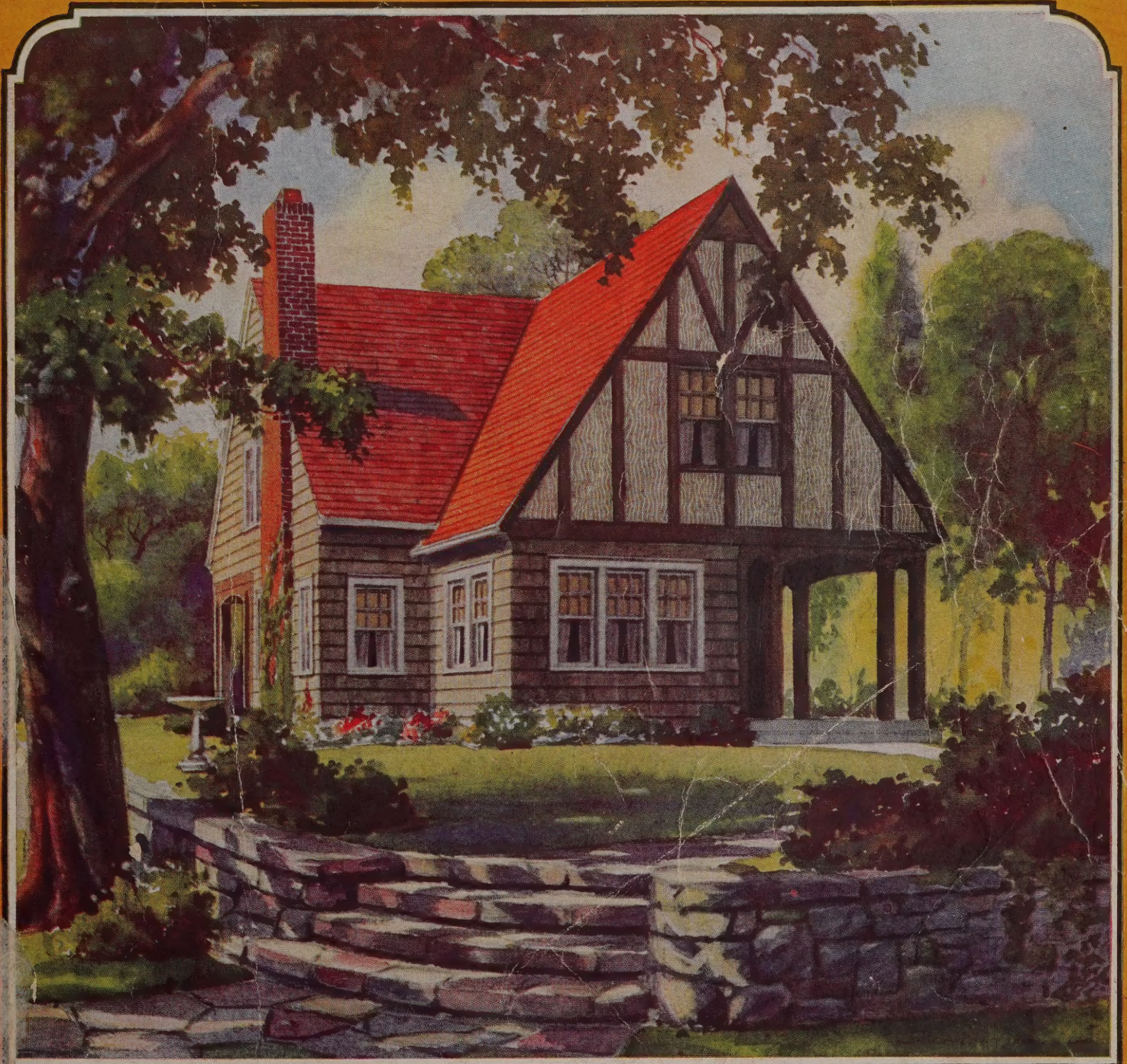


Beautiful
WARDWAY HOMES

Sold on Easy Monthly Payment Plan



MONTGOMERY WARD & CO.

"Our Home—



Stained shingles for sidewalls are regularly supplied for this home. If bevel siding is desired, it can be furnished at no increased cost. Our Price does not include stained roof shingles, but we can supply these at a slight additional cost.

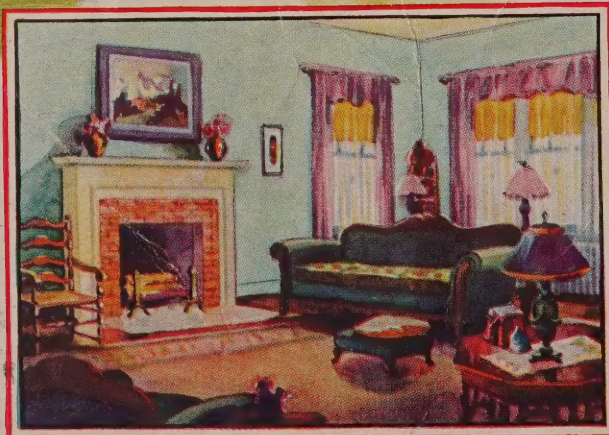
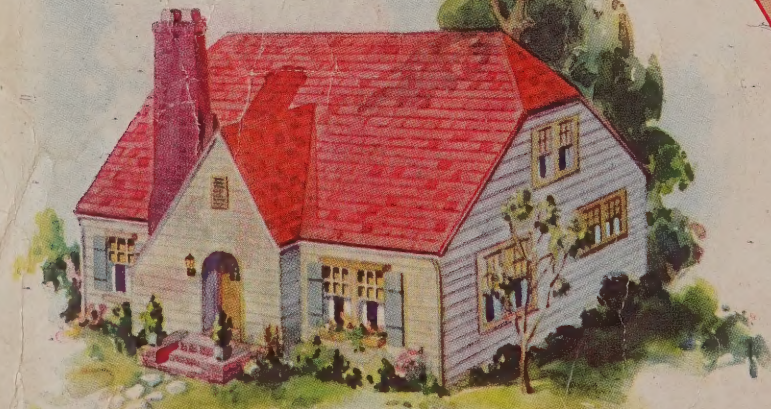
The KENWOOD

~ ~ ~ Six Rooms and Bath ~ ~ ~

{ Described on opposite page }

Average Payments **\$37⁵⁰** Per Month

Price of Our Materials: **\$1998**



Comfort, charm, cheer—are three outstanding qualities of this beautiful KENWOOD Living Room evident to any observer. The lovely Colonial fireplace completes this room's feeling of hospitality!



Trim porcelain enameled sink, compact work-table, refrigerator in easy reach, and roomy double-compartment cupboard, are kitchen conveniences that win instant liking for The KENWOOD.

15 YEAR LOAN—
Described on page 4

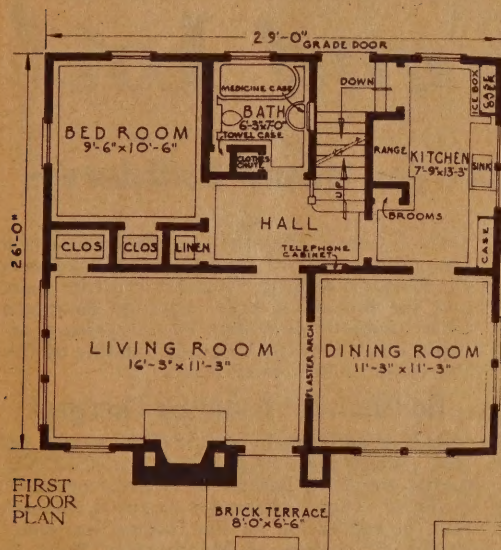
You'll Like its Lines From Every Side!

Says
Satisfied
Kenwood
Home
Owner

One Bedroom and Bath Downstairs for Convenience . . . Two Bedrooms Upstairs for Privacy . . . Six Lovely Rooms in All . . .

YOU'LL like the Kenwood for the graceful treatment of the entrance, the massive chimney, the simple shutters and the generally handsome appearance. You will own it with a feeling of pride that yours is one of the homes of outstanding attractiveness in the neighborhood in which you live. You will be enthusiastic about the beauty and conveniences of the interior of the Kenwood.

The minute you step into the living room from the handsome brick terrace you will be impressed with the very pleasant and cozy appearance of the interior of the Kenwood. You can imagine its beauty with the furnishings in place. The spread of the windows at one end, nicely curtained, the beautiful arched doorway leading to the dining room at the other end, and the cheery fireplace on your left, all unite to create an atmosphere of unusual character and warmth.



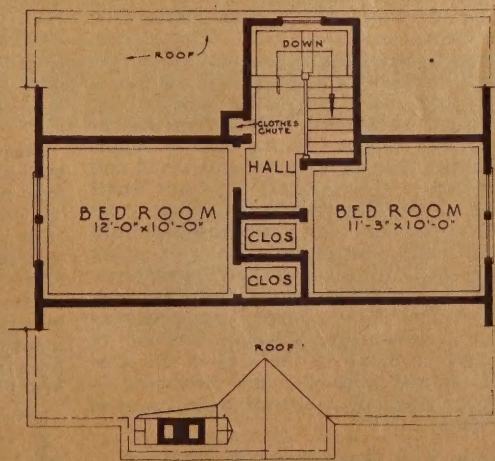
An Interior of Real Atmosphere

Walk through the wide plaster arch that leads from the living room to the dining room. This delightful room is big and bright, with windows on two sides. And it is so handy to the kitchen—directly through a swinging door, that you will use it for all your meals.

Women will be quick to see the advantage of the convenient center hall. It becomes the radiating point of the house. There is a big linen closet and an opening to the clothes chute, which also opens into the bathroom, conveniently located at the foot of the stairs.

The Kitchen Is a Model of Modern Planning

Windows on both sides of the kitchen give excellent ventilation and light. The sink with handy drain-board is located directly under the twin windows. A kitchen case and work table is at the right. Space for refrigerator with cupboards above is at the left. The range is set in special recess in the opposite wall between a handy broom closet and the rear door entry. Imagine all these conveniences in their place new and shining. It does not take much effort to picture what a really charming and up-to-date kitchen you'll have in the Kenwood.



SECOND FLOOR PLAN

Size of Home, 29 feet wide by 26 feet long.

For
**15-YEAR
LOAN PLAN**
See Page Four

Bedroom Arrangement of Kenwood Is Ideal for Average Family

For the average small family the bedroom arrangement of the Kenwood has many advantages. The one bedroom and bath downstairs, and the two bedrooms upstairs afford both privacy and convenience. All three are generous in size, excellently lighted and ventilated.

Average Payments Only \$36 a Month

For a home of such beauty—a home of so many conveniences—you would hardly expect to pay so little. And, too, you can build it completely on a 15-year-plan loan from Ward's and pay for it like rent on average payments of about \$36 per month.

Where could you rent such an attractive home at anywhere near such an attractive figure? Surely, if the Kenwood is the type of home you want, and you have a lot, plus a little cash, there is now no reason why you should not experience the pride of owning it and the joy of living in it!

Ward's Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfect Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—5-2 Perfects Red Cedar Shingles stained Grey; **Outside Finish**—Clear Fir; **Flooring**—13/4 by 2 1/4-inch Clear Oak in all first floor rooms excepting kitchen and bath; 1 1/4 by 2 1/4-inch Clear Maple in kitchen and bath; 1 1/4 by 2 1/4-inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One panel design with White Pine styles and rails and Fir panels; **Trim**—Art-Craft backband style in Clear Yellow Pine; **Kitchen Cabinet**—Design "B" with extra top section over icebox, see Page 96; **Medicine Cabinet**—Venetian mirror style; see Page 95; **Linen Closet**—See Page 94; **Telephone Cabinet**—See Page 94; **Package Receiver**—See Page 95; **Clothes Chute**—See Page 95; **Broom Closet**—Towel Case—; **Insulating Paper**—Extra heavy 7-ply; **Hardware**—Rexford design; see Page 92; **Eaves Trough and Downspouts**—Galvanized Molded Gutters; **Outside Paint**—Three coats for trim; **Interior Enamel**—Four coats for woodwork in kitchen and bath; **Varnish**—Three coats for all floors and for interior trim and doors except kitchen and bath; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms; (Complete Set of Plans and Specifications).

Unless otherwise requested, we furnish White Paint for the trim. Gray stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in the living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. No stain included for roof shingles.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak, add \$48.05; **Gum** \$17.90; **Oak Floors**—Entire second floor, add \$21.70; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add \$43.40; **Plasterboard and Plaster** instead of wood lath, add \$148.80; **Storm Doors and Windows**, add \$72.20; **Screen Doors and Windows**, galvanized wire, add \$52.65; **Shades** for outside doors and windows, add \$22.09.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



J. A. Webber, Manager of
Wardway Homes Department

NEW 75% LOAN 15 YEARS TO PAY!

WE LOAN

Up to 75% of Completed Cost of your Home and Lot!

Here Are the Advantages of This Wonderful Plan for Home Builders—

First—A long-time (15-year) loan that completely meets the home-buyers' convenience, as payments are actually lower than the average monthly rent. Second—A plan so practical and economical that to our knowledge no other compares with it for low cost. Third—A plan that protects you against the future financial difficulties that frequently arise when first or second mortgages, handled the old-fashioned expensive way, are to be renewed.

Entire Loan on First Mortgage!— And We Loan Up to 75% of Completed Cost of Home and Lot

Our loan to you—up to 75% of the final cost of your finished home—is covered in the one First Mortgage held by Montgomery Ward & Co. You make no renewals on this mortgage at any time. You never have to take out a second mortgage. And there are no extra financing costs of any sort that may develop unexpectedly in future years.

Only \$8.44 per \$1,000 per Month

Your actual monthly payments on a 75% Loan are only \$8.44 per \$1,000 of money loaned. This means that on a loan of \$4,000, for example, your monthly payments total only \$33.76, including interest at 6%. On a loan of \$3,000, monthly payments are \$25.32. And so on. And at the end of 15 years, these small payments have paid for your home complete!

Only 6% Interest—Never Higher

You pay only 6% interest for your loan from

Ward's—although in times of high money rates, which often occur during any 15-year period, 7% and 8% are not infrequently charged by others. Our standard 6% interest during the full 15-year period enables you to enjoy Ward's Loan Plan advantages at the lowest interest rate. No home-financing plan we know of is so simple, inexpensive, practical and satisfactory as this.

If you own a lot, worth approximately one-fourth of total cost of completed home and lot, Ward's famous 15-Years-to-Pay Plan will finance a home for you—on the basis of simple requirements that are easy to understand and equally easy to comply with. And not until the first of the fourth month, after your loan is approved, and your home should be practically completed, do you start making your small monthly payments. Many of our customers, moreover, are able to do enough of the labor themselves so that they need only a small amount of actual cash to make up the 25% of the total cost of lot and finished home, necessary to render our Loan plan operative on its most liberal basis.

Saves You Hundreds of Dollars

Planning to build in the expensive old-fashioned way calls for the financing fee involved in the securing of a first mortgage loan. Then the commission cost of its renewal, usually

every 5 years. Then the commission cost of a frequently necessary second mortgage—plus the further cost of its renewals in future years and the burden of high monthly payments total hundreds of dollars of unnecessary expense which YOU SAVE when building by the Wardway 15-Year-Loan Plan.

No "Unfair" Handling Charges!

And in addition to your FIRST saving on fees, commissions, etc., there is the SECOND saving you enjoy because of Ward's enormous facilities. There is behind your entire transaction the reputation for fair dealing and guaranteed satisfaction of Montgomery Ward & Co., backed by resources of over \$185,000,000. Real financial protection for you!

Why Not Decide NOW?

Read this page a second time—be sure you realize what a golden opportunity to have a fine, modern home of your own it offers you. All you need is a good lot and a little ready cash... we can then make it possible for you to secure the home you have always longed for. Never has a straightforward plan, free from "extras," requiring the payment of simple 6% interest, needing no "renewals," and giving monthly payments lower than most rentals, been devised with so many advantages as Ward's!

(The Plan as outlined above applies to cities having a population of 10,000 or more. In towns of 800 up to 10,000 population, our Loan Plan operates on the basis of 65% of total cost of completed home and value of the building lot. However, where these smaller towns are immediately adjacent to a large city, the 75% Loan may apply.)
See Page 114 for other Payment Plans

**EASY
PAYMENTS
Like Rent
Only
\$20 to \$55
a Month**



*Before we paid
\$30 a Month
in rent*

Now

for only **\$27⁸⁵** a Month

**we have our own
WARDWAY HOME**



*Before
we paid
\$75
a Month
in Rent*



Now we pay only **\$43⁸⁹** a month
on our **NEW WARDWAY HOME**

"You can readily understand how pleased we are with the Devonshire, when you compare it with the photograph of the house in which we formerly lived. And besides, instead of paying the landlord \$75 a month, we are now building up a worthwhile investment by using a part of the money we formerly paid for rent to buy this lovely new home of ours. Our monthly payments to you, as you will note, are exactly \$31.11 less than what we formerly paid for rent."

MRS. WM. M. PARKER,
Ann Arbor, Mich.

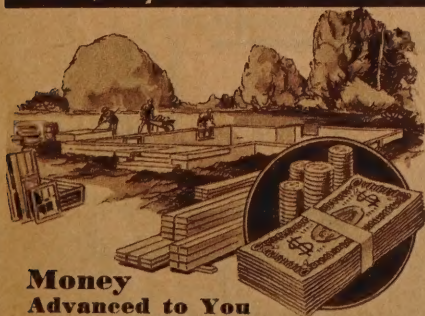


**Is this all you will have
after 15 years?—**

Or

**a sound Investment in a
Beautiful Home of Your Own**

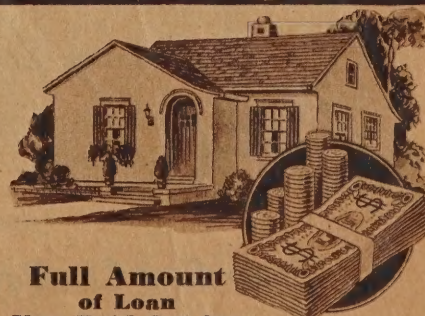
Money Advanced by Our Loan Department as Work Progresses



**Money
Advanced to You
to Build
Your Foundations**



**Money
Advanced to You
as Framework
of Structure Rises**



**Full Amount
of Loan
Now Paid Out for
Finishing Touches**

The CEDARS



The Cedars is an ideal design for a corner lot, as it is a beautiful, distinctive home whether you view it from the front, sides or rear.



The Cedars bedrooms are most charming, with an abundance of light and air. The plan below shows a most delightful arrangement. The vestibule, with closet and lavatory, adjoins large, bright rooms and side porch.

This Delightful MODIFIED COLONIAL HOME

Has 6 Large Rooms and Bath

Average
Payments **\$50** A Month

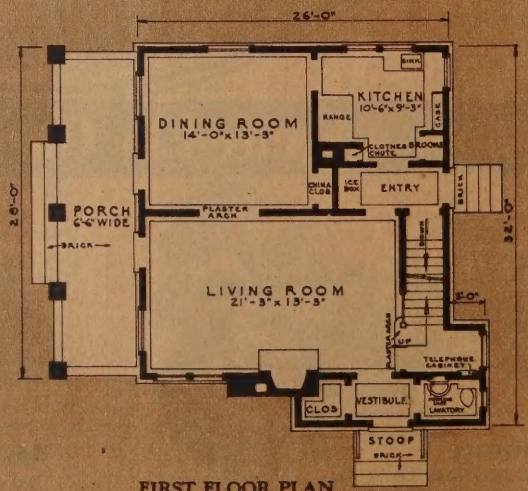
Price of Our Materials
\$2675

|||||

and and and

|||||

Your Rent Can Pay for this Home!



"A Very Substantial Saving ~ ~ ~ and I Have a Home Which I Am Proud to Show My Friends"

— says this Enthusiastic Owner



THE building of my home has been a very pleasant experience for me. It has been a pleasure to do business with a firm who actually stands back of their broad and liberal Guarantee as you have done. The materials which you have supplied have been fully up to my expectations in every way. I have found your local organization very courteous and efficient during the entire progress of my building. I do not know how the construction which your plans and specifications provide for could be improved upon. I am positive I have made a very substantial saving in buying from you, and I have a home which I am proud to show to my friends.

L. DE MARKUS,
Pittsburgh, Pa.

A HOME you are proud to show your friends is sure to be a home you're delighted to live in yourself! And the more you study these floor plans, the more reasons you find for the owner-enthusiasm voiced in Mr. De Markus's letter. Notice, for example, the splendidly convenient arrangement The Cedars gives you. Doors and windows are located to the best possible advantage; no steps or minutes need be wasted getting from one part of the house to another; and for the woman who expects to do her own work, these details are highly important. And for its compact size, you will agree that the placement of rooms and grouping of such spaces as closets, lavatories, stairways, etc., are ideal.

That, however, is not all. Let's look The Cedars over in more detail—and wonder, as others do, how a home so fine can be purchased, exclusive of cement, brick and plaster, for so little outlay in money.

The woman reader of this page will check this home for its comfort and time-saving features, first of all. And she will find them . . . in the kitchen cabinet, medicine cabinet, linen closet, telephone cabinet, clothes chute, broom closet and mirror door. To help her we have provided a place for everything, and the means to keep everything in its place.

As for quality of building materials and economy of cost—the special concerns of the man who pays the bills—Ward's reputation, the listing at the left, our total price, and the small average monthly payment indicated, speak for themselves. . . . No real justice can be done, this delightful Modified Colonial design home in such limited space; like Mr. De Markus and many others, you'll have to enjoy the "very pleasant experience" of building one for yourself.

In This Splendidly Convenient Home Our Price Includes the Following—

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Clear Red Cedar Vertical Grain, the highest grade wood shingle manufactured. (Stain not included.)
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for porch.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in all rooms except kitchen and bath. $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "C"; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Clothes Chute—See Page 95.
Broom Closet—
Mirror Door—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, vestibule and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Dark Brown Paint for outside trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, vestibule and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Stain for roof not included.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 and 109.

Doors and Trim for living and dining rooms, vestibule and stairs, Oak, add \$121.85. Gum, add \$32.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$58.90.
Plasterboard and Plaster instead of wood lath, add \$185.65.
Storm Doors and Windows, add \$88.05.
Screen Doors and Windows, galvanized wire, add \$61.50.
Shades for outside doors and windows, add \$25.05.

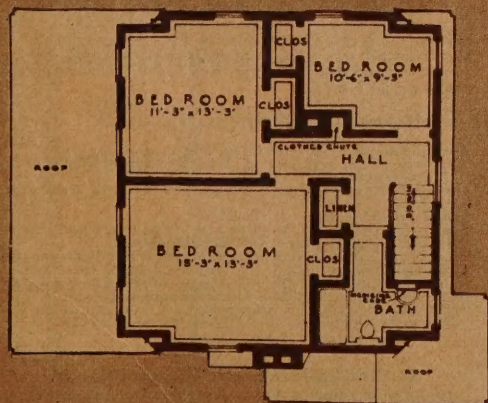
For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105

Six Charming Rooms and Bath— Roomy Vestibule, 28-Foot Porch

Three Bedrooms upstairs have generous closet-space and lighting; and cross ventilation that keeps rooms cool in summer and healthful always. Each opens on the center hall where you find a handy clothes chute and linen closet. The bath is located where it is accessible, yet leaves a "zone of quiet" for sleepers. **The Kitchen** has no odd corners to clean. Three windows keep it bright and airy; and it opens on an extremely convenient entry hall. **The Dining Room** is unusually large, opens on to the roomy side porch, and from the rear window gives a beautiful view of gardens and greenery. You'll like, too, its convenient, built-in, recessed china closet. **The Living Room**, with its three entrances to side, front and back; its hospitable Colonial fireplace; stairway accessible through a charming arch, and telephone cabinet in the wall close by—is all that makes any home truly enjoyable. Outside, the 28-foot Porch, flanking entire side of house, boasts five impressive pillars that can be built of brick and add dignity to the home itself.

WARDWAY Advantages Make Ownership So Easy!

All in all, The Cedars justly deserves its countrywide popularity. It is modern, splendidly arranged, compact yet commodious, dignified yet artistic; and its ownership under our famous 15-Years-to-Pay Plan is within easy reach of anyone owning a suitable lot and a little cash to start with. Still other advantages of the WARDWAY Plan are the Ready-Cut system which saves as much as 30 per cent on carpenters' time—a 5 to 10 per cent saving on the customary architects' fees. As a result, it is no exaggeration to state that you may save, on The Cedars, as much as \$750 to \$2,500 over the final cost of similar homes built by other than the WARDWAY Plan!



The Beautiful Colonial Fireplace. Cheerful and Warm on Cool Evenings. Handsome Always.



The Inviting, Roomy Dining Room, with Modern Graceful Plaster Arch to Living Room.



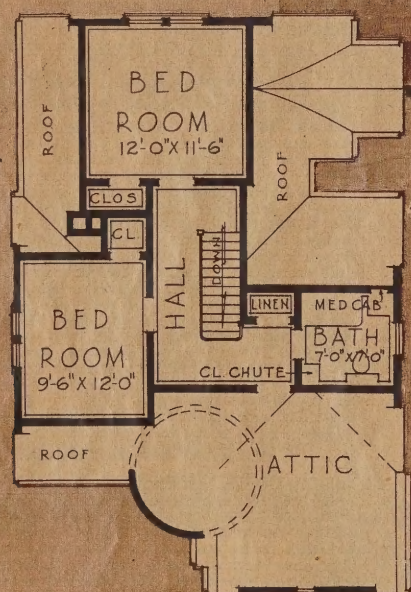
The COVENTRY

7 Rooms 2 Baths

AVERAGE
PAYMENTS \$55 A Month
Price
of Our Materials \$2754

SECOND FLOOR PLAN

SIZE of
HOME
27½ FEET
WIDE
by
46 FEET
LONG



A MODERN ADAPTATION of NORMAN ARCHITECTURE *Tower Entrance~Seven Rooms~Two Baths*

THE smartest city suburb, where every lot contains an architectural masterpiece, will welcome the Coventry to its distinguished company of "Homes That Are Unusual." We need not tell you how delightful it is from the outside . . . you can see for yourself the quaint charm of its tower entrance, and gabled roof, of its casement windows that open above wide flower boxes. You can see, too, that the half timbered trim of windows and gables gives "atmosphere" that is decidedly interesting.

Above the plank door with its strap hinges and small paned window we imagine you will want to hang a lantern of antique brass or pewter to further this French Provincial effect. The architect has suggested as a threshold, a small uncovered brick terrace. But now let's step inside and see how clever the modern architect has utilized every inch of space.

Inside, the Coventry Is a Model of Convenient Arrangement

From the vestibule of intriguing shape with convenient clothes closet we enter the living room through a plaster arch. Such a delightful sunny room with its grouped casement windows, big open fireplace and built-in book nook. Spacious in size—13 feet wide by 16 feet 9 inches long.

Beyond, through another plastered arch is the dining room, 11 ft. wide by 13 ft. 6 in. long lighted from windows on two sides. The kitchen is a model of efficient arrangement. Two built-in cabinets, with space for the sink right beneath two windows. The dinette is really a sunny alcove

off the kitchen. Cellar stairs go down from the back entry hall where the architect has found space for a broom closet. There are four good sized bedrooms, two upstairs, two down. Each has ample closet space and two or more windows. A special feature is the big front bedroom downstairs with its four casement windows, three of them across the front. Both upstairs and downstairs clothes chute and linen closet are provided for. The two bathrooms are perfectly arranged for modern plumbing; both have built-in Venetian medicine cabinets.

Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—S-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for entrance porch and cornice.
Outside Finish—Clear Fir.
Flooring—¾ by 2¼-inch Clear Maple in kitchen and bath-rooms; 1¾ by 2¼-inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special Kitchen Cases.
Medicine Cabinet—Venetian Mirror style (two); see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Box Gutters.

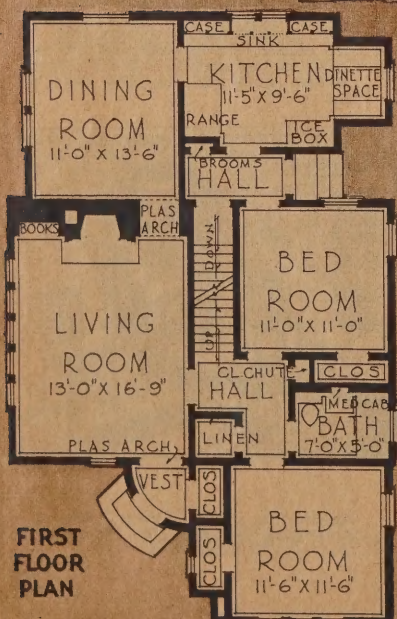
Outside Paint—Three coats for trim.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and stairs. White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, vestibule and stairs Oak add \$67.75. Gum add \$26.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$74.00.
Plasterboard and Plaster instead of wood lath, add \$224.00.
Storm Doors and Windows, add \$75.50.
Screen Doors and Windows, galvanized wire, add \$53.60.
Shades for outside doors and windows, add \$26.50.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



FIRST FLOOR PLAN

The Camden

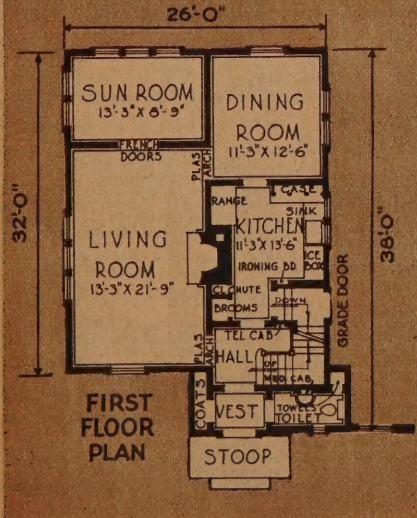
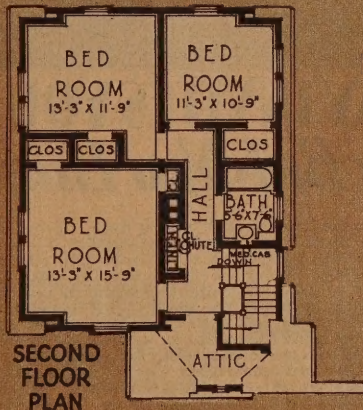
7 Rooms and Bath

Price of Our Materials \$3112

AVERAGE A
PAYMENTS \$60 Month



Size of Home, 26 feet
wide by 38 feet long.



City-Type Colonial Charmingly Individualized— Many Built-In Features

LIKE the graceful downward sweep of an artist's brush, the flowing roof-lines of The CAMDEN blend contrastingly with the horizontal planes of its shingled exterior. And both are emphasized by the successive gables, the wide Colonial windows, the classic Colonial door, and the trim picket gate at right, with its full-moon opening above.

Sun Room—So Many Timely Niceties!

From the terraced brick porch you enter a pleasant vestibule, with lavatory at right, and a coat closet at the left. Just ahead from the spacious hall, a graceful staircase leads to three generously-sized second-floor bed rooms with plenty of cross ventilation. The bathroom is easily accessible. Over the vestibule, on the second floor, a very convenient storage space is located. Downstairs, the 22-feet-long Living Room is delightfully spacious. Arched entries, a classic Colonial mantelpiece, and five windows giving illumination from two sides, make you more than welcome the moment you enter. The phone cabinet in the hall is readily accessible from the living

room. Through trim French doors you enter a big, bright Sun Room; the Dining Room is at right rear; and a door leads to the Kitchen just forward. Modern niceties and conveniences of The CAMDEN'S equipment include kitchen cabinet, medicine cabinet, clothes chute, linen closets, telephone cabinet and built-in ironing board . . . all located where they will be most immediately serviceable. No design in the entire WARDWAY selection is more thoughtfully planned, and our low price, coupled with the famous 15-Year-Loan Plan and low monthly payments, will put The CAMDEN in budget-reach of hundreds!

Our Price Includes These

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak in all rooms excepting kitchen and bath; $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra top section; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Ironing Board—See Page 94.
Clothes Chute—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Roxford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

High-Quality Materials—

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun room, vestibule, hall and stair.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Silver Gray stained side wall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun room, vestibule, hall and stair, White Enamel for lavatory and bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

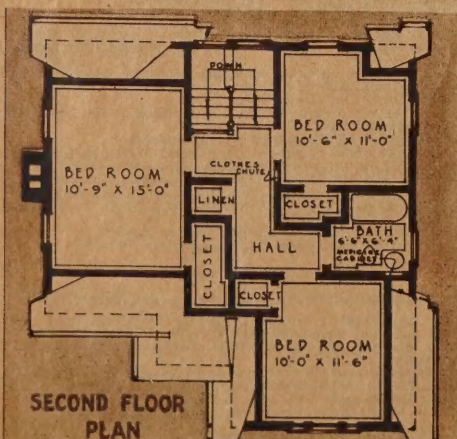
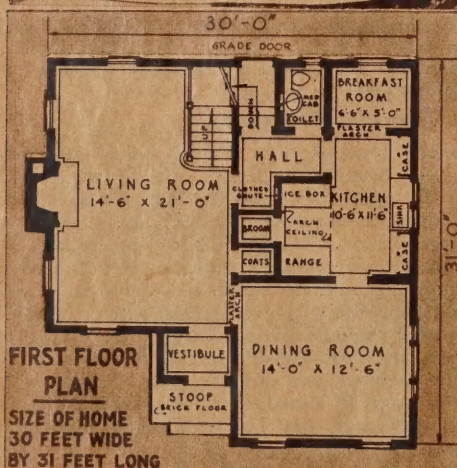
OPTIONS

See Detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, sun room, vestibule, hall and stairs, Oak add \$114.25. Gum add \$32.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$54.10.
Plasterboard and Plaster in place of wood lath, add \$194.00.
Storm Doors and Windows, add \$37.10.
Screen Doors and Windows, galvanized wire, add \$59.50.
Shades for outside doors and windows, add \$29.70.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The WINTHROP 6 Rooms and 2 Toilets

Price of Our Materials \$2312
AVERAGE \$45 A Month
PAYMENTS



The ENGLISH DOORWAY INVITES YOU IN The Charming Interior Bids You Linger

NICE to step in here for a late afternoon cup of tea and nicer still to be the gracious hostess dispensing hospitality in so charming a home. The Winthrop is quaintly picturesque and very English with its high pitched gables where simple half-timber work is used effectively, its plank door, its sturdy fireplace chimney and shuttered colonial windows. The outside wall has 24-inch gray stained red cedar shingles. The interior is a model of perfect arrangement and modern convenience.

From the vestibule you step into the 21-foot living room. How perfectly charming it is with windows on three sides, its big open fireplace that has a handsome Colonial mantel and the graceful staircase that comes right down into the living room. There's a convenient coat closet and a plaster arch entrance on your right

into the large pleasant dining room. From here you step directly into the kitchen and what a scientifically arranged workshop it is! Two built-in cabinets, one on either side of the sink space that comes beneath twin windows. A closet for brooms at your left and straight ahead is the cheery little breakfast room. Right off the hall there's a convenient lavatory. A clothes chute is provided for upstairs and down.

Upstairs are three spacious bedrooms with charming windows and ample closet space. The connecting hall finds room for a handy linen closet. Bathroom is arranged for modern plumbing. Equipped with Venetian medicine cabinet—there's a second one in the downstairs lavatory—and an arched ceiling over the tub.

Our Price Includes the Following:

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornices.
Outside Finish—Clear fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining room and vestibule; $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Two cases. Design "A"; see Page 96.
Medicine Cabinet—Venetian Mirror Style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7 ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Moulded Gutters.
Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in Kitchen and Bath.
Varnish—Three coats for all floors and for interior trim and doors.
Wood Filler—For oak floors except in Kitchen and Bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Gray Stained sidewall shingles. Light Oak Filler for oak floors. Walnut Stain for the woodwork in living and dining rooms. White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

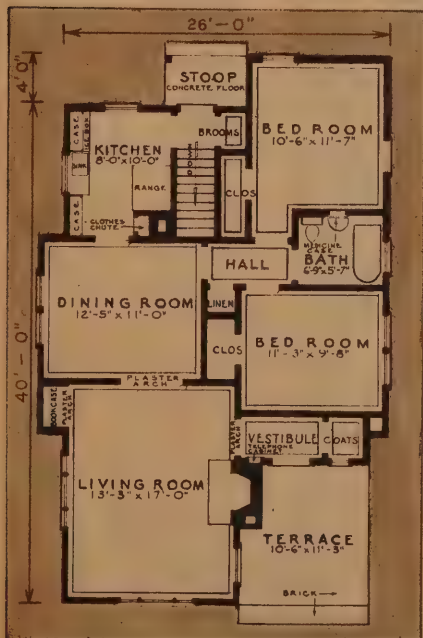
See detailed descriptions on Pages 106 to 109
Doors and Trim for living and dining rooms and vestibule, Oak, add \$85.50, gum add \$32.20.
Hardwood Floors—Oak for bedrooms, Maple for kitchen and bath instead of Yellow Pine, add \$43.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$69.00.
Plasterboard and Plaster in place of wood lath, add \$182.00.
Storm Doors and Windows, add \$62.50.
Screen Doors and Windows, galvanized wire, add \$46.75.
Shades for outside doors and windows, add \$23.00.
For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The NEWPORT 5 Rooms and Bath

AVERAGE \$37⁵⁰ A
PAYMENTS Month

Price of
Our Material \$1926



Size of Home, 26 feet wide by 40 feet long.

Delightfully New and So Distinctive Plaster Arches... Many Gables Casement Windows... Fireplace

A MODERN version of the English cottage with its peaked roof, numerous gables, arched doorway, and casement windows. Architecturally, it is one of the nicest small homes ever designed. Its floor plan is perfect—embodying the modern architect's greatest achievements in scientific room arrangement.

Particularly inviting is its entrance. An uncovered brick terrace is the threshold for the old English style door, flanked on one side by the sturdy fireplace chimney and on the other by the tiny look-out window.

Stepping into the large vestibule, you find on one side a well lighted coat closet, on the other an arched doorway leading into the most delightful living room imaginable. The room is 17 feet long and 13 feet 3 inches wide, with grouped casement windows on three sides, a cheery fireplace and built-in book shelves.

Beyond, through another plastered arch, is the dining room, 12 feet 5 inches by 11 feet.

The small, perfectly arranged kitchen has our convenient case "A," with an extra upper case section provided for space over ice box; kitchen sink is placed beneath a window; the clothes chute is beside the chimney. Cellar stairs go down from the entry, where the architect has found room for a broom closet.

The two good sized bedrooms open into a hall in which is a linen closet. Each chamber has two windows and a fine, big closet. Bath perfectly arranged for modern plumbing, with a convenient medicine cabinet built in.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles Stained Gray.
Ceiling—Clear Yellow Pine or Fir for rear porch and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 1/4-inch Clear Maple in kitchen and bath. $\frac{1}{2}$ by 2 1/4-inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra upper section; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Clothes Chute—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7 ply.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Hardware—Rexford design; see Page 92.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and interior trim and doors except in kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and vestibule, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, stucco, brick or plaster. For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms and vestibule, Oak add \$60.25, Gum add \$17.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$58.70.
Plasterboard and Plaster in place of wood lath, add \$130.20.
Storm Doors and Windows, add \$53.65.
Screen Doors and Windows, galvanized wire, add \$37.90.
Shades for outside doors and windows, add \$18.80.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

Montgomery Ward & Co.

FOR EASY MONTHLY PAYMENT PLAN SEE PAGES 4 AND 5

*[11]



CHARMING ENGLISH COTTAGE

Studio Living Room-Smart Vestibule Entrance

ENGLISH Cottage architecture is a type of design that improves with the passing of the years. Its high pitched gables, its casement windows, its quaint rambling style are charming to look at and even more delightful to enjoy as your own. No wonder architects who view the Yorkton, a very modern adaptation of the English cottage—appealingly picturesque, perfectly laid out and equipped with every new convenience—declare that coming generations will find its popularity greater than ever.

Those wide silvery gray sidewall shingles help to give the YORKTON its snug and cozy atmosphere. This pleasing effect is increased by the intriguing plank door whose hinges are decorative metal straps resembling wrought iron and whose window is small paned and circular. The architect has added still another charming touch—a wide flower box under the living room windows that you will want to fill with glowing geraniums. He has also suggested an uncovered brick terrace as an appropriate threshold.

So charming an exterior proclaims an equally delightful interior and you are not going to be disappointed. First of all the Yorkton has a studio living room. You enter it through a vestibule and a reception hall that has a convenient clothes closet. The arched ceiling of this spacious living room is a full story and a half high! There is a big open fireplace at the far end flanked with built-in, open bookshelves and of course there is a window seat placed in the arched bay of three casement windows.

Two Large Bedrooms and Bath

To your left, in the reception hall, is the plaster arch entrance to the dining room, a cheerful room of pleasant size. That door straight ahead takes you to the kitchen where built-in cabinets, convenient broom closet and space for icebox, range and sink are scientifically arranged to save time and steps. The dinette has two windows—is sure to be gay and sunshiny.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option.)
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles. Stained Gray.
Ceiling—Clear Yellow Pine or Fir for rear porch and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen and bath. $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra upper section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linon Closet—See Page 94.
Telephone Cabinet—See Page 94.
Broom Closet—
Insulating Paper—Extra heavy 7-ply.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Hardware—Rexford design; see Page 92.

The YORKTON

Five Rooms and Bath

Average Payments **\$35⁰⁰** A Month

Price of Our Materials **\$1762**

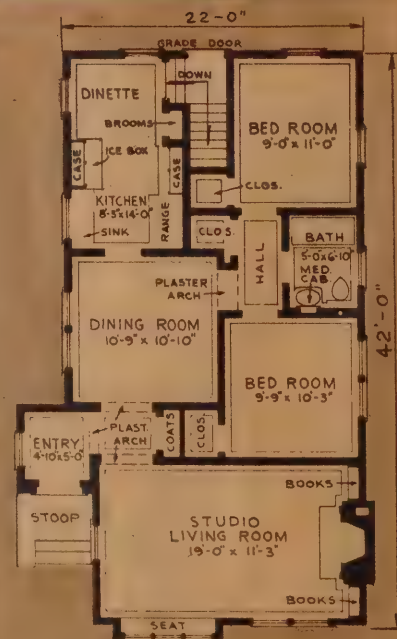


Separated from the rest of the house by a small hall, the sleeping quarters insure privacy and quiet. There is a good size closet off the back hall and one off each bedroom. Between these two large, well lighted and ventilated rooms is the bath. It, too, is strictly modern with arched recess for a built-in tub. It is equipped with a handsome Venetian medicine cabinet.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for floors and interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
 Unless otherwise requested, we furnish White Paint for trim, Gray stained sidewall shingles. Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and vestibule, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
 Price does not include cement, stucco, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109
Doors and Trim for living and dining rooms and vestibule, Oak add \$58.80, Gum add \$22.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$58.00.
Plasterboard and Plaster in place of wood lath, add \$124.00.
Storm Doors and Windows, add \$52.50.
Screen Doors and Windows, galvanized wire, add \$39.50.
Shades for outside doors and windows, add \$18.70.
 For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home, 22 feet wide
by 42 feet long





The REXTON

6 Rooms Bath and Lavatory

Price of Our Materials

\$1945

AVERAGE PAYMENTS

\$42 A Month

A SIX ROOM HOME FOR A NARROW LOT

IF your lot is narrow, we recommend the Rexton. A clever modern architect has designed it especially for YOU! Its style is charming. The gracefully sloping roof is relieved by a quaint decorative eyebrow sash. You will like the novel position of the sturdy fireplace chimney and the low sweep of the entrance roof—it gives the Rexton an effect of greater width.

There are other details we know you will like—the windows that have picturesque wood shutters, the plank door with its small window and metal strap hinges resembling wrought iron and the brick terrace an architect with an eye for "effects" has suggested as a doorstep. The shingled exterior is very smart and at the same time comfortably homelike.

The Living Room is the type of room that's a pleasure to furnish. A pleasant, livable size ($10\frac{1}{2}$ by $17\frac{1}{2}$ ft.) with handsome Colonial fireplace and four large windows. The graceful Colonial staircase at your right is convenient and decorative. There is a plaster arch leading to the vestibule where you will find a handy coat closet.

The Dining Room, lighted by large double windows, is entered through a wide plaster arch. A second plaster arch leads to a small hall connecting the first floor bedroom and bath.

Kitchen and Dinette are entered directly from the dining room. Bright and amply large, they can be made as gay and colorful as they are efficient. There is a built-in kitchen case at your right and a broom closet at your left. Space for the sink is arranged under the kitchen window. Basement stairs are reached through a door from the kitchen or from the grade entrance. The dinette, invaluable aid to modern housekeeping, opens right before you.

Three Bedrooms, one downstairs and two upstairs, afford desirable privacy. All have ample closet space and are well lighted and ventilated.

Two Toilets, one with Bath. The great convenience of double toilet facilities is a distinctly modern mark. The bathroom is downstairs—the upstairs toilet is adjacent to both bedrooms.

Real Quality Materials Throughout Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.

Roof Sheathing—No. 2 Quality Yellow Pine.

Wall Sheathing—No. 2 Quality Yellow Pine

—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—24 inch Royal Red Cedar Shingles, Stained Gray.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring— $\frac{1}{4}$ by $2\frac{1}{4}$ -inch Clear Oak in living room, dining room and hall; $\frac{1}{4}$ by $2\frac{1}{4}$ Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "A"; see Page 96.

Medicine Cabinet—Venetian Mirror style; see Page 95.

Linen Closet—See Page 94.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms and hall.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Gray stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath, Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106-109.

Doors and Trim for living and dining rooms, entry and stairs, Oak add \$62.50, Gum add \$18.30.

Hardwood Floors—Oak for bedrooms, Maple for kitchen and bath in place of Yellow Pine, add \$18.50.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$46.00.

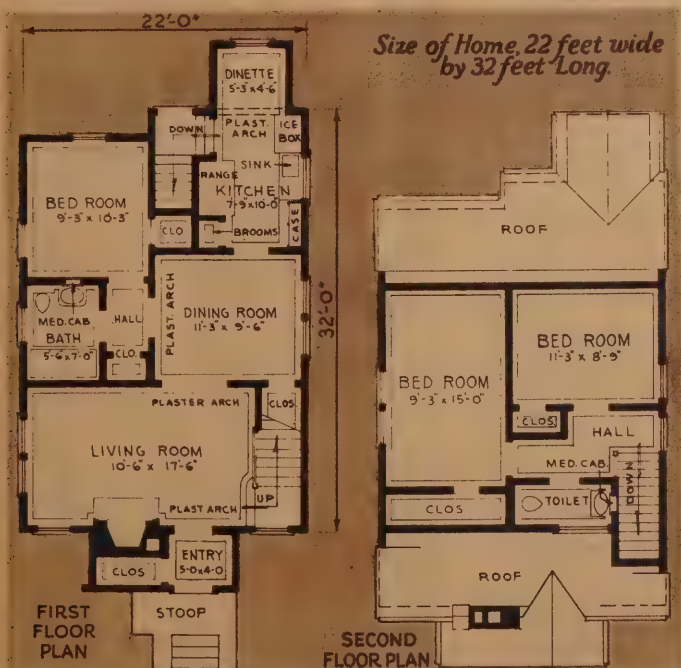
Plasterboard and Plaster instead of wood lath, add \$160.00.

Storm Doors and Windows, add \$52.50.

Screen Doors and Windows, galvanized wire, add \$37.50.

Shades for outside doors and windows, add \$18.75.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





The Fairfax

7 Rooms and Two Toilets

Price of Our Materials \$1864

Average Payments \$36 A Month

A NEW DESIGN with 4 BEDROOMS Modern, Distinctive and Practical

CHARMINGLY and decidedly English is The FAIRFAX! And so unusually interesting... with its smart half-timbered and stucco gable, with projecting casement in front—its square and diamond paned casement windows, and plank-type, strap-hinged doorway. Its novel 12-pane window in dormer. Its use of ten-inch beveled siding. And the distinctive chimney treatment.

Inside the Fairfax is delightfully spacious. It is equipped with every modern feature of convenience and comfort. For instance, the kitchen is a perfectly arranged workshop with its two built-in cabinets, its recessed range space and handy broom closet. The kitchen opens directly into the dining room. Dining room and living room are connected by a graceful plaster arch. A big open fireplace and a cozy window seat make the living room specially pleasant and livable.

Ample Closet Space—Ideal Arrangement for Extra Guests

Four large sunny bedrooms—two upstairs and two down—make it unusually convenient to have overnight guests at the Fairfax. There's a lavatory adjoining the upstairs guestroom... the big bathroom is located between the two downstairs bedrooms.

This ideally planned 4-bedroom home is within average-income reach on Ward's famous 15-years-to-pay Plan with payments usually lower than rent!

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—3-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.

Sidewalls— $\frac{1}{4}$ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 1/4-inch Clear Oak in living room and dining room and first floor hall; $\frac{1}{4}$ by 2 1/4 Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "A" with extra upper section; see Page 96.

Medicine Cabinet—Venetian Mirror style; see Page 95.

Linen Closet—See Page 94.

Broom Closet—See Page 94.

Telephone Cabinet—See Page 95.

Package Receiver—See Page 95.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for siding and trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, and Walnut Stain for the woodwork in living and dining rooms. White Enamel for bath and Ivory Enamel with Green for trimming kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109

Oak Doors and Trim for living room and dining room, oak add \$69.50, gum add \$27.90.

Hardwood Floors—Oak for bedrooms and second floor hall. Maple for kitchen and bath instead of Yellow Pine, add \$64.00.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$44.20.

Plasterboard and Plaster instead of wood lath, add \$166.00.

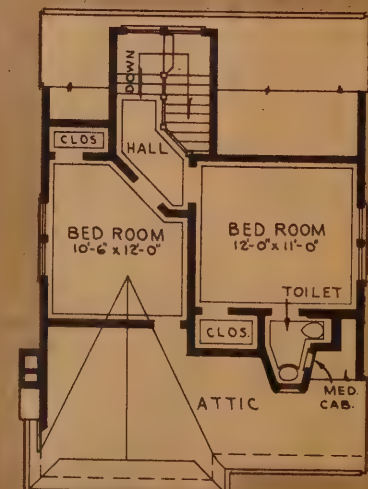
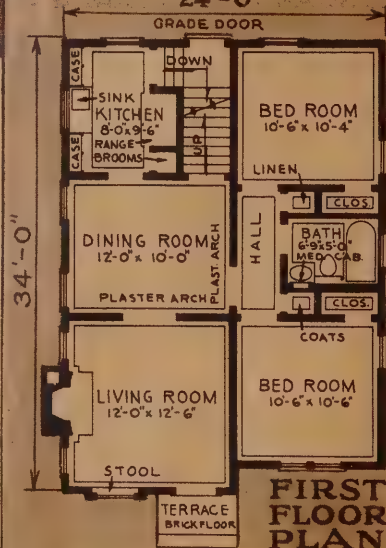
Storm Doors and Windows, add \$56.50.

Screen Doors and Windows, galvanized wire, add \$43.75.

Shades for outside doors and windows, add \$22.00.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

Size of Home, 24 feet wide by 34 feet long
24'-0"



FIVE-ROOM HOME FOR NARROW LOT

Half-Timbered Dormer and Upper Gables

The RIDGEWOOD

5 Rooms and Bath

AVERAGE \$32⁵⁰ A
PAYMENTS Month

Price of Our
Materials \$1647



Big City Style 20 Feet Wide

A HOME of unmistakable beauty and distinction designed particularly for the narrow lot. Its carefully proportioned lines of roof and dormer produce an effect of greater width, so desirable on the lot only 25 or 30 feet wide.

Refinements of design in the half timbered and stucco dormer and upper gable, the many-lighted windows and Colonial shutters, give the Ridgewood enduring charm and attractiveness.

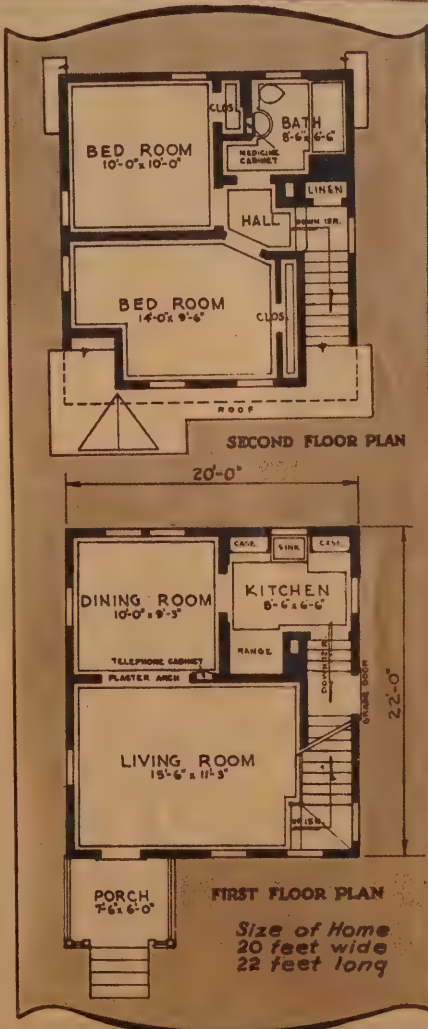
Every Room With Cross Ventilation

Living Room. Extends across the entire front of house, a big pleasant room with graceful Colonial staircase at one end. Light from three sides floods this cheerful room. It is the kind of room every member of the family and every guest will enjoy.

Dining Room. To the rear of the living room, and almost a part of it—through a pleasing plaster archway. Three windows make this room bright and airy. Convenient telephone cabinet built into wall.

Kitchen. Of a size that provides for the most efficient and step-saving arrangement of furniture and fittings, two full size windows admit light from both sides so that stove, sink and special designed built-in kitchen cases have light all hours of the day. Door into entry gives access to basement stairs, and grade door.

Bedrooms. Carefully arranged with the best of ventilation from windows on two sides. Unusually generous closet space. **Bath,** at head of stairs, is directly over kitchen, which simplifies plumbing and lowers the cost.



Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved, for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{4}$ by 8-inch Clear Redwood Bevel Siding and metal lath for stucco in dormers and gable ends.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{2}$ by 2 $\frac{3}{8}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special design similar to Design A only narrower with extra upper section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in the living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms and stairs, Oak add \$47.00, Gum add \$17.10.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$31.65.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$26.10.
Plasterboard and Plaster instead of wood lath, add \$114.00.
Storm Doors and Windows, add \$55.60.
Screen Doors and Windows, galvanized wire, add \$38.50.
Shades for outside doors and windows, add \$19.85.

For prices and descriptions of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

A Delightful

ROOF
CLOS.

AVERAGE
PAYMENTS

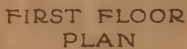


Can be
Built on a
35 foot
lot

\$47⁵⁰ A Month

Price of Our Materials \$2396

7 Rooms and Bath



All rooms have Oak flooring except the kitchen and bath, which have clear Maple. Telephone cabinet is built into the vestibule wall.

Modern Home at Low Cost

**Timbered High Gables ~ Two Porches
Open Fireplace ~ Many Windows
Bring Charm and Cheer to the DEVONSHIRE**

THIS charming home of many gables and half timbered effect in front, strikes a new note in home building. The Devonshire is bound to please. No matter how exacting you are, you will get full measure of satisfaction from such features as the sun porch, fireplace, side porch, and generous window space. Whether it be built on a large or small lot, it will proudly beautify whatever landscaping you decide upon, so well proportioned is it in every outward detail.

A house where a great many architectural perfections blend into a gracious, informal simplicity. Nor is the attractive exterior of the Devonshire its only merit, for inside it lives up to the myriad qualities so evident to the passerby. A first glance might give the idea that the Devonshire is hard to build, but in reality it is very simple. The plans are so thorough, the instructions so

complete, that step by step can be followed without any trouble. If you are handy with tools you can do some of the work yourself and reduce building cost. Besides it is great fun, as many customers have told us.

Another decided advantage is the Easy Payment Plan which enables you to enjoy living in the Devonshire while paying for it as you formerly paid monthly rent, with only receipts to show for it afterward. These plans are explained in detail on Pages 4 and 5. Turn to these pages now and see for yourself how Ward's monthly payment plan will work in your case, how easy Ward's makes everything to enable you to own your home.



These detail sketches—of the pleasant breakfast porch, the cozy living room, just off the sun porch, the efficiently arranged, well ventilated kitchen and the well appointed bath—visualize the great charm of the Devonshire interiors after they are furnished.



Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—24" Royal Red Cedar Shingles, stained Gray, and Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir—For porches.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ " by $\frac{1}{4}$ "-inch Clear Oak for all rooms except kitchen and bath; $\frac{1}{4}$ " by $\frac{1}{4}$ "-inch Clear Maple for kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra top section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet; see Page 94.
Telephone Cabinet—See Page 94.
Clothes Chute—See Page 95.
Broom Closet.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun room, vestibule and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Silver Gray stained shingles for sidewalls, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun room, vestibule and stairs, White Enamel for bath room and Ivory Enamel with Green for trim in kitchen.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, sun room, vestibule and stairs, Oak add \$112.95.
Gum add \$57.95.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$58.60.
Plasterboard and Plaster in place of wood lath, add \$159.90.
Storm Doors and Windows, add \$76.65.
Screen Doors and Windows, galvanized wire, add \$53.35.
Shades for outside doors and windows, add \$27.15.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The PLYMOUTH

Average Payments

PLANS "A" and "B", \$25 A MONTH

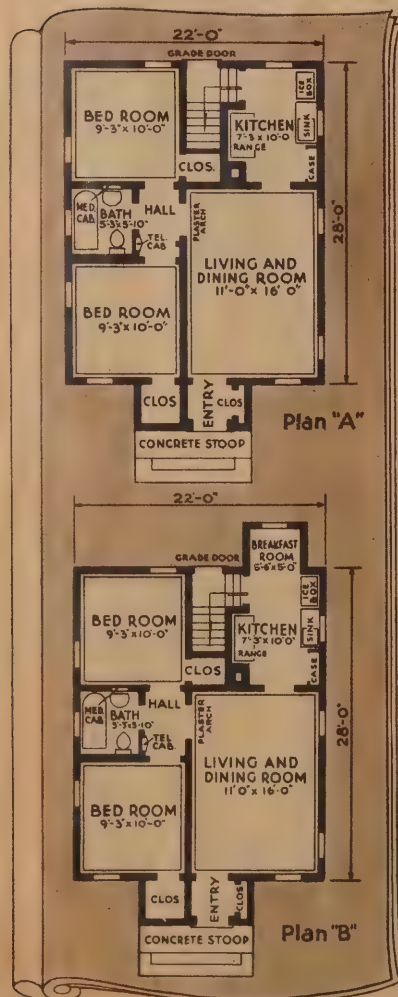
Prices of Our Materials

"A" PLAN \$1278

"B" PLAN \$1328



DELIGHTFUL SMALL HOME *for Smart Neighborhoods* 4 Bright Rooms..Planned to Lighten Housework



An inspired architect solved the home problem of many young married people when he planned the Plymouth. Strikingly graceful exterior lines combine with an unusually efficient interior arrangement to create a home for you, economical of space, low in price and rich in charm. Combining the living and dining rooms greatly reduces the cost of furnishing the Plymouth.

The beautiful entrance with its soaring upward sweep to a high peaked gable will impress even the most casual observer. Completing this French provincial suggestion is doorway arch of classic grace. The panel door has leaded diamond panes and opens into a formal roomy vestibule with closet for outer-garments at the right.

A concrete terrace is suggested as the threshold to this delightful home. The Plymouth may be had in Plan "A" with outside dimensions 22 feet by 28 feet; or Plan "B" with same general dimensions, but having in addition an attractive breakfast nook opening from the kitchen.

Arranged for Efficient Homekeeping

Living and Dining Room. A most favorable impression is created as you step from the formal vestibule through a wide doorway into the large room in which centers the activity of the home. Three wide windows flood the room with light. An attractive plaster arch opens into the hall.

Bedrooms and Bath. Hall which opens off the living room has a good sized bedroom at each end of it with bathroom opening off at the left—ideal for convenience and privacy. Bedrooms are well lighted, each having a window on two sides.

Kitchen. You go through a swinging door from the dining wing and discover one of the most efficient home workshops ever devised. Along the right wall in logical arrangement are: the kitchen case—storage space below, metal working top, the sink space and the ice box corner. Directly opposite is the range compartment. Stairs to cellar lead down from kitchen. The architect has saved you many steps daily.

All Following Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight windproof wall. Not ordinary boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring).
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—Stained gray.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ Clear Oak for living and dining room, vestibule and hall; $\frac{1}{2}$ by 2 $\frac{1}{4}$ Clear Yellow Pine for balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Case—Design "A." See Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, and entry, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms and vestibule, Oak add \$43.35. Gum, add \$11.50.
Hardwood Floors—Oak in bedrooms, maple in kitchen and bathroom, add "A" plan \$26.00—"B" plan \$27.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add "A" plan \$36.30—"B" plan \$37.90.
Plasterboard and Plaster in place of wood lath, add "A" plan \$90.80—"B" plan \$93.80.
Storm Doors and Windows, "A" and "B" plans, add \$39.05.
Screen Doors and Windows, galvanized wire, "A" and "B" plans, add \$27.55.
Shades for outside doors and windows, "A" and "B" plans, add \$12.35.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The NEW STYLE NOTE in Small Homes Bedrooms in Rear... Quiet and Restful

HOW easily it can be yours—this pleasant low house with sidewalls of silver-gray shingles, brightened by boxes of geraniums at its quaint casement windows, or given an English touch by tiny evergreens at its prim door-stoop. With the sash and trim painted to contrast colorfully with the gray, and with the inside finished beautifully in the modern manner, the Drexel is more than a new house. It is your own charming home, expressing your good taste, and your sense of value.

Every Room Bright and Cheerful

Living Room. You step into it from the inviting entrance and note at once the three windows, the graceful arch leading into the dining room, and the one undivided wall which suggests so many possibilities in furnishing.

Dining Room. Delightfully facing the front, with a little bay and two casement windows.

Kitchen. Built to save steps, with ice-

box, sink, and our own convenient case "B" shown on Page 96, all within close reach.

Bedrooms and Bath. Especially designed at the rear for privacy and quiet. Each bedroom has two large windows and a closet. The bathroom, with its Venetian mirror medicine cabinet, opens into a hall with a linen closet—equally convenient to each bedroom.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.

Sidewalls—24-inch Royal Red Cedar shingles stained Silver Gray.

Celling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring— $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in living and dining rooms and hall. $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine styles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "B"; see Page 96.

Medicine Cabinet—Venetian mirror style; see Page 95.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Gray-stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster. More detailed specifications on Pages 88 to 92.

OPTIONS

Detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$26.50; Gum add \$10.40.

Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add \$35.95.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$38.50.

Plasterboard and Plaster instead of wood lath, add \$100.20.

Storm Doors and Windows, \$48.25.

Screen Doors and Windows, galvanized wire, add \$33.80.

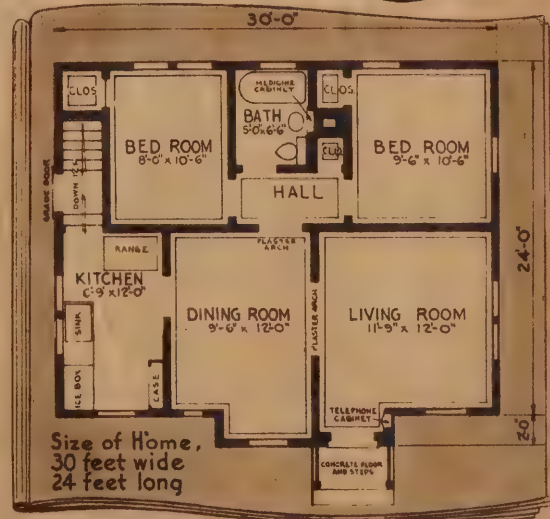
Shades for outside doors and windows, add \$16.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The DREXEL

AVERAGE \$30 A
PAYMENTS Month

Price of \$1523
Our Materials



Size of Home,
30 feet wide
24 feet long

Unusual Room Arrangement

So many people favor this floor plan because the dining room, living room and kitchen are at the front of the home, with the two bedrooms and bath with their private hall entirely separate at the back of the house. Built-in telephone cabinet, kitchen case and Venetian mirrored medicine chest are modern touches of convenience and charm.



The BERKELY

SUN-PARLOR-STYLE LIVING ROOM DINING ALCOVE *Shingle Sidewalls or Brick Veneer*

EVERYTHING that makes a small family home inviting, individual and relatively inexpensive, you will find embodied in this new BERKELY. Its artistic lines, massive chimney, casement windows, plank-type shutters and semicircular timbered door with inset window, are features hundreds of home-seekers will instantly appreciate.

The BERKELY offers your choice of smart shingle siding, pictured above; or an exterior of brick veneer that many buyers will naturally prefer. In either type, Wardway economies are reflected in the low price of materials we furnish, and easy monthly payments that are often less than the usual rent.

Ample Space and Convenience Combined!

The roomy Living Room is 11 feet by 17 feet 3 inches, and entered through a charming arch, with a niche at the right for practical or decorative uses. A lovely Colonial fireplace and mantel give cheery hospitality and coziness to the room, and eight swinging casement windows admit all the light and air of any sun parlor! Pass through a second arch and you reach the Dining Alcove, 7 feet by 9 feet 3 inches . . . just the place for one of those lovely new dinette sets! The Kitchen, 9 feet by 9 feet 3 inches, has refrigerator recess, built-in kitchen cabinet, handy broom-closet, and door to basement stair landing at rear. The left side of the house is occupied by two large bedrooms with healthful cross ventilation; and a good-sized bathroom with provisions for built-in tub, occupies the space between. At either side are generous coat, linen and clothes closets; and should you select The BERKELY you will find it as distinctive for comfort and labor-saving convenience as it is for original design and architectural attractiveness!

Ward's Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not just square-edged boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—stained Gray or Face Brick (brick not included.)
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/4 by 2 1/4 Clear Oak flooring in living room, dining room and hall; 13/4 by 2 1/4-inch clear yellow pine flooring in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine styles and rails and Fir panels.
Trim—Art-Craft backward style in Clear Yellow Pine.
Kitchen Cabinet—Special Design "A" see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

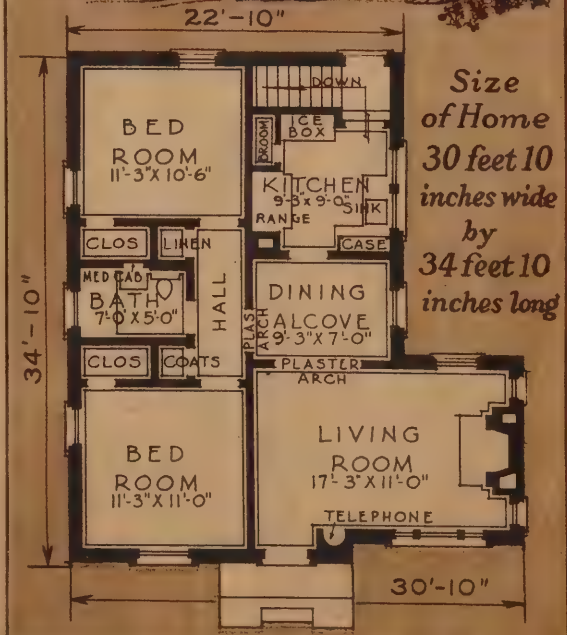
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Gray Stained sidewall shingles, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms Oak, add \$32.20. Gum, add \$12.70.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath, instead of Yellow Pine, add \$37.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$57.70.
Plasterboard and Plaster instead of wood lath, add \$112.50.
Storm Doors and Windows, add \$60.00.
Screen Doors and Windows, galvanized wire, add \$45.90.
Shades for outside doors and windows, add \$19.80.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

PLAN "A"	PLAN "B"
With Shingle Sidewalls	Brick Veneer Sidewalls
Price of Our Materials \$1651	Price of Our Materials \$1503
Average \$32⁵⁰ A Month Payments	Average \$35⁰⁰ A Month Payments





The DOVER

Choice of Two Floor Plans

"A"—5 Rooms and Bath Price of Our Materials \$1514 AVERAGE PAYMENTS	"B"—6 Rooms and Bath Price of Our Materials \$1692 AVERAGE PAYMENTS
\$30.00 A Month	\$32.50 A Month

Our Price Includes All These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight wind-proof wall. Not ordinary square edged boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring).
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—16-inch Perfects Red Cedar Shingles—stained Brown.
Ceiling—Clear Yellow Pine or Fir for porches and cornices.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms and hall $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special Design "A"; also extra upper section for above ice box with "B" plan; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Moulded Box Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
 Unless otherwise requested, we furnish White Paint for trim, Brown stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, Oak "A" plan add \$34.75, "B" plan add \$39.85—Gum "A" plan add \$11.80, "B" plan add \$14.20.
Hardwood Floors—Oak for bedrooms, Maple for kitchen and bath instead of Yellow Pine, "A" plan add \$29.85, "B" plan add \$31.00.
Radio Slate Surfaced Asphalt Shingles with light roof sheathing, "A" plan add \$38.20, "B" plan add \$44.90.
Plasterboard and Plaster in place of wood lath, "A" Plan add \$101.50, "B" plan add \$111.30.
Storm Doors and Windows, "A" plan add \$49.60, "B" plan add \$57.10.
Screen Doors and Windows, galvanized wire, "A" plan add \$33.60, "B" plan add \$47.85.
Shades for outside doors and windows, "A" plan add \$15.65, "B" plan add \$18.95.
 For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

SHUTTERED WINDOWS Add Distinction

HOW comfortably you can settle down in the Dover! And how contentedly inviting will its snug appearance beckon to your friends! It is the kind of house you would like to visit and the kind you like better to own. A modern home in every detail. It is one in which you can raise your children and know that, when they are ready to entertain in years to come, it is a house so correct in design that it will not be out of date.

The simplicity of its beauty amplifies immensely every tiny feature of design. Distinctive shutter windows, gently sweeping gabled roof, concrete steps and stoop—add a box of flowers, a bit of shrub, a carpet of grass, and your setting is complete. But let's look inside. We pause here to remind you that there are two floor plans with the Dover. "A" with two bedrooms and "B," slightly larger with three bedrooms.

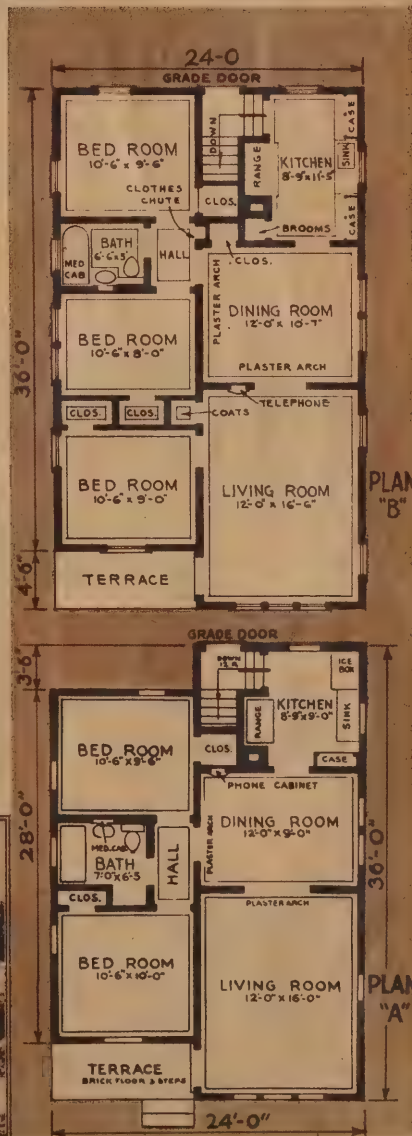
Efficiently Arranged as a City Apartment

Here is the living room—spacious, pleasant, many windowed with lots of wall space for easy arranging of furniture. Convenient is the coat closet and very up-to-the-minute is the built-in phone cabinet (In floor plan "A" phone cabinet is in the dining room and a closet is omitted).

The dining room, seen invitingly through the plaster arch, opens in turn directly into the kitchen—an ideal step-saving arrangement. And what an efficient home workshop the kitchen is with its logically placed cabinets (Plan "B" has two and a closet for brooms), its space for the sink beneath one of the windows. And now let's look at the bedrooms—ideally placed, each with two windows and generous closet space. In plan "B" there are three bedrooms and a clothes chute in the hall that connects the two back bedrooms and bath.



PLAN "B"





New Grace—New Style—New Economy In a Compact 5-Room Bungalow

The PONTIAC
5 Rooms and Bath

AVERAGE PAYMENTS \$30⁰⁰ A Month

Price of Our Materials \$1466

JUST visualize the Pontiac as **your** home! Who can't help but admire its distinctive coziness—its quaint charm. The battered end front gable, attractive gray shingled sidewalls and Colonial windows with shutters, brings a suggestion of the old to an entirely new and modern design. It is a real home at an amazingly low price—one that you can buy with payments less than rent. In the Pontiac WARDWAY architects again demonstrate that even at so low a price all modern conveniences and comforts with new beauty and style are retained in WARDWAY Homes.

The Convenience of a City Apartment

Living and Dining Rooms. These important rooms have a new dignity in "The Pontiac." They are arranged to suggest welcome hospitality, while giving the utmost privacy to the other parts of the home.

Kitchen. The convenience of the kitchen can be seen with a glance at the floor plan. Two large windows, over the sink, give an ample flood of unobstructed daylight. The built-in kitchen cabinet is well located. The

ice box against an inner wall gains protection from the summer sun, and there is roomy freedom around the range.

Bedrooms and Bath. Arranged with the space saving utility of a high priced apartment rare privacy is given to each of the two bedrooms. The three large closets conveniently located will please every housewife. Space is provided in the bathroom for installing a recess tub which will be furnished when Blackstone plumbing set is ordered.

All Necessary Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining room and hall; $\frac{1}{2}$ by 2 $\frac{1}{2}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-Panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft back band style in Clear Yellow Pine.
Kitchen Cabinet—Special Design "A" see Page 96.
Medicine Cabinet—Venetian Mirror Style. See Page 95.
Telephone Cabinet—See Page 94.
Broom Closet—
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Molded Box Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.

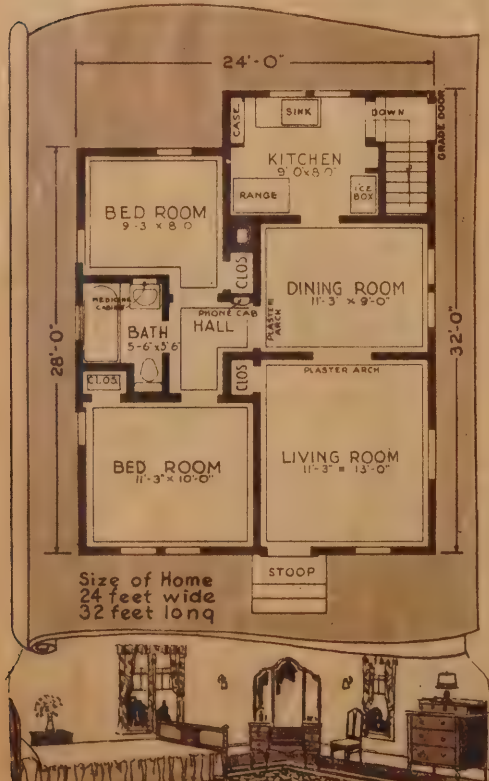
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, gray stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Page 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim—for living and dining rooms, Oak add \$42.60. Gum \$14.80.
Hardwood Floors—Oak for bedrooms. Maple for kitchen and bath instead of Yellow Pine, add \$29.95.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$38.90.
Plasterboard and Plaster in place of wood lath, add \$105.65.
Storm Doors and Windows, add \$44.40.
Screen Doors and Windows, galvanized wire, add \$31.10.
Shades for outside doors and windows, add \$13.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The PLAZA

AVERAGE MONTHLY
PAYMENTS

\$30⁰⁰

Price \$1597



The BEAUTIFUL ENTRANCE Says, "Come In" New Bungalow Design.. 5 Rooms and Bath

SO pleasing and comfortable in design is the Plaza that every day you live in it will be one of increasing satisfaction. Snugly inviting, it offers a warm welcome to all your friends. That a home so charmingly simple could be so attractive is easily understood when you study its architectural features. A cozy trellis encased porchway with gabled roof and stately columns shelters the Colonial entrance. Shuttered windows, stained shingled sidewalls and gently sloping roof, all tend to increase its appearance of contentment.

A Compact Floor Plan

An exceptionally compact floor plan gives this five room bungalow unusual dignity in the size of its rooms and convenient access to them all.

The Living Room is almost square, and adapted to the dining room with a suggestion of homey hospitality and both rooms are amply lighted by two windows each.

The Kitchen is equipped for every modern convenience, and is so arranged that the full benefit of

daylight is concentrated on the kitchen range, sink and handy cabinet. Space for the ice box is located at an inner wall and therefore shielded from the summer sun.

Two Large Bedrooms, each with two windows; a modern bathroom, a built-in linen closet and two clothes closets complete the floor plan. The bathroom is laid out so that a modern recess bathtub can be installed when desired. Doors from both bedrooms open directly into bathroom.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles, stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in living room and dining room; $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Yellow Pine in all other rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

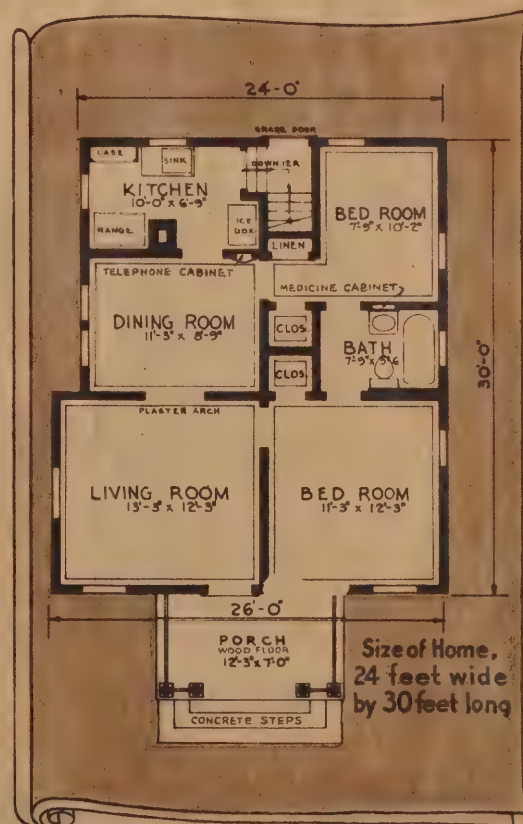
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A"; see Page 96.
Linen Closet—See Page 94.
Medicine Cabinet—Venetian Mirror style. See Page 95.
Telephone Cabinet—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutter.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors; and for interior trim and doors, except kitchen and bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim; Gray stained shingles for sidewalls and Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

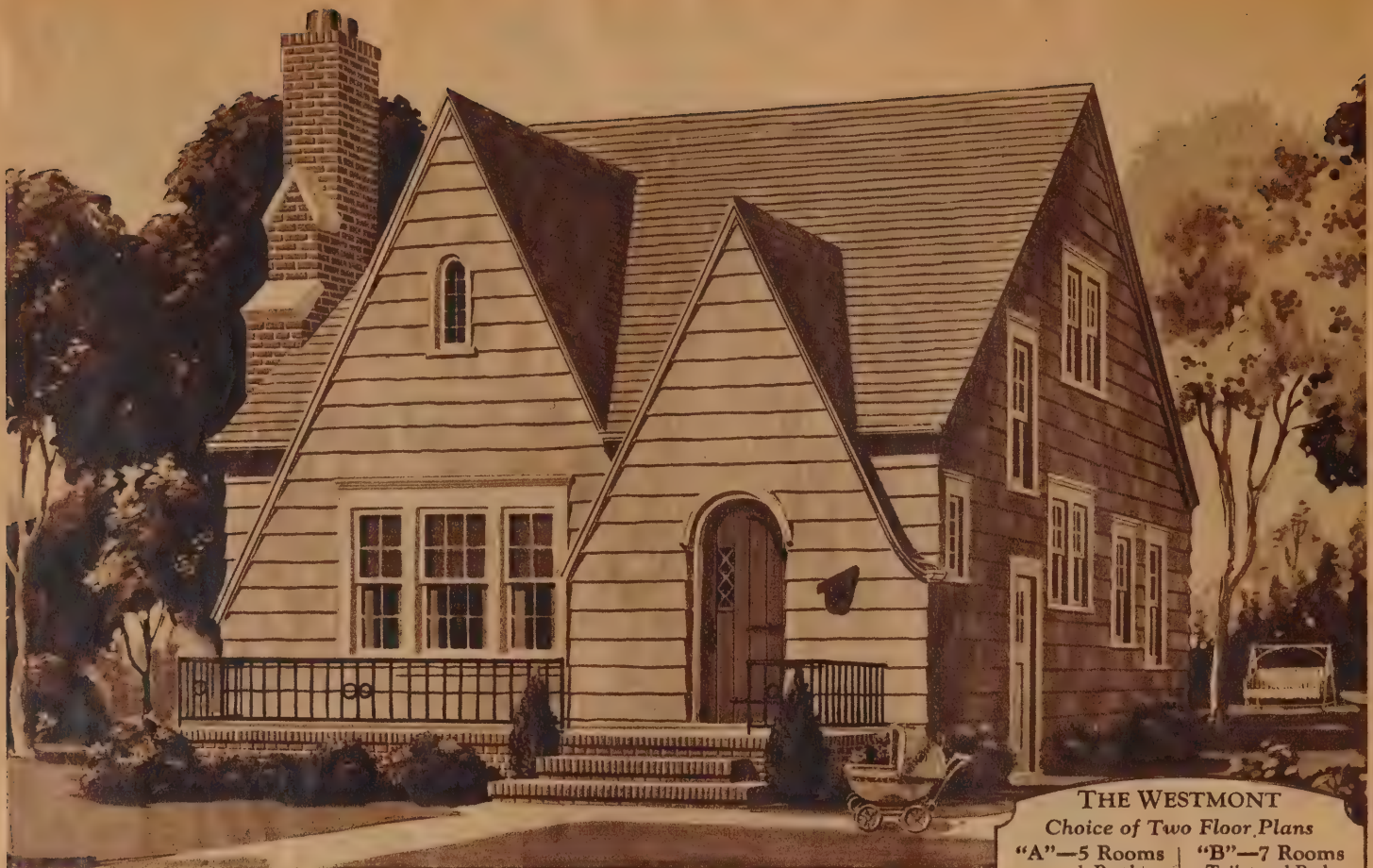
OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$69.05. Gum add \$38.80.
Hardwood Floors—Oak for bed rooms and hall, Maple for kitchen and bath in place of yellow pine \$28.65.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$50.90.
For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home,
24 feet wide
by 30 feet long



STRIKING DESIGN and LOFTY GABLED FRONT

Ranks High in Public Favor

PEOPLE used to believe that a home of modest cost must be square as a box and just as uninteresting. But clever modern architects are telling us an entirely different story and PROVING IT! For instance here is the Westmont—picturesque, charming, quaint as an English cottage, modern as a New York apartment, and the price—well, it is almost unbelievably low.

Just what is it that makes the Westmont so delightfully different? Is it the high pitched gables or the chimney that manages to be unusual, the interesting plank door with its small diamond-paned window and iron strap hinges or the brick paved terrace with wrought iron railing? We imagine it's a combination of all these things—features you formerly found only in homes at prohibitive prices.

THE WESTMONT

Choice of Two Floor Plans

"A"—5 Rooms
and Bath

Price of Our Material
\$1740

Average
Payments **\$35.00**
A Month

"B"—7 Rooms
Toilet and Bath

Price of Our Material
\$2012

Average
Payments **\$40.00**
A Month

7 Rooms, 2 Baths in Floor Plan "B"

Perhaps the small family will prefer Floor Plan "A" that finishes only the downstairs—5 perfectly laid out rooms with its two bedrooms and bath in ideal arrangement at the back of the house. But if yours is a large or growing family, we heartily recommend floor plan "B" whose first floor is identically the same as "A" and in addition has a finished stairs and finished rooms upstairs. The two big bright bedrooms both open into the upstairs lavatory in which there's a clothes chute and convenient linen closet.

Every Room Bright and Sunny

You enter the Westmont through a vestibule with handy coat closet. The staircase that takes you upstairs is on the right. A plaster arch at your left leads into a living room of spacious dimensions. There are five casement windows and a handsome stone fireplace in this pleasant room. Through another plaster arch you enter the dining room and from there you can go through a doorway to the back hall or directly to the kitchen. You will like this efficiently arranged room with its built-in cabinet, the sink space conveniently under twin windows and its built-in broom closet.

Bedrooms and bath open off the back hall that is equipped with built-in linen closet. Each bedroom has two exposures and ample closet space.

All High Quality Materials Included in Our Price

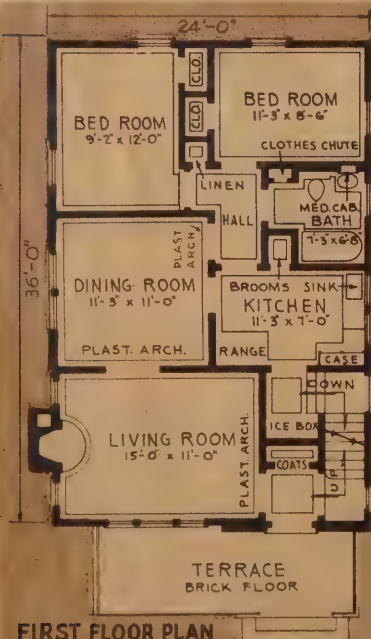
Framing Lumber—No. 1 Quality Yellow Pine. **Roof Sheathing**—No. 2 Quality Yellow Pine. **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not boards. **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.) **Lath**—No. 1 Quality White Pine of Cypress (our option). **Roof Shingles**—3-2 Perfecta Red Cedar, the highest grade wood shingle manufactured. **Side Walls**—24-inch Royal Red Cedar Shingles, stained Gray. **Ceiling**—Clear Yellow Pine or Fir for porches and cornice. **Outside Finish**—Clear Fir. **Flooring**—1 1/4 by 2 1/4-inch Clear Oak in living room, dining room, and vestibule; 1 1/4 by 2 1/4-inch Clear Yellow Pine in balance of rooms. **Door and Window Frames**—Clear Western White Pine. **Windows**—Clear Western White Pine. **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels. **Trim**—Art-Craft backband style in Clear Yellow Pine. **Kitchen Cabinet**—Special Design. **Medicine Cabinet**—Venetian mirror style; see Page 95. **Telephone Cabinet**—See Page 94. **Insulating Paper**—Extra heavy 7-ply. **Hardware**—Rexford design; see Page 92. **Eaves Trough and Downspouts**—Galvanized Molded Gutters. **Outside Paint**—Three coats for trim. **Interior Enamel**—Four coats for woodwork in kitchen and bath. **Varnish**—Three coats for all floors and for interior trim and doors except kitchen and bath. **Wood Filler**—For all oak floors. **Stain**—For woodwork in living and dining rooms and vestibule. **Complete Set of Plans and Specifications.** Unless otherwise requested, we furnish White Paint for trim, Gray Stained side-wall shingles. Light Oak Filler for Oak floors, Walnut Stain for the woodwork in living and dining rooms. White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include porch rail, cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

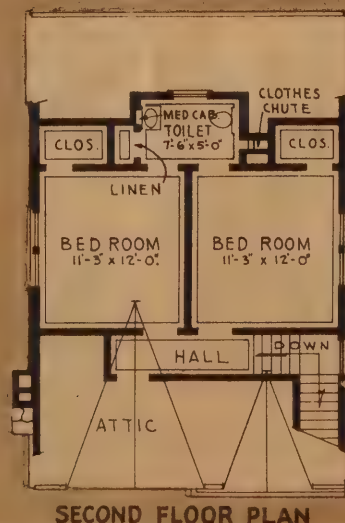
OPTIONS

See detailed descriptions on Pages 106 to 109.

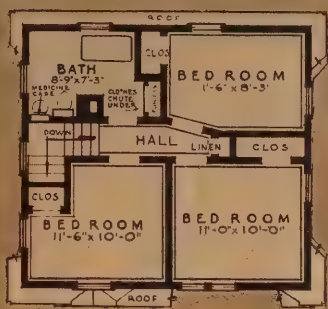
Oak Doors and Trim for living and dining rooms and vestibule, Plan A, add \$53.00, Gum add \$16.50—Plan B, add \$68.00; Gum \$21.00. **Hardwood Floors**—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, Plan A, add \$26.50—Plan B, add \$57.60. **Radio Slate Surfaced Asphalt Shingles** with light roof sheathing, add \$46.00. **Plasterboard and Plaster** instead of wood lath, Plan A, add \$110.00—Plan B, add \$177.00. **Storm Doors and Windows**, galvanized wire, Plan A, add \$62.50—Plan B, add \$77.50. **Screen Doors and Windows**, galvanized wire, Plan A, add \$46.75—Plan B, add \$57.25. **Shades** for outside doors and windows, Plan A, add \$24.00—Plan B, add \$31.90.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 95 to 105.



SIZE OF HOME 24 FEET WIDE BY 36 FEET LONG



*Six lovely rooms
each with light
and ventilation
from two sides.*



SECOND FLOOR PLAN

*Size of Home, 24 feet wide
by 22 feet long*



AMAZINGLY LOW PRICED!

The CRANFORD
6 Rooms and Bath

Modern Built-In Features
Up-to-the-Minute
Inside and Out!

AVERAGE \$37⁵⁰ A
PAYMENTS Month

Price
of Our
Materials \$1855

Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for entrance porch and cornice.
Outside Finish—Clear Fir.
Flooring—1 3/4 by 2 1/4-inch Clear Oak in living and dining rooms; 1 1/2 by 2 1/4-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra top section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 94.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Clothes Chute—see Page 95.
Broom Closet—
Towel Cabinet—Special in bathroom.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Dark Brown Paint for outside trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and stairs, Oak add \$67.70, Cedar add \$23.45.
Hardwood Floor—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$42.05.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$40.10.
Plasterboard and Plaster instead of wood lath, add \$136.50.
Storm Doors and Windows, add \$66.25.
Screen Doors and Windows, galvanized wire, add \$49.60.
Shades for outside doors and windows, add \$27.30.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

IT IS astonishing how much space can be tucked away under a gambrel roof. The Cranford is the ideal home for a narrow or shallow lot. For it is only 24 feet wide and 22 feet deep, yet it has six rooms unusually big and pleasant.

The English half timbered style is always distinctive. Here it is carried out in stucco with gable beams in dark, weathered brown. The steep gabled entrance with its timbered door and the casement window above are distinguishing details seldom found in a house which can be built for so little.

Practically the entire front of this house is living room—a splendid, long room with six windows looking out upon the front and side lawns. At the other end, through a plastered arch, you glimpse the stairs, lighted by a window; handy but out of sight is the coat closet. Through a second plastered arch is the dining room, another "sun room" with its four windows on two sides. Both these rooms have lovely clear oak floors.

Every Room Big, Bright and Airy

The kitchen is just a step from the front door, but shut off from the living room by the entry, where two steps lead to the grade entrance and cellar stairs. Right here is a broom closet, close to both kitchen and living room.

The model kitchen should have just as many windows, and just as few doors as possible. And the architect has done a perfect job on this one. Range and sink will be splendidly lighted by two windows; kitchen case "A" and an extra cupboard over the refrigerator is furnished; and the clothes chute is right beside the dining room door.

Not an inch of space is lost on the upper floor. Every room—even the bath—has two windows. Each of the delightfully airy bed-rooms has a good sized closet. A fourth closet for linens, is at the end of the hall.

Especially where there are children the bathroom will be a comfort. It is extra large, and right against the chimney, it is bound to be warm. Clothes chute and extra towel case are just inside the door.

For a home which will cost so little the Cranford gives more in space, in comfort, in step-saving conveniences than probably any other home you ever saw. It is modern and stylish in design, with those up to the minute interior features demanded today.





A Modern Home of the Best Suburban Type

DESIGNED to meet the requirements of those desiring to build a residence of brick veneer, the Bradford represents a smart and striking advance in home beauty.

The individualized attractiveness of this home can be traced in part to the skillfully designed entrance with its sloping roof, heavy planked door with circular leaded window and strap hinges, and the small 10-light window that not only adds so much in outward appearance, but brightens up the guest closet. Likewise, the beauty of the large divided-light windows in the living room, of the lofty gabled roof, all help to emphasize the comfortable, distinguished appearance of this home.

And note how cleverly the architect has made the most of the many opportunities this home presented. In the photograph above, he made use of rough limestone in combination with multi-colored face brick; a wrought iron rail for the small entrance porch; large urns for each side of the steps. Then, for a most effective finishing touch, he has added the limestone terrace on the lawn, and planted it with evergreens.

The vestibule has a closet for coats and outer garments, and a graceful plaster arch leads into the big, bright Living Room. In this modern room your furniture can be perfectly grouped. Seven windows—four in the front and three at the side—provide maximum light and ventilation.

A wide plaster arch connects the living room and dining room. The dining room, too, is big, and has three windows. A swinging door leads to the kitchen which is the model of perfection in beauty, efficiency and time saving. The sink is placed directly under double windows, with compact kitchen cases on each side. At the back is the Breakfast Nook, with its own built-in china case.

The rear kitchen door opens on stairs to the grade door and basement. Another plaster arch connects the dining room and small hall which leads to the bedrooms and bathroom. All rooms, without exception, are big, well lighted and afford maximum ventilation.

At the front vestibule, stairs lead up to the second floor, where two more bedrooms may be finished off whenever you desire.

These High Quality Materials Are Included At Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—S-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—Brick veneer as shown. (Price does not include brick.)

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak all rooms except kitchen and bathroom; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Maple for kitchen and bathroom.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinets—Design "A" with extra upper section; see Page 96.

Medicine Cabinet—Venetian Mirror Style; see Page 95.

China Closet—Special Design for Breakfast Room.

Linen Closet—See Page 94.

Room Closet—See Page 95.

Clothes Chute—See Page 95.

Package Receiver—See Page 95.

Telephone Cabinet—See Page 94.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms and halls.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, hall and vestibule, White Enamel for bath and Ivory Enamel, with Green for trimming in kitchen.

Price does not include cement, brick, plaster or stucco.

For more detailed specifications, see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, and vestibule, Oak add \$69.50, Gum, add \$27.90.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$67.50.

Plasterboard and Plaster in place of wood lath, add \$154.00.

Storm Doors and Windows, add \$60.00.

Screen Doors and Windows, galvanized wire, add \$45.00.

Shades for outside doors and windows, add \$22.00.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The BRADFORD

6 Rooms and Bath

AVERAGE PAYMENTS **\$42⁵⁰** A Month

Price of Our Materials **\$2086**



Size of Home,
24 feet, 11 1/2 inches wide
by, 48 feet, 11 1/2 inches
Long



The PARKSIDE

**DUPLEX With High-Peaked English Gables
Brick and Stucco With Rich Half-Timbered Effect**

**5 Rooms and Bath
On Each Floor**

**AVERAGE \$60 A
PAYMENTS Month**

Price of Our Materials \$3143

YOU can build and live in this beautiful home, and let your tenant help pay for it. Brick veneer front with stucco and half-timbered front gables; sides and back stucco as pictured and priced. May also be built with all stucco, shingle or bevel siding if you prefer. Stairway leading upstairs direct from vestibule assures privacy to both apartments. Renting one floor often takes care of the easy monthly payments.

Higher Re-Sale Value and Attracts Larger Rental

The demand for houses like this is constantly increasing. Whether you build it to live in or for resale, you'll find the Parkside a thoroughly practical choice.

Better grade of tenant and higher rent are to be expected for the Parkside because its appearance is like the fine modern type of one-family home.

Unusually High Quality Materials Included in Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Brick veneer as shown in front elevation. Front gable and balance is stucco. Metal lath furnished for stucco. (Price does not include brick or stucco.)
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak all rooms except kitchens and bathrooms; $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Maple for kitchens and bathrooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinets—Special design.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Clothes Chute—See Page 95.
Telephone Cabinet—First floor; see Page 94.
Package Receivers—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Box Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchens and baths.

Varnish—Three coats for all floors and for interior trim and doors except kitchens and baths.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms and halls.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish dark brown Paint for trim. Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and halls, White Enamel for baths and Ivory Enamel with Green for trimming in kitchens.

Price does not include cement, brick, plaster or stucco. For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, first floor; living and dining rooms and front entrance hall, second floor, Oak add \$130.25. Gum add \$52.05.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$60.80.

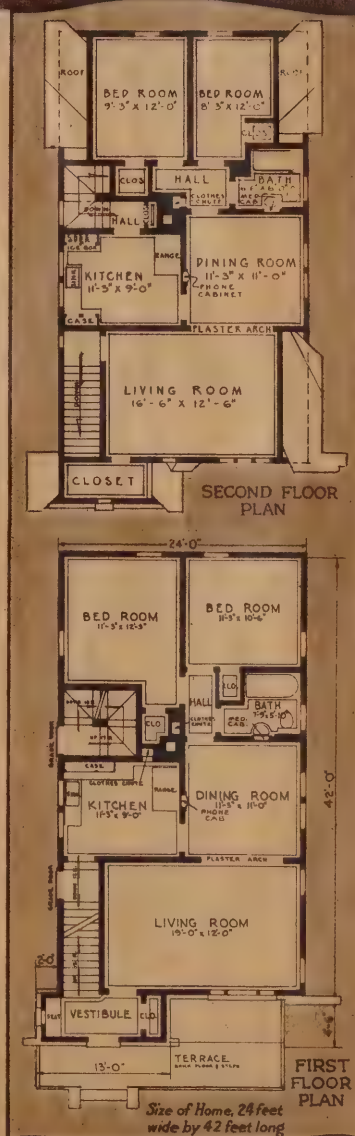
Plasterboard and Plaster in place of wood lath, add \$239.45.

Storm Doors and Windows, add \$99.10.

Screen Doors and Windows, galvanized wire, add \$70.30.

Shades for outside doors and windows, add \$30.45.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





The CORTLAND For Two Families

Duplex in Half Timber and Bevel Siding

Lower, 5 Rooms and Bath—Upper, 4 Rooms and Bath

THE CORTLAND offers convincing proof that two families can live in a home of unusual beauty and comfort for the amount of rent usually paid by one. If you are the owner of this fine duplex, you can collect rent, make it help meet your payments and soon own the home outright.

Wide bungalow siding combined with stucco gables, with English half timbering of unusual beauty, give this home the dignity and charm of an Old Country Manor. And its outward air of cozy comfort is confirmed by a glance at the plans.

Note that every square foot of space is utilized to best advantage. As a result the Cortland is held to a width of only 22 feet. It can be accommodated on a very narrow lot.

The living rooms take up almost the entire front of each floor, which gives them splendid light. The first floor living room has four windows looking out upon the front lawn and two on the side. The upper living room has three large front windows to flood it with sunshine.

The kitchens where the housewives will spend a good part of their working hours are centrally placed—convenient to halls, the dining rooms and stairs. Every bedroom is lighted from two sides and each has a roomy closet. Bathrooms adjoin opening directly from halls.

Stairs and communicating halls are arranged to provide utmost privacy for each family. Rooms are planned for real livability. The whole effort of the architect has been to make a home as modern as it is charming—as convenient for two families as the average home is for one. The Cortland will have a high resale value. It will grow old gracefully. It is not the home of a passing architectural fad. Twenty-five years will probably find it as much admired as it is today.

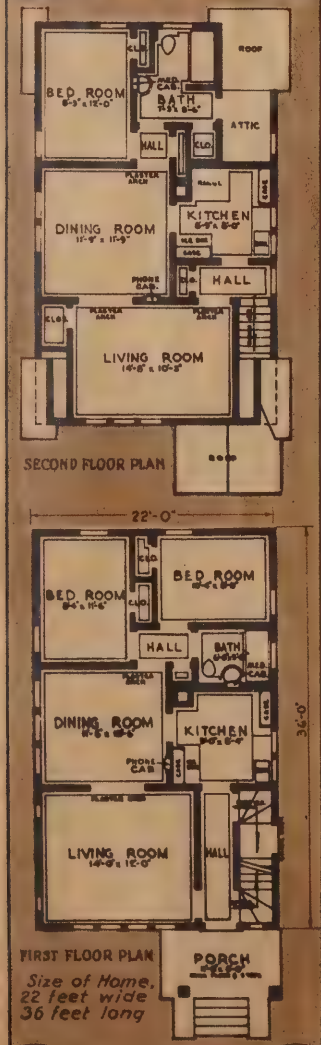
Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{3}{4}$ by 10-inch Clear Redwood Bevel Siding and Metal Lath—for stucco in gable ends.
Ceiling—Clear Yellow Pine or Fir for entrance porch and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms and halls; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special design "A" with extra top section; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Box Gutters.

Outside Paint—Three coats of trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and stairs.
Complete Set of Plans and Specifications.
 Unless otherwise requested, we furnish Colonial Yellow for the body and Dark Brown Paint for trim, Light Oak Filler, for oak floors, Walnut Stain for the woodwork in living and dining rooms and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
 Price does not include cement, stucco, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and stairs, Oak add \$127.25. Gum add \$48.35.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add \$47.45.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$46.40.
Plasterboard and Plaster instead of wood lath, add \$211.15.
Storm Doors and Windows, add \$78.90.
Screen Doors and Windows, galvanized wire, add \$56.85.
Shades for outside doors and windows, add \$31.60.
 For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





The
FERNDALE
1st Floor - 5 Rooms and Bath
2nd Floor - 4 Rooms and Bath

AVERAGE PAYMENTS **\$50** A Month

Price of Our Materials
\$2526

"Income Bungalow" for Two Families

Upper Floor Often Rents for Enough To Meet Low, Easy Payments

A DOUBLY profitable investment! A wonderful opportunity to let your home actually pay for itself! Our new Ferndale with nine fine rooms and two baths, is conveniently arranged for two families. The regular income from renting the upstairs apartment often takes care of your easy monthly payments for the home. The second floor is as splendidly arranged as many expensive city apartments. The hall, opening from the front porch, provides an entrance for the upstairs so private that your home downstairs need never be disturbed by anyone going above.

Houses like this have an exceptionally high resale value. The demand for them is constantly increasing. And whether you build it to live in or for resale, you will find the Ferndale an unusually practical choice.

Its attractive Colonial architecture is always in excellent taste. The roof slopes gracefully—the porch always inviting—and details such as the shutters and small paned windows lend individuality. When you examine the floor plan you will immediately realize the convenience it assures.

- Front Hall.** Stairways leading upstairs and to basement are convenient for both families.
- Living Rooms.** Each living room has several windows, the one downstairs has five overlooking two sides. Upstairs dining room has large shelved closet. Clear oak flooring in both apartments.
- Kitchens.** Built-in cases in each. Space for range, sink, ice box and stove.
- Bedrooms and Baths.** Two windows in each bedroom provide good ventilation. Each has a closet. They are all near the bath and lead off a center hall; assuring privacy.

Our Price Includes the Following Quality Materials

- Framing Lumber**—No. 1 Quality Yellow Pine.
- Roof Sheathing**—No. 2 Quality Yellow Pine.
- Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not boards.
- Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
- Lath**—No. 1 Quality White Pine or Cypress (our option).
- Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
- Sidewalls**—5-2 Perfects Red Cedar Shingles stained Gray.
- Ceiling**—Clear Yellow Pine or Fir for porches and cornice.
- Outside Finish**—Clear Fir.
- Flooring**—1 3/4 by 2 1/4-inch Clear Oak for living and dining rooms and halls; 1 1/4 by 2 1/4-inch Clear Maple for kitchens and bathrooms; 1 3/4 by 2 3/4-inch Clear Yellow Pine for balance of rooms.
- Door and Window Frames**—Clear Western White Pine.
- Windows**—Clear Western White Pine.
- Interior Doors**—One-panel design with White Pine stiles and rails and fir panels.
- Trim**—Art-Craft backband style in Clear Yellow Pine.
- Kitchen Cabinets**—Design "A" for 1st floor; design "B" for 2nd floor; see Page 96.
- Medicine Cabinet**—Venetian mirror style; see Page 95.
- Telephone Cabinet**—Both floors; see Page 94.
- Insulating Paper**—Extra heavy 7-ply.
- Hardware**—Rexford design; see Page 92.
- Eaves Trough and Downspouts**—Galvanized Molded Gutters.
- Outside Paint**—Three coats for trim.

- Interior Enamel**—Four coats for woodwork in kitchen and bath.
- Varnish**—Three coats for all floors and for interior trim and doors, except kitchen and bath.
- Wood Filler**—For all oak floors.
- Stain**—For woodwork in living and dining rooms and halls.
- Complete Set of Plans and Specifications.**
- Unless otherwise requested, we furnish White Paint for trim, Gray Stained shingles for sidewalls, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and halls, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
- Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

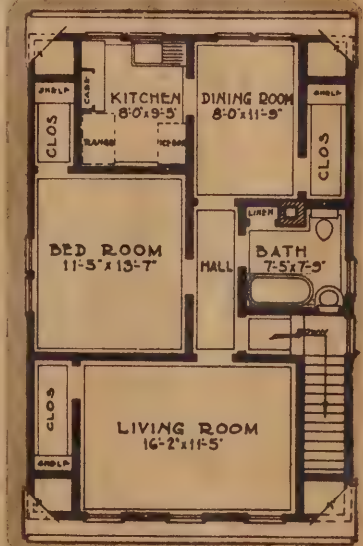
OPTIONS

- See detailed descriptions on Pages 106 to 109.
- Doors and Trim** for living and dining rooms, and front hall first floor; living and dining rooms and hall, second floor, Oak add \$163.50; Gum add \$65.45.
- Oak Floors** for bedrooms in place of Yellow Pine, add \$27.10.
- Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add \$55.20.
- Plasterboard and Plaster** in place of wood lath, add \$211.30.
- Storm Doors and Windows**, add \$70.80.
- Screen Doors and Windows**, galvanized wire, add \$51.60.
- Shades** for outside doors and windows, add \$29.00.

For prices of Plumbing, Heating, Electric Wiring and Pictures, see Pages 97 to 105.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Size of Home, 24 feet wide by 36 feet long.

The
PIERMONT
7 Rooms and Bath

AVERAGE
PAYMENTS
\$45⁰⁰ A
Month

Price of Our
Materials
\$2296



Size of Home,
30 feet wide
by 28 feet long.

WELL ARRANGED 1½-STORY COLONIAL

Three Bedrooms - Sewing Room - Bath - Extra Washroom

THE rambling, free-and-easy air of an English country home. The distinctive handsome design, with the sharply sloping roofs—the unusual chimney—the charm of the artistic gables—the quaint shutters, divided light windows—all combine to create a general impression of inviting originality more than verified by the interior.

You step from the brick terrace into a friendly vestibule with clothes closet to the right.

The living room is the sort that suggests well being and snug comfort. The fireplace—symbol of cheeriness—is truly impressive. Three windows afford excellent ventilation and a pleasant view. Home-like proportions offer wonderful possibilities for furnishing.

Enter the dining room through plaster arch. Windows overlook the front and side gardens. A bright and cheerful room in which you will be proud to entertain.

The kitchen, off the dining room, leaves nothing to be desired in the way of convenience, as indicated by the arrangement of the sink—ice box with case above—case for dishes—closet and space for range. A door leads downstairs and to back entrance.

Hall off kitchen leads to bedroom. The perfectly appointed bedroom has two windows for cross ventilation and a large clothes closet. Linen and clothes chute are located in the hall.

The second floor has two bedrooms, each with ample closet space. Large dressing room or sewing room adjoins the one on the right side.

The bathroom, modernly equipped in every respect with clothes chute, towel cabinet and steel medicine chest, right at the head of stairs, convenient to sleeping chambers. Toilet room on first floor is handy to bed-room.

Our Price Includes All Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar the highest grade wood shingle manufactured.
Sidewalls—3-2 Perfects Red Cedar Stained Shingles, Silver Grey for b.d.y. Green for gable ends.
Ceiling—Clear Yellow Pine or Fir for cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2¼-inch Clear Oak in all rooms on first floor except kitchen and toilet; 1½ by 2¼-inch Clear Maple for kitchen, toilet and second floor bath; 1½ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B" and extra top section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Clothes Chute—See Page 95.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.

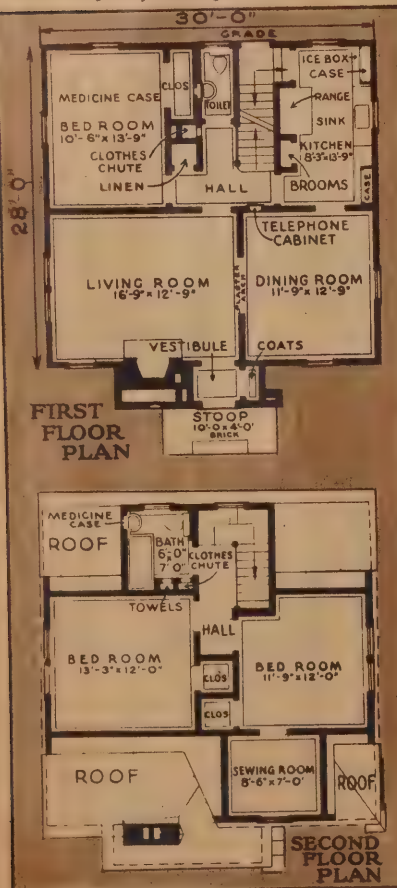
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and vestibule.
Complete set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for sash and trim, Green for blinds and front door. Stained Shingles, Silver Gray for sidewalls and Green for gable ends. Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and vestibule, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109

Doors and Trim for living and dining rooms and vestibule, Oak add \$57.25. Gum add \$13.85.
Oak Floors for second floor bedrooms and hall, add \$29.95.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$62.10.
Plasterboard and Plaster in place of wood lath, add \$176.00.
Storm Doors and Windows, add \$53.15.
Screen Doors and Windows, galvanized wire, add \$36.55.
Shades for outside doors and windows, add \$17.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





Ultra Modern English Type

For Brick Veneer Construction

7 Rooms and Bath—Attached Garage

The **WHITMORE**
7 Rooms and Bath
Attached Garage

Average
Payments **\$60.00** A Month

Price
of Our **\$2680**
Materials

ARE you thinking of a home in the very latest style? Do you want an individual and distinctive home that your neighbors will point to with pride—that will arrest the admiring attention of passers-by? Then you will go far to equal the undeniable attractiveness of the brick veneer Whitmore, our finest home. The peaked gothic gables—broken patches of roof—picturesque half-timbered stucco will appeal to you. The unusual compactness and convenience of the interior layout, generous closet space and first floor lavatory are other features of this charming ultra modern Whitmore home.

Look at the Floor Plans! See How Comfort and Convenience Are Retained

Stepping over a flagstone terrace you enter thru the vestibule, with coat closet, into a lovely large reception room. To the left is a beautifully balustraded staircase with a convenient downstairs lavatory off the vestibule. To the right thru a wide plaster arch you pass into a charming living room with two sets of casement windows beside the fireplace. Triple windows face the front lawn.

The dining room, big and bright, has windows on two sides and is handy to the kitchen thru a swinging door. A moment's study of the layout of the Whitmore's up-to-date kitchen will show you how well the range, sink, ice box, cupboards, broom closet and work tables have been planned to secure the greatest possible convenience.

Three Lovely Bedrooms

Upstairs the Whitmore has three lovely bedrooms delightfully arranged. A unique balcony adds charm to the front bedroom. There is loads of closet space to please the lady of the house. Each bedroom is well lighted from windows on two sides. Both inside and out, the Whitmore is a home of outstanding attractiveness—a home that's different—and new.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not Boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality. White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—Brick veneer as shown. (Price does not include brick.)

Ceiling—Clear Yellow Pine or Fir for Porches and Cornice.

Outside Finish—Clear Fir.

Flooring— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak all rooms except kitchen and bath; $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen and bath and rear entry.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "A", see Page 96.

Medicine Cabinet—Venetian mirror style; see Page 95.

Linen Closet—See Page 94.

Telephone Cabinet—See Page 94.

Broom Closet—See Page 94.

Package Receiver—See Page 95.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living, dining and sun rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Dark Brown Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living, dining and sun rooms.

White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim in living, dining, vestibule, hall, toilet and stairs, Oak add \$105.10, Gum add \$32.15.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$49.10.

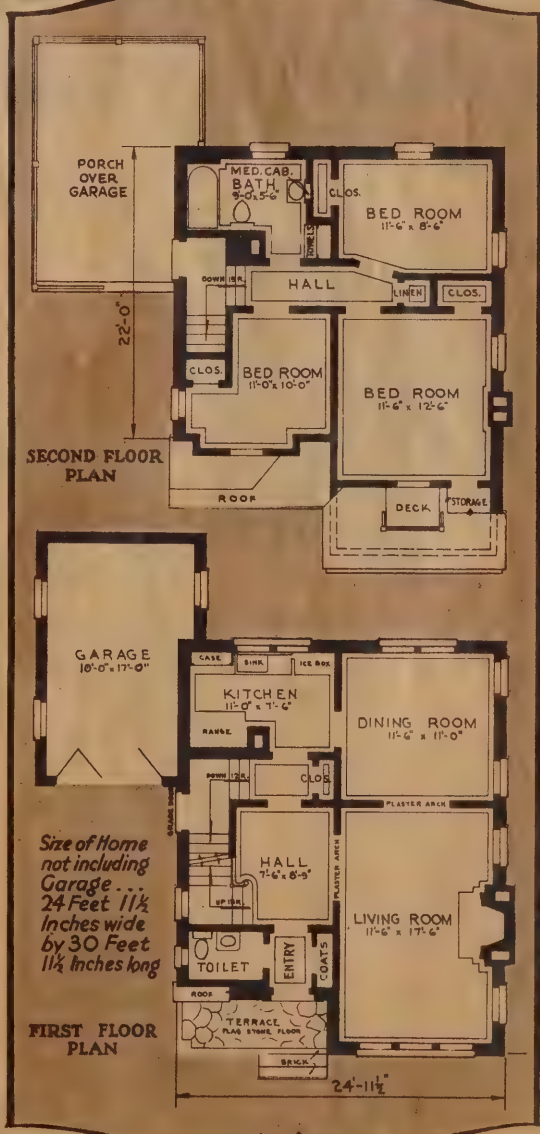
Plasterboard and Plaster instead of wood lath, add \$159.90.

Storm Doors and Windows, add \$79.95.

Screen Doors and Windows, galvanized wire, add \$62.35.

Shades for outside doors and windows, add \$22.40.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The AVALON

5 ROOMS
AND BATH



Gothic Entrance ♦ ♦ ♦ Graceful High Peaked Gables

Average Payments **\$37.50** A Month.

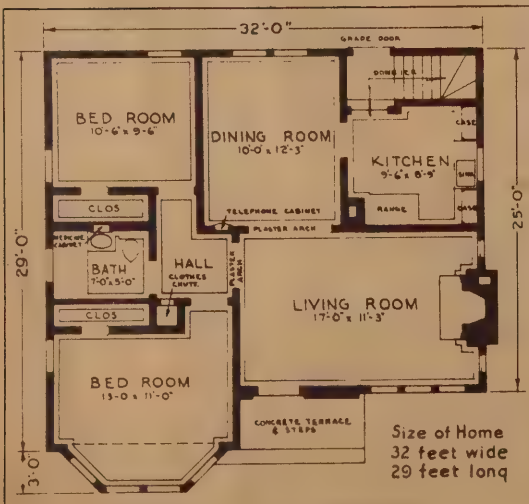
Price of Our Materials **\$1795.**

THE AVALON is a truly beautiful home and will prove an investment you may expect to pay big dividends as long as you have it, and pay a profit if you ever have occasion to sell. With the saving our price and ready-cut system offers you, with our special economical plan for easy payments, and with the real charm of the house itself, there is every reason in the world to congratulate yourself for choosing it. Outside, its sharp-peaked gables, its tiny-paned windows, its bright-painted shutters suggest the quaintness that is New England. Inside, there is everything you want for modern quickness and efficiency in housekeeping.

From the doorway with its suggestion of the Gothic you enter the **living room**. Here a fireplace with a simple Colonial mantel, plastered arches and five windows seem so friendly—so hospitable.

Stepping into the **dining room** with its twin windows and on into the **kitchen**, you will see how easy housework can be. The space for the sink is under a window, with our improved modern cabinet cases on either side, and the ice-box space has been arranged under the left one.

The **two bedrooms** and **bath** as well as living room all open on a little connecting hall, where a convenient clothes chute is provided. Stepping into the first bedroom, you are delighted with its airy charm enhanced by one window at the side and the four-window bay facing the front. How pleasant your little ruffled curtains will look in them! The second bedroom, quietly at the rear, has good ventilation and light through its two windows and hallway. Clothes closets in each.



Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not just square-edged boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2¼ Clear Oak flooring in all rooms except kitchen and bath. 1½ by 2¼ Clear Maple flooring in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" with extra top section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Molded Box Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, gray stained sidewall shingles, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 and 109.
Doors and Trim for living and dining rooms, oak add \$37.10. Gum \$14.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$52.40.
Plasterboard and Plaster instead of wood lath, add \$110.75.
Storm Doors and Windows, add \$61.15.
Screen Doors and Windows, galvanized wire, add \$45.25.
Shades for outside doors and windows, add \$18.25.
For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



A PICTURESQUE BUNGALOW

*Delightfully Snug and Cozy -
Yet So Spacious for Comfortable Living!*

THE REALITY of the dream house you have so often built! A real home—charming, delightful—where children get the most out of every moment in their precious childhood. A home every member of the family will enjoy and in which all will take sincere pride.

Ideally contrived to combine genuine architectural beauty with practical conveniences. Everything is just where you'd want it to be! In fact there are few homes that offer to such high degree, the features of the Euclid. Its every detail proves it specially designed for those who demand, besides livability—atmosphere—and true distinction in their surroundings.

New, Fashionable Plaster Arches Many Modern Built-In Conveniences

From the large porch one enters the living room—big, and suited to almost any type of furniture or decorative arrangement. An attractive feature is the exceptionally large number of windows, assuring plenty of light and air and affording an outlook over the front lawn or garden at side. Besides the windows of the solarium, there are two others farther back. Those who like bright airiness for the living room, will be more than pleased. There is a convenient coat closet.

The dining room, equipped with linen closet, is entered through an arched opening. Three windows give plenty of light and air for this room.

Two bedrooms, each with windows allowing healthful cross ventilation, are connected by a hall and adjoin the bath. Both bedrooms have a good sized clothes closet.

The bathroom may be furnished throughout with the most modern equipment.

The kitchen is designed for maximum efficiency, and can be so arranged as to save many steps for the persons who do their own housework. There are three windows—two over the sink—and a modern built-in kitchen cabinet.

Real Quality Materials Throughout Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles, Stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Clothes Chute—Built into towel cabinet.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized molded gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, Oak add \$48.40. Gum add \$15.20.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath in place of Yellow Pine, add \$34.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$61.00.
Plasterboard and Plaster instead of wood lath, add \$125.75.
Storm Doors and Windows, add \$66.60.
Screen Doors and Windows, galvanized wire, add \$45.60.
Shades for outside doors and windows, add \$23.45.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The EUCLID 5 Rooms and Bath

AVERAGE \$37⁵⁰ A
PAYMENTS Month

Price of Our
Materials \$1943



Size of Home, 26 feet wide by 41 feet long.

The WEBSTER

6 Rooms and Bath

AVERAGE \$45 A
PAYMENTS Month

Price
of Our Materials \$2340



A PICTURESQUE BUNGALOW of RARE CHARM



The wide veranda is sure to be most popular. Whether you use it as a social gathering place for summer time teas or just a luxurious lounging place, for the whole family, it is almost certain to be much in use.



SNUG and inviting is the low-pitched roof, the wide overhanging eaves, the broad porch and terrace! There is a happy contentment and solid enjoyment about living in such a home. The Webster rambles out pleasantly in the low free bungalow style, yet retains a marvelous compactness because of its skillful architecture.

Modern Spacious Living Room. It is immediately apparent that this is a very livable place. Well proportioned to "set off" your furniture. A handsome fireplace with mantel, is happily situated between two windows overlooking the terrace. Convenient closet is inconspicuous in rear corner.

A Cozy Den. An informal little lounging room, a library, a music room, a play room, or even an emergency bedroom or office.

Two Bedrooms Connecting With a Bath—Separate and Private. Conveniently placed with the bath between them, these bedrooms have splendid light and ventilation. All of the other rooms of the house may be entered without passing through bedrooms. Roomy closets in each.

Large, Cheerful Dining Room. Cheerfully bright and airy with its triple windows. There's generous wall space for buffet and server. A wide opening leads to living room, swinging door to kitchen and another door to center hall.

Conveniently Arranged Kitchen. As is the feature with all WARDWAY HOMES, the kitchen is the ultimate in convenience and neatness. Swinging door opens from dining room into the scientifically planned kitchen. Sink and roomy built-in kitchen case "D," shown on Page 96, are well lighted by twin windows. There is a small closet for storing brooms and other necessities.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.

Roof Sheathing—No. 2 Quality Yellow Pine.

Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—5-2 Perfects Red Cedar Shingles stained Brown.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring—3/4 by 2 1/4-inch Clear Oak in all rooms excepting kitchen and bath; 1 3/4 by 2 1/4-inch Clear Maple in kitchen, bath, and rear hall.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "D"; see Page 96.

Medicine Cabinet—Venetian Mirror style; see Page 95.

Linen Closet—See Page 94.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Broom Closet—

Insulating Paper—Extra heavy 7-ply

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms and den.

Complete Set of Plans and Specifications. Unless otherwise requested, we furnish White Paint for the trim, Brown Stained side-wall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and den, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

Detailed descriptions on Pages 106 to 109

Doors and Trim for living and dining rooms and den, Oak add \$74.85; Gum add \$24.05.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$65.10.

Plasterboard and Plaster instead of wood lath, add \$148.00.

Storm Doors and Windows, add \$62.45.

Screen Doors and Windows, galvanized wire, add \$40.80.

Shades for outside doors and windows, add \$20.10.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



MAYFLOWER "A"	MAYFLOWER "B"
5 Rooms and Bath	6 Rooms and Bath
Price of Our Materials	Price of Our Materials
\$1984	\$2386
Average Payments	Average Payments
\$40 Month	\$45 Month

"We Could Sell Our MAYFLOWER HOME for \$1200 More Than it Cost"

*Mrs. Glenn Dunbar
Taylorville, Ill.*

THAT such a home will easily add to the appearance of any residential section goes without saying; that you can own it, at a cost so small, is indeed a surprise! There is no type of architecture more inviting or more impressive than the strictly American Colonial adaptation. As a representative of the finest of this type, you will find the Mayflower excelling all your expectations.

Exemplifying the hospitality of the early colonists, it possesses all the stately dignity so typical of the homes of our forefathers. As a place in which to live, it offers the most charming inducements. From the day you move in you will grow more fond of your new home—your pleasures in life will increase far beyond your expectations.

Stand on the sidewalk, and admire your home. The handsome Colonial pillars and arch—the attractive trellises and flower boxes, bright with foliage—the whole appearance cannot fail to impress you with its beauty.

And the terrace—36 feet wide! What a delightful place to enjoy the cool summer evenings!

You enter the home through a beautiful Colonial door, with narrow windows on each side, into one of the most delightful living rooms you ever saw. It is big—has lots of windows—and a fireplace at one end. A wide opening at the left leads into the big, light dining room, and both these rooms are floored with beautiful oak. The next room is the kitchen, which leads off the dining room through a swinging door. You'll marvel at how bright it is—how cheerful and how conveniently it is laid out. At the back of the kitchen, through a plaster arch, is the breakfast nook. All bedrooms have two windows for maximum ventilation. Plan B is quite similar, except that the three bedrooms open off a large hall.

Our Price Includes These High Quality Materials

Mayflower "A" and "B" Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar—the highest grade, no stain included for roof shingles.
Sidewalks— $\frac{1}{2}$ by 6 Clear Redwood Bevel Siding.
Ceiling—For entrance porch and cornice, Clear Yellow Pine or Fir.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{4}$ by $\frac{1}{4}$ -inch Clear Maple in kitchen and bath; $\frac{1}{4}$ by $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Broom Closet—Built in.
Clothes Chute—See Page 95.
Eave Trough and Down Spouts—Galvanized Molded Gutters.
Hardware—Rexford design; see Page 92.
Outside Paint—For three coats, siding and trim.
Insulating Paper—Extra heavy 7-ply.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for body and trim. Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath, and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detail descriptions on Pages 106 and 109.

Doors and Trim for living and dining rooms, Oak add "A" plan \$68.85—"B" plan \$59.60. Gum add Plan "A" \$23.80—"B" plan \$17.20.
Oak Floors for bedrooms and hall, add "A" plan \$21.00—"B" plan \$40.85.
Radio Slate Surfaced Shingles with tight roof sheathing, add "A" plan \$63.40—"B" plan \$79.00.
Plasterboard and Plaster instead of wood lath, add "A" plan \$128.00—"B" plan \$176.00.

Storm Doors and Windows, add "A" plan \$58.70—"B" plan \$61.20.
Screen Doors and Windows, add "A" plan \$39.80—"B" plan \$42.30.
Shades for outside doors and windows, add "A" plan \$21.40—"B" plan \$23.55.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

PLAN "A"



SIZE 36 FEET WIDE

32 FEET LONG

PLAN "B"



SIZE 34 FEET WIDE

44 FEET LONG



GRACEFUL DESIGN BROUGHT FROM To Thrill and Delight American Ideally Arranged



Modern style and modern conveniences in the Barcelona include graceful plaster-arches and handy built-in cabinets.

The handsome entrance and fashionable timber door are true Spanish style.

THE Barcelona has every latest WARDWAY feature. It is ultra modern from the brick step in front, through every room to the service entrance off the kitchen. The fashionable and architecturally excellent design comes from old Madrid in Sunny Spain. The Barcelona stands out, imposing, beautiful on any street. It marks the man of taste—discrimination—individuality! It brings you beauty that lasts.

Everyone says, "It's the smartest home in town." Those who favor the bungalow say there is no home so beautiful, so fashionable and so comfortable as the new Barcelona. It's the home of homes to hundreds of people—to city man, suburbanite and country dweller alike.

The Spanish effect stucco is applied over metal lath on shiplap—the preferred construction method. 5-2 Perfects Red Cedar—the best grade wood shingles made—are supplied for the roof. Stain them red and you will obtain a most striking and colorful effect, much admired by all.

Five Delightful Rooms—Five Closets

You enter the Barcelona from an attractive sheltering porch, into a convenient vestibule. At the left is a handy coat closet. At the right through a plaster arch—truly Spanish and modern—you step into the appealing and cozy living room. Not too big, or uninviting, or hard to furnish; and not too small so as to be cramped but just right for real comfort, and to show your furnishings to the best advantage. The style and arrangement of casement windows is very appealing, with outlook on three sides. One window opens onto the porch, twin windows command the front lawn, and two more twin windows overlook the side gardens. The fireplace is original and distinctive, with its brick arch in the corner of the room. The telephone cabinet built into the wall is modern and appeals to everyone.

A wide plaster arch leads to the dining room made even more charming by three casement windows. A swinging door connects directly with the kitchen. Here you have a most business-like "work-shop,"—a delight to the housewife. The big broom closet; the sink directly beneath the two large windows which also flood the case and work table with light; the recesses for range and ice box, are typical of the Barcelona's modern features of convenience. A door leads to the basement stairs and to the rear entrance.

Unusually Large and Private Bedrooms

The two lovely bedrooms and bath open into a hall which leads to the dining room. This is the most private possible arrangement, and is appreciated by everyone. Each bedroom has a big closet and windows on two sides. A wonderful linen closet and a convenient clothes chute leading to the basement, are in the hall. Kitchen and bath have hard maple floors. All other rooms have lovely clear oak, so much in demand—easy to care for and keep beautiful.

You have in the Barcelona a beautiful home, wonderfully planned, appealingly designed. Ordinarily you would have to pay 5 to 10 per cent of the total cost of your home to the architect to obtain an individual, modern design like the Barcelona. When you build a WARDWAY home, however, you save all that—yet you sacrifice nothing. If the Barcelona meets your needs, fill in information blank on Page 115 and send it to us at once, before you pay another month's rent, and learn how easily and quickly you can call the Barcelona "My own home."

Our Price Includes the Following

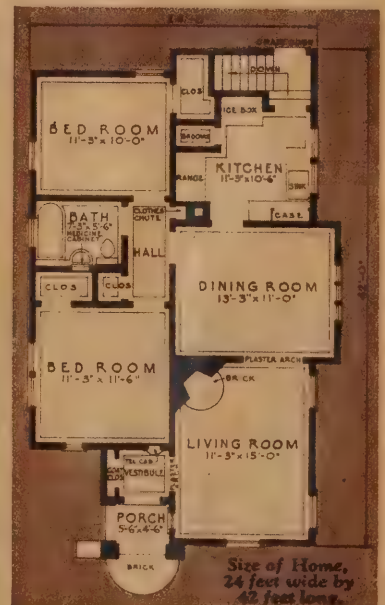
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for entrance porch.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Maple in kitchen, bath and rear hall. $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special design.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Clothes Chute—See Page 95.
Broom Closet—
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler for Oak Floors—
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. No stain included for roof shingles.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, and vestibule, Oak add \$50.25; Gum add \$17.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing add \$43.80.
Plasterboard and Plaster instead of wood lath, add \$118.40.
Storm Door and Windows, add \$51.45.
Screen Doors and Windows, galvanized wire, add \$34.85.
Shades for outside doors and windows, add \$16.80.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



A wonderful plan—the work of a master architect. The five big closets will appeal to every woman—and man too—and the entire room arrangement is sure to make a hit. Every room is unusually large—just right for comfort and the artistic setting of your furniture. Includes so many up-to-the-minute features such as oak floors, casement windows, plaster arches and clothes chute, that you will go far to equal the Barcelona.

SUNNY SPAIN

Families Five Room Bungalow

The BARCELONA
5 Rooms and Bath

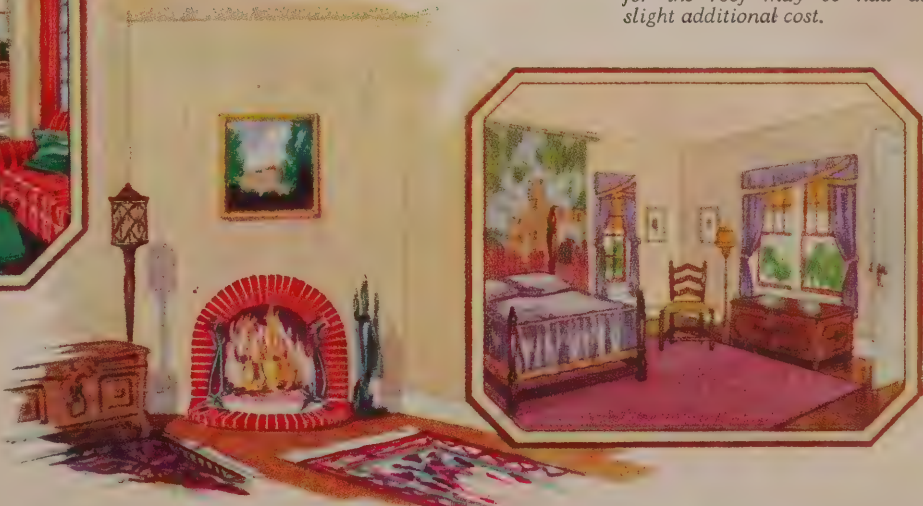
AVERAGE
PAYMENTS **\$30** A Month

Price of Our
Materials **\$1597**



The charming interior of the Barcelona is as comfortable and inviting as the handsome exterior is fashionable and graceful. Modern plaster arch connects the living room and the dining room. Beautiful oak floors are furnished without added cost.

The roof, when stained red, adds that unmistakable Spanish touch so much desired. Stain for the roof may be had at slight additional cost.



The fireplace, built in one corner of the living room, is one of the handsomest and most unique we have ever seen. The lovely, bright, front bedroom has three windows which command a view of the garden on two sides.



The TRENTON 7 Rooms and Bath

AVERAGE PAYMENTS **\$47⁵⁰** A Month

Price of Our Materials **\$2462**



A distinctive, beautiful home—whether you view it from the front lawn, the side, or rear gardens. Bevel siding is regularly furnished; but we can supply shingles for outside walls, if you prefer. Roof stain can be furnished at slight added cost.



Graceful Porch Pillars and Curving Roof

Distinguish This Exquisite, Modified Colonial Home

*Many-Windowed Sunroom With Four Exposures -
Cheery Fireplace, Plaster Arch, Modern Built-In Features*



HERE is an architectural masterpiece—a real gem of a home! And it's not necessary to have a large income or a big bank account to own the Trenton. It is remarkably low priced—easy and inexpensive to build. And Ward's will help you to finance its construction.

As you stand out in front of the Trenton, you are impressed with the graceful sweep of the roof, the wonderful sun parlor, front porch with colonial columns—and the pleasing general effect. Step inside, and you are charmed by the inviting, cozy interior. Every room, you will note, has windows on at least two sides. The sun room with windows on four sides will especially appeal to you. Every detail—every feature is modern to the minute. Such a home is sure to please you and draw the admiration of your friends.

Why the TRENTON Is Such a Favorite

Living Room of Real Distinction. A charming background for your new or old furnishings. The fireplace lends an atmosphere of cheer and warmth and is one of those details which help make this a really charming home. Oak floors are included—and like fine old furniture, time only serves to make them mellower. The completed room will reflect your own individuality.

"Homey," Inviting Dining Room. Real distinction in decorations is made easy in this inviting dining room. It has balance, charm and dignity which you will especially appreciate when entertaining. Your guests will long cherish recollections of the teas and luncheons you will serve them here and this room will create for you a reputation for bounteous hospitality.

Most Pleasant Kitchen. As a convenient and attractive work room, this kitchen is a gem. Handy cupboards on each side of the sink, which is directly under a window, make a place for everything—it's easy to keep this kitchen tidy. The clothes chute is a convenience you will like. When you have finished this room in the attractive

paint color combination which we supply, you will have a kitchen that you will be proud to show your friends.

Cheerful Bedrooms. We know how proud you will be of your bedrooms. No other room gives as great an opportunity of expressing your personality. Furnishings can be well arranged and you may decorate each bedroom in an individual color scheme—in the delightful modern combinations now in vogue. Every bedroom has cross ventilation—bright, comfortable, restful rooms indeed.

Bathroom of Elegance. Clean, bright, inviting—the modern bath room in the Trenton presents every sanitary and convenient feature demanded today in well built homes. Gleaming white vitreous china and porcelain fixtures. Nickel-plated fittings and beautiful inlaid tile-like linoleum can be furnished—and when you have attractively tinted the upper walls you will have the best looking bathroom in your neighborhood. Note the closet in the bathroom, a linen closet and clothes chute in the hall. Six big closets on this floor—every woman appreciates what that feature adds to her home.

Expert architects designed these rooms. Nothing desirable has been left out—every detail is in quiet good taste. If the Trenton meets your needs, turn to Page 115 and fill in and mail the information blank. It is sure to help you get your own home—yet obligates you in no way.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—¾ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porch.
Outside Finish—Clear Fir.
Flooring—¾ by 2¼-inch Clear Oak in all rooms except kitchen and bath; ¾ by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" and extra top section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Clothes Chute—See Page 95.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves, Gutter and Downspouts—Galvanized molded gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and sun room.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and sun room, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and sun room, Oak add \$85.75; Gym add \$25.75.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$46.20.
Plasterboard and Plaster instead of wood lath, add \$155.50.
Storm Doors and Windows, add \$88.85.
Screen Doors and Windows, galvanized wire, add \$62.35.
Shades for outside doors and windows, add \$33.25.
For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home, 24 feet wide by 24 feet long.



Quaint Colonial Bungalow- Surprisingly Low Priced

OUR ARCHITECTS are ever searching for more beautiful small home designs, for more convenient arrangement of rooms. In striving for perfection they developed the Potomac—a rare gem in a Colonial style bungalow that was enthusiastically received at once. It was a real discovery—and has already, although quite new, reached the high position of third best selling home.

The distinctive Colonial entrance shelters the front door and serves also to break up the simple roof lines. The small divided lights of glass in the front door, the shingled walls, flower boxes, trellises—all are true Colonial, undeniably handsome.

Excellent Arrangement—Cross Ventilation in All Living Rooms

Your every wish is anticipated—every perfection is attained in this charming interior. The rooms are square or rectangular, light and cheery. All rooms except the dining room lead off the center hall—this brings convenience and privacy too. Clear oak floors in living and dining rooms.

Living Room: From the brick terrace, which extends the full width of the house, you enter a bright and spacious living room. It will be real pleasure to furnish this delightful room in your own individual, charming way. A closet for outside wraps is a convenience you will like.

Dining Room: Connected with living room by a wide opening, gives that atmosphere of spaciousness so much desired and admired.

Our Price Includes High Quality Materials Throughout

Framing Lumber—No. 1 Quality Pine.

Roof Sheathing—No. 2 Quality Yellow Pine.

Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not Boards.

Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—5-2 Perfects Red Cedar Shingles—stained Gray.

Ceiling—Clear Yellow Pine or Fir for porches and ceiling.

Outside Finish—Clear Fir.

Flooring— $\frac{1}{4}$ by $\frac{3}{4}$ inch Clear Oak for living and dining rooms; $\frac{1}{4}$ by $\frac{3}{4}$ inch Clear Yellow Pine for balance of rooms.

Doors and Window Frames—Clear Western White Pine.

Interior Doors—One-panel design with White Pine styles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Special Built-in case with work table and storage space.

Medicine Cabinet—Venetian mirror style; see Page 95.

Linen Closet—Special Built-in cabinet; see Page 94.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Clothes Chute—Built into linen closet; see Page 95.

Insulating Paper—Extra heavy 7-ply.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Hardware—Rexford design; see Page 92.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for the trim, Gray stained sidewall shingles, Light Oak filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak, add \$45.00.

Gum add \$12.40.

Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath, instead of Yellow Pine, add \$31.60.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$45.90.

Plasterboard and Plaster instead of wood lath, add \$117.75.

Storm Doors and Windows, add \$50.00.

Screen Doors and Windows—galvanized wire, add \$32.25.

Shades for outside doors and windows, add \$15.10.

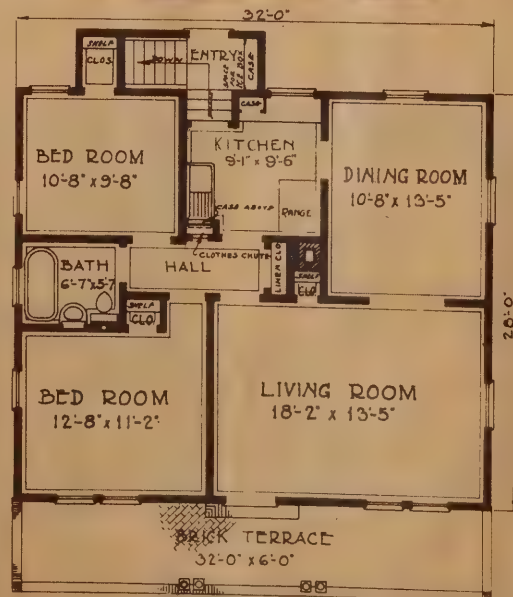
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The
POTOMAC
5 Rooms and Bath

AVERAGE PAYMENTS

\$35 ^A Month

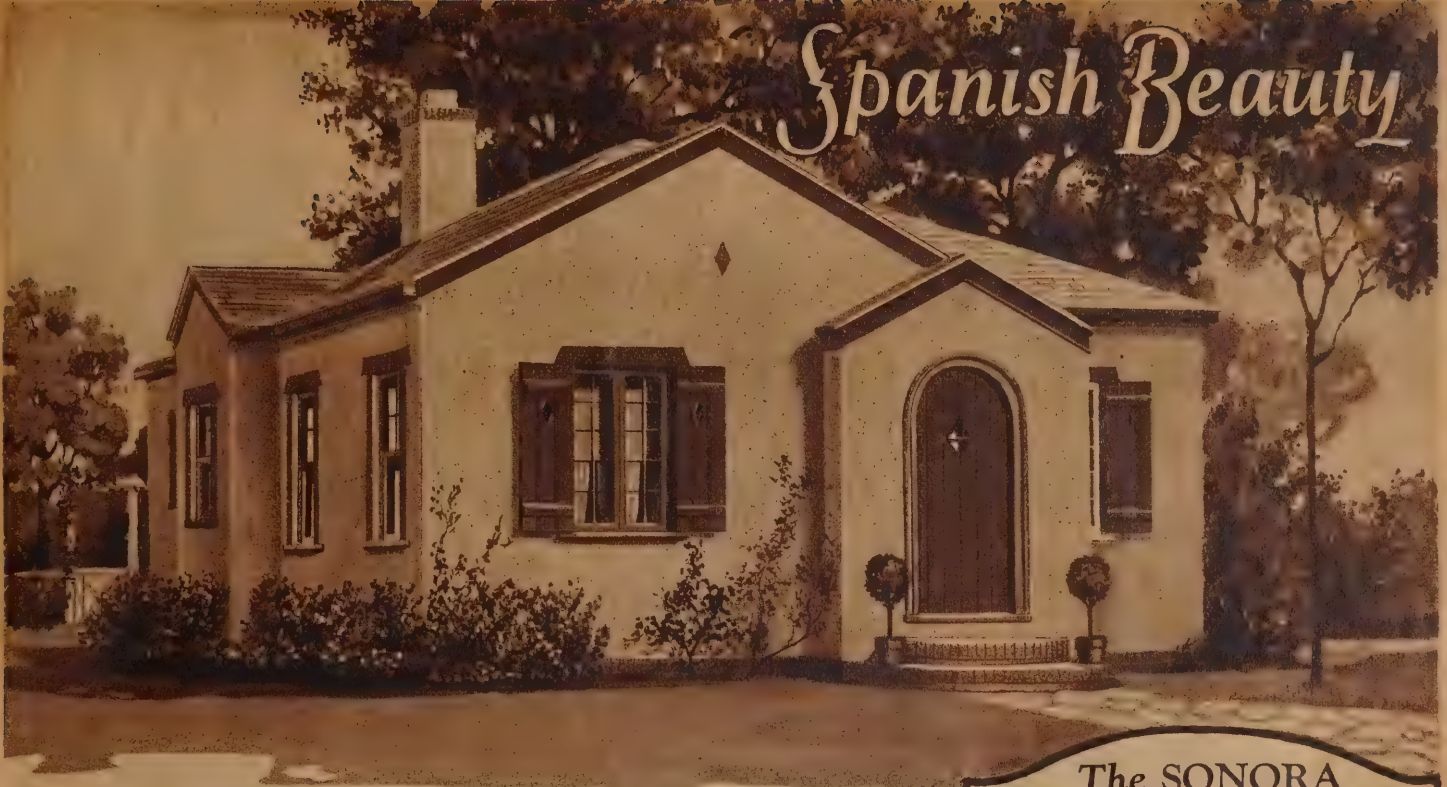
Price
of Our **\$1748**
Materials



Size of Home, 32 feet wide
by 28 feet long.



Spanish Beauty



Modern Features Include Telephone Cabinet, Clothes Chute, Six Closets and Oak Floors

MODERN adaptation of the Spanish. Beauty of line and architectural design carried out in smooth, water-proof stucco for lasting charm. This house lends itself particularly well to artistic landscaping.

The interior arrangement veers sharply from the simplicity of the Spanish exterior, providing the most modern refinements and conveniences. All flooring is of oak except bathroom and kitchen, which is hard maple.

Economy—Style—The Modern Home for Modern People

Living and Dining Rooms. A plaster arch leads from the vestibule into a spacious living room with three windows. Dining room shows through another plastered arch at the back. The dining space is increased by a bay window. A door separates these rooms from a hall and sleeping rooms at the right.

Kitchen. This room is just the right size so that everything is conveniently within arm reach. Kitchen case "A" shown on Page 96, as well as an extra upper section to be placed over the ice box, are included. There is room for a large range and a nook for a broom closet, which is included. A door leads to the back entry and cellar stairs.

Bedrooms. The hall connecting the two large bedrooms provides space for a linen closet; each bedroom has ample closet space with shelves, and a towel case is placed above the clothes chute in the bathroom. A medicine cabinet is also included here.

All Following Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal lath for stucco.
Outside Finish—Clear Fir.
Flooring— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen, bath and rear entry; $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A" with extra upper section; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 84.
Telephone Cabinet—See Page 94.
Clothes Chute—See Page 95.
Broom Closet—
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
 Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, and front hall, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
 Price does not include cement, stucco, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

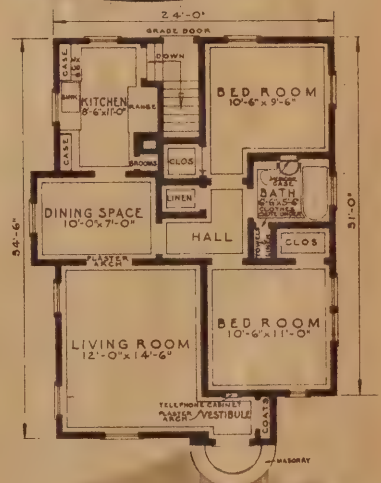
OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and vestibule, Oak add \$59.30. Gum add \$21.30.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$37.00.
Plasterboard and Plaster in place of wood lath, add \$112.00.
Screen Doors and Windows, add \$56.90.
Screen Doors and Windows, galvanized wire, add \$41.75.
Shades for outside doors and windows, add \$14.65.
 For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The SONORA
 5 Rooms and Bath

AVERAGE PAYMENTS **\$30** A Month

Price of Our Material **\$1478**



Size of Home, 24 feet wide by 34 feet 6 in. long.



One



AVERAGE
PAYMENTS \$60 A Month

Price of
Our Materials \$3196

The LARCHMONT 8 Rooms and Bath

DESTINED to be the Aristocrat of any neighborhood—architecturally beautiful and impressive. Exactly the kind of home you've always pictured as fulfilling all the joys of living. Of Dutch Colonial heritage, the Larchmont is considered by many to be our finest home.

The beautiful treatment accorded the roof in this Dutch Colonial is really the key to its genuinely comfortable appearance. Note how the eaves swing outward—how that portion of the roof extending over the sun parlor blends perfectly into the lines of the main roof, making it an inseparable, harmonious part of the whole. And doesn't the authentic spoked Colonial design of the Sun Deck rail show its smartness to best advantage with the porch corners shingled as they are?

A beautiful example of workmanship and artistry is the Larchmont entrance. Hooded, and with flower box above, it is in itself so pleasant that it gives the house a distinct "personality." The six-panel door is big, and has a semi-circular head above, and narrow leaded glass windows at either side. The most pleasing tendencies of the Dutch Colonial trend have been preserved in the Larchmont, and added to them, we find all the requirements and advantages of the most modern suburban home.

A special touch of beauty is the style of windows used throughout the Larchmont. Today's smartest home builders advocate this style—for the divided-light windows add appreciably to the coziness of the home. In this home, interesting variety is achieved by arranging all the first floor windows in sets of two or more, and then using single windows with shutters on all second floor rooms. Because all the rooms in the Larchmont have big windows, they will always be flooded with light—and because the rooms are all unusually large there is an abundance of wall space, so you will find plenty of opportunity to effect the most charming arrangements of your furniture.

Step Inside The Larchmont—You'll be Delighted

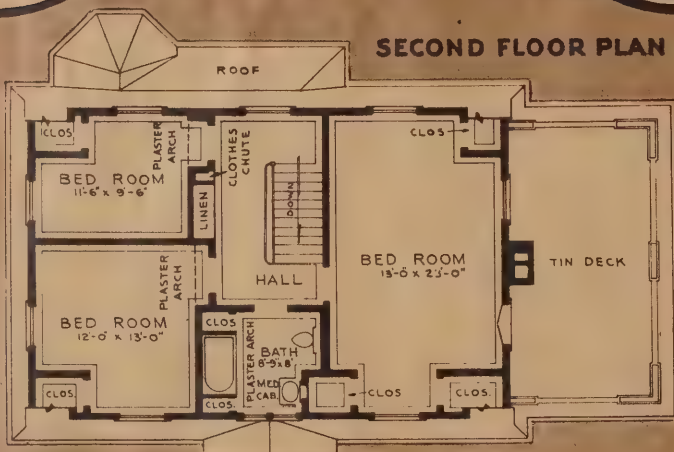
A large vestibule, with sidelight windows and a 15-light French door insures abundant light and makes this a fine place in which to welcome your friends. Then the large hall, with wide entrances to dining room and living room on either side, and an open Colonial staircase ascending to the second floor at one wall, is everything you expect to find in a home. So unusual.

The Living Room. Here is a room all your fondest dreams could demand! Lighted at either end by large double windows, with a handsome wood-burning fireplace, built-in bookcase, and charming French doors (leading to the sun room) in one wall. This room will make your furnishings look more handsome, comfortable and inviting.

The Dining Room. Another big room excelling all your expectations. Very well lighted with five beautiful, many-paned windows. To the rear through the swinging door is the ultra modern kitchen.

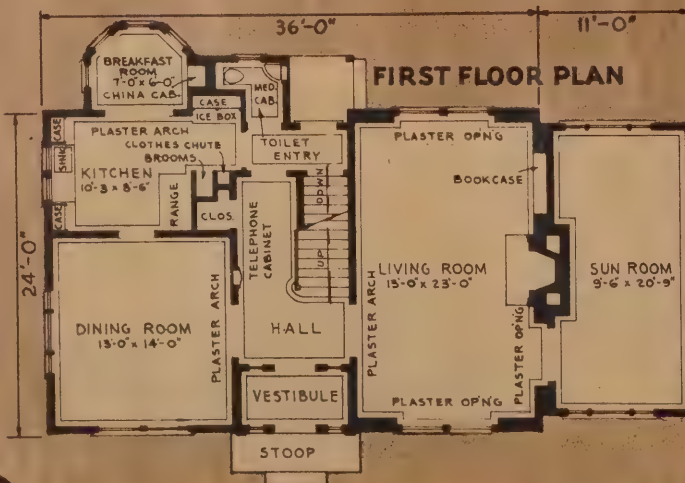
Two Lavatories—one with Bath. Very convenient for both the family and guests is the lavatory at the end of the center hall on the first floor. On the second floor is a complete modern bathroom, with built-in recessed tub under an arched plaster ceiling, and on either end, built-in cases. Twin windows make it light and airy.

SECOND FLOOR PLAN



SIZE of HOME, 36 FEET WIDE by 24 FEET LONG

FIRST FLOOR PLAN



of Our Finest Homes

Dutch Colonial in Design—

Ultra Modern in Conveniences

A Home of Distinction
and Prestige
Fulfills Every Demand
of Modern Living



The Kitchen and Breakfast Nook. Unusual as it may seem, this is one of the most charming spots in the house, if any one part of it may be said to be more delightful than another! Arranged after the best pattern offered by the home economists of large women's magazines, every meal prepared and every bit of work done in it is a pleasant, delightful adventure. Under twin windows is the sink, flanked on either side by up-to-the-minute kitchen cabinets that are not only marvels in convenience, but also very attractive. And for sunny, cheerful breakfasts, or hurried snacks in the evening—what could be more enjoyable than the breakfast nook! It will win the heart of every guest! A feature that will appeal especially to mother is the extra door leading out of the kitchen, enabling her to answer callers at the front door without ever going through the dining room. The rear door is at the left of center hall.

The Master Bedroom. As you enter this room you are impressed with its immense size. Here is space for the finest and most complete bedroom suite—and room enough for your sewing needs or study. There is a window on either end, French doors and twin casement windows on the outside wall, all contributing light and beauty. The French doors open out on the large Sun Deck.

The Other Bedrooms. These, too, are artistic masterpieces. Cross ventilated by two windows, they are light and airy. As you enter each, you first note the plaster archway, just inside the door, through which you must pass. This charming arch adds surprisingly to the beauty of the room! Ample closet space throughout the entire house is a big feature.

Our Price Includes the Following:

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—24-inch Royal Red Cedar Shingles stained Gray; **Ceiling**—Clear Yellow Pine or Fir for entrance and cornice; **Outside Finish**—Clear Fir; **Flooring**— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak in all rooms excepting kitchen and bath; $1\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen and bath; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Art-Craft backband style in Clear Yellow Pine; **Kitchen Cabinet**—Special design as pictured; **Medicine Cabinet**—Venetian Mirror style, see Page 95; **Linen Closet**—See Page 94; **Telephone Cabinet**—See Page 94; **Clothes Chute**—See Page 95; **Broom Closet**; **Insulating Paper**—Extra heavy 7-ply; **Hardware**—Rexford design, see Page 92; **Eaves Trough and Downspouts**—Galvanized Molded Gutters; **Outside Paint**—Three coats for trim; **Interior Enamel**—

Four coats for woodwork in kitchen and bath; **Varnish**—Three coats for all floors and interior trim and doors, except kitchen and bath; **Wood Filler**—for all oak floors; **Stain**—For woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs; **(Complete Set of Plans and Specifications.)**

Unless otherwise requested, we furnish White Paint for trim, Gray Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs. White Enamel in bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, sun parlor, vestibule, hall and stairs, Oak add \$174.40; Gum add \$67.20; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add \$56.00; **Plaster-board and Plaster** in place of wood lath, add \$225.00; **Storm Doors and Windows**, add \$99.50; **Screen Doors and Windows**, galvanized wire, add \$69.50; **Shades** for outside doors and windows, add \$35.60.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

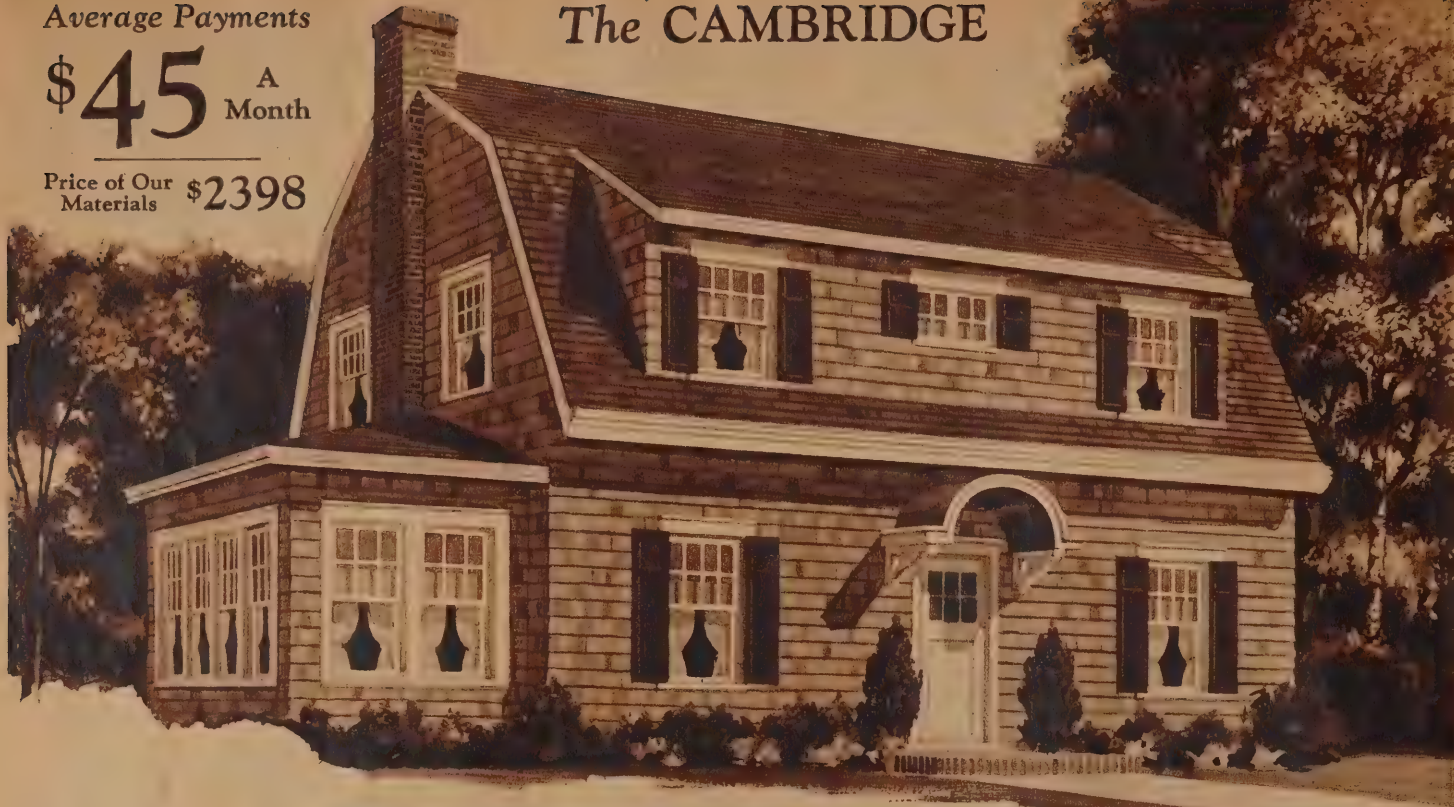


Average Payments

\$45 A Month

Price of Our Materials \$2398

The CAMBRIDGE



A Charming Dutch Colonial Home of Enduring Good Taste

THE CAMBRIDGE faithfully conforms to that old delightful Dutch Colonial architecture that so characterized the early Knickerbocker residences in Pennsylvania and New York. In this design, WARDWAY architects have maintained every modern comfort and convenience demanded by people of today. You will enjoy the charm and character of this home—the low sweep of the gambrel roof—the massive fireplace chimney—the cozy sun parlor—the shuttered windows—and the hospitable hooded entrance.

Delightful Modern Room Arrangement

The Beautiful Reception Hall welcomes you to the Cambridge. A wide spacious stairway leading upward is opposite the entrance, and at the left a cheerful living room extends the full depth of the house. The hospitality of a big open fireplace dominates this room's beauty, and an ever popular sun parlor adds to its attractiveness.

Bright and airy, the Dining Room affords an attractive outdoor view—its wall space planned to allow for a buffet and china cabinet.

The Kitchen will meet the approval of the most exacting housewife. The sink and range are conveniently located with a flood of daylight from two large windows. The pantry is a room in itself.

The Large Bedroom, almost equal in size to

the living room, has four windows and two closets. Across the hall are two smaller bedrooms, each with two windows and a closet.

The Bathroom, modern in every detail, is planned for the popular recess bath and shower. Ample storage is offered in the fine large closets and linen cabinet.

OPTIONS

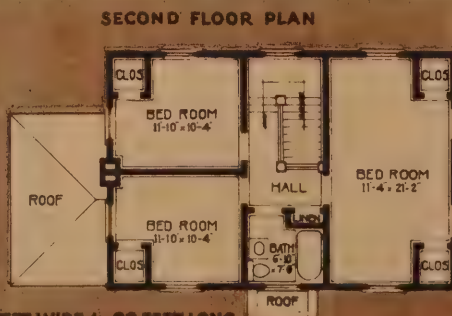
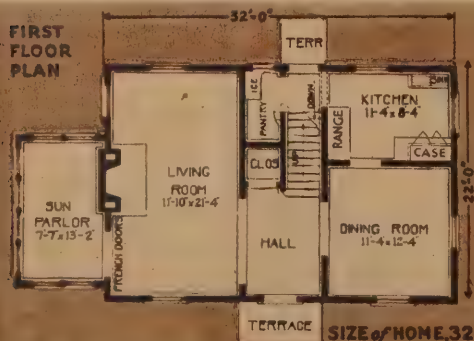
See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, sun-parlor, hall and stairs, Oak add \$91.45. Gum add \$25.10.
Radio Slate Surfaced Asphalt Shingles with tight roof, sheathing, add \$32.60.
Plasterboard and Plaster instead of wood lath, add \$179.85.
Storm Doors and Windows, add \$97.60.
Screen Doors and Windows, galvanized wire, add \$62.30.
Shades for outside doors and windows, add \$30.25.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidelwalls—5-2, Perfects Red Cedar Shingles stained Grey.
Ceiling—Clear Yellow Pine or Fir for entrance and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in all rooms except kitchen and bath; $\frac{1}{4}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen and bath.
Door and Window Frames and Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian Mirror style; Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Mirror Door—Front hall closet.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized molded gutters.
Outside Paint—Three coats for trim. Grey stained Shingles for sidewalls.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun-parlor, hall and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in the living and dining rooms, sun-parlor and hall, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.



SIZE of HOME, 32 FEET WIDE by 22 FEET LONG



The CORNELL

8 Rooms and Bath

AVERAGE PAYMENTS \$47⁵⁰ A Month

Price of Our Materials \$2496

A COLONIAL HOME with Four Bedrooms

YOUR home expresses YOU! The CORNELL, smart and Colonial with its shuttered small-paned windows, its quaint Dutch seats flanking the entrance, its fireplace chimney and many windowed sun room, tells passersby, casual acquaintances and friendly neighbors that here lives a thoroughly charming family . . . people that enjoy the pleasant things of life. The interior is the kind that makes every day living a constant joy, and entertaining a prideful pleasure.

Space-Saving, Comfortable Arrangement

Lower Floor. You enter the living room through the vestibule and reception hall with its handy coat closet and built-in phone cabinet. It is everything a living room should be, 21 feet long with windows at either end. It has a big open fireplace with Colonial mantel and opens cheerfully into the sunroom. You will enjoy furnishing these rooms . . . so many delightful arrangements are possible. If you had turned to the left in the reception hall you would have found yourself in the dining room that leads with step-saving direct-

ness into the kitchen. You pause to admire this big, bright room and its highly efficient arrangement before inspecting the back entry with its convenient broom closet and clothes chute.

Upper Floor. A Colonial staircase takes you from the reception hall to the upstairs hall that is equipped with clothes chute and linen closet and connects the four bedrooms and bath. Each of these bright airy bedrooms has two exposures and ample closet space.

Our Price Includes the Following High Quality Materials

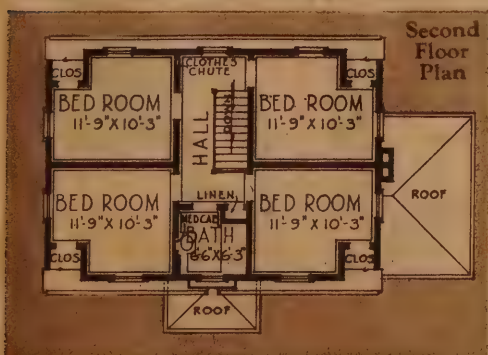
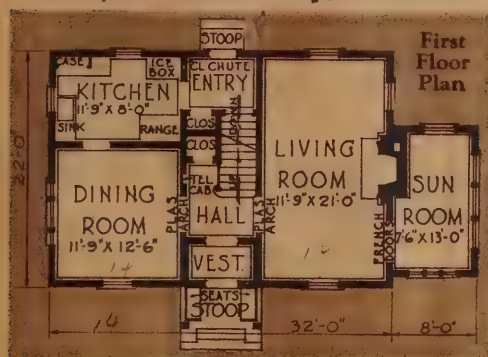
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingle stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/4 by 2 1/4-inch, Clear Oak in all rooms excepting kitchen and bath; 13/4 by 2 1/4-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "C"; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Linen Closet—See Page 94.
Clothes Chute—See Page 95.
Broom Closet.
Insulating Paper—Extra heavy 7-ply.
Package Receiver—See Page 95.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested we furnish White Paint for the trim, Gray Stained side wall shingles, Light Oak filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, sun parlor, vestibule, hall and stairs, oak add \$39.60. Gum add \$24.85.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$53.60.
Plaster board and Plaster instead of wood lath, add \$187.20.
Storm Doors and Windows, add \$96.00.
Screen Doors and Windows, galvanized wire, add \$61.00.
Shades for outside doors and windows, add \$24.00.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

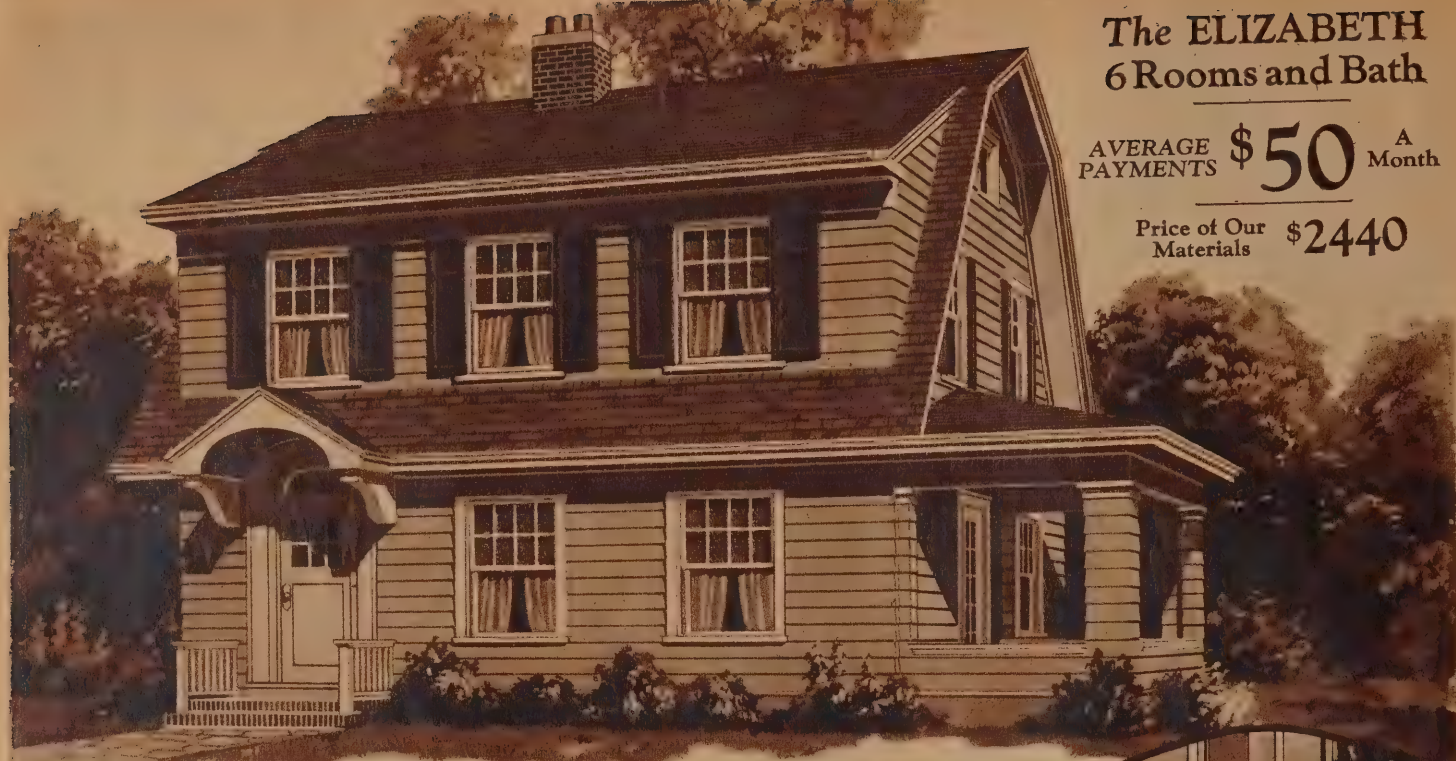


Size of Home, 32 feet wide and
22 feet long.

The ELIZABETH 6 Rooms and Bath

AVERAGE PAYMENTS **\$50** A Month

Price of Our Materials **\$2440**



Hooded Stoop and Gambrel Roof Beautify This Dutch Colonial

YOUR neighbors surely will admire this graceful Dutch Colonial home—perfect in line and form as a sculptured masterpiece. To live in the Elizabeth brings happiness, comfort, and the respect and esteem of others. Study the picture—close your eyes—imagine the Elizabeth built on your own lot. Ward's Easy Payment Plan makes ownership easy. A lot and a few hundred dollars—that's all you need. And in a short time you can move into this home of your own. Read on Pages 4 and 5 how easy it is to own the home of your dreams. On Pages 80 and 81 read how our Ready-Cut method saves you money. Then fill out and mail the blank on Page 115.

Symmetry of Proportion—Refinement of Detail

Exterior. Striking, distinctive—the low gambrel roof, wide dormer, quaint slatted blinds, wide bevel siding and delightful hooded entrance make it so. The Elizabeth adds dignity to any neighborhood.

Vestibule and Hall. You enter through a vestibule into a large, pleasant hall. Convenient clothes closet, living room, kitchen, and colonial staircase are reached from the hall.

Living Room. On right side of hall is a wide opening, the entrance to a long pleasant living room. In cool weather one of its greatest charms will be the cheerful, open Colonial fireplace. Terrace door at one end leads to cool porch, which will be most popular all summer long.

Dining Room. Through another wide opening you enter the dining room. Recess alcove

with window on each side provides effective background for buffet or china closet. A bright, cheerful room at all times.

Kitchen. A model of convenience! Built-in kitchen case "B," shown on Page 96, is flooded with light from twin windows. Ironing board and brooms have their own special closet. Space for ice box in entry, close to basement and outside door. A second door at front of kitchen opens directly into front hall.

Three Bedrooms and Bath. Note how carefully second floor is planned to make each of the three bedrooms large and well ventilated, to give splendid closet space and to bring bath directly over kitchen in order to save on plumbing. Linen closet is convenient to every room. Clothes chute drops soiled linen to basement.

Our Price Includes Guaranteed High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—¾ by 8-inch Clear Red Wood Bevel Siding.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring—¾ by 2¼-inch, Clear Oak in all rooms excepting kitchen and bath; 1½ by 2¼-inch Clear Maple in kitchen and bath.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "B"; see Page 96.

Medicine Cabinet—Venetian mirror style; see Page 95.

Telephone Cabinet—See Page 94.

Linen Closet—See Page 94.

Clothes Chute—See Page 95.

Broom Closet—

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized molded gutters.

Outside Paint—Three coats for siding and trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms, vestibule, hall and stairs.

Complete Set of Plans and Specifications.

Unless otherwise requested we furnish Cream Paint for the body, White Paint for the trim, Light Oak filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, vestibule, hall and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, vestibule, hall and stairs, Oak add \$94.40. Gum add \$31.10.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$54.30.

Plasterboard and Plaster instead of wood lath, add \$159.90.

Storm Doors and Windows, add \$79.00.

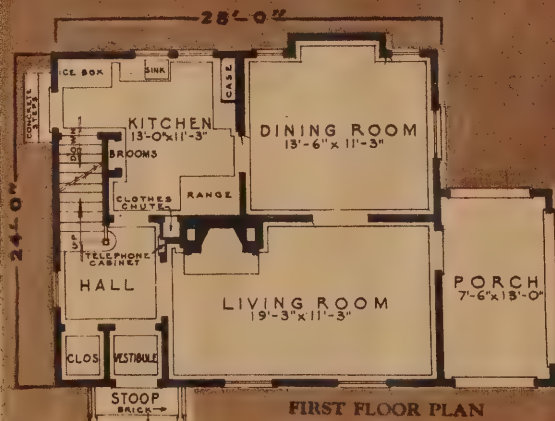
Screen Doors and Windows, galvanized wire, add \$47.50.

Shades for outside doors and windows, add \$23.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home,
28 feet wide by 24 feet long.



FIRST FLOOR PLAN



SECOND FLOOR PLAN



AVERAGE
PAYMENTS

\$45 A Month

High Gables, Shuttered Windows Hooded Entrance and Sunroom Lend Distinctive Touches to This Dutch Colonial

PEOPLE of taste who want a really handsome and impressive home, prefer the Salem. It is compact, easy and economical to build and to heat, too. It became a favorite all over the country as soon as we introduced it.

The Salem is "22-karat" clear through. The true Colonial design has stood the test of time. It is as distinctive now as it was 100 years ago and it will be 100 years from now. And the quality of the materials, the exact fitting of every piece, make it a rigid, strong, time-defying house that will *not* demand constant attention and repairs. It pays to build a *good* house. The Salem is a good home—really a little gem of a home.

Greatest Livable Space

This home has those little modern details that make for better, more comfortable, more contented living. All floors down stairs, except kitchen which has a maple floor, are excellent oak as found in the better homes.

Living Room and Sunroom. No home is truly modern unless it has a large living room. The day of the small parlor has gone. The Salem gives you a living room 20 feet long and a cheerful sun parlor approached through wide French doors—also a mark of the modern home. A fine colonial staircase is at the opposite end. The convenient closet is modern too.

Dining Room and Kitchen. Dining and entertaining are most enjoyable when surroundings are pleasant. Here indeed is a cheerful room—overlooking your garden in two directions. The kitchen is the very essence of efficiency—compact, convenient and bright. Ventilation and light comes from two windows on two sides. The *modern* kitchen, indeed!

Three Bedrooms and Bath. Three lovely bedrooms, each with a large closet. A fourth closet is off the hall. The bath is most convenient—right at the head of the stairs. You will appreciate this convenience.

The SALEM 7 Rooms and Bath

Price of Our \$2238
Materials

Size of Home, 24 feet wide by 24 feet long.



What Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality generally supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—¾ by 8-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for entrance and cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2¼-inch Clear Oak for entire first floor excepting kitchen; 1½ by 2¼-inch Clear Maple in kitchen and bath; 1½ by 2½-inch Clear Yellow Pine in balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special "L" shaped case.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun parlor, and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for the trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun parlor and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, sun parlor, and stairs, Oak add \$90.35. Gum add \$35.00.
Oak Floors for entire second floor except bath, add \$30.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$31.00.
Plasterboard and Plaster instead of wood lath, add \$151.05.
Storm Doors and Windows, add \$89.20.
Screen Doors and Windows, galvanized wire, add \$55.75.
Shades for outside doors and windows, add \$27.10.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

A Modern Adaptation of the

THE English cottage style has come into wide popularity because of its very evident charm, and also because it is particularly well adapted to our varying North American climate.

The Maywood has many fascinating structural features. The perky front gable and quaint windowed dormer give the steep roof a delightful irregularity which is a truly English characteristic. The neat windows—small paned to preserve the scale of the house—are interestingly arranged; and the triple window frame in front gives a charming effect to the living room both from without and within.

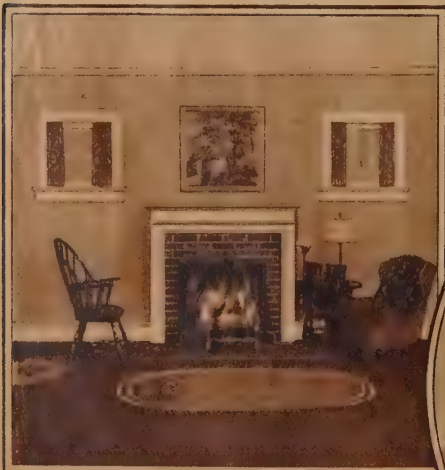
A compact home with spacious rooms skillfully planned for comfortable family life. It has the beauty of the lovely little houses in the country sections of England, which have seldom been surpassed in charm.

The Maywood—so far removed from the commonplace and so certain never to go out of favor—will prove a great asset if you should ever wish to sell it. People now are demanding just such distinctive architectural treatment.

The walls, windows, roof and plan of this house all seem unmistakably to belong to each other. Stained shingles are used for siding, and the huge brick chimney is topped with quaint little caps. A tapestry brick terrace is to be laid in front of the beautiful planked door. Picturesque and appealing, this house will look appropriate and distinguished in the smartest neighborhood.

A Remarkably Attractive and Cheerful Living Room

Few living rooms in small houses have the delightful architectural features which characterize this room. Its fine, large fireplace is balanced by two small sash, one on either side and the three generous windows in front is a most appealing feature. The plaster arches leading into the hall and dining room are artistically designed. This room has exceptional light and air, since it benefits by the windows in the dining room and hall as well as its own. Yet it has plenty of wall space for large pieces of furniture, such as a piano and davenport.



The handsome Colonial fireplace brings warmth and cheer to this charming living room. The bedrooms are all big and bright, each with cross-ventilation. The fashionable Old English door lends an air of sturdy security to the Maywood

The Maywood has many modern conveniences so much in demand today. The telephone cabinet is built into the wall. A beautiful Venetian mirrored Medicine Cabinet is provided for the bathroom, and a convenient Clothes Chute is built in, with openings on both first and second floors.



Imagine the Joy of a Dining Room With Five Windows!

Sunshine, beautiful views, delightful airiness—everything that one could desire in a dining room—is provided here by a set of triple casement sash and a pair of windows in the sidewall. And yet there is sufficient wall space for the large pieces of furniture. There is also a closet with shelves for table linen, silver or dishes which is tucked out of the way in one corner.

Convenient Vestibule and Hall

The pleasant vestibule gives a sense of architectural importance to the entrance of the Maywood, and also protects the home from such interruptions as business calls, which may be transacted at the door. The hall, opening from the living room through a plaster arch, leads to the stairs and to a coat closet.

A Bright Roomy Kitchen

The large kitchen was carefully planned to minimize the housewife's steps during her work; range, built-in kitchen case (shown under "B" on Page 96) and sink have convenient positions. Space for the refrigerator is provided at the head of the cellar stairs.

Three Large Bedrooms and Bath

The front gable permits the building of a large storage room with a small window at the front of the house on the second floor. This



closet adjoins one of the bedrooms, which also contains a door to the attic stairs. The other front room is of generous size, has three fine windows and a big closet. A third bedroom and bath complete the second floor arrangement.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floor. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option.)
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—5-2 Perfects Red Cedar shingles, stained Gray.
Ceiling—Clear Yellow Pine or Fir for cornice.
Outside Finish—Clear Fir.
Flooring—1 1/4 by 2 1/4-inch Clear Oak in all rooms except kitchen and bath; 1 1/4 by 2 1/4-inch Clear Maple in kitchen, bath and rear entry.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine styles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Clothes Chute—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, vestibule, hall and stairs.
Complete Set of Plans and Specifications.
 Unless otherwise requested we furnish White Paint for the trim, Gray Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in the living and dining rooms, vestibule, hall and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
 Price does not include cement, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, vestibule, hall and stairs, Oak add \$88.70. Gum add \$30.65.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$55.40.

Plasterboard and Plaster in place of wood lath, add \$169.60.

Storm Doors and Windows, add \$66.95.

Screen Doors and Windows, galvanized wire, add \$42.25.

Shades for outside doors and windows, add \$25.75.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Quaint English Cottage Style

The
MAYWOOD
6 Rooms and Bath

AVERAGE
PAYMENTS **\$45** A Month

Price
of Our
Materials **\$2278**



Smart in style, handsome in appearance and sturdy in construction, the Maywood appeals to the home-builder of discrimination. Excellent arrangement, unusually large rooms and generous closet space feature the charming interior.



Five windows in the dining room make this a bright and cheerful room. Fine wall space is provided for the buffet below the casement windows in rear wall.



Size of Home, 24 feet wide by 32 feet long.



The Wallace

AVERAGE MONTHLY
PAYMENTS

\$48⁰⁰

Price of Our
Materials **\$2424**

FRIENDLY FIREPLACE... INVITING SUNROOM and AMERICAN COLONIAL DESIGN Give Charm to this Economical Built Home

THIS Modern Colonial home seems made to order for the prosperous, comfortable American family. It has a look of pleasant livableness contributed perhaps by the many windowed sunroom, by the sturdy fireplace chimney and by even so small a detail as the quaint and very decorative shutters. It has dignity, too, achieved through the gracious columned entrance and a simplicity of design that you will like not just for one year or five years but for a LIFETIME!

A Charming Exterior Matched by an Ideal Floor Plan

The picture above shows the very pleasing combination of weathered gray shingles and green shutters. In the lower right hand corner you see how handsome the Wallace can look with brick veneer and white shutters. Should you be interested in the latter we will be glad to quote you a price on this house with Brick Veneer outside walls.

First Floor. The vestibule brings convenience, warmth and privacy. The graceful colonial staircase, roomy coat closet, spacious living room and efficiently arranged kitchen are all reached through the entrance hall. You know that your first impression was right—the Wallace is a delightful

place in which to live. In the living room the fireplace radiates a genial atmosphere. French doors from both dining room and living room lead into the big, bright sunroom. Kitchen opens directly into the dining room. The Wallace boasts such modern conveniences as a built-in telephone cabinet, clothes chute upstairs and down, built-in broom closet and kitchen case.

Upper Floor. All rooms lead off the hall—another element of desirable privacy. Bedrooms are large and pleasant with no odd corners and each with cross ventilation. Four large closets give ample storage room.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Ship-lap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingles—5-2 Perfects Red Cedar; the highest grade wood shingle manufactured.

Sidewalls—5-2 Perfects Red Cedar Shingles stained Gray.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring— $\frac{1}{4}$ by $\frac{1}{4}$ -inch Clear Oak in all rooms excepting kitchen and bath; $\frac{1}{4}$ by $\frac{1}{4}$ -inch Clear Maple in kitchen and bath.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "B"; see Page 96.

Medicine Cabinet—Venetian mirror style; see Page 95.

Linen Closet—See Page 94.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Clothes Chute—See Page 95.

Broom Closet—

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Stain—For woodwork in living and dining room, sun parlor, vestibule and stairs.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for the trim, Gray stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining room, sun parlor, vestibule, hall and stairs, Oak add \$123.70, Gum add \$41.80.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$36.70.

Plasterboard and Plaster instead of wood lath, add \$182.45.

Storm Doors and Windows, add \$84.40.

Screen Doors and Windows, galvanized wire, add \$53.20.

Shades for outside doors and windows, add \$29.65.

For prices of Plumbing, Heating, Electric Wiring and Paintures, see Pages 97 to 105.



This picture shows how charming the Wallace looks finished with brick veneer. If you wish, we will quote you a price on the Wallace with Brick Veneer outside walls instead of shingles.



The NORTHBROOK 6 Rooms and Bath

AVERAGE \$45 A
PAYMENTS Month

Price of Our
Materials \$2272

The NORTHBROOK With Latest Built-In Features

Typifies the Advanced New American Design

THE spirit of Old England and New England are united with the best American practice in this modern home—a model for those who desire the utmost in comfort and good taste. The long sloping lines of the roof; wide, shuttered windows; outside chimney and Colonial entrance, are outstanding features. The architectural plan makes it as pleasant to live in as to look at. Any woman would gladly undertake its furnishing and decoration.

The front entrance gives access to a commodious living room with a hospitable fireplace at one end, flanked by casement sash. Flooring is of clear oak. A plastered arch, at the right, leads from this hospitable room to the staircase. At the foot of the stairs is a coat and hat closet, with shelf. At the right, rear, is a hall with additional closet space and stairs leading to basement.

Seen through the large plaster arch is the lovely dining room, with desirable wall space and five divided-light windows, an ideal layout for a cheery, charming room. Oak flooring in this room, too.

In the kitchen provision is made for our "B" wallcase with worktable below (see Page 96). Kitchen flooring is maple. Through the plaster arch is the breakfast nook, which can be fitted with table and benches for informal meals, or if desired could be used for a store room or laundry. The back porch occupies the other half of the rear extension.

A glance at the upstairs arrangement shows a roomy central hall with linen closet, three large bedrooms and bath. All bedrooms have ample closets and two windows. Bathroom is maple floored and unusually roomy and provided with medicine cabinet and towel case.

Our Price Includes the Following Quality Materials

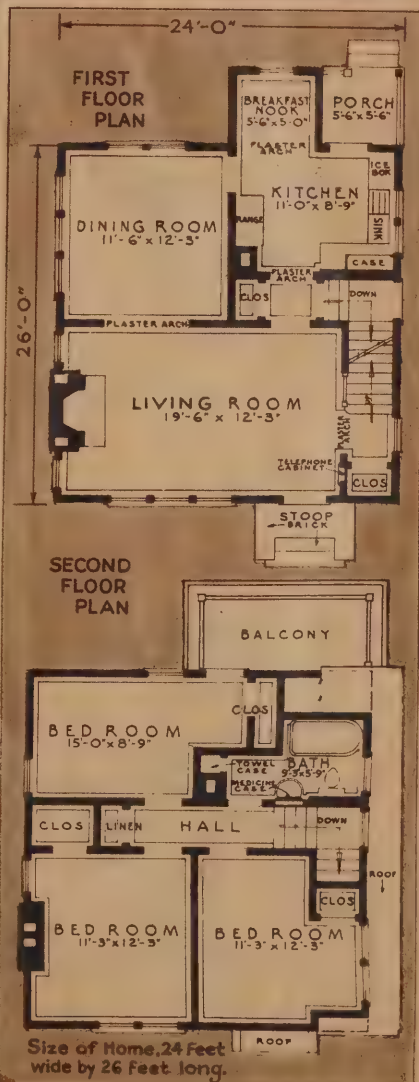
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{4}$ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in all first floor rooms except kitchen; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Maple in kitchen, breakfast nook, rear entry, grade landing and bath; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ly.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in the living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and stairs, Oak add \$69.25. Gum add \$23.70.
Oak Floors for entire second floor excepting bath, add \$34.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$35.05.
Plasterboard and Plaster instead of wood lath, add \$155.50.
Storm Doors and Windows, add \$84.35.
Screen Doors and Windows, galvanized wire, add \$59.10.
Shades for outside doors and windows, add \$28.05.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





Size of Home, 26 feet wide by 28 feet long.

Large Families Appreciate This "Homey" Style With Its Four Comfortable Bedrooms

The HAMLIN
7 Rooms and Bath
AVERAGE PAYMENTS
\$45 A Month
Price \$2597
of Our Materials

YOUR first impression of the Hamlin is that here is found new-fashioned modern comfort in an old-fashioned setting. Its general appearance is like that of many of our ancestral homes in the East and South, but its arrangement of details provides up-to-the-minute conveniences never thought of in those early days.

Note how the sturdy porch columns match with the broad window sash, and how the lines of the clapboards harmonize with the whole.

All Rooms Lead from Center Hall—Large Closets

Living Room. A glazed front door leads from the sheltered porch directly into the living room, with doors into a smaller room at the left which can be used as parlor, office or bedroom—then into center hall or through an opening to dining room in the rear. There is an extra outside door from the hall.

Dining Room. The dining room is exceptionally well lighted with three windows on the side and two pairs of swinging sash in the rear, with ample wall space beneath the buffet. Its size allows plenty of room for a large dining table.

Kitchen. Here's a kitchen that always wins praise from progressive housewives. The sink is beneath the twin windows, space for ice box just off the back stoop and a built-in kitchen case "B," shown on Page 96, completes the well planned arrangement.

Bedrooms. Three good sized bedrooms are upstairs, each with unusually large closet and conveniently near to the bathroom and linen closet at the rear of the central hall.

Our Price Includes All Materials Except Masonry

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality Yellow Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Maple in kitchen, bath and rear hall; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.

Medicine Cabinet—Venetian mirror style; see Page 95.

Linen Closet—See Page 94.

Telephone Cabinet—See Page 94.

Clothes Chute—See Page 95.

Package Receiver—See Page 95.

Ironing Board—See Page 94.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for siding and trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak, add \$55.55, Gum, add \$18.00.

Oak Floors for Bedrooms and Halls, add \$47.40.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$54.50.

Plasterboard and Plaster instead of wood lath, add \$172.90.

Storm Doors and Windows, add \$89.05.

Screen Doors and Windows, galvanized wire, add \$62.60.

Shades for outside doors and windows, add \$31.25.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



FIRST FLOOR PLAN



SECOND FLOOR PLAN





2-Story Advantages In a Story and a Half

THIS is the sort of home that inspires sincere compliments, for the wealth of room in this restful home is a pleasant surprise to all who enter it. Unusually fine proportions, and lines that have the unfailing power of attraction. The big porch, full 26 feet long, can be readily screened in—and we predict it will be a most popular place all summer.

Distinctive front and rear dormers add greatly to the fine exterior and provide full height ceilings, except for slight cutoffs for the second floor. The front entrance opens into a cheerful living room from which the stairs rise to the second floor. The Astoria is for those who like distinction as well as solid comfort.

Dormers Increase Ceiling Height of Second Floor Rooms

Living Room. This room is large and cheerful, with twin windows opening on the porch, and one side window. Many splendid arrangements of furniture are easily accomplished. Living room and dining room have clear oak floors.

Dining Room. Opens from living room through a wide opening. Like the living room, it is proportionately large, cheerful and well lighted. Excellent wall space is provided for the usual dining room furniture.

Kitchen. Connected with convenient small hallway. Just off the kitchen, space is arranged for an ice box in a convenient little hallway which also gives easy access to the grade door a few stairs below. Our kitchen case "C," shown on Page 96, has a work table placed directly under rear window. The convenient arrangement saves many steps for the busy housewife—one reason why this home is such a favorite.

Bedrooms. Each of the two front bedrooms has three windows—back bedroom has two. There is a closet in each room and plenty of furniture space.

Bathroom. All bedrooms are connected with bathroom by hall which leads from stairs. Thus greatest privacy and convenience are obtained. A medicine cabinet is furnished for wall above lavatory.

Our Price Includes Highest Quality Materials Throughout

- Framing Lumber**—No. 1 Quality Yellow Pine.
- Roof Sheathing**—No. 2 Quality Yellow Pine.
- Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards.
- Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both first and second floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
- Lath**—No. 1 Quality White Pine or Cypress (our option).
- Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
- Sidewalls**— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding in combination with 5-2 Perfects Red Cedar green stained Shingles.
- Ceiling**—Clear Yellow Pine or Fir for porches and cornice.
- Outside Finish**—Clear Fir.
- Flooring**— $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Maple in kitchen, rear entry and bath; $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
- Door and Window Frames**—Clear Western White Pine.
- Windows**—Clear Western White Pine.
- Interior Doors**—One panel design with White Pine stiles and rails and Fir panels.
- Trim**—Art-Craft backband style in Clear Yellow Pine.
- Kitchen Cabinet**—Design "C"; see Page 96.
- Medicine Cabinet**—Venetian Mirror style; see Page 95.
- Telephone Cabinet**—See Page 94.
- Package Receiver**—See Page 95.
- Insulating Paper**—Extra heavy 7-ply.
- Hardware**—Rexford design; see Page 92.
- Eave Trough and Downspouts**—Galvanized molded gutters.

- Outside Paint**—Three coats for siding and trim.
- Interior Enamel**—Four coats for woodwork in kitchen and bath.
- Varnish**—Three coats for all floors and for interior trim and doors except kitchen and bath.
- Wood Filler**—For all oak floors.
- Stain**—For woodwork in living and dining rooms and reception hall.
- Complete Set of Plans and Specifications.**
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green stained shingles for side walls, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and reception hall, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
- Price does not include cement, brick or plaster.
- For more detailed specifications see Pages 88 to 92.

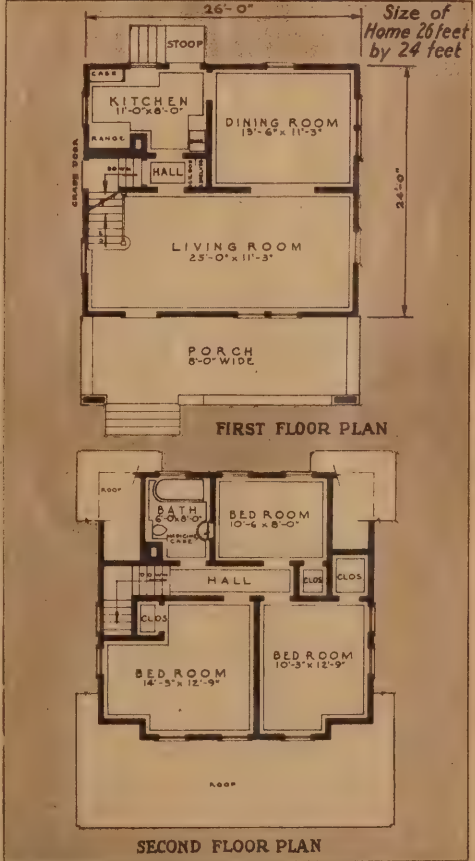
OPTIONS

- See detailed specifications on Pages 106 to 109.
- Doors and Trim** in living and dining rooms, and stairs, Oak, add \$59.45. Gum, add \$24.90.
- Oak Floors** for all bedrooms on second floor, add \$29.25.
- Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add \$36.60.
- Plasterboard and Plaster** instead of wood lath, add \$149.00.
- Storm Doors and Windows**, add \$67.75.
- Screen Doors and Windows**, galvanized wire, add \$47.60.
- Shades** for outside doors and windows, add \$22.80.
- For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The ASTORIA
6 Rooms and Bath

AVERAGE **\$40⁰⁰** A
PAYMENTS Month

Price of Our Materials **\$2096**





Size of Home, 24 feet wide by 26 feet long, 24'-0"



Unique Design~Large Living Room and Excellent Second Floor Plan

THE MILFORD has fine proportions and perfect design. It gives more living space for its size than any other design of home. Truly, there is no better value than the square house, if effectively designed, for those seeking the most room for every dollar spent. Note the placing of the windows, the wide eaves, the dormer and porch, all of which contribute to the effect of substantial dignity. The outside walls of this home are covered with clear redwood siding.

Every Room With Cross Ventilation—Big Closet Space

Hallway and Living Room. The front door opens into a reception hall, with coat closet just inside the door. Stairs lead up just behind it. A large opening really makes the hall a part of the living room, the latter being a comfortable, pleasant room with plenty of light.

Dining Room. A second opening leading into the well lighted dining room, completes the spaciousness of the downstairs arrangement with comfort as its keynote.

Kitchen. Well lighted and planned for the greatest convenience. There is a direct rear entrance into

the kitchen. Kitchen case "B," shown on Page 96, is against rear wall—providing excellent storage space for kitchen equipment. Direct passage from kitchen to front door is a feature. Space is provided for ice box in service entry. Cellar steps lead down from grade door.

Bedrooms and Bath. Upstairs are three splendid bedrooms, each with two windows—insuring cross ventilation—and each with its own closet. At the end of the hall is a fine big linen closet, as shown on Page 94. Bathroom in the corner is also a comfortably large room.

Unusually High Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak in living and dining rooms and hall, first floor. $\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for siding and trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and first floor hall.
Complete Set of Plans and Specifications.
 Unless otherwise requested we furnish Cream Paint for siding, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms and stair hall, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, hall and stairs, Oak add \$69.50, Gum add \$24.35.
Hardwood Floors—Oak for bedrooms and 2nd floor hall; Maple for kitchen and bath, add \$51.45.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$43.40.
Plasterboard and Plaster instead of wood lath, add \$155.50.
Storm Doors and Windows, add \$62.95.
Screen Doors and Windows, galvanized wire, add \$43.90.
Shades for outside doors and windows, add \$19.10.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The MILFORD
6 Rooms and Bath

AVERAGE PAYMENTS

\$40 A Month

Price \$2052
of Our Materials



Maximum Floor Space for Narrow Lot Ideal Design Uses Every Available Foot of Space

CHEERFUL—roomy and comfortable—the Kelsey is not only imposing and attractive in appearance but also is truly a charming and well planned small house. Half timbered effect in gable ends of house and porch, with bevel siding to belt course and shingles above, give a pleasing variety to the exterior appearance of this home. Every detail is architecturally perfect—the roof with its wide barge boards and supporting brackets, the unusually broad windows, the gabled porch with massive stone pedestals and grouped pillars. The Kelsey counts among its heartiest endorser the many people who have built it.

The Utmost in Homelike Comfort

Living Room. Across the entire front of the house is one big, pleasant living room, with graceful stair at one end and light from three sides. It is the kind of room every member of the family will thoroughly enjoy.

Dining Room. To the rear of the living room, and almost a part of it—through a wide opening, is the dining room, well lighted by a double window. Alcove with high window makes an effective setting for buffet.

Kitchen. The wide window and glazed door admit light from two sides, so that stove, sink and built-in kitchen case "B" shown on Page 96, have direct sunlight all hours of the day. Door into rear hall and living room, bringing the kitchen within a few steps of the front door—a most desirable and much-sought convenience.

Three Bedrooms. Carefully arranged with the best of ventilation from windows on two sides. Two of the bedrooms have extra large closets. Bath, at head of stairs, is directly over the kitchen, which simplifies plumbing and lowers the cost. This roomy home can be built on a narrow city lot.

The KELSEY 6 Rooms and Bath

AVERAGE PAYMENTS

\$3750 A Month

Price of Our **\$1919**
Materials

Our Price Includes

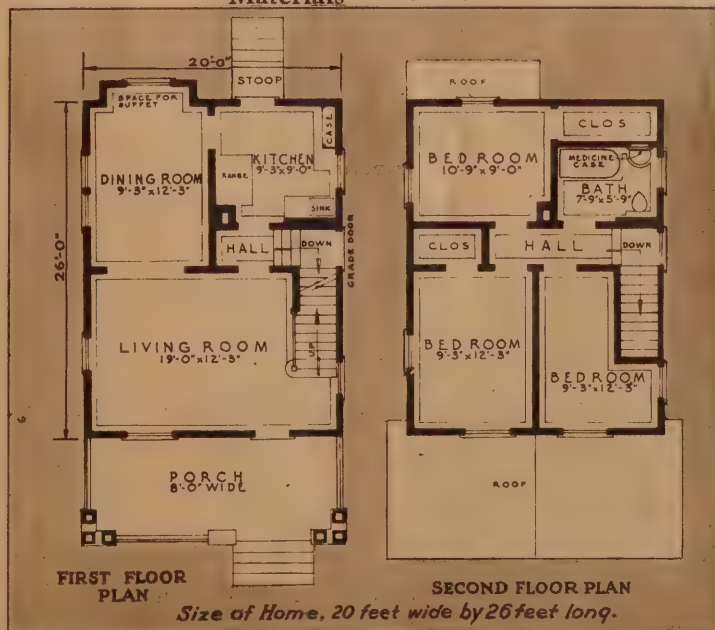
Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalks**— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding in combination with 5-2 Perfects Red Cedar. Shingles, stained Green; **Ceiling**—Clear Yellow Pine or Fir for porches and cornice; **Outside Finish**—Clear Fir; **Flooring**— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles

and rails and Fir panels; **Trim**—Art-Craft backband style in Clear Yellow Pine; **Kitchen Cabinet**—Design "B"; see Page 96; **Medicine Cabinet**—Venetian mirror style; see Page 95; **Telephone Cabinet**—see Page 94; **Package Receiver**—see Page 95; **Insulating Paper**—Extra heavy 7-ply; **Hardware**—Rexford design; see Page 92; **Eaves Trough and Downspouts**—Galvanized Molded Gutters; **Outside Paint**—Three coats for siding and trim; **Interior Enamel**—Four coats for woodwork in kitchen and bath. Varnish—Three coats for all floors; two coats for interior trim and doors except kitchen and bath; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms. **Complete Set of Plans and Specifications.**

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

OPTIONS

See descriptions on Pages 106 to 109. **Doors and Trim** for living and dining rooms and stairs, Oak add \$61.00. Gum add \$26.85. **Hardwood Floors**—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$40.20. **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add \$42.20. **Plasterboard and Plaster** instead of wood lath, add \$127.50. **Shades** for outside doors and windows, add \$18.80. **Storm Doors and Windows**, add \$60.20. **Screen Doors and Windows**, galvanized wire, add \$39.55. For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.





"Did some of the work myself and saved \$2000"- J. HARTER, Pitcairn, Pa.

The CORYDON
5 Rooms and Bath

AVERAGE \$35 A
PAYMENTS Month

Price of Our Materials \$1748

M^R. HARTER was impressed not only with his savings, but goes on to say: "We are very well pleased with our Corydon house. The quality of the lumber and other equipment was much beyond our expectations, and I owe your company my acknowledgment of perfect satisfaction."

Wherever you go you will find the Corydon type of home is liked particularly well because it is big, impressive, comfortable and "homey." The Corydon is regularly finished in stucco over metal lath. If you prefer, however, we can furnish siding or shingles for all outside walls. The big attic is lighted and ventilated by a large dormer, which also makes the roof lines more interesting. The plan is unusually convenient, marked by big, square rooms.

Convenient Square Rooms—Privacy in Bedrooms

Living and Dining Rooms. An entrance hall with coat closet is the first convenience you note when you step into the Corydon. Then, when you continue to the living room, you are impressed with its coziness. The appearance of great space is created by a wide opening into the dining room—a very pleasing effect. Another unusual feature is the telephone cabinet built into the wall. Beautiful clear oak floors are included for these rooms without extra cost.

Kitchen. A twin window floods with light the sink and built-in kitchen case "B," shown on Page 96. An enclosed rear entry provides an excellent location for the refrigerator and shields kitchen from summer heat and winter cold. The basement stairs lead from this entry to a full size cellar with six large three-light windows.

Bedrooms and Bath. Each bedroom is unusually large, having twin windows and closets of generous size. Bath opens off a short connecting hall, convenient, yet affording every privacy.

Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—Metal Lath for stucco.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak in living and dining rooms and vestibule; $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Yellow Pine for balance of rooms.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "B"; see Page 96.

Medicine Case—Venetian mirror style; see Page 95.

Telephone Cabinet—See Page 94.

Package Receiver—See Page 95.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Slip-joint Gutters.

Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms and front hall.

Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for living and dining rooms and vestibule, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, stucco, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms and front hall, Oak add \$52.55. Gum add \$24.90.

Hardwood Floors—Oak add \$36.65.

Kitchen, bath and entry instead of Yellow Pine, add \$36.65.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$40.00.

Plasterboard and Plaster instead of wood lath, add \$124.00.

Storm Doors and Windows, add \$46.90.

Screen Doors and Windows, galvanized wire, add \$35.15.

Shades for outside doors and windows, add \$14.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home, 24 feet wide by 38 feet long.





A CHARMING HOME of Rare Distinction At a Price You Can Afford

The WINSLOW
5 Rooms and Bath

AVERAGE \$35 A
PAYMENTS Month

Price of our \$1780
Materials

TRUE harmony of design is faithfully carried out in every detail of this home. It is unusually comfortable, with a perfectly harmonious and pleasing appearance—the sort of home that causes favorable comment. “Battered” gable ends are a most effective departure from the usual. Exterior beauty is further enhanced by the belt course or trim band extending around the house, which serves also as a head-casing for outside door and window frames. Painted white, this is thrown into bold relief against the shingled sidewalls, creating an interesting effect.

Appealing Exterior—Practical Floor Plan

J. B. Mayden of Norborne, Mo., one of many happy WARDWAY Home owners, said: “We certainly are proud of our new home. Everything was better than we expected.”

Living Room. From the attractive porch you enter directly into a roomy living room, well lighted by twin windows on the side and one window in front.

Dining Room. A wide opening connects the living room with the dining room, creating one gratifying, spacious, divided-room effect. Ample floor and wall space is provided for the placing of all dining room furniture.

Kitchen. A convenient swinging door in rear wall of dining room leads into the nicely arranged, well lighted and airy kitchen. A win-

dow at right brightens the sink. Nothing interferes with passage to and from the dining room. Cellar steps are close by, just opposite rear door. Entry between kitchen and rear entrance serves admirably as a location for ice box, and permits entrance to cellar without passing through kitchen.

Bedrooms and Bath. A central hall sets off the bedrooms and bath from the rest of the house. This hall provides privacy and easy access to all rooms. A roomy closet in each bedroom, and a coat and linen closet in the hall provide ample closet space.

To preserve the low bungalow effect, the cellar sash are placed partly below grade, while the front porch is only three steps high.

That a good home need not be expensive, is convincingly proved by the design shown above. The modest total price of materials and small monthly payments make it far more expensive to continue paying rent than to own a home like The WINSLOW, featured here.

Size of Home, 26 feet
wide by 34 feet long.



Highest Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained Green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2¼-inch Clear Oak in living and dining rooms; 1½ by 2¼ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design “C”; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Green Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green trimming in kitchen. Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, Oak add \$38.75
Gum add \$12.85.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add \$40.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$47.10.
Plasterboard and Plaster instead of wood lath, add \$116.00.
Storm Doors and Windows, add \$47.75.
Screen Doors and Windows, galvanized wire, add \$33.25.
Shades for outside doors and windows, add \$18.20.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

STAUNCH-BEAUTIFUL *and*



The inviting dining room is square, permitting a delightful variety of furniture arrangements. A wide opening connects with the living room, giving the effect of one big room 24 feet long.

The two pleasant bedrooms and bath are as separate from the rest of the house as though they were upstairs—but are most convenient.

Each bedroom has its own big closet. Wall spaces well planned for placing the furniture.



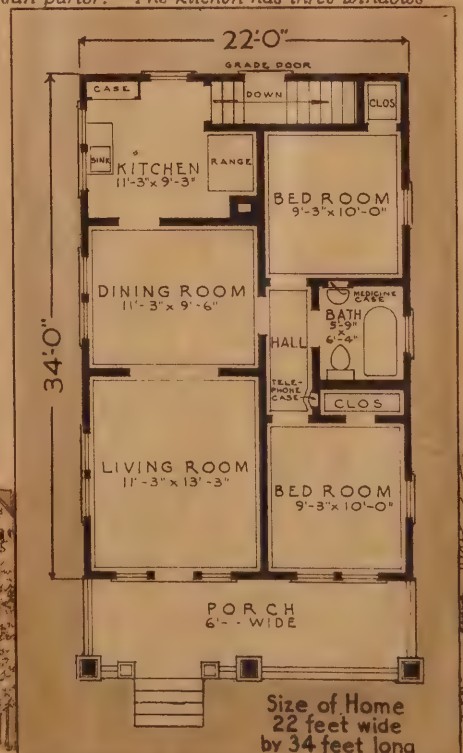
The FLORENCE 5 Rooms and Bath

AVERAGE PAYMENTS **\$27⁵⁰** A Month

Price of Our Materials **\$1425**

Perfect Floor Plan

Families tell us the Florence is a perfect small family home. The unusual door and window arrangement in the living room gives it practically five windows—making it as bright as a sun parlor. The kitchen has three windows.



AMAZINGLY ECONOMICAL!

"My Home Is Perfect and I Am Well Pleased -
Words Cannot Express How Proud I Am of...
My FLORENCE"

Miss Minnie Hughes
Kansas City, Mo.

From a Letter of Miss Minnie Hughes of Kansas City, Mo.,
Who Is Now Living in a Florence Home

MORE families have bought and built the Florence than any other WARDWAY Home. There are very definite reasons why this home has outstripped all others in popularity. And Miss Hughes "hits the nail on the head" when she writes to tell us:

"The floor plan is perfect. The lumber sent was all A-1. By studying the blueprints, the home was easy to build—and you saved me lots of money."

Without exception, those who have built the Florence tell us it is the ideal small family house—perfectly planned, good looking, snug and comfortable.

All agree it is extremely easy to build—simplest construction all the way through. In fact many people who buy this home, build it themselves *after working hours*.

Saved \$500 on Materials Alone

An Ohio man wrote us that he saved \$500 on the materials alone, as compared with the local price for lumber of the same quality.

A Minnesota customer who did the construction himself, estimates that he saved \$700 on his Florence home. He writes: "My home complete with toilet, bath and hot water plant, cost me \$2910. Including the lot, garage and sidewalk, it came to \$3360. I am putting it on the market and expect to sell for \$4800."

In the industrial section of Detroit, Mich., men who bought the Florence from us are building it for \$3500 to \$4000, including the lot, and are selling this house for \$5500.

So, whether you buy it for a lifelong home or are building it to sell, the Florence is a fine investment.

Whether you are an experienced builder, or average smart and handy with a hammer, you can do what thousands of our customers have done, follow our complete blueprints and build your home yourself, saving as high as \$1000 on labor.

Quality Features Economically Priced

Without exception, people who have bought the Florence have been astonished at the high quality of the lumber. For this is an amazingly economical house to build; and despite the fact that it costs so little, we have been able to give you an excellent grade of lumber at every point.

Look through these specifications and note the quality of the materials that will go into this home. First quality Yellow Pine for all framing; for roof and sidewalls, 5-2 perfects edge-grain red cedar shingles, fully $\frac{3}{8}$ -inch thick, and warp-proof—finest wood shingles made.

For living and dining room floors, the Florence will have clear, straight-grained oak—an extra, quality feature almost never found in economy built houses.

The kitchen will have a handy, built-in kitchen case, and the bathroom a medicine closet, also a handy Package Receiver, all at no added expense.

Saved 25 Per Cent

"The lumber you sent for my house was A-1. Could not have got better—nor as good—here. The construction was very simple. I am no carpenter and never built a house before, but three of us put it up, from start to moving in, in forty-seven days. Everything went together perfectly, and we did not saw a thing except what did not come ready-cut. I figure I saved 25 per cent by buying my home from Ward's."

FRANK L. VEDDER,
Schenectady, N. Y.



All material you will need except masonry, for this home, is included in this low price, even to white paint for the outside finish and stain and varnish for interior woodwork and floors. And as one pleased customer put it, "The varnish was the best I ever used, and there was plenty of it to do a good job."

If it is a comfortable, homelike home you want, one you can easily build yourself, or have built for you at very small cost, the Florence is the home for you.

What Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained Brown.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by $2\frac{1}{4}$ -inch Clear Oak in living and dining rooms. $1\frac{1}{2}$ by $2\frac{3}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Slip-joint Gutters.
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, brown stained side-wall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$39.95, Gum add \$14.35.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$30.85.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$45.00.
Plasterboard and Plaster instead of wood lath, add \$95.30.
Storm Doors and Windows, add \$50.00.
Screen Doors and Windows, galvanized wire, add \$37.40.
Shades for outside doors and windows, add \$17.65.

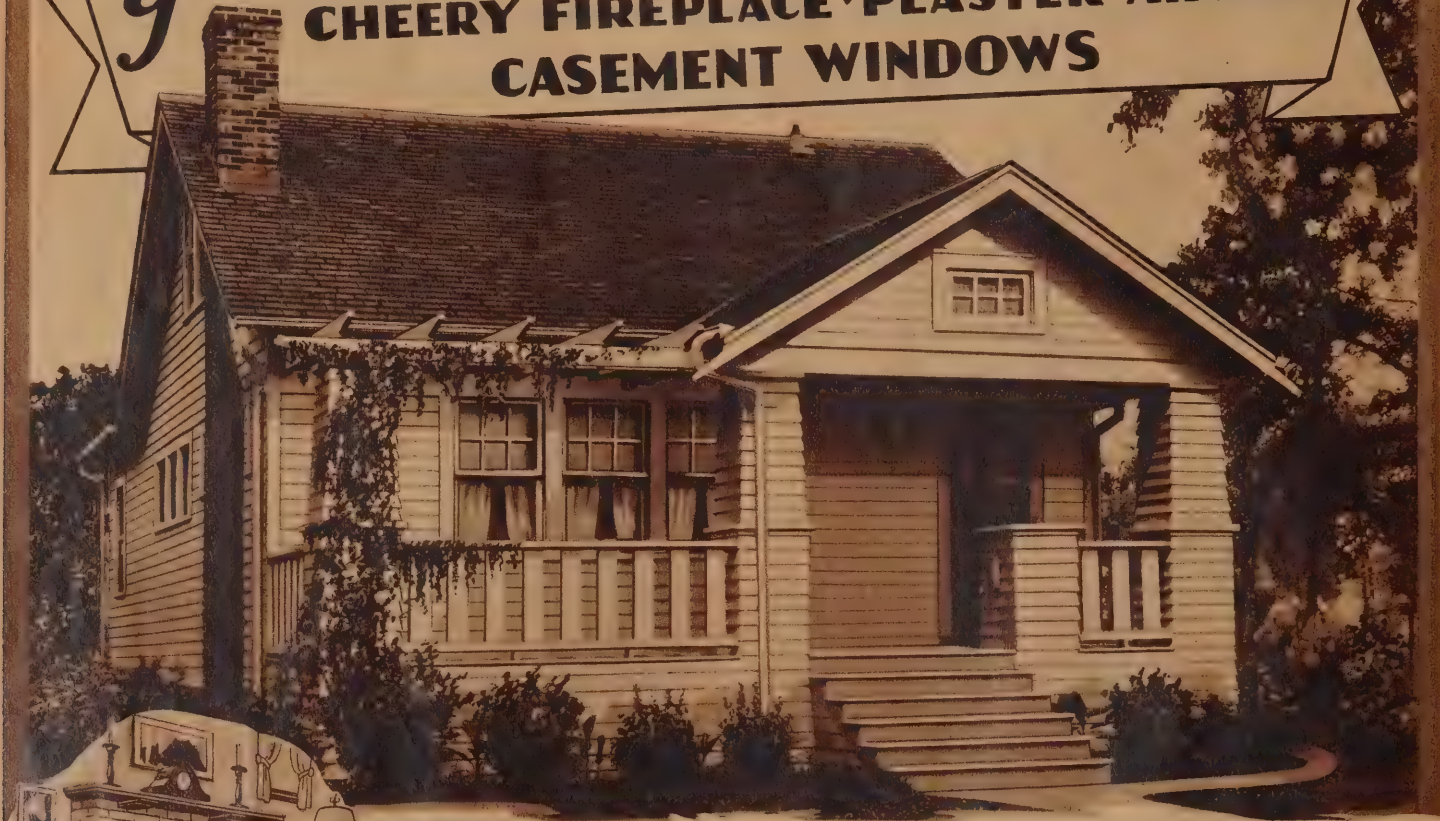
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



You'll Like the Timbered Porch

CHEERY FIREPLACE • PLASTER ARCHES

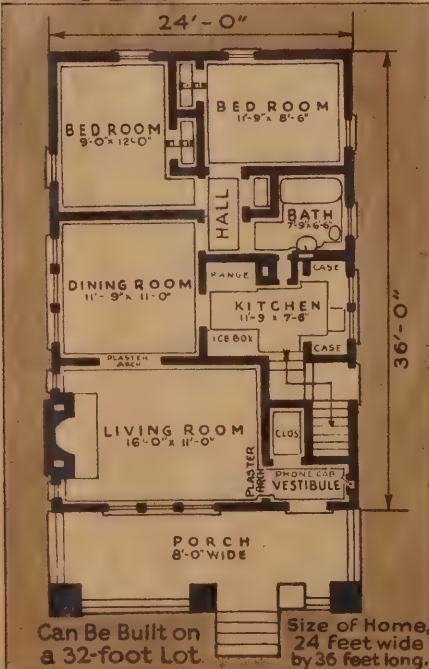
CASEMENT WINDOWS



The UTICA 5 Rooms and Bath

AVERAGE \$35 A
PAYMENTS Month

Price \$1834
of Our Materials



MODEL homes, scientifically planned by house-keeping experts, place the kitchen in the center of the house. One glance at this floor plan will show you what countless steps this feature of the Utica saves you.

The best type of Pullman kitchen with range, worktable, cupboard and sink in compact, well lighted unit, space for ice chest if you choose, and just one door for cellar stairway and outside entrance. A unit of kitchen case "A," shown on Page 96, will be built in on both sides of the window.

Throughout its five pleasant rooms the Utica is skilfully planned. In the vestibule you find its first excellent feature, an unusually large coat closet.

Through a plastered arch is the living room, and what a delightful one it is, with its three full sized windows and two casements beside the fireplace!

Beyond through a second plastered arch, is the dining room with a most unique and pleasing arrangement of three casement windows.

Two bedrooms are at the back of the house, away from street noises, and shut off completely from the living rooms by a separating hall. Two big clothes closets and a linen closet give this home unusually ample storage space. The bath, well planned for modern plumbing, will have a built-in medicine cabinet.

The Utica is the ideal choice for a city lot where houses will be built close on either side, for most of its light comes from the front and back. A sturdy, good looking frame home with wide, inviting porch and graceful roof line, it is a house for which you will always find a ready sale.

Our Price Includes the Following High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—¾ by 2¼-inch Clear Oak in living and dining rooms and vestibule; ¾ by 2¼-inch Clear Maple in kitchen and bath; ¾ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Two Special Cases, Design "A"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Clothes Chute—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and vestibule oak add \$52.85. Gum add \$17.15.
Oak Floors in bedrooms and hall, add \$32.65.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$47.80.
Plasterboard and Plaster instead of wood lath, add \$116.40.
Storm Doors and Windows, add \$48.45.
Screen Doors and Windows, galvanized wire, add \$34.15.
Shades for outside doors and windows, add \$18.15.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 103.



SPACIOUS, ROOMY BUNGALOW—A VERY POPULAR DESIGN

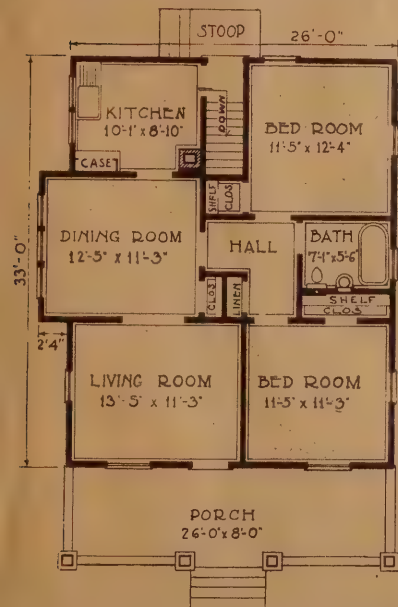
Convenient, Well Arranged Floor Plans—Large, Airy Porch



"A" Plan

AVERAGE PAYMENTS **\$35⁰⁰**

Price of Our Materials **\$1742**



The TACOMA

Two Plans from Which to Select
5 Rooms and Bath

A PERFECT picture of all that a home should be! Substantial—attractive—dignified; welcoming everyone to come and enjoy its snug comfort. But most of all, proclaiming that any family that lives within its walls is enjoying life and enjoying home!

The Tacoma is particularly pleasing in appearance, embodying the most popular bungalow style.

The broad, low roof extending over the porch is made smarter by the wide dormer which gives light to the attic. A delightful bay window adds to the attractiveness as well as to the size of the dining room. The porch is sided from the ground to the top of the rail, making it easy to enclose with screens or sash if you should ever desire.

Offers a perfect room arrangement—the utmost economy of space. And every room is large, well lighted and ventilated. Living room and dining room floored with oak. Kitchen is compact—step-saving—efficient. The bedrooms are separate from the rest of the house, opening off the small hall that also leads to the bathroom. This assures privacy and quiet. Note the generous closet space afforded you, in spite of this home's seeming small size.

Your choice of two floor plans, one for a home 24 ft. wide, the other for a home 26 ft. wide. The very efficient room layout utilizes every inch of space in both homes.

Our Price Includes These Quality Materials

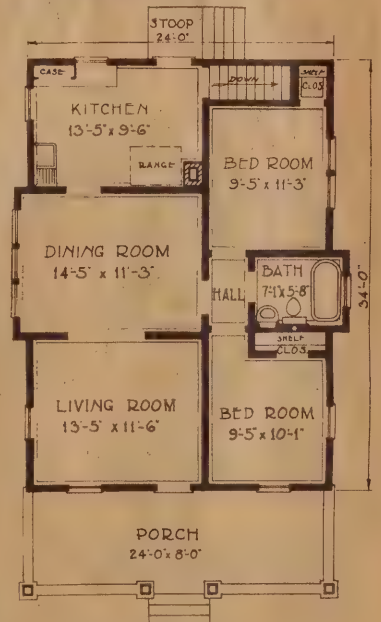
Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Ship lap, not boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved. (Others usually supply No. 3 quality for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—½ by 6-inch Clear Redwood Bevel Siding; **Ceiling**—Clear Yellow Pine or Fir for porches and cornice; **Outside Finish**—Clear Fir. **Flooring**—¾ by 2¼-inch Clear Oak in living and dining rooms; ¾ by 2¼-inch Clear Yellow Pine in balance of rooms; **Doors and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine Stiles and rails and Fir panels; **Trim**—Art-Craft backband style in Clear Yellow Pine; **Kitchen Cabinet**—"A" plan design "A"; "B" plan design "C", see page 96; **Medicine Cabinet**—

Venetian Mirror style, see Page 95; **Linen Closet**—Design "A" only, see Page 94; **Package Receiver**—See Page 95; **Telephone Cabinet**—See Page 94; **Insulating Paper**—Extra heavy 7-ply; **Hardware**—Rexford design; see Page 92; **Eaves Trough and Downspouts**—Galvanized Molded Gutters; **Outside Paint**—Three coats for siding and trim; **Interior Enamel**—Four coats for woodwork in kitchen and bath; **Varnish**—Three coats for all floors and for interior trim and doors except kitchen and bath; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms; **Complete Set of Plans and Specifications**. Unless otherwise requested, we furnish Cream Paint for the body, White Paint for the trim, Light Oak Filler for oak floors, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen. Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

"B" Plan

AVERAGE PAYMENTS **\$32⁵⁰**

Price of Our Materials **\$1666**

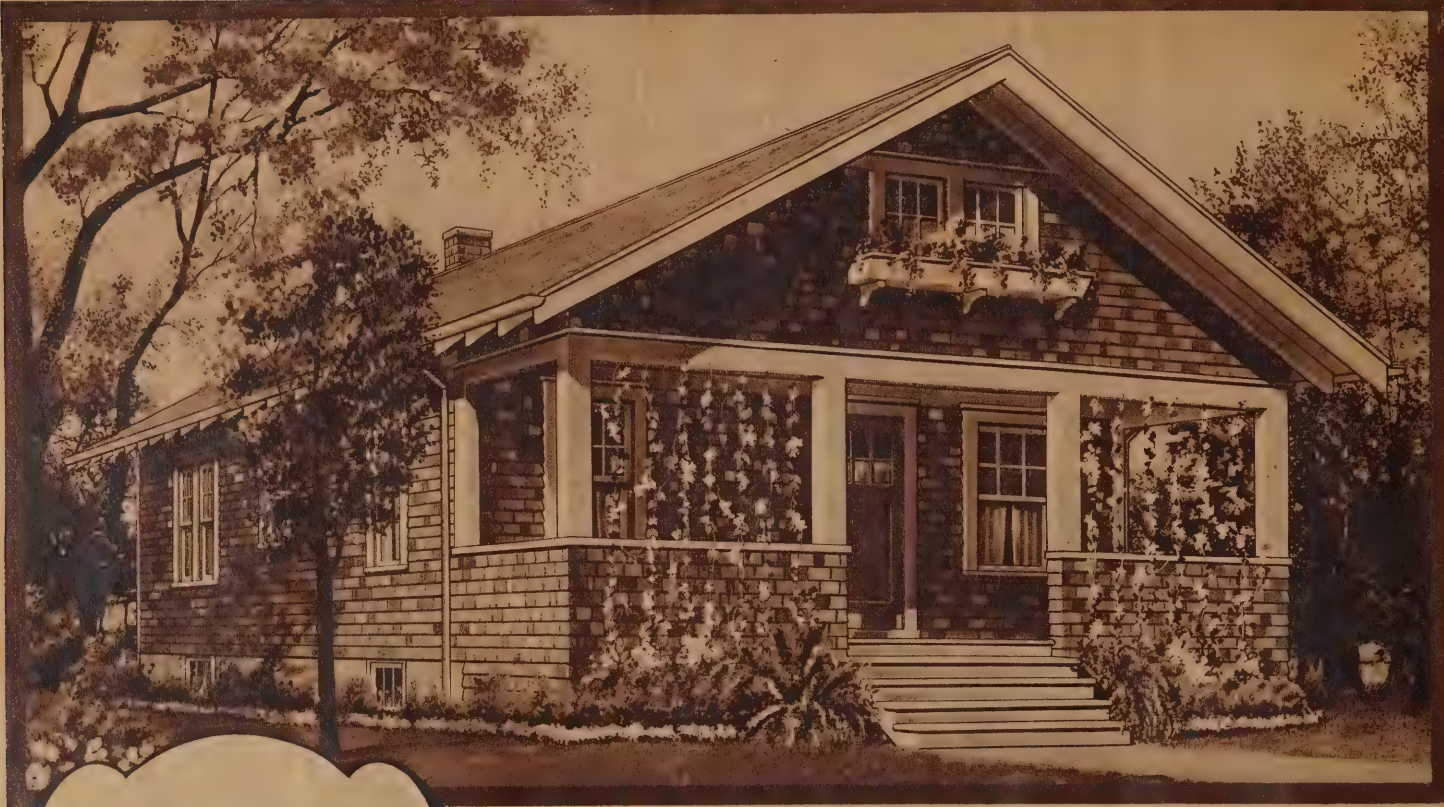


OPTIONS

See detailed descriptions on Pages 86 and 87.

Doors and Trim for living and dining rooms, "A" plan Oak add \$48.10, Gum add \$16.20—"B" plan Oak add \$44.20, Gum add \$14.80; **Hardwood Floors**—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, "A" plan add \$36.10, "B" plan add \$30.50; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing "A" plan add \$68.50, "B" plan add \$63.20; **Plasterboard and Plaster** instead of wood lath "A" plan add \$113.00, "B" plan add \$102.50; **Storm Doors and Windows**, "A" plan add \$47.95, "B" plan add \$47.60; **Screen Doors and Windows**, galvanized wire, "A" plan add \$32.25, "B" plan add \$32.10; **Shades** for outside doors and windows "A" plan add \$14.65, "B" plan add \$14.30.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The MONTROSE 5 Rooms and Bath

AVERAGE \$30 A
PAYMENTS Month

Price of Our \$1524
Materials

Popular Demand Created the MONTROSE

MATERIALS and design are combined in an attractive, well constructed home, with a thoroughly practical interior arrangement. For the money, we feel sure you cannot find more living space or greater convenience than this home provides. It is similar in design to our popular Florence, but is a little more spacious and provides slightly larger rooms.

The wide porch with box rail is sheltered under the main roof, permitting easy screening or glass enclosure.

The plans call for a cellar under the entire home. All necessary cellar frames, sash and stairs are included. Inside cellar steps lead from the kitchen.

Compact and Convenient as a City Apartment

Living Room, Dining Room. A glazed front door opens directly into the living room. Living room and dining room have oak flooring and are connected by a good sized opening, giving a pleasing appearance of spaciousness. Each room has two windows and ample wall space for furniture. A convenient telephone cabinet is provided.

Bedrooms and Bath. The sleeping quarters and bathroom are entirely separated from the other rooms, with entrance from the dining room to a connecting hall. Each bedroom has a closet and two windows. Additional storage space may be provided in an attic. See Page 107 for disappearing stairway.

Kitchen. Two windows for ample light and ventilation and a rear door leading to a small stoop. Our built-in kitchen case "B" shown on Page 96 is furnished, providing space for linens, dishes and kitchen utensils.

Our Price Includes All Necessary Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring).
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—3-2 Perfects Red Cedar Shingles stained Green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ " by $\frac{3}{4}$ " Clear Oak in living and dining rooms; $\frac{1}{2}$ " by $\frac{3}{4}$ " Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Slip-joint Gutters.
Outside Paint—Three coats for trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Green Stained shingles for sidewalls, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$50.10, Gum add \$23.10.

Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add \$32.20.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$43.10.

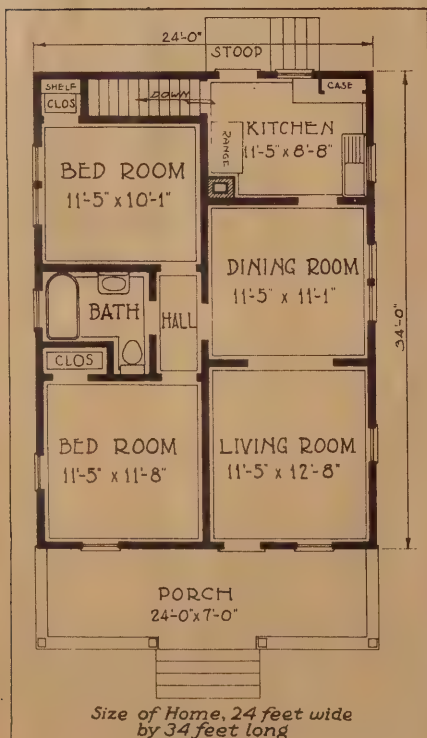
Plasterboard and Plaster in place of wood lath, add \$102.40.

Storm Doors and Windows, add \$41.15.

Screen Doors and Windows, galvanized wire, add \$28.60.

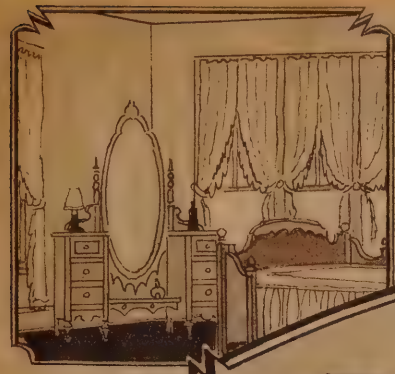
Shades for outside doors and windows, add \$13.55.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Five Room Convenience in a Four Room Home

IDEAL ARRANGEMENT— 2 BED ROOMS
LIVING ROOM
BIG KITCHEN
WITH SPACE
FOR DINETTE



A Very Attractive Bungalow

PERHAPS it's because the bungalow has a quaintness and simplicity all its own that many people prefer it to the large houses. In fact the very cozy individuality of this delightful bungalow immediately attracts—and it has won a place in the heart of home-lovers the full length of the land.

The quaint exterior, its low sweeping roof lines, its battered gable ends and its unusually attractive Colonial porch, gives such an inviting appearance to the Dellwood. A wide triple window in front, with flower box below, adds a final touch which makes the exterior nicely balanced and complete in every detail.

Every Room with Cross Ventilation—Front Bedroom with 4 Large Windows

Living Room. The inviting interior supplies about everything one could wish in a four room home. Opens directly off the front porch, a large, pleasant room, exceptionally well lighted by its three windows and door, which has six lights of bevel plate glass in the upper part. Oak flooring included without extra cost.

Dinette. Where there are only a few persons, the modern dinette (dinette not included in price), for which a recess has been provided in this home, is not only a space-saver, but provides a most cozy and appealing nook in which to serve meals.

Kitchen. Designed to make housework pleasant and easy. The range, sink and ice box are arranged to save many steps. Nearby is our kitchen cabinet "B," shown on Page 96. Rear entrance leads to cellar and

grade door. This is a most convenient arrangement which enables one to go from the outside to basement without passing through the kitchen.

Bedrooms and Bath. A small central hall serves as a connecting link between both bedrooms and bath. It connects also with living room and kitchen. The bedrooms are both well lighted, airy and private, yet the bath is only a step away from either. A closet is provided in each bedroom.

Where a large home is not required, the Dellwood offers a degree of cozy comfort and economy of space without crowding, that will appeal as its most striking feature. It will require very little coal to heat comfortably during the winter and the year round upkeep cost is correspondingly small.

Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.

Sidewalls—¾ by 8-inch Clear Redwood Bevel Siding.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring—¾ by 2¼-inch Clear Oak in living room; ¾ by 2¼-inch Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Art-Craft backband style in Clear Yellow Pine.

Kitchen Cabinet—Design "B"; see Page 96.

Telephone Cabinet—See Page 95.

Package Receiver—See Page 95.

Medicine Cabinet—Venetian mirror style see Page 94.

Linen Closet—See Page 94.

Insulating Paper—Extra heavy 7-ply.

Hardware—Rexford design; see Page 92.

Eaves Trough and Downspouts—Galvanized molded box gutters.

Outside Paint—Three coats for siding and trim.
Interior Enamel—Four Coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living room.

Complete Set of Plans and Specifications.

Unless otherwise requested we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living room. White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living room, Oak add \$32.95. Gum add \$12.10.

Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$33.55.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$40.30.

Plasterboard and Plaster, instead of wood lath, add \$91.30.

Storm Doors and Windows, add \$44.10.

Screen Doors and Windows, galvanized wire, add \$34.60.

Shades for outside doors and windows, add \$14.80.

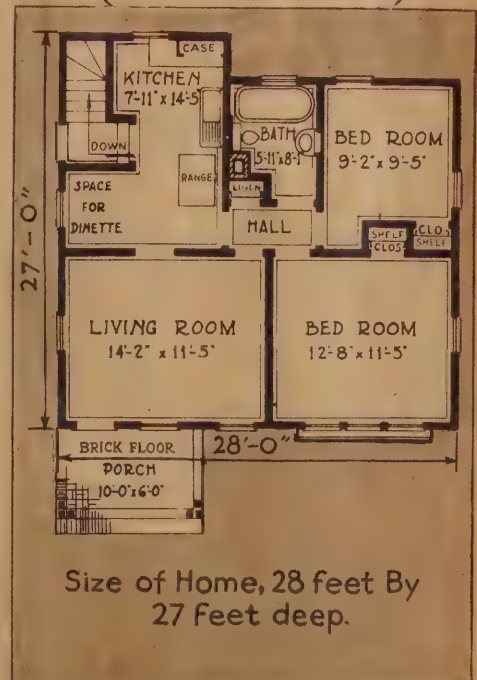
For prices of Plumbing, Heating, Electric Wiring and

Fixtures, see Pages 97 to 105

The DELLWOOD 4 Rooms and Bath

AVERAGE \$30 A
PAYMENTS Month

Price of Our
Materials \$1349



Size of Home, 28 feet By
27 feet deep.

This Unusual Plan Appeals to Everybody
All Rooms Lead from Center Hall

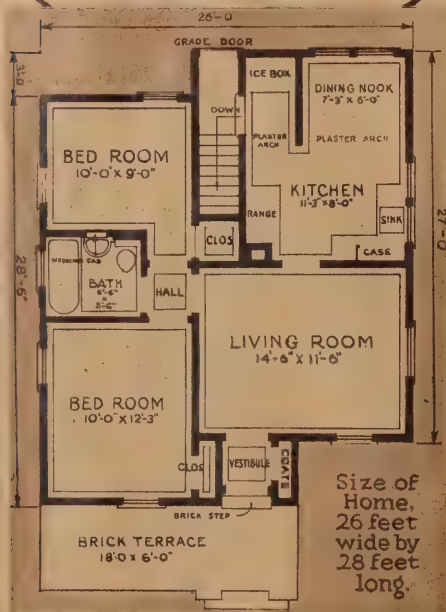


The KELTON

AVERAGE \$27⁵⁰ A MONTH
PAYMENTS

PLAN A

Price of Our Materials \$1442



Size of Home,
26 feet
wide by
28 feet
long.

The Kelton Plan B →

Offers Separate Dining Room
and Kitchen—No Change in Size

Ward's offers you the choice of two good room arrangements in the Kelton. Plan "B" offers you the new compact arrangement of dining space and kitchen that has been gaining in favor during recent years. The kitchen has three windows—two over the sink and one in the right wall. Kitchen case "A" which is furnished, is built in. Exterior and all other features are the same as plan "A."

Architecture in Keeping With the Most Charming and Exclusive Suburban Homes

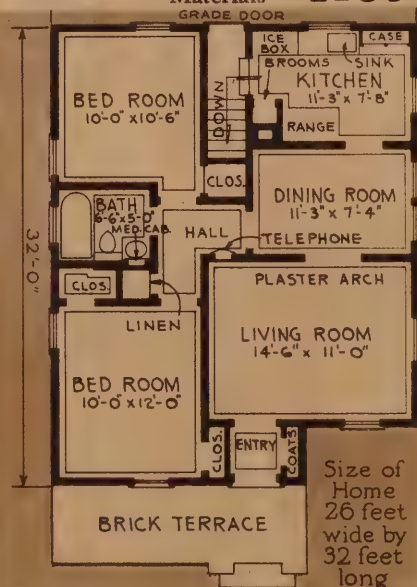
MANY a prospective home owner will find his ideals realized in this exceptionally attractive small house! It adds so much to any neighborhood, and will lend itself so readily to your own decorative ideas, that it is sure to bring you the utmost satisfaction.

The architect has suggested a bricked terrace, flower boxes and a box hedge as an appropriate setting for this harmonious home. And while its cost is modest—unbelievably so—it is of such neat, comfortable, homey appearance that no visitor will ever imagine that it cost so little as its small present-day price!

Under the long swing of the front roof, you enter the formal vestibule, with closet for coats and outer garments. Through the living room doorway is the kitchen with dining nook; or in Plan B the dining room, with compact kitchen immediately behind. Is it any wonder that this strictly modern little home is overwhelmingly popular?

Average Payments \$30 a Month

Price of Our Materials \$1553
PLAN B



Size of Home
26 feet
wide by
32 feet
long

The Cheery Living Room receives light and air from two sides; the front window is provided with artistic shutters. Oak flooring is furnished.

Cozy Kitchen and Dining Nook (Plan A). This is the big feature of this home. It's strictly modern—just about the newest thing in room arrangement and convenience. Two plaster arches span the rear of the kitchen—giving an atmosphere of roominess and beauty. Through the right arch is the dining space with two windows. Through the other arch is space for the ice box, and door to the rear entry and cellar stairs. The kitchen provides ample space for a good-sized worktable and our kitchen case "B" which is furnished. (See Page 96.)

Bed Chambers. Sleeping quarters occupy the left half of this home, with entrance to a connecting hall from the rear end of the living room. This assures maximum privacy and quiet. Each bedroom has large closet space and two windows giving cross ventilation. Linen closet off small hall. Clothes chute and medicine case are furnished. Oak flooring for bedrooms and hall and Maple flooring for kitchen and bathroom can be had at a small additional cost.

The Kelton Home Is Very Modern

HERE is a fresh note in modern architecture, leading the way toward better taste in homes. Every line of the Kelton is pleasing—harmonious—and **modern!** That is why it is such an enjoyable place to live in! And, thanks to the miracle of modern machinery, its good taste and individuality is divorced from high price.

Note the graceful beauty of the archways which are part of the **kitchen** in Plan "A." And the roomy comfort of the living room, as shown by the actual photographs of a completed Kelton home. And the compact, step and time saving efficiency of the kitchen! Won't it make a most delightful place for you to live?



This is what you first see as you step into the kitchen of the Kelton (Plan "A")! Can you imagine anything prettier? The graceful arches are the latest touch of modern architecture. Doesn't it make a charming place for breakfast? The two windows give you cheery benefit of early morning sunshine!

Our Price Includes

- Framing Lumber**—No. 1 Quality Yellow Pine.
- Roof Sheathing**—No. 2 Quality Yellow Pine.
- Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not boards.
- Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 Quality usually supplied by others for sheathing and sub-flooring).
- Lath**—No. 1 Quality White Pine or Cypress (our option).
- Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
- Sidewalls**—5-2 Perfects Red Cedar Shingles stained Gray.
- Flooring**— $1\frac{3}{4}$ by $2\frac{1}{4}$ -inch Clear Oak for living room and vestibule in A plan and living room, dining room and vestibule in B plan; $1\frac{3}{4}$ by $2\frac{3}{4}$ -inch Clear Yellow Pine balance of rooms.
- Door and Window Frames**—Clear Western White Pine.
- Windows**—Clear Western White Pine.
- Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels.
- Trim**—Art-Craft backband style in Clear Yellow Pine.
- Kitchen Cabinet**—"B" design is used in "A" plan and design "A" is used in "B" plan; see Page 96.
- Medicine Cabinet**—Venetian mirror style; see Page 95.
- Telephone Cabinet**—See Page 94.
- Package Receiver**—A plan only; see Page 95.
- Insulating Paper**—Extra heavy 7-ply.
- Hardware**—Rexford design; see Page 92.
- Eaves Trough and Downspouts**—Galvanized Molded Gutters.
- Outside Paint**—Three coats for trim.
- Interior Enamel**—Four coats for woodwork in kitchen and bath.
- Varnish**—Three coats for all floors and for interior trim and doors, except kitchen and bath.
- Wood Filler**—For all oak floors.
- Stain**—For woodwork in living room and vestibule.
- Complete Set of Plans and Specifications.**

Unless otherwise requested, we will furnish White Paint for trim, Gray Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for woodwork in living room, dining room and vestibule, White Enamel for bath, Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.
For more detailed specifications, see Pages 88 to 92.

OPTIONS

- Doors and Trim** for living room and vestibule, A plan oak add \$36.80; gum add \$12.30. B plan oak add \$47.20; gum add \$17.10.
- Hardwood Floors**—Oak for bedrooms and hall. Maple in kitchen, nook and bath, A plan add \$34.50, B plan \$40.20.
- Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, A plan add \$38.00, B plan add \$41.00.
- Plasterboard and Plaster** instead of wood lath, A plan add \$103.60, B plan add \$105.80.
- Storm Doors and Windows**, add \$51.50.
- Screen Doors and Windows**, galvanized wire, add \$37.60.
- Shades** for outside doors and windows, add \$13.10.

See detailed descriptions on Pages 106 and 109.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The Kelton kitchen is a model of convenience. Every kitchen need can be stored in its exact place in this compact cabinet—and you have the full benefit of a flood of light admitted through the twin windows over the sink. Enables you to prepare your meals so much easier and speedier.



Here is an actual photograph of the spacious Kelton living room, shown through the courtesy of an enthusiastic owner, along with the other pictures here. Doesn't it fulfill all your desires?



A SIX ROOM BUNGALOW

Conservatively Designed

Well Planned Room Arrangement



The KENMORE 6 Rooms and Bath

AVERAGE
PAYMENTS **\$32⁵⁰** A Month

Price of Our
Materials **\$1660**

"**E**VERYTHING is in perfect harmony," said James Rennie of Belvidere, Ill., one of the many gratified Kenmore owners. "It would be a hard proposition to tell what feature I like best."

Every detail of the simple, cozy and attractive, though distinctly practical Kenmore, deserves your careful consideration. It occupies but little ground, yet provides a surprising amount of floor space—every inch conveniently available for comfortable living.

The Kenmore's compactness and well insulated construction makes it easy and economical to heat—comfortable in all weather. A basement is specified under the entire home. Cellar window frames, rear door and stairs leading from the kitchen are included in our price.

A Convenient Six-Room Home Practical Space-Saving Arrangement

Living Room. From the big porch you enter directly into the spacious living room. Three windows provide good ventilation and light. Unusual wall space permits of many different arrangements of furniture. Oak floors provided in living and dining rooms without extra cost.

Dining Room. A wide opening connects the living room with the dining room. Twin windows make this room bright and cheerful.

Kitchen. A swinging door connects dining room with the nicely planned kitchen. Twin windows of good proportions insure plenty of light and air. Steps to basement are near by. Throughout, the arrangement is one that the busy housewife will appreciate because everything possible has been done to make the room pleasant, convenient and labor-saving.

Three Bedrooms and Bath. Rarely do you find such a perfect arrangement of sleeping quarters in a home so small. Although the three bedrooms open off the living room, dining room

and small hall, they are strictly private and quiet. Each has ample windows to provide light and ventilation. The two front bedrooms have large closet space. Bath opens off a small hall which connects dining room with back bedroom.

It would be difficult to find a more economical or convenient home. The six comfortable rooms are all of generous size. Unusual sleeping accommodations and the roomy porch, which the entire family will enjoy throughout the summer, will certainly appeal to you. In every way, the Kenmore will prove an excellent investment.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Slip-joint gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$58.95.
Gum add \$21.90.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add \$35.70.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$50.20.
Plasterboard and Plaster in place of wood lath, add \$119.60.
Storm Doors and Windows, add \$52.25.
Screen Doors and Windows, galvanized wire, add \$35.20.
Shades for outside doors and windows, add \$15.90.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 103.



The GARLAND 5 Rooms and Bath

AVERAGE
PAYMENTS \$32⁵⁰ A Month

Price
of Our Materials \$1668



"I saved at least \$1200.00!"

**"We certainly enjoy our GARLAND Home,
and are very much pleased with every detail"**

J.L.UTZ, New Albany, Ind.

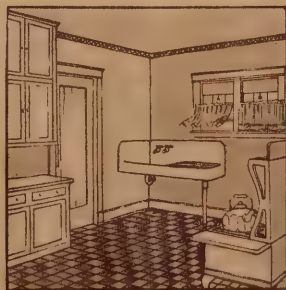
THIS cozy home is sure to win your interest! The interior is pleasing, convenient and attractive. The partly inset porch makes what might otherwise be a plain exterior very attractive indeed. The low, overhanging roof gives the much desired bungalow effect and shades the sidewalls from the hot summer sun.

In this home there is no waste space, as often found in bungalows of this general design. Every available inch of space has been used to the best advantage. Because it owes its good looks and convenience to fine design and expert planning, this is one of the most economical and satisfactory homes you can build. It is likewise a home you will always enjoy and be proud to own, because it looks good in any and all surroundings.

Living Room. You enter from the porch into a pleasing reception hall, off of which is a convenient coat closet. An opening leads directly into the splendid living room, which extends across the entire front of the house. This room is flooded with outside light from a triple front window and a large side window. There is nicely arranged wall space.

Dining Room. There is also a wide opening between living room and dining room, which adds greatly to the appearance of spaciousness in this home. A swinging door in the rear of the dining room leads into the kitchen, and there is also a door leading into the central hall. Twin windows flood this room with light.

Kitchen. This is perhaps the most thoughtfully planned room in the house. Our built-in kitchen case "A," shown on Page 96, is set

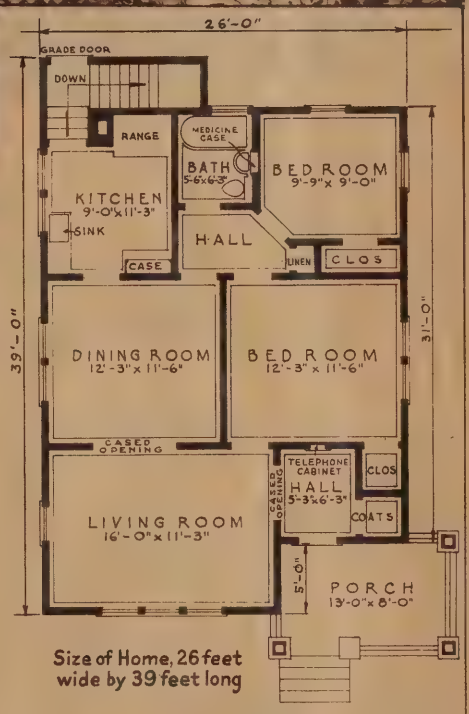


against the wall next to the dining room. The sink is also near the dining room door. The cellar steps descend from the rear entry at the grade door landing, giving easy access to the basement as well as the kitchen.

Bedrooms and Bath. The architect has accomplished an unusual arrangement in so small a home, by separating the sleeping quarters from the rest of the house. A central hall connects the two bedrooms and bath. A linen closet is provided in the hall. A door also leads from the front bedroom into the living room. The bedrooms are of good size, well ventilated by two windows in each, and comfortably arranged.

Our Price Includes Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2¼-inch Clear Oak in living and dining rooms and front hall; 1½ by 2½-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for siding and trim.



Size of Home, 26 feet
wide by 39 feet long

Interior Enamel—4 Coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors; and for interior trim and doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and front hall.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms and front hall, Oak add \$84.10, Gum add \$33.65.
Hardwood Floors—Oak for bedrooms and center hall, Maple in kitchen and bath instead of Yellow Pine, add \$35.75.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$58.10.
Plasterboard and Plaster instead of wood lath, add \$112.30.
Storm Doors and Windows, add \$46.60.
Screen Doors and Windows, galvanized wire, add \$32.00.
Shades for outside doors and windows, add \$15.70.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The MARYLAND 6 Rooms and Bath

AVERAGE
PAYMENTS \$35 A Month

Price of Our
Materials \$1797

"I saved \$500⁰⁰
on this Home...
Materials were better"

JOHN SATORY
Adena, Ohio



Size of Home, 24 feet
wide by 38 feet long.

GOOD materials are only a part of the advantages of this ideal bungalow. Few designs compare with it for attractiveness of the exterior and convenience of interior arrangement.

Your first impression is of pleasing design and substantial construction. Four sturdy porch columns, divided upper sash windows and a bevel plate front door, add greatly to the appearance. The three bedrooms are placed along one side, apart from the rest of the house. The plans call for a cellar under the entire house. Distinctiveness is obtained without sacrificing good taste. The Maryland's outstanding advantages will appeal to you. It will be an excellent investment, requiring a very moderate income to pay for and maintain.

6 Rooms and Bath and 3 Bedrooms In an Ideal Arrangement

Living Room, Dining Room. The spacious living room is unusually well lighted by three windows and a glazed front door. A wide opening leads to the dining room which is the same width as living room and well lighted by twin windows. Oak flooring is furnished for living room and dining room.

Bedrooms and Bath. Closets are provided between front bedrooms, and front and rear rooms each have two windows. A private hall connects dining room, with rear bedroom and bath. Bathroom is amply large for the convenient placing of all necessary fixtures.

Kitchen. Entering the kitchen through a swinging door we find a well lighted room with plenty of clear space for necessary equipment. An enclosed passageway leads to the basement and back door.



Our Price Includes All These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—½ by 6-inch Bevel Siding and 5-2 Perfects Red Cedar shingles stained Green for gable ends and dormers.
Ceiling—Clear Yellow Pine or Fir for porches and cornices.
Outside Finish—Clear fir.
Flooring—1½ by 2¼-inch Clear Oak in living and dining rooms; 1½ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Slip-joint Gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green Stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$59.05, Gum add \$22.10.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add \$37.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$50.80.
Plasterboard and Plaster in place of wood lath, add \$119.60.
Storm Doors and Windows, add \$51.20.
Screen Doors and Windows, galvanized wire, add \$34.35.
Shades for outside doors and windows, add \$15.90.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105



"I Saved \$1200 to \$1500 on the WELLINGTON"

John Delattre,
Finleyville, Pa.

HAVING just completed your Wellington Ready-Cut Home, I have the highest praise to extend to you and your organization for the service you gave me while I was building it. The material was cut and marked in such an efficient way that I had no trouble whatever in building. Everything fitted just right.

"The quality of the material is better than I could have purchased from the local yards.

"I saved between \$1200 and \$1500 in purchasing your Ready-Cut Wardway Home, and am more than pleased."

JULIEN DELATTRE,
Finleyville, Pa.

Handsome, Conservative, Distinctive Design

Mr. Delattre's enthusiasm is only one example of what owners think of the charming, always popular Wellington bungalow. Note how the main roof, continued out over the porch, and the dormer with its replica of the hip-roof of the house, break up the roof lines in a most attractive manner and add to the broad, low appearance of the home. The unique handling of the outside walls proves the extreme care given the designing of this home. They are sided up to a belt course that takes the place of top window casing. Closed cornice with wide frieze-board above the belt course attractively sets off the roof lines and adds to the cozy appearance of this home.

Six Charming Rooms—Convenient Plan

Living Room. Wall space so well planned that you can have almost any desired arrangement of furniture—all cheery and comfortable.

Dining Room. Through a wide opening is the dining room, with twin windows. Doors lead into kitchen and central hall.

Kitchen. Especially well planned—with a flood of light from three windows. Handy rear porch, with entry way providing space for ice box.

Our Price Includes These

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine, Shiplap—not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—S-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood bevel siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "C"; see Page 96.
Medicine Cabinet—Venetian Mirror style; see Page 95.
Linen Closet—See Page 94.
Telephone Cabinet—See Page 94.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspout—Galvanized Slip-joint Gutters.
Outside Paint—Three coats for siding and trim.

Three Bedrooms and Bath. Well ventilated bedrooms, each with a big closet providing plenty of space for wearing apparel, are located on one side—away from the noise of other rooms. A large linen closet is in an offset in hall.

A large cellar extends under entire house. All cellar sash, frames and cellar steps are furnished.

For a convenient and comfortable three bedroom bungalow, few homes anywhere near the price offer the advantages of the Wellington.

High Quality Materials

Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and two coats for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster. For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$39.95, Gum add \$14.25.

Hardwood Floors—Oak for bedrooms and halls. Maple for kitchen, entry and bath instead of Yellow Pine, add \$42.90.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$67.20.

Plasterboard and Plaster in place of wood lath, add \$130.90.

Storm Doors and Windows, add \$53.45.

Screen Doors and Windows, galvanized wire, add \$35.85.

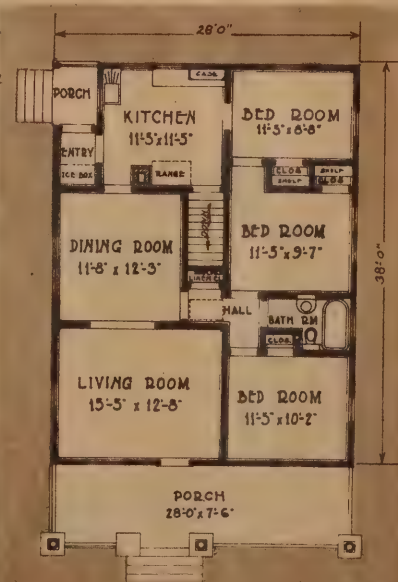
Shades for outside doors and windows, add \$16.80.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The WELLINGTON 6 Rooms and Bath

AVERAGE
PAYMENTS **\$40** A Month

Price
of Our Materials **\$1998**



Size of Home, 28 feet wide by 38 feet long.

You Can Easily Build the MERRILL Yourself

Simple in Style—Low in Price

THE MERRILL room arrangement is our modernized plan for one of the most popular small family homes we ever offered. Particularly noteworthy is the arrangement of the bedrooms with connecting hall and bathroom opening from it. Such convenience is particularly desirable in the small home.

Convenient plan, abundant light, low building and upkeep costs are distinguishing characteristics of the Merrill. It is equally attractive for suburb or city. The simple hip roof has a dormer with siding walls to break up the roof line, adding attractiveness to the exterior.

Easy to Build—Easy to Pay For

Living Room. Opens off the large porch. Three windows and a glazed front door give abundant light and ventilation. Well proportioned, it permits a pleasing arrangement of furniture.

Dining Room. The dining room and a living room are joined by a large opening, giving the appearance of spaciousness, so desirable in the cozy small home. Twin windows make it bright and cheerful.

The Kitchen. Large and well planned for convenience and economy of time. A swinging door separates dining room and kitchen. Sink space is provided in excellent light. Space for range and work table arranged to save greatest number of steps.

Bedrooms and Bath. Both bedrooms are well lighted, airy and each has an individual clothes closet. The bathroom provides for the use of a recessed tub.

The Merrill is so easy to build—everything fits exactly—that nearly all owners do some or all of the work themselves. Cozy, comfortable and cheerful. An unusual value at the very low price quoted.

Our Price Includes Same High Quality Materials as Our More Costly Homes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—¾ by 2½-inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Special Design "B". See Page 96.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Medicine Cabinet—Venetian mirror style. See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Outside Paint—Three coats for siding and trim.

Interior Enamel—Four coats for woodwork in kitchen and bath.

Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$32.35, Gum add \$12.40.

Hardwood Floors—Oak in all rooms except kitchen and bath; Maple in kitchen and bath, add \$48.70.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$42.90.

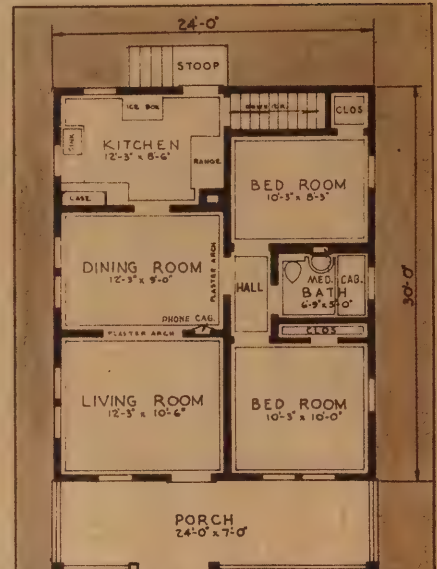
Plasterboard and Plaster instead of wood lath, add \$97.30.

Storm Doors and Windows, add \$44.70.

Screen Doors and Windows, galvanized wire, add \$31.15.

Shades for outside doors and windows, add \$14.65.

For prices of Plumbing, Heating, Electric Wiring and Pictures, see Pages 97 to 105.



Can be Built on 30 foot lot

Size of Home, 24 Feet wide, by 30 Feet long



Combination Living and Dining Room

The MERRILL 5 Rooms and Bath

AVERAGE \$27⁵⁰
PAYMENTS A Month

Price \$1480
of Our Materials





The ELSMORE

AVERAGE PAYMENTS

PLAN "A" \$2750 A Month
Price of Our Materials \$1411

PLAN "B" \$3250 A Month
Price of Our Materials \$1566

Scores Are Building This Cozy Bungalow! Your Choice of TWO Convenient Sizes

THE DESIGN of the Elsmore pleases the most critical. It is very attractive in appearance. You have a choice of two floor plans—one 22 feet wide, the other 24 feet wide. Among the modern features included are telephone cabinet built into the wall and fine oak floors in living and dining rooms. A basement is specified under entire house. All cellar windows and rear stairs are included.

You can readily build this charming bungalow yourself. Very little skilled labor is required. In that way you will have a lovely home of your own, modern, handsome and comfortable at remarkably small cost. Or if you employ a carpenter to erect your Elsmore, our plan will save many hours of his time.

Living Room and Dining Room. The front door opens directly into the living room, well lighted by two wide windows. Plenty of wall space to effectively arrange your furniture. You'll like the wide opening between living room and dining room giving the effect of one large room 23 feet long, yet keeping the individuality of each. Another opening leads from dining room to hall, and a swinging door connects with the kitchen.

Kitchen. A large, well planned, convenient room. Sink is to be located directly under window beside the kitchen case and work table, the range fits in opposite corner. Another window in rear wall furnishes more light and cross ventilation.

Bedrooms and Bath. The sleeping quarters are separated from the rest of the house. Bedrooms are connected by a central hall, with bath between. Large closet space in each bedroom

Our Price Includes All the Following High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—½ by 6-inch Clear Redwood bevel siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—¾ by 2¼-inch Clear Oak in living and dining rooms and hall; ¾ by 2½-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine styles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors except kitchen and bath.

Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms. Oak Plan A, add \$31.45—Plan B, add \$46.20. Gum Plan A, add \$14.20, Plan B, add \$21.70.

Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, Plan A, add \$28.65—Plan B, add \$29.75.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, Plan A, add \$40.50—Plan B, add \$50.50.
Plasterboard and Plaster instead of wood lath, Plan A, add \$96.00—Plan B, add \$105.60.

Storm Doors and Windows, Plan A, add \$41.30—Plan B, add \$41.80.

Screen Doors and Windows, galvanized wire, Plan A, add \$28.55—Plan B, add \$30.35.

Shades for outside doors and windows, Plan A, add \$11.45—Plan B, add \$12.55.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



PLAN "B"
Size of Home, 24 feet wide
by 34 feet long.

Easy to Buy~~Easy to Build

Amazing Value Five-Room Bungalow



A Cozy Home of Satisfaction—Value

A SNUG home which will pay back a thousand-fold in the satisfaction you will have from it. It is a good looking, substantial little place, comfortable and cozy. Every inch of space is put to work—every room thoughtfully planned for light, air and convenience—the kind of house a neighborhood is glad to welcome, and a family is glad to call "ours."

The Lawndale is shingle sided, to be stained dark green with white trim. The deep, open-end eaves, Colonial style windows with six-light panes and trim bungalow style door, give this house a comfortable, homelike air. The broad porch, 8 feet by 18 feet, gives you close to 150 added feet of space—a big outdoor room that promises comfort in summer and protection in winter.

Compact Floor Plan—Ideal for Narrow Lot

An exceptionally well thought out floor plan gives you five good sized, well proportioned rooms, surprisingly roomy in a house only 20 feet by 30 feet.

Living and dining room, united by a wide opening, are practically one big room 10 feet 3 inches wide by 20 feet long over all, and lighted from two sides by five windows.

The kitchen 10 feet 3 inches by 8 feet 6 inches, is perfect in size and shape, with space for the sink alongside the window, our case "A" built in for cupboard room and the cellar stairs right there beside the outside door.

Note that the chimney is almost at the center of the house. This cuts the cost of installing the heating plant and makes any house cheaper to heat.

Bath and bedrooms are well away from the living rooms, but conveniently accessible. The bath will have a built-in medicine chest and a high window. Each bedroom has its own closet.

For a small investment, this house offers every practical advantage—good style, compactness, cozy—and that means inexpensive construction, and small initial cost.

Our Price Includes High Quality Materials

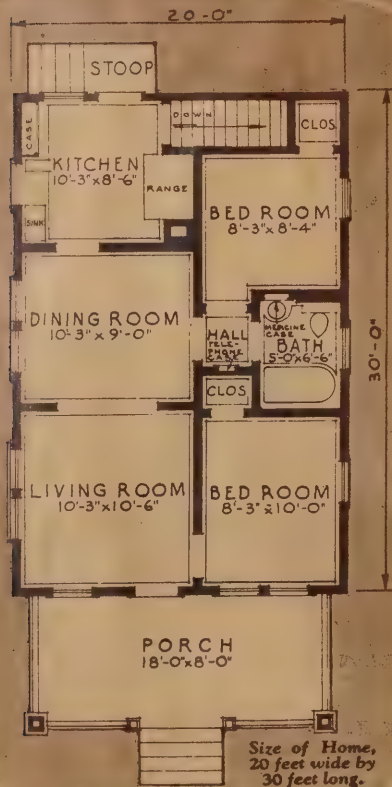
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles Stained Green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{2}$ -inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.

Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
 Unless otherwise requested, we furnish White Paint for the trim, Green Stained sidewall shingles, Walnut Stain for woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
 Price does not include cement, brick or plaster.
 For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, Oak add \$46.05.
 Gum \$17.95.
Hardwood Floors—Oak for all rooms except kitchen and bath. Maple in kitchen and bath, add \$36.85.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$25.40.
Plasterboard and Plaster instead of wood lath, add \$76.45.
Storm Doors and Windows, add \$46.15.
Screen Doors and Windows, galvanized wire, add \$30.90.
Shades for outside doors and windows, add \$14.65.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



The LAWNDALE

5 Rooms and Bath

AVERAGE \$25⁰⁰ A
 PAYMENTS Month

Price of Our Materials \$1236



**The
RAYMOND**
4 Rooms and Bath
AVERAGE PAYMENTS
\$25 A Month
Price of Our
Materials
\$1335

Unusual Quality for This Low Price

*Large Combined Living and Dining Room
No Waste--Sound Value in Every Feature*

IN the Raymond skillful designing has overcome the sameness of appearance often found in homes of moderate cost. The exceptionally pleasing way in which each detail has been planned and arranged gives the Raymond a charm and dignity that would cost a great deal more if built without the benefit of WARDWAY experience. Appeals to all who must be careful of expenditures.

Large Combined Living and Dining Room

Living Room and Dining Room. Every inch of floor space has been used to the best possible advantage. Windows front and side flood this room with an abundance of light and air. The wall space allows a variety of furniture arrangements. The combination Living and Dining Room is exceptionally large—very modern. WARDWAY architects knowing that many prefer one large well-lighted room to two small rooms, have made this an outstanding feature of the Raymond.

Kitchen. Entering through a swinging door, you find a kitchen that will make any housewife enthusiastic. It is the last word in convenience, due to its careful planning. Three large windows on two sides, provide plenty of light and ventilation. The space for range and work table is planned to save steps and time. Cellar stairs lead from the kitchen.

Bedrooms and Bath. A hall opens off the living room to the bathroom conveniently located between two lovely bedrooms, each with a roomy closet.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1½ by 2½-inch Clear Yellow Pine.

Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.

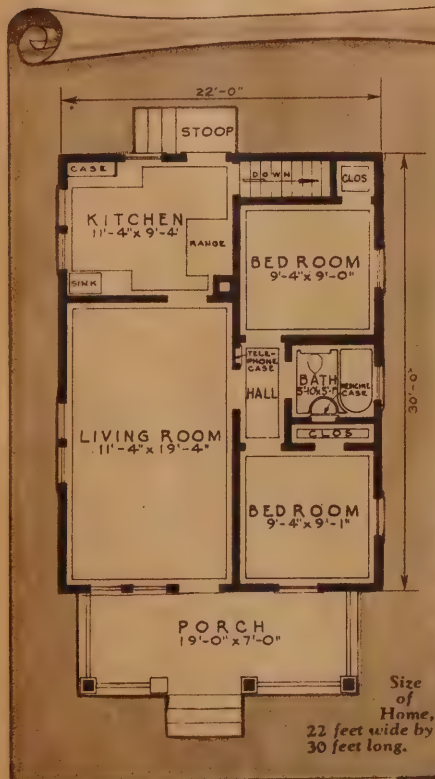
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath, except kitchen and bath.
Varnish—Three coats for all floors; two coats for interior trim and doors, except kitchen and bath.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Walnut Stain for the woodwork in living and dining rooms. White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living room, Oak add \$30.75. Gum add \$10.90.
Hardwood Floors—Oak for all rooms except kitchen and bath; Maple in kitchen and bath, add \$41.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$34.80.
Plasterboard and Plaster in place of wood lath, add \$80.75.
Storm Doors and Windows, add \$40.80.
Screen Doors and Windows, galvanized wire, add \$29.90.
Shades for outside doors and windows, add \$13.25.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home,
22 feet wide by
30 feet long.



Combination Living and Dining Room

Substantial Design, Excellent Construction— Unusually Bright, Airy Bedrooms



Every Room With Two Windows

PERHAPS the first thing you will notice about the Wilton will be its unusually large, pleasant bedrooms. For people who like spaciousness yet want a compact, easy-to-care-for home, the Wilton will have a special appeal.

Designed for simplicity—with straight lines that cut down building costs. Yet it has those little attentions to details that set it apart from the usual bungalow sold at this price.

Note the low hip roof, sheltering both the house and its porch; the wide belt course above the windows, and especially the extra width of all the windows. They give the maximum of light and cheeriness to the rooms.

Five Rooms—Every One Pleasant

The dining room bay breaks the long, straight sidewall, and gives you a little added space—without adding to the foundation cost. The porch buttresses are designed to be built of brick, the final detail in a home radiating comfort.

Stepping directly into the living room you find it unusually bright and pleasant, due, in part to the fact that its wide front window is not shaded by the porch. Living and dining room, joined by a wide arch, make one long pleasant room, and you will appreciate the added spaciousness which the dining room bay will give you.

A Kitchen to Delight a Good Cook

Opening directly from the dining room through a convenient swinging door, is the kitchen, a small but splendidly arranged work shop in which all jogs have been eliminated.

The convenient kitchen case "B" as shown on Page 96, and space for the sink are close to the twin windows. The cellar stairs go down from the kitchen entry, cutting out an extra door, and providing a very convenient arrangement.

The WILTON 5 Rooms and Bath

AVERAGE \$30 A
PAYMENTS Month

Price of Our
Materials \$1492



Privacy in Bedrooms and Bath

And then those two delightfully large bedrooms; each with windows on two sides, a good sized closet, and accessible from a private hall complete a perfect arrangement for the small home. The bath, located between the bedrooms, off the private hall, is well arranged for modern plumbing and has a built-in medicine cabinet.

Our Price Includes High Quality Materials Throughout

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining rooms; $\frac{1}{4}$ by 2 $\frac{1}{4}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian mirror style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized molded gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak add \$39.45, Gum add \$13.45.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add \$35.95.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$52.10.
Plasterboard and Plaster instead of wood lath, add \$108.00.
Storm Doors and Windows, add \$44.85.
Screen Doors and Windows, galvanized wire, add \$30.65.
Shades for outside doors and windows, add \$13.60.

For prices of Plumbing, Heating, Wiring and Electric Fixtures see Pages 97 to 105.



The HILLCREST 5 Rooms and Bath

AVERAGE **\$30** A
PAYMENTS Month

Price of Our
Materials **\$1548**

Fine Suburban Type *Bright, Airy, Comfortable Rooms*

CAREFUL planning has given this attractive WARDWAY Home a room arrangement truly exceptional. As you can see for yourself, every inch of space has been utilized yet there is a pleasant effect of spaciousness. The low, sweeping roof and attractive shingled sidewalls give the Hillcrest a cozy, inviting air so much desired in a bungalow. This effect is enhanced by wide steps leading up to a roomy porch. Telephone cabinet, kitchen case and medicine cabinet built in.

Ideal Space-Saving Room Arrangement

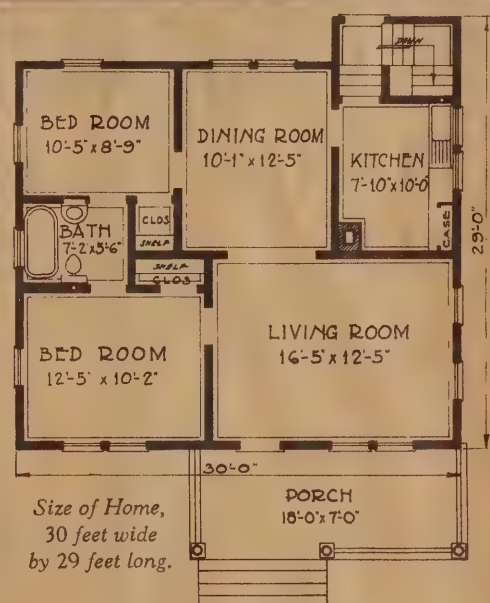
The porch is of moderate size, easy and inexpensive to screen. We predict it will be a most popular place all summer. A basement under the entire house is specified. Cellar stairs, window frames and sash are included in our complete price.

Living Room. From the big porch you enter the living room. Although there are four windows in this room, giving an abundance of light and air, still there is plenty of wall space for furniture. A broad opening directly opposite the front door, gives an effect of distance which makes both rooms appear even larger.

Dining Room. Conveniently located to rear of living room, with easy access to kitchen. Lighted by twin windows. Plenty of good wall space for furniture is provided. Fine clear oak floors are included for living room and dining room without extra charge.

Kitchen. Entering the kitchen through a swinging door from the dining room, you find a most convenient arrangement—compact and splendidly planned. The housewife can prepare a meal with very few steps, as sink, case and range are just a step away when one stands in the center of the floor. The case furnished is our built-in cabinet "B," shown on Page 96. It contains shelves, drawers and bins for all equipment and supplies, and is included without extra cost. Notice the twin windows which give ample light for both sink and worktable. The grade door combines an outside entrance with a cellarway entrance, a convenient, step-saving arrangement.

Bedrooms and Bath. Bedrooms are of ample size and square, without cut-up walls or ceilings. Each has closet. Bathroom is between bedrooms. Medicine cabinet is furnished for the bathroom. Windows on two sides of each bedroom give excellent cross ventilation.



Size of Home,
30 feet wide
by 29 feet long.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not square edge boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White pine or cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—5-2 Perfects Red Cedar shingles Stained Green; **Ceiling**—Clear Yellow Pine or Fir for porches and cornice. **Outside Finish**—Clear Fir; **Flooring**— $\frac{1}{2}$ by 2 1/4-inch Clear Oak in living and dining rooms, $\frac{1}{2}$ by 2 3/4-inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Art-Craft backband style in Clear Yellow Pine; **Kitchen Cabinet**—Design "B," see Page 96; **Medicine Cabinet**—Venetian mirror style see Page 95; **Telephone Cabinet**—See Page 94; **Package Receiver**—See Page 95; **Insulating Paper**—Extra heavy 7-ply; **Hardware**—Rexford design, see Page 92; **Eaves Trough and Downspouts**—Galvanized molded gutters; **Outside Paint**—Three coats for trim; **Interior Enamel**—Four coats for woodwork in kitchen and bath; **Varnish**—Three coats for all floors and for interior trim and doors except kitchen and bath; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms; **Complete Set of Plans and Specifications.**

Unless otherwise requested, we furnish White Paint for trim, Green stained sidewall shingles, Light Oak Filler for oak floors, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.

Doors and Trim for living and dining rooms, Oak \$53.25 extra; Gum \$20.70.

Hardwood Floors—Oak in the bedrooms, Maple in kitchen and bath instead of Yellow Pine, \$29.85 extra.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, \$45.60 extra.

Plasterboard and Plaster instead of wood lath, \$97.30 extra.

Storm Doors and Windows, \$49.40 extra.

Screen Doors and Windows, galvanized wire, \$34.75 extra.

Shades for outside doors and windows, \$16.80 extra.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

The ROSEDALE 4 Rooms and Bath

AVERAGE \$20 A
PAYMENTS Month

Price of Our
Materials \$998



Our Lowest Priced Home! Guaranteed WARDWAY Quality Throughout

A. REAL BARGAIN in a staunch, cozy little home. Not a flimsy summer cottage but a real, finished, well constructed house that will outlive many other homes built today.

You can pay a lot more for a home like this—but our customers tell us they cannot get, even at higher cost, as fine lumber, millwork, etc., in their towns as we include for our remarkably low price. The shingles, siding, studding, etc., and *everything* else used in the Rosedale are exactly the same high quality as in our more expensive homes. (Read the details on Pages 88 to 92.) The only

difference is in size and style. The Rosedale, for example, has a "hip" roof. This shape is less costly to build—it takes less lumber and shingles. But it is good looking and just as weather-proof as other roofs.

It would be quite expensive to build a home of this character the old-fashioned way—but Ward's plan saves you hundreds of dollars! Even the architectural cost is distributed among so many homes that it adds practically nothing to the cost of each. Ordinarily it would add 5 to 10 per cent to the total cost of your home.

A Cozy Floor Plan

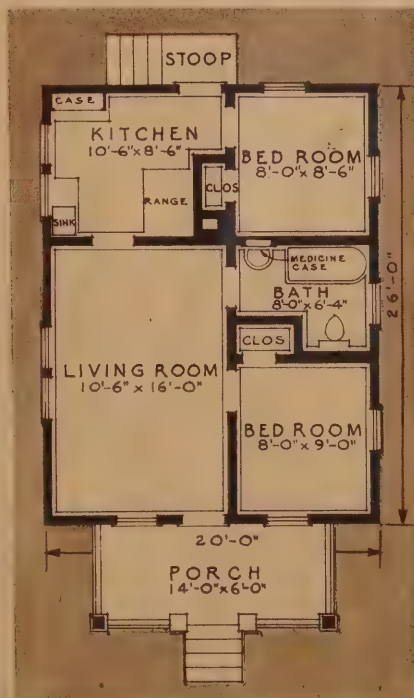
The exterior features of this home are no less attractive because the cost is low. The pleasant porch with its two columns resting on cement block pillars, the arrangement of windows and exposed rafter ends on porch and main roof, all serve to give this little home the attractiveness of a much more costly structure. The interior is cozy and compact, with four fine rooms carefully planned so as to make use of every possible square inch of space.

Living Room. Is extra deep to provide for dining table in rear. Twin Colonial windows in sidewall and one Colonial window and door to match in front, provide ample light.

Kitchen. Is exceptionally well planned. Abundant light and ventilation, and plenty of space for sink, range and work table.

Bedrooms and Bath. Two bedrooms. These rooms are of extra good size, and each has its own closet. A bath is provided between bedrooms opening into the living room. Two windows provide cross ventilation and light in bedrooms.

This home is designed without basement, in order to keep down the cost. A basement may be had at slight additional cost if desired, entered through an outside hatchway at the rear.



Size of Home, 20 feet
wide by 26 feet long.

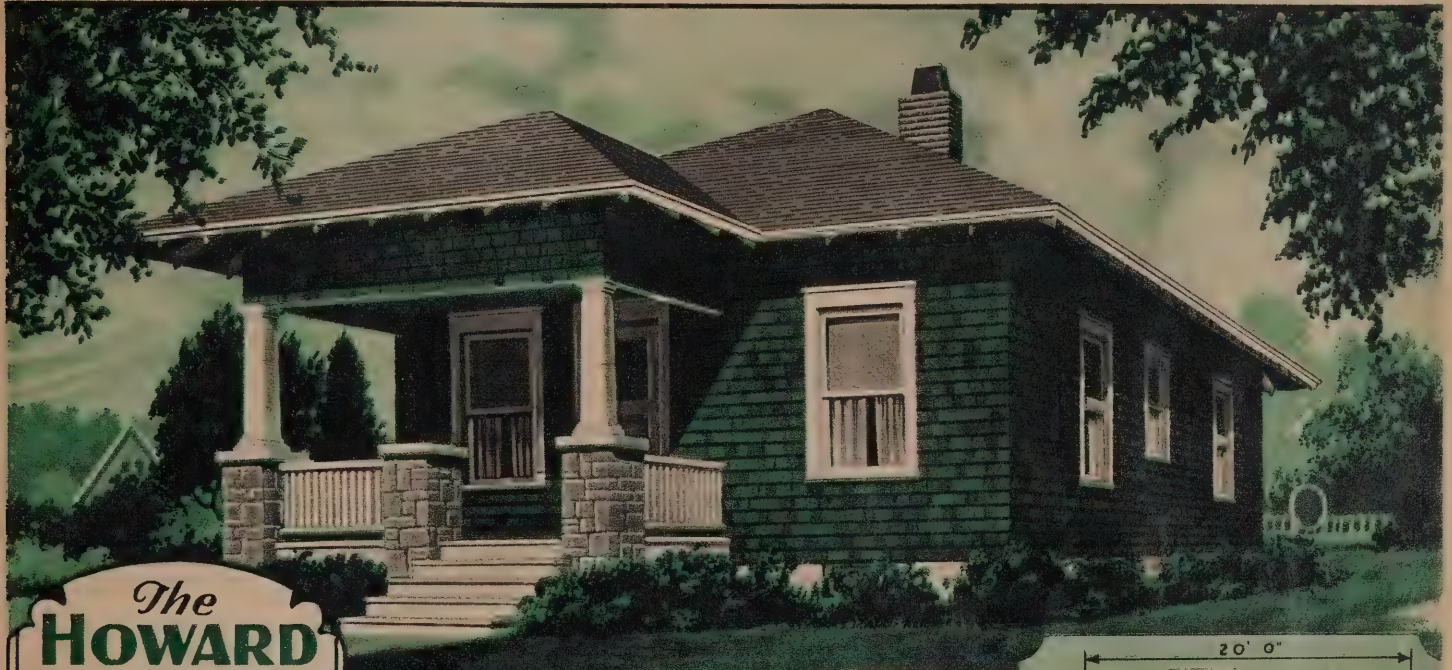
Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls— $\frac{1}{2}$ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{2}$ -inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "A"; see Page 96.
Telephone Cabinet—See Page 95.
Medicine Cabinet—Venetian mirror style; see Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Outside Paint—Three coats for siding and trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors and for interior trim and doors, except kitchen and bath.
Stain—For woodwork in living room.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Walnut Stain for the woodwork in living room, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living room, Oak add \$37.40; Gum add \$12.50.
Hardwood Floors—Oak in all rooms except kitchen and bath; Maple in kitchen and bath, add \$33.15.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$36.90.
Plasterboard and Plaster instead of Wood Lath, add \$65.20.
Storm Doors and Windows, add \$38.20.
Screen Doors and Windows, galvanized wire, add \$26.80.
Shades for outside doors and windows, add \$12.40.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.

OUR LOWEST PRICED FIVE-ROOM BUNGALOW



The
HOWARD

Average Monthly
Payments

\$22⁵⁰

5 Rooms and Bath

Price of Our Materials **\$1130**

Comfortable-Compact-Convenient
**Finest Quality Material
Throughout!**

A REAL HOME bargain! Full sized five-room bungalow planned from cellar to roof to give the most in space, in comfort and in quality, for the smallest possible investment. It's the most house we can offer at anywhere near our price.

Certified Wardway Quality Materials Throughout

By setting out to design a house that could be built economically, we've pulled this bungalow right down to rock bottom price. We've done it without scrimping or cutting quality on materials. In fact, we have given some quality features seldom considered possible in a home at our price.

Here are some reasons why the Howard can cost so little:—It has a hip roof which is most economical to build, but is exactly as effective and good looking as any other type of roof.

Shingles of the highest quality, stained green, cover the exterior walls. Stained shingles save the original expense of painting and eliminate upkeep years after the Howard is your home. Plain window sashes. Perhaps not so ornamental as the Colonial style, but exactly the same grade of glass and quality of sash as used in higher priced homes. Simple floor plan; we've avoided all "jogs" that might count up into money—and as a result every inch of space is yours to live in.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine and Cypress (our option.)
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained Green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring— $\frac{1}{2}$ by 2 $\frac{1}{4}$ -inch Clear Oak in living and dining room and hall; $\frac{3}{4}$ by 2 $\frac{1}{2}$ -inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Art-Craft backband style in Clear Yellow Pine.
Kitchen Cabinet—Design "B"; see Page 96.
Medicine Cabinet—Venetian Mirror Style; see Page 95.
Telephone Cabinet—See Page 94.
Package Receiver—See Page 95.
Insulating Paper—Extra heavy 7-ply.
Hardware—Rexford design; see Page 92.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.

And here is what you get for your money. Exactly the same grade of lumber as is used in our more expensive homes. Oak flooring in living room, dining room and hall—a feature not found in many higher priced homes. Built-in conveniences; cupboard and work table for kitchen, medicine cabinet for bathroom and a convenient attractive telephone cabinet.

An excellent floor plan; a large living and dining room, well arranged and very well lighted. Big, roomy kitchen, lighted by two windows and a glazed door; cellar stairs right inside the kitchen door, eliminating necessity of a grade entrance. Chimney is planned near the center of the house to make heating more efficient.

Two bedrooms and bath well separated from the dining room by private hall, and all are convenient to one another.

If you have been waiting for the nest egg to grow, your waiting is over. Start today to make the Howard your future home. Mail information blank on Page 115.

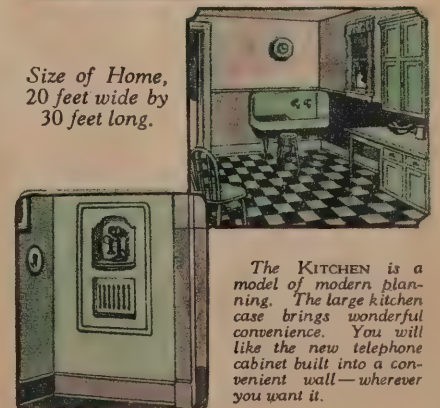
Outside Paint—Three coats for trim.
Interior Enamel—Four coats for woodwork in kitchen and bath.
Varnish—Three coats for all floors, and for interior trim and for doors except kitchen and bath.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Green Stained sidewall shingles, Light Oak filler for oak floor, Walnut Stain for the woodwork in living and dining rooms, White Enamel for bath and Ivory Enamel with Green for trimming in kitchen.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 88 to 92.

OPTIONS

See detailed descriptions on Pages 106 to 109.
Doors and Trim for living and dining rooms, Oak add \$34.65.
Gum add \$13.90.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add \$23.30.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add \$40.60.
Plasterboard and Plaster instead of wood lath, add \$82.30.
Storm Doors and Windows, add \$39.90.
Screen Doors and Windows, galvanized wire, add \$27.10.
Shades for outside doors and windows, add \$12.55.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 97 to 105.



Size of Home,
20 feet wide by
30 feet long.



The KITCHEN is a model of modern planning. The large kitchen case brings wonderful convenience. You will like the new telephone cabinet built into a convenient wall—wherever you want it.

HOW TO BUILD

Your WARDWAY Home Three Plans to Choose From

EVEN though you have never built a home before you will find that the erection of a Wardway Ready-Cut house is a surprisingly simple job. One of the three "how to build" plans outlined below will suit your requirements exactly—and in the widespread territory where there are Wardway Sales organizations the home builder enjoys the free personal guidance of our experienced Field Service Men who devote their entire time to the inspection of Wardway Home construction.

1 If You Prefer to Do Some of the Work Yourself

If you are at all handy with builders' tools you may want to do a share of the work yourself—as much as possible. In this case we will permit you to include the value of your time in determining the cost of erecting your Wardway Home. Work you do yourself counts as cash, so if you can do some of the work you reduce the amount of cash you have to put into your home.

2 If You Want a Contractor Responsible to Yourself to Handle the Construction

If you want a good local contractor to take over the entire job and be responsible to you we are prepared to recommend one to you. In all territories where there are Wardway Home sales offices (indicated on map by shaded areas) Field Service Organizations are also maintained. These organizations are composed of men who know local conditions, local contractors and local workmen. They are well qualified to help you select a reliable contractor, experienced in Wardway Ready-Cut construction and therefore able to serve you economically. You will receive the careful attention of our Field Service department and your home will be given close supervision without charge while it is under construction.

3 If You Want Us to Take Over Construction with Local Workmen and Deliver the Key to You When Your Home Is Complete

Ward's will act as your contractor and build your home complete from cellar to attic if you so desire—hire skilled local building tradesmen to do the work—hand you the keys to your home, completely finished and ready to live in. You need not be concerned or bothered with a single detail of the work. Our construction department will direct the job from beginning to end.

NOTE: With the building methods outlined above it is obvious that Plans No. 2 and 3 must be confined to those areas where there are Wardway Home Sales Offices and Service Men. Consult the map in the column at the right. If you live in any of the large shaded areas you may take advantage of Plan 2 or 3. Plan No. 1 is effective anywhere.



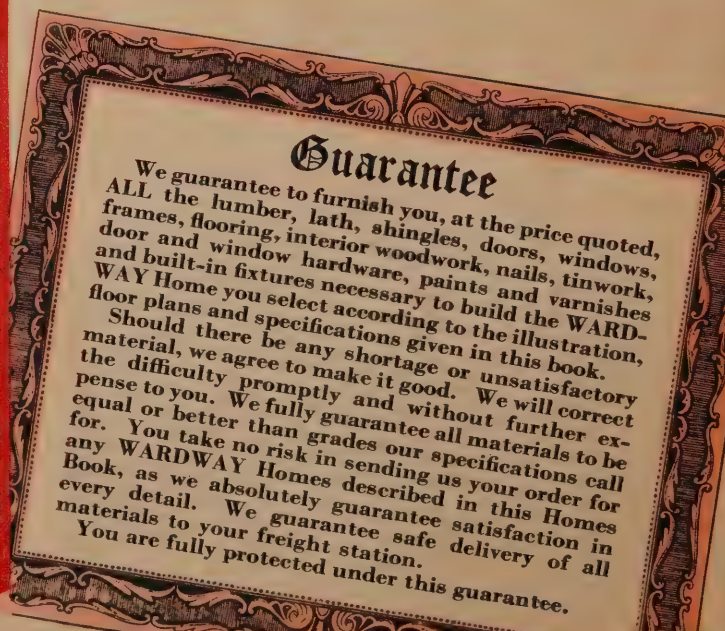
Talk It Over with the Wardway Man

Of course you would like to inquire further into "how to build," to talk it all over with a Wardway representative. In the shaded areas on the map below there are Wardway Homes Offices so well distributed that if you live in any of the shaded areas you have only to write or phone and a representative will come to your home. There's no obligation. The address and phone number of the nearest Wardway representative will be found on the back cover of this book.



Personal Service Available in Large Area

Located conveniently near any town within the shaded area on the map is a complete unit of our Field Service Organization. You receive their help at no cost whatsoever. You will find them on the job to offer advice and to inspect the various stages of construction work from the time ground is broken until your dwelling is complete—relieving you of care and detail as your Wardway Home is being built.



BRICK..STUCCO..SIDING or SHINGLES *may be Used* On the Outside Walls of any **WARDWAY** Home

If the home you select does not have the exterior construction you desire—it may be changed to suit you.

NO matter which Wardway Home you choose, it can easily be built with any exterior finish you prefer, at the lowest possible cost. We will gladly inform you as to which is the best grade of material to use, the quantity you will need, and its approximate cost.

We will also be glad to advise you where to find a reliable local source, if you require masonry materials.



SIDING Do you prefer clear red-wood siding instead of the stucco, brick or shingle exterior, in which the home you have selected is pictured?

Write us about it—we can arrange to furnish it.

BRICK Any home in this book with wood siding, shingles or stucco can easily be built of brick veneer if you desire. In all our district office territories, brick may be purchased from us and included in your loan

SHINGLES Perhaps you may prefer shingle siding in place of the exterior in which the home of your choice is pictured.

If so, this change may be easily arranged for.

STUCCO If you so desire, you can substitute stucco in place of the siding pictured for the home you have selected. We will gladly furnish you with all information as to quantity of material you will need and what is best to use. Metal lath and tarred felt will be supplied for the outside of the sheathing lumber instead of the siding or sidewall shingles, building paper and paint.

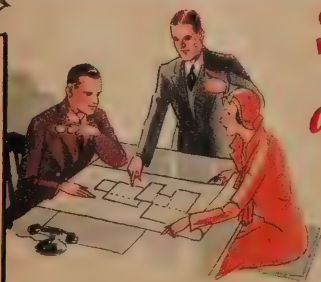


These pictures show Wardway Homes built four different ways—with shingled siding, brick veneer, stucco and wood siding.

SUBMIT YOUR OWN PLANS and DESIGNS, IF YOU PREFER

Building Advice and Counsel FREE!

Just write Ward's Experts



IF you do not find the home you prefer to build in this book we are prepared to furnish materials for any home of special design that meets your need.

Even if it is only a rough pencil sketch, a bare idea of what you want—jot it down and send it to Ward's! Photographs, too, are sufficient to give our highly specialized architects and estimators a basis on which to prepare material estimates for your future home. So do not hesitate to send them. We are always glad to furnish you with estimates. You will be amazed at the low prices made possible by our large-scale operations in homes, building material and supplies.

Should you select one of the homes pictured in this book, and wish to change the floor space or plan in any way, we are prepared to furnish material for your home exactly as you desire it.



These are actual photographs of homes built by Ward's from the owners' own plans and designs. We extend the same service to you.

These homes are located in suburbs of Chicago

"WARDWAY READY-CUT SAVES 30%"

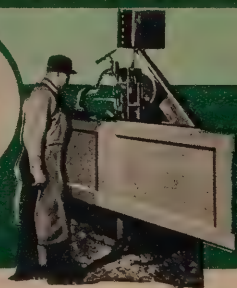
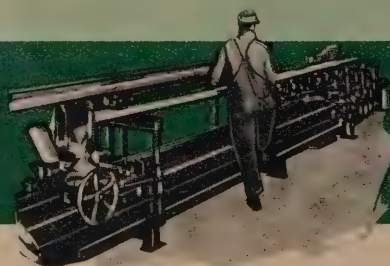


Says -

EDWARD JONES of La Porte, Indiana

A 30 per cent saving on the cost of erecting your new home!—that is exactly what the purchase of a WARDWAY Ready-Cut Home can mean to you.

Hundreds of skilled carpenters have learned that the WARDWAY modern machine methods of sawing and fitting save 30 per cent of the carpenter's time. All the difficult time-consuming work such as the cutting of studding and joists and the notching of rafters has been done for you by machine at the mill much faster, more economically and far more accurately than hand cutting can do it. You get a clean square job throughout. Every possible inch of lumber is cut to best advantage at the huge mills, there are no short ends wasted, no piles of kindling wood at the end of the job. Thus you save work and you save material—facts much too important to overlook in a matter of such consequence to you as the building of your home.



Cutting out openings for windows and doors—ripping long pieces by hand is expensive. Experts estimate that the WARDWAY Ready-Cut method gives an average saving of about \$85 on this operation alone.

It takes a good carpenter about 54 hours to frame the average roof by hand. You can save over \$65 on this operation when you build the Ready-Cut way.

Hand boring and chiseling for door locks costs nearly \$1.00 per door. Machines do this work at a saving of \$17.50 on the average WARDWAY home.

Materials for Both Wardway Home and Skyscraper Are Ready-Cut and Marked at Mills



As in a Skyscraper, Machine-Cut Lengths and Joints Insure Accuracy and Unusual Structural Strength

A WARDWAY Ready-Cut Home is tight-built, solid, strong. You know that joists, studding and rafters will fit with the exactness of the mill-cut steel beams that swing so neatly into place on every skyscraper frame—because machine sawing of every angle and notch insures unfailing accuracy. Your home, built of such precisely fitted joints, will stand the wear of years with far less depreciation than ordinary homes built with hand cut material. Contractors who have erected WARDWAY Homes freely praise the soundness of construction and admit openly the superiority of the WARDWAY Ready-Cut method.

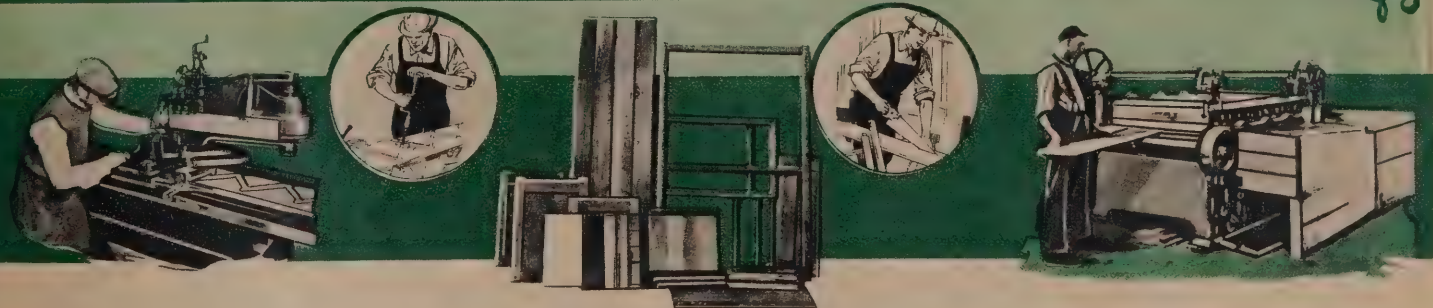
A Better Home for Less Money

Even if there were no savings to be enjoyed in the building of a WARDWAY Ready-Cut Home its advantages in staunchness of frame still would surpass those of the home built by the hand-cut method. But you need pay no more for a better home—YOU PAY LESS! For instance, to cut out stair stringers by hand costs nearly \$20; to cut them accurately by machine costs \$1.37—a saving of nearly \$40 on a complete flight of stairs. The entire framework of a Ready-Cut Home can be set in place in far less time than a carpenter can cut the framing—and you get a much better job.

WARDWAY Ready-Cut Homes are so easy to build that thousands do all or part of the work themselves. Every detail of the job is plainly described on easy-to-follow blueprints. Any man who uses tools can do a large part of the work. Every piece of material is marked and numbered for the place where it will be used. The numbers on the material correspond with the numbers on the detailed easy-to-understand building plans we furnish. Every stairway, all pieces for window and door frames, all rafters and joists are cut, marked and bundled—easy to find and easy to nail in place.

Our Service Men Will Help You

In all the territories where there are WARDWAY Homes sales offices, Montgomery Ward & Co. maintains a staff of advisers on home building. Their services are FREE—you are invited to consult them at any time, before you purchase your home or during the building of it. These men have had years of experience, working with our thousands of customers. Right up until the day you move in they are ready to give you friendly, personal help, promptly and without charge. With their valuable assistance, our simple blueprints and instructions, the building of a WARDWAY home is a really simple job.



To cut out stair stringers by hand takes a lot of time, nearly \$20 worth. A machine does it for \$1.37. You save nearly \$40 on a complete flight of stairs.

All case work for a WARDWAY Ready-Cut Home is shipped glued up. This saves you from \$15 to \$30. No costly hand ripping and joining.

All Ready-Cut millwork is carefully sanded by machine—all ready to paint. On this job alone your savings may total from \$35 to \$50.

Montgomery Ward & Co.

FOR EASY MONTHLY PAYMENT PLAN SEE PAGES 4 AND 5

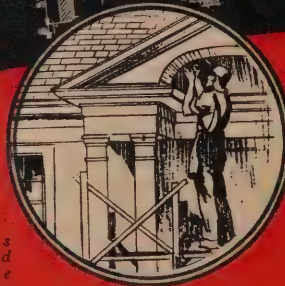
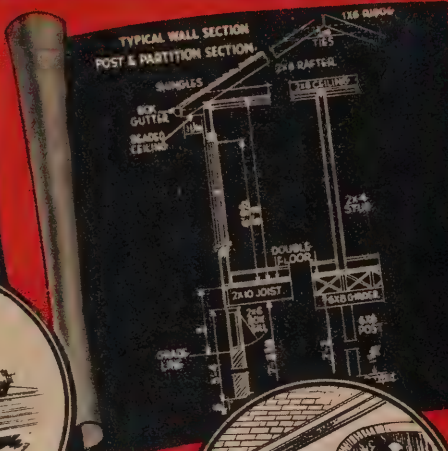
COMPLETE PLANS

Easy to Build — with these FREE Helps. Save you time and money.

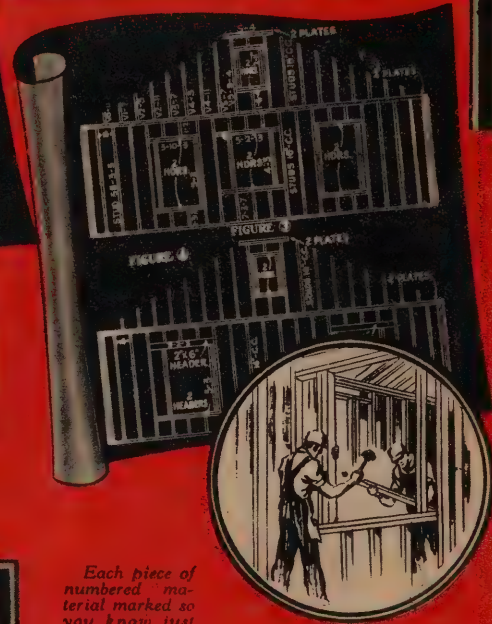


FLOOR PLAN

Many customers without previous building experience, do work of which experienced carpenters might be proud.



Blue prints supplemented by complete printed instructions.



Each piece of numbered material marked so you know just where and how it is to be used.

Every Detail Made Plain

JUST to make it easy for you to do some or much of the actual building of your home yourself, we give you plans and a Free Instruction Book that explains everything from foundation to roof. We furnish you with complete material lists and specifications for installation of plumbing, heating, wiring. Customers without any building experience whatever have been able to put up their homes with very little professional assistance and the results have been entirely satisfactory. Everything you buy at Ward's saves you money. When you do this work yourself you save a lot more. But not only that. When you do the work yourself you know it is well done. Furthermore, in later years should any changes be desired you will have full confidence to go at it yourself.

Complete Service Saves You Time, Money, Worry and Disappointment

Architectural Service. Every WARDWAY Home is the tried, tested and perfected plan of experienced architects. We offer you complete architectural service, including instruction book and full standard blueprints showing every construction detail made easy to understand and follow.

All Erection Plans. Confusing technical terms are avoided. Every single operation is minutely explained. All framing lumber cut to fit, is numbered. These plans show where each piece goes. All guesswork is eliminated.

Itemized Bill of Materials. This list shows everything needed to build the complete home, furnished by Ward's.

"How to Build" Instruction Book. Tells you everything you need to know about building a home—from unloading and piling your lumber, laying out your lot for the foundation to finishing

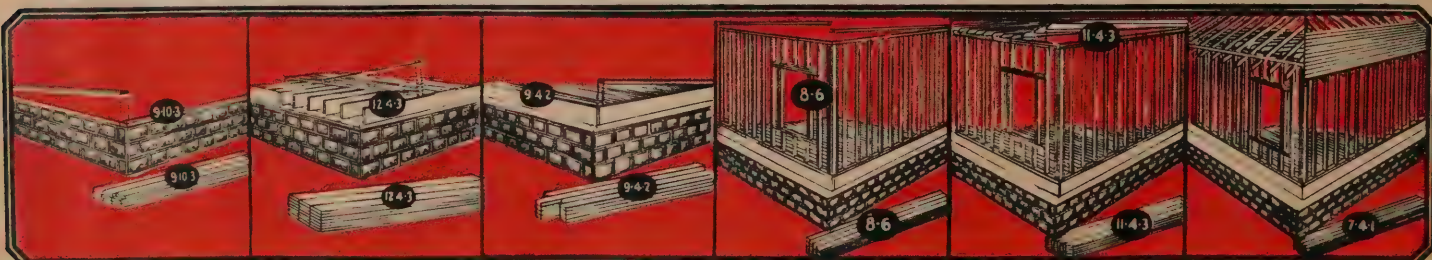
the woodwork and painting your house. Written by experts who have actually built homes, this is the finest, clearest and most detailed book of its sort we have ever seen.

Complete Material Lists for Plumbing, Heating and Wiring. We supply you with lists or bills of all materials needed and complete specifications for installing plumbing, wiring and heating plant (hot air, hot water or steam).

Contractor's Proposal Forms. You send these to several contractors for their estimates, should you desire to have a contractor build your WARDWAY Home.

Construction Contract. Legally binding the contractor you select to do the work agreed upon for the specified price.

Ward's Special Guarantee. You get a certificate of guarantee, backed by the entire resources of this great organization. Eliminates all worry or risk. See Page 78.



Sill plates all cut and fitted ready to lay on foundation.

Joists cut to length, ready for sub-flooring.

Plates all cut and fitted.

Studding in place with top plates laid on.

Ceiling joists with beveled ends fit perfectly.

Rafters all beveled and notched ready to nail.

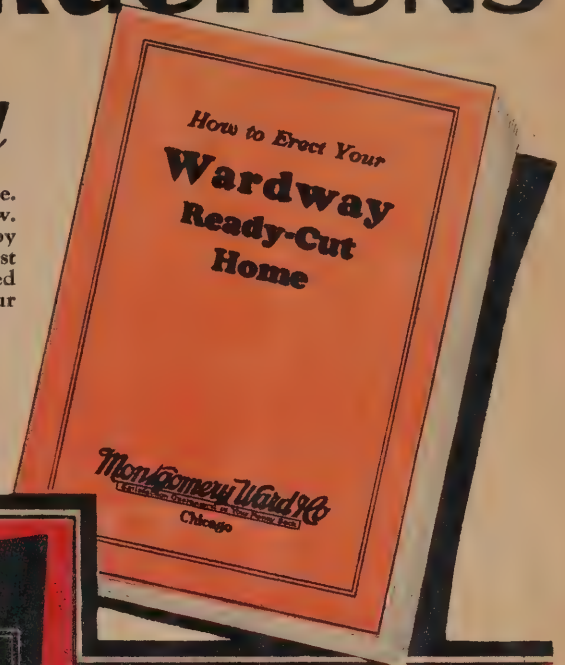
and **FREE** INSTRUCTIONS

Everything You Want to Know Made Clear ~ Easy to Understand

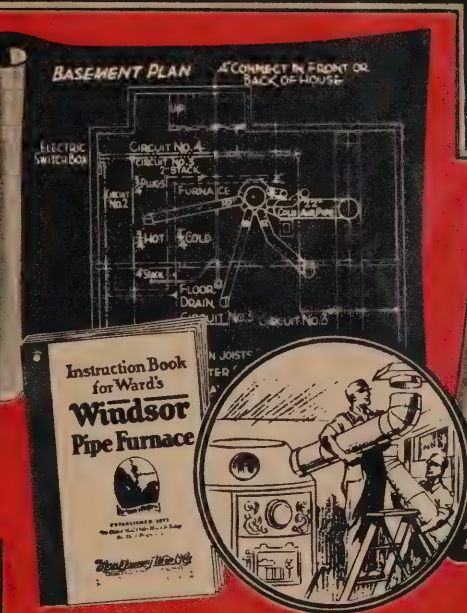
"I did all the work myself, except for one man a week to help me with the frame. Your plans are so simple and complete everything fitted in its place without a saw. After a fair estimate I saved \$500. No one can realize what a saving in time is made by your ready-cut system and fine lumber until he has purchased one of your houses. Just unload car and go ahead. No running around to different dealers. I am so well pleased with our house that this fall, should my plans go through, I want to build one of your larger houses."

C. A. BERGHOFER,
Ottawa, Illinois.

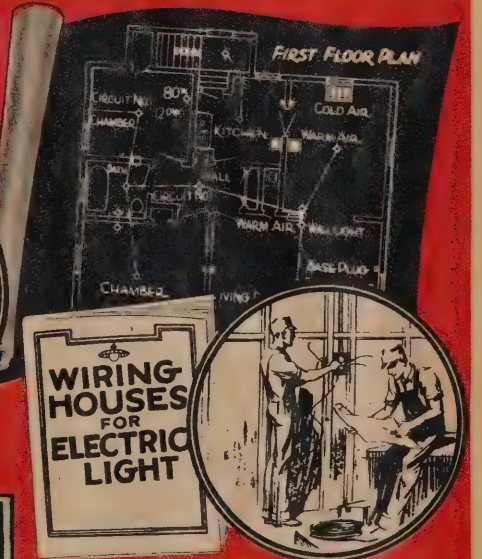
FREE INSTRUCTION
BOOK explains everything from
foundation to roof.



Complete bill of materials and specifications for installation of **PLUMBING**.



Complete bill of materials and specifications for installation of **HEATING PLANT**.



Complete bill of materials and specifications for installation for **WIRING AND ELECTRIC FIXTURES**.

A WARDWAY HOME

Can Be Built With Less Skilled Labor

WE DO BUSINESS every day with thousands upon thousands of people who don't have an "awful" lot of money. To them the purchase of a home is a very important, a very large transaction, often meaning the investment of a lifetime's savings.

The saving of a dollar here and there means considerable—that's why they buy at Ward's. They want to be *sure* they will be satisfied; they don't want to take a chance with their money; and they know that Ward's 59-year old guarantee of "Satisfaction or Your Money Back" absolutely protects them.

When such people buy a WARDWAY Home we do everything a great, human organization can do to make it easy—to save them time, money and worry. We insist on satisfying them. We want them always to be our friends. We want them to know that everything they buy at Ward's is unquestioned quality at money-saving prices.

One price covers everything—there will be no extras. All materials, heating, plumbing, etc., can be included in one Easy Payment Purchase.

Whether you are an experienced builder, or just ordinarily handy with a hammer, you can do what thousands of our customers have done—follow our complete blueprints, instructions, and specifications for installation and build your house yourself—saving as high as \$1,000 or more on labor.

Our architects are specialists in regard to the needs of owners of smaller homes. They have spared no time or effort to make our plans and instructions absolutely the most complete and detailed works of their kind that can be developed.

We will be your banker. We are not in the banking business, but we will lend you our money to help you get a home of your own.

We furnish legal forms free, and legal counsel for a very small charge. We follow the construction of your home to see that materials arrive promptly and help you in every way.

Read the testimonials on this page. Hundreds of others have written to tell how easy it is to build a WARDWAY Home.

"I have just moved into my new home which I purchased from you a short time ago. I take great pleasure in expressing my appreciation for all the very courteous attention and the efficient service you extended me while I was erecting it. The interior finish is the best I have ever seen. It is absolutely clear and without a blemish.

"I saved approximately \$1100 in buying your Ready-Cut WARDWAY Home, and recommend prospective home builders to your company." FRANK J. PFLEGHAR,
Homestead Park, Pa.

"We have the finest house in our community. We are proud of it and sure praise Ward's when visitors come to see our home. We liked the Ready-Cut System and had no trouble in putting it together. We could not have bought such wonderful materials here in our town. People that have been here say they never saw such wonderful lumber and so free from knots." GEORGE F. GORDON,
Croswell, Mich.

ONE ORDER

Brings you Everything

At Ward's, in a single order you can get everything you need to complete your home with the exception of masonry materials. You may pay for it ALL the modern way—out of your income, on Easy Payments.

Architectural service, plans and specifications, all lumber and millwork, heating, plumbing, window shades, screens, storm sash, hardware, electric wiring and fixtures; even electric power plant, septic tank, pumps, electric refrigerator, garage, etc., may be included in one Easy Payment purchase. Merchandise is shipped when you want it, as your building progresses; or all at one time, as you prefer.

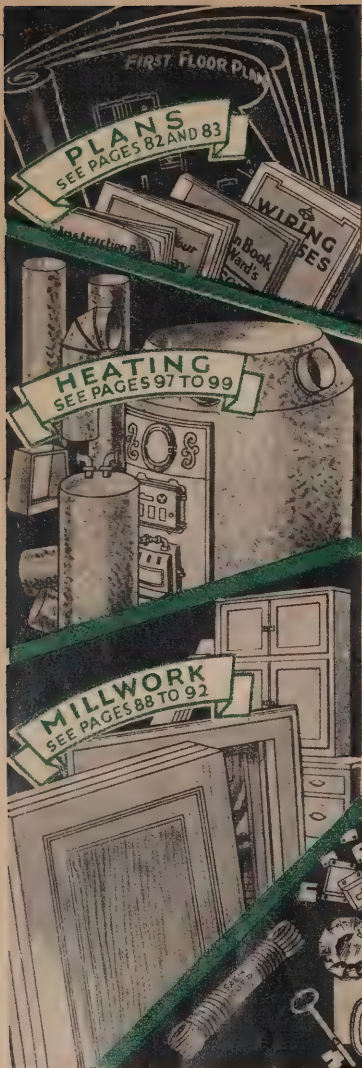
Know Your Entire Cost IN ADVANCE

You do not have to deal with a dozen different concerns and have a dozen different bills of varying amounts and perhaps of unexpectedly large size, all due at about the same time. When you send your single order to Ward's, you deal with one concern only. You know in advance exactly what your complete home will cost—definitely what your payments will be. The modern way to buy. Think of the time, effort and worry this plan saves you.

Follow Our Easy Instructions and Save on Labor All Materials Guaranteed

When you buy ALL your building needs at Ward's, you actually pay hundreds of dollars less than you would have to pay your many different local merchants. Ward's includes A FREE INSTRUCTION BOOK that explains everything from foundation to roof. Recognized as one of the most complete and simplified building manuals ever produced. If you desire, you can do most of the carpentering yourself and save even more!

You are fully protected in every way. One big, strong, mighty institution—serving ten million customers—is back of everything you buy at Ward's. Our 59-year-old guarantee—"Satisfaction or Your Money Back"—squarely behind every purchase.



SHIPPED DIRECT from MILLS and FACTORIES TO YOU



Share in the Savings From Our Vast Quantity Buying and Our Single Freight Handling— No In-between Profits in Ward's Price!

MEN who are specialists each in his own line—have selected the materials that make up your Wardway home. Ward's resources have enabled them to buy in quantities at savings which you share. Contrast this with the task of the average builder. He must shop at one place for millwork, at another for hardware, at still others for plumbing, heating and wiring equipment.

Our direct-from-factory service eliminates middlemen's profits. No expensive round-about sales methods to pay for when you buy your home direct from the factory. Nor do you have to pay for the expensive rehandling charges on freight.

No matter where you buy building material, you always pay the freight. Your local dealer must include it in his price. Our mills are centrally located at convenient points so that materials for your Wardway Home can be shipped as short a distance as possible.

This assures you not only low freight charges, but quick shipments.

Your order is packed right into waiting freight cars at our mills and delivered to you in perfect condition. You get clean, new lumber of fine quality.

We guarantee safe delivery of all materials we furnish you.

LEADING NEWSPAPERS AND MAGAZINES PRAISE WARD'S LIBERAL FINANCING PLAN FOR HOME BUILDERS

SUNDAY, OCTOBER 26, 1930

Ward Co. Makes Home Ownership Easy

TIME PAYMENT AID TO OWNER

Montgomery Ward Report
Shows Gain in Sale of
Homes

"Own your own home!" has become more than a slogan, and a tangible possibility for thousands of families in the United States never before able to attain the home-owning class, according to the announcement made yesterday by E. B. Hancock, Pittsburgh manager of the homes department of Montgomery Ward & Company.

"The greatest class of potential home-owners now includes every family able to pay an average rent of \$36.87 monthly, through the new form of long term payment type of 'ship," Mr. Hancock's statement

PITTSBURGH PRESS
Sept. 7, 1930

Sales Increase

"The success of the new 15-year

WARD TO LEND CASH TO HOME BUILDERS HERE

Chicago Firm Enters Mortgage Field in Answer
to Hoover Call

WHITE PLAINS, N.Y.
DAILY PRESS
March 25, 1930

MONTGOMERY WARD SELLS MANY HOMES

Increase Of 217 Per Cent. In Sales
Shown In Report For The
First Quarter

NORWALK CONN. HOUR
April 25, 1930

reflected in Ward's sales of homes for the 18 months since the inauguration of the plan," Mr. Weber stated. Sales of Wardway homes increased 102 per cent in 1929 when the new 15-year loan plan was adopted, with sales figures for the first seven months of 1930 evidencing further remarkable increases.

Montgomery Ward To Devote Millions To Home Building

part of Fund Will Be Avail-
able for Loans

the percentage of home-owners had decreased so that out of every hundred families, 54 rented their dwellings, and 46 owned them. Estimates made on the 1930 census reports indicate that the past 10 years will have shown a further decrease in home-ownership.

"A survey conducted throughout hundreds of representative communities during 1929 indicated that 34 of every hundred renters would like to own their homes. Thirty-four per cent

make it possible for any wage-earner to build and own a home of his own, even though the renter felt he couldn't afford it. Thus the plan will open a new market, making it possible for wage-earners to become citizens, and to cover the cost of building material.

SCHENECTADY
GAZETTE
March 25, 1930



Local Man Spends Leisure Time Erecting His Own Bungalow Home

Charles Shellschmidt, bought a lot at Indian Village, one of the newer subdivisions on S. Main st. After the whistle blows at the factory where he is employed Mr. Shellschmidt will be found almost any day enjoying his recreation at Indian Village. Instead of going to a game

ing a home by the use of factory-cut building material. Scientific production experts made careful studies of the construction of houses for Montgomery Ward & Co., and in a tremendous factory, they perfected a method of duplicating quantities at savings in cost. The tremendous organization of Montgomery Ward & Co. buying

ROCKFORD REPUBLIC
June 28, 1929

"The operation of the Ward's 15-year easy payment plan in home-ownership solves this first major obstruction to home-ownership. According to the plan evolved by Montgomery Ward and company, the prospective home-owner receives a loan on his investment up to 75 per cent of the value of his property. Sometimes he need only have his building lot free and clear of indebtedness.

"No second mortgages or renewals of loans are necessitated by the simple plan of the Wardway owned home. The loan is paid for in full at the end of 15 years.

ALBANY
TIMES-UNION
Oct. 26, 1930

HOME BUILDING GIVEN IMPETUS

New Montgomery Ward Plan
of Financing Meets
Public Approval.

Montgomery Ward and company's sales of ready-cut homes in January surpassed those of the corresponding month in 1929 by more than 250 per cent, and the sales for 1929 topped those of 1928 by more than 100 per cent, according to officials of the company. Response to the company's new financing plan has been general from all sections of the country.

DETROIT FREE PRESS
March 3, 1930

WARD READY-CUT HOMES REPORTED IN HUGE DEMAND

New Finance Plan Brings
250 Per Cent Gain in
January Sales.

Ward & Co.'s 250 per cent gain in sales of ready-cut homes in January, 1930, over January, 1929, was announced today and, according to E. B. Hancock, manager of ready-cut homes department, the gain was not only in the number of homes sold but in the quality of the homes.

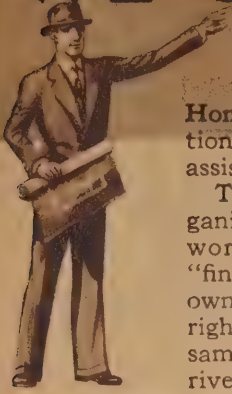
CHICAGO DAILY NEWS
Feb. 11, 1930

resourcefulness

Montgomery Ward & Co.

FOR EASY MONTHLY PAYMENT PLAN SEE PAGES 4 AND 5

WE SUPERVISE CONSTRUCTION WITHOUT ANY



A VALUABLE Wardway Home service becomes available to you when you buy a Wardway Home... the supervision of construction by our Field Men. This special assistance is absolutely FREE.

The job of the Ward Field Service Organization is to inspect your home as the work progresses, from foundation to "final touches." As a result, voluntary owner-letters like those you see to the right reach us constantly, voicing the same satisfaction that you, too, will derive from this FREE Field supervisory service!



"All we had to do, was to move in when the house was completed—your expert supervision took care of every construction detail." *Read Mrs. R. Wendt's letter at right.

Montgomery Ward & Co. is vitally interested in making sure that your Wardway Home is so well built that its fine design and quality materials are adequately matched by good workmanship.

To insure this result the Wardway Homes Field Service organization (see Page 78 for map) makes inspections of each home during the construction period, sufficiently often so that each stage of construction is checked. This close supervision assures you that your home will be erected as our architects intended it should be. It also permits us to know that the strength and ruggedness that our specifications insure will be built into your home.

Wardway construction standards result in long-lived homes that retain their high measure of attractiveness and beauty at unusually low upkeep cost.

Lansing, Mich.

"The service that your men furnished was wonderful. Because of the way you supervise the construction it is a simple matter for anyone to build a Wardway Home without the least trouble.

"I now understand why you sell so many homes, and why others always praised your Homes to me before I bought one myself and found out.

"Another reason, of course, is the savings it is possible to make. I figure I saved from \$1000 to \$1100 on my Wardway.

"If I were to build again I would go right back to Ward's and give them the order for my next home."

JAMES E. CONLEY

West View, Pa.

"In making a good job of my home, I feel that I was greatly helped by the Pittsburgh Office's Service Department and also by your method of building, which also enabled me to do about \$2,000 worth of labor myself."

PETER H. SCHMITT

Zelienople, Pa.

"Though having had no experience in carpentry, I was able to do much of the work on the house because it was ready-cut.

"I wish to thank the representatives of your company for their prompt service rendered and courtesy shown me at all times."

E. H. LAUBACH

*Barrington, Ill.

"I should like to thank you for the excellent and wholly satisfactory manner in which you discharged all your responsibilities in this transaction. It had caused me some wonder as to just how I might get along, with my husband away at work all day, every day, and unable to give any of his time to our home. I should have spared myself even the slightest doubt about it—your expert supervision took care of every construction detail. All that we had to do, literally speaking, was move in when the house was completed.

"To all who are planning to build a home, we say most enthusiastically, 'build a Wardway Home.'

MRS. R. WENDT

Homestead Park, Pa.

"I had nothing but pleasure in dealing with both your Sales and Service Department. They went to the extreme in satisfying me. Furthermore, I saved around \$900.00 in buying your ready-cut home and the material was of excellent quality. I am perfectly satisfied and happy indeed."

JOHN C. REAGAN



The right mixture of concrete for the foundation is one of the first things our service man is deeply concerned about. A good home deserves a good foundation.

When the home is framed-in our Field service men make frequent inspections to be sure that the home is built according to specifications.

When the carpenters need advice, you need never be bothered with their questions as they get all information necessary from our Field service men.

OF EVERY WARDWAY HOME ADDITIONAL COST TO OWNER

Pontiac, Mich.

"Really, your service after my home was built, is just as wonderful as it was while under construction.

"From the first moment, we have been very gratified and pleased with the wonderful service Ward's has given us; the quality of the materials, the saving of money and the convenience and beauty of our home."

"And I have found so many things about my home that I, as a woman, am especially pleased with."

MRS. GERTRUDE E. ARCHER

Contractor Expresses Praise for Ward's "100 Per Cent Efficient Service!"

"I have had the pleasure of building five of your homes for your customers in the cities of Joliet and Lockport, Ill., and can say this: They are all nicer and better built homes than any I have worked on for some time. I also wish to thank your local representative for the free service he has been giving me, which I call 100 per cent."

M. C. JOHNSON & Co.
General Contractors

Wisconsin Rapids, Wis.

"We are pleased very much with everything about our Wardway Home. We couldn't have asked for better service. We saved a lot by buying from you and the lumber couldn't be better."

"Our savings was over \$500, and we advise everyone to buy a Wardway Home."

JOHN HERMAN

Brighton, Mich.

"I have built a Wardway and I have found all material on my home all that could be desired, even better than could be obtained at local yards."

"I can recommend Ward's as an efficient and dependable firm to deal with as I have been a customer for over twenty years and have always found them to do just as they agree."

A. L. BASSLER

Tiffin, Ohio

"Our Wardway Home was erected very easily, and with the help of very little skilled labor."

"I am very well pleased with the quality of your materials, the completeness of your plans, the substantial saving which I realized and above all the courtesy, fairness and squareness of your service department."

W. C. BISHOP



[[The above home recently completed in Monroe, Michigan, demonstrated to hundreds of people in that town what Ward's SERVICE meant.]]

TRUE to its 59-year-old reputation for giving every customer absolute satisfaction, Montgomery Ward & Co. has put behind the sale of Wardway Homes every practical aid that will insure beauty, individuality, variety of choice, and economy to the Wardway buyer. And with FREE supervision by Ward's Field Men, as explained here, this chain of service is given its final link.

(Exactly where this specialized free Field Service can be secured, is indicated by the shaded area on the map on Page 78, showing the location of our Personal-Service Territories. If you live in any section of this area, this service becomes available automatically; if you live outside it, construction supervision becomes a matter to be arranged for by the owner locally.)



Our Field service men are experts on painting and the installation of plumbing, heating and wiring. The careful inspection they give this work while it is being done saves you from annoyances when the home is completed.

It is our responsibility to have your completed home all you thought it would be.

MATERIAL SPECIFICATIONS

for WARDWAY HOMES

That Guarantee Your Satisfaction!

To appreciate instantly the **QUALITY** built into Wardway Homes, all you need to do is to read these detailed descriptions of the materials used in building them! Our designers have taken advantage of the latest approved construction methods; all materials are rigidly inspected before shipment. Everything, in short, has been done to make sure that your **WARDWAY** Home will be comfortable, weather-tight and lifetime-lasting—a splendid investment, and the perfect fulfillment of your desire to own a good home of your own!

Foundation Materials: Foundations for Wardway Homes may be constructed of solid poured concrete, cement blocks or hollow tile as preferred.

Basement Floors: To be constructed of concrete, troweled smooth and sloped to floor drain.

Brick: Brick for fireplace and chimney to be furnished in color and texture as selected by owner.

Note: Masonry materials are not included in our prices and must be supplied by owner.

Girders: No. 1 Yellow Pine 6 by 8 inches, dressed smooth and cut to fit

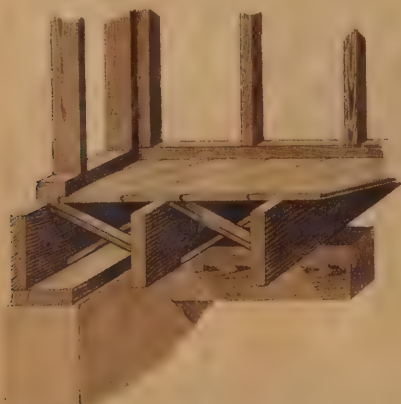
Floor Joists: No. 1 Yellow Pine 2 by 8 or 2 by 10 (Depending on length of span). Spaced $14\frac{3}{8}$ inches apart and doubled under all partitions and around stair well openings. Every piece carefully marked and cut to fit.

Bridging: A row of double 1 by 3 cross bridging is furnished to be nailed in the center of all joist spans.



Girder Posts: No. 1 Yellow Pine 6 by 6 inches, dressed smooth and cut to fit.

Box Sill: No. 1 Yellow Pine formed with 2 by 6 wall plate and 2 by 8 or 2 by 10 floor joist header. Both members furnished cut to fit.



Studding: No. 1 Yellow Pine 2 by 4 spaced $14\frac{3}{8}$ inches apart for all outside and interior partitions. Studs are tripled at corner of building. All studding carefully marked and accurately cut to fit.

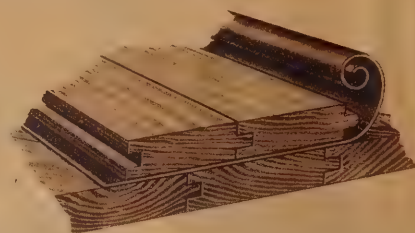
Plates: No. 1 Yellow Pine 2 by 4 single plates are furnished for the bottom, and double plates for the top, of all outside walls and interior partitions. Cut to fit



Headers and Trimmers: No. 1 Yellow Pine doubled around all door and window openings. Cut to fit.

Ceiling Joists: No. 1 Yellow Pine 2 by 6 or heavier as required, spaced $14\frac{3}{8}$ inches apart. (NO 2 by 4 CEILING JOISTS USED IN WARDWAY HOMES.) Ceiling joists are carefully beveled at ends and cut to fit.

Rafters: No. 1 Yellow Pine 2 by 6 spaced $14\frac{3}{8}$ inches apart for main roof, porch roofs, dormers, etc. (NO 2 by 4 RAFTERS USED IN WARDWAY HOMES.) All rafters notched, beveled and cut to fit.



Sub-Flooring: 1 by 6 No. 2 Yellow Pine tongued and grooved boards laid diagonally. Sub-flooring is furnished for both first and second floors for all homes.

Finish Flooring: Finish flooring is furnished in accordance with individual specifications covering the home which you select. Where hardwood flooring is specified we furnish first-grade, clear, plain-sawed Red Oak $1\frac{3}{16}$ inches by $2\frac{1}{4}$ inches, and first-grade, clear Maple flooring $1\frac{3}{16}$ inches by $2\frac{1}{4}$ inches, as specified. For rooms where Oak or Maple flooring are not specified we furnish 1 by 3 ($2\frac{3}{8}$ inch face) clear, flat-grain Yellow Pine flooring. This flooring is absolutely clear—no knots or imperfections of any kind.

Attic Flooring: 1 by 6 No. 2 Yellow Pine, tongued and grooved, for all houses with attic stairway.



Wall Sheathing: 1 by 8 No. 2 Yellow Pine shiplap. Lapped joints provide tight, wind proof walls.

[Continued on Page 89]



MATERIAL SPECIFICATIONS FOR WARDWAY HOMES

[Continued from Page 88]

Roof Boards: 1 by 6 No. 2 Yellow Pine, square edge boards, spaced 2 inches apart for wood shingle roofs, or laid solid where Asphalt Shingles are ordered for roof.

Cornice: $\frac{5}{8}$ by $3\frac{1}{4}$ clear Yellow Pine, matched and beaded ceiling, for closed cornices. $\frac{3}{4}$ by $3\frac{1}{4}$ clear Yellow Pine, matched and beaded ceiling for cornices with exposed rafters.



CLOSED CORNICE



OPEN CORNICE

Outside Finish: Clear grade material suitable for exposure to the weather. Includes corner boards, fascia, frieze, outside base, porch beam, belt, porch steps and risers, lattice frames, etc., as shown. All corner boards, verge boards and porch stair treads are $1\frac{1}{4}$ inches thick.



Siding: Clear California Redwood, absolutely free from knots or defects. Furnished for all homes where siding is specified for side walls.

Stucco Exterior: For the outside walls of stucco homes we furnish 1 by 8 No. 2 Yellow Pine shiplap, waterproof building paper and self-furring expanded metal lath. The metal lath is of heavy grade with corrugations 4 inches apart. This is the warmest and most durable construction for stucco walls and is specified by all leading architects and contractors.



Side Wall Shingles: We furnish the best quality Red Cedar shingles that it is possible to buy in either 16 or 24-inch length, as specified. The 16-inch shingles are what are known as "Perfects." The 24-inch shingles are known as "Royals." Both these shingles are 100% clear, 100% edge grain, and will not curl up or crack. ALL SIDE WALL SHINGLES FOR WARDWAY HOMES ARE FACTORY STAINED AND COME TO YOU CAREFULLY PACKED ALL READY FOR APPLICATION. Shingles will be furnished in colors specified for the homes selected, unless you request another selection:

Roof Shingles: Red Cedar Perfects, 100% clear, 100% edge grain, made from the finest quality of Red Cedar heart timber. Far superior to shingles used on average home. Insures maximum weather resisting quality. Will not crack or curl.

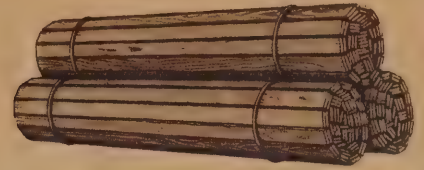


At the left: Note the slash grain of ordinary shingles which causes them to curl and crack when exposed to the weather. We will not use these shingles on Wardway Homes.

At the right: The 100% clear, edge grain shingles made from heart timber, always specified for Wardway Homes. These shingles remain flat, forming a tight, leak-proof, enduring roof.

Porch Flooring: 1 by 4 clear edge grain Washington Fir. Full length pieces.

Porch Ceiling: $\frac{5}{8}$ by $3\frac{1}{4}$ clear Yellow Pine or Fir. Matched and beaded.



Lath: Furnished for all inside walls and ceilings. No. 1 White Pine or Cypress (our option). Guaranteed to make a first class job; 85% of lath furnished is 4 feet long, 15% is 32 inches long. No lath is furnished for cellar or attic.

Grounds and Backing: No. 2 Yellow Pine, sufficient for all openings and angles and double course for nailing all base boards.

Scaffolding: Sufficient lumber for scaffolds and braces for two sides of building is furnished.

Tarred Felt: 1 roll of tarred felt is furnished in each car of lumber to be used in protecting lumber in pile at building site before being used.



Seven-Ply Building Paper: Extra heavy, durable 7-ply insulating paper is furnished for all outside walls. The reason for the great strength of this 7-ply building paper is because it is constructed of 3 sheets of strong Kraft paper with 2 layers of reinforcing cords and 3 layers of asphalt securely cementing these materials together. A heavy grade Red Rosin building paper is supplied for between double floors and a waterproof building paper for laying under tin on roofs.

See illustration on Page 91 showing how maximum year around comfort—warmth in winter and coolness in summer—is assured in every Wardway Home by the super-insulating construction. One of the features of this Wardway construction is the use of the extra heavy, durable 7-ply insulating paper mentioned above.

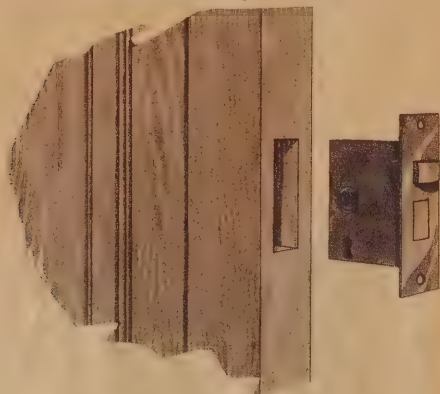
[Continued on Page 90]

MATERIAL SPECIFICATIONS FOR WARDWAY HOMES

[Continued from Page 89]

Outside Mouldings: Clear White Pine, furnished in proper size and design for each style of building.

Outside Frames: All window and door frames are made of clear White Pine, recognized as the best wood available for this purpose. They are accurately machined, ready to be set up on the job—no cutting necessary. Window frames have pockets cut. Pulleys are included. Sills have special offset for screens and storm sash. Door frames have oak sills and thresholds. Oak thresholds also furnished for door leading to cellar.



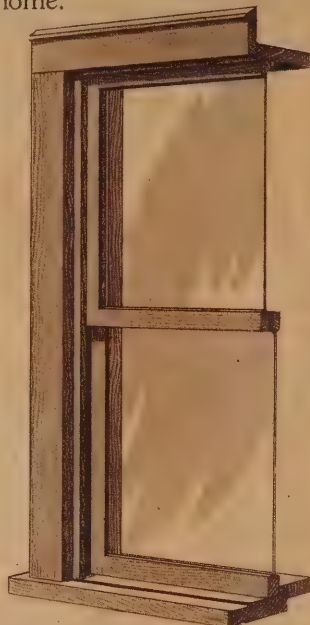
Doors: Front doors are furnished in a design harmonizing with the style of architecture of the home. Slab front doors are supplied with ornamental hinges and handle lock sets. Colonial front doors with a beautiful Colonial style handle lock set. All exterior doors full 1¾-inches thick. Interior doors are beautiful, one-panel design with handsome slash grain Fir panels with White Pine stiles and rails. Rear and grade doors are glazed. All doors are strictly "A" quality and are mortised for locks.



Interior Finish: All door and window trim is furnished in our beautiful, new Art-Craft style, with moulded casing and backband. This trim is furnished cut to approximate lengths to permit accurate, careful fitting

without waste on the job. Base is furnished with a special moulding to fit tight against plaster. All such items as chair rail for bath room, hook strip and closet shelves for closets, picture moulding, etc., are included. All interior trim furnished in beautiful, clear Yellow Pine excepting stair treads which are Oak.

Note: Options covering the substituting of Oak or Gum finish for main rooms of home are quoted for each home.



Windows and Sash: Clear White Pine with glass carefully set and puttied. Double strength glass used in all windows larger than 24 by 24. All double hung windows have sash weights and cord.



Built-In Features: Kitchen cases, ironing boards, medicine cabinets, telephone cabinets, clothes chutes, linen closets, package receivers, etc., are furnished as enumerated in individual specifications covering each home.

Mantel Shelf: Beautifully designed Craftsman or Colonial style mantel supplied with homes having fireplaces.

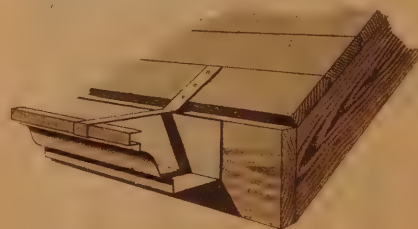


Door Hardware: Style of hardware for front doors is varied to harmonize with the type of door used and style of architecture of the home. All heavy slab front doors have ornamental hinges and handle lock set in a hammered Swedish iron finish. Solid six-panel front doors as used on our Colonial homes have a beautiful Colonial design handle lock set. Other doors have front door lock set corresponding in design with the interior lock sets. All front door lock sets are solid bronze and have cylinder lock.

Interior lock sets are furnished in the attractive design shown above with fluted glass knobs. Bath room doors have nickel plated finish with turn-bolt. Rear door lock sets are three tumbler style with solid bronze knob on outside and glass knob on inside. Doors between kitchen and dining room furnished with double acting hinge and beautiful plate glass push plates. Sash fasteners, sash lifts, (two to a window), sash cord, weights, hinges, catches, cellar sash sets, etc., all included in our complete material list.

Nails: All nails in proper size and kind required furnished in ample quantities for each home.

Metal Lath: Expanded metal lath furnished for all interior plastered arches. Corrugated, self-furring metal lath furnished for all outside walls where stucco finish is used.



Sheet Metal Work: All tinwork

[Continued on Page 91]



MATERIAL SPECIFICATIONS OF WARDWAY HOMES

[Continued from Page 90]

such as gutters, down spouts, conductors, hip shingles, ridge roll, etc., furnished in heavy 26-gauge galvanized steel. Valley tin, flashing shingles, furnished in best grade heavy roof tin, painted two sides.



Exterior Paint: Three coats of best quality Master Painters paint furnished for all outside work. Special paint is provided for porch floors. Unless otherwise instructed we ship the colors specified for each home.

Shingle Stain: All side wall shingles are factory stained and come ready for immediate application. No stain or stained shingles furnished for the roof unless ordered extra.

Interior Paint: Our best quality Mirolite interior varnish (three coats) is furnished for woodwork for all rooms excepting kitchen and bath room. Three coats of marproof varnish furnished for all finish floors.

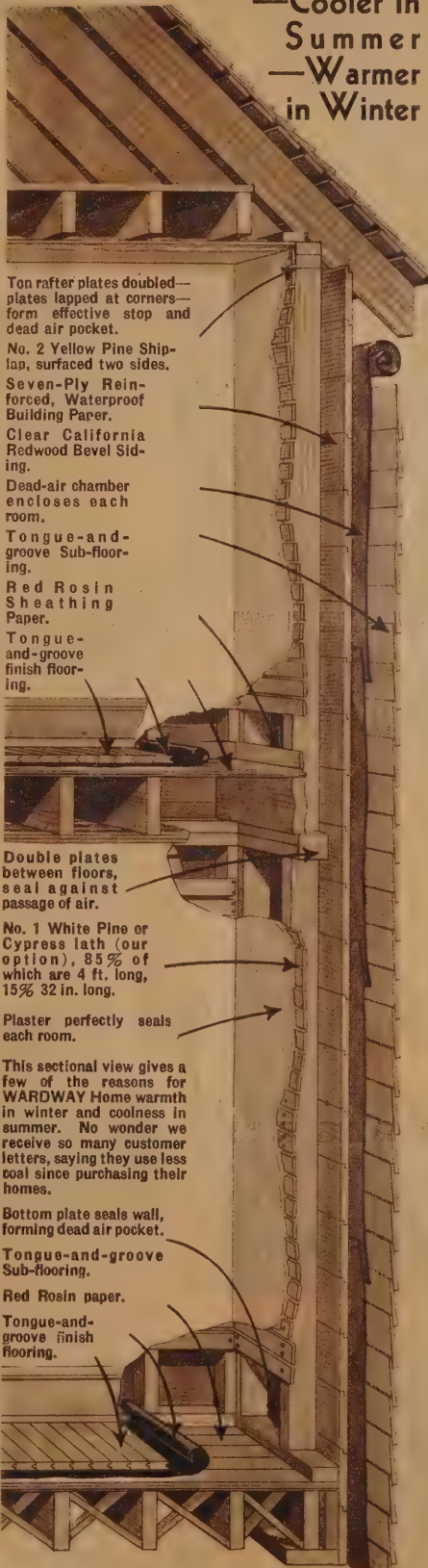
Walnut stain is furnished for woodwork in main rooms on first floors. Where stain is used, shellac is furnished for first coat in place of varnish. Enamel for four coats is furnished for woodwork in kitchen and bath room and for wainscoting below chair rail in bath room. Sandpaper, steel-wool, putty and linseed oil and turpentine for thinning paint included in our complete bill of material.

Plumbing, Heating and Lighting: Other items specified, such as plumbing, heating, electrical fixtures and wiring are all of the same high grade quality as the materials specified on the preceding pages.

Plumbing fixtures may be had in the most modern styles and colors. Types of heating to suit the needs and desires of Wardway Home purchasers are optional and the heating plants furnished are of the latest and most scientific design. See Pages 97 to 105.

**All WARDWAY HOMES
are Ideally Comfortable**

—Cooler in
Summer
—Warmer
in Winter



Ton rafter plates doubled—plates lapped at corners—form effective stop and dead air pocket.

No. 2 Yellow Pine Ship-lap, surfaced two sides.

Seven-Ply Reinforced, Waterproof Building Paper.

Clear California Redwood Bevel Siding.

Dead-air chamber encloses each room.

Tongue-and-groove Sub-flooring.

Red Rosin Sheathing Paper.

Tongue-and-groove finish flooring.

Double plates between floors, seal against passage of air.

No. 1 White Pine or Cypress lath (our option), 85% of which are 4 ft. long, 15% 32 in. long.

Plaster perfectly seals each room.

This sectional view gives a few of the reasons for WARDWAY Home warmth in winter and coolness in summer. No wonder we receive so many customer letters, saying they use less coal since purchasing their homes.

Bottom plate seals wall, forming dead air pocket.

Tongue-and-groove Sub-flooring.

Red Rosin paper.

Tongue-and-groove finish flooring.

**YOU ARE INVITED
TO VISIT A
WARDWAY HOME**

WE want you to visit a completed Wardway Home for we have found that after having actually seen a Wardway Home, people invariably say that our statements have been inadequate in describing quality that is truly beautiful in its perfection. And we know that the completed Wardway Home is by far, more eloquent of its quality than we could hope to be in attempting to tell you about it.

Our customers are so pleased with the fine quality and construction that many of them have voluntarily expressed their willingness to permit others to inspect their Wardway Homes. Just send us your name and we will give you the name and address of a Wardway Home owner in your locality, who will gladly show you his Wardway Home.



You May Desire to Visit a One-Story Wardway Home Similar to This



Or You May Prefer to Visit a Two-Story Wardway Home Such as the "Maywood"



A Wardway Home Well Worth a Visit

Before Ordering Your Home

If you wish to cut your own lumber. The prices quoted for our Ready-Cut Homes cover the entire cost of lumber cut to fit as given in specifications. If, for any reason, you prefer to buy your home with the framing material not cut but in regular lumber yard lengths, we will gladly give you the price on any home on that basis. However, furnishing the lumber ready-cut by machine saves you much on the total cost of your home.

Window Boxes, Screens, Etc. Whenever window boxes, shutters, porch seats, trellises and other lattice work are shown on a Wardway Home, they are included in its total price. The prices do not include storm sash, screens or porch sash. But these articles are listed among the options and can be furnished at very low prices, if desired.

Ceiling Heights. The standard height ceiling in Wardway Homes is 8 feet 6 inches for the first floor, and 8 feet for the second. A few homes have ceiling heights which vary from standards. For such homes the heights are stated in the descriptions.

Construction Changes. Occasionally climatic conditions make additions to or omissions from our stock specifications advisable. For Southern climate you may want to omit cellar and use shiplap in place of lath and plaster. In the extreme North insulation is desirable. Write us to learn how much such changes will add to or reduce the price. In the Northwest where shipment is made from the Coast Mill, old growth Douglas fir lumber is furnished instead of yellow pine for framing, sheathing, flooring and outside finish, also fir frames and all fir interior doors.

Masonry Not Furnished. Although plans for Wardway Homes give detailed instructions for excavating and laying foundations, masonry materials are not included with our homes for foundations or stucco or brick work. We do not include cement, lime, brick, sand or plaster in the prices quoted in this catalogue. Complete lists and quantities of everything you require for this work will be sent upon request when you order one of our homes and if you live in the area in which personal service is provided, face brick and plastering materials may be purchased from us and included in the order.

Building Codes of the Bureau of Standards, U. S. Government, have been fully complied with in all WARDWAY Ready-Cut Homes.

*Fine Hardware
puts the ~ ~ ~ ~
Final Touch on
Fine Homes ~ ~*

*Absolute security—depend-
ability—easy operation—
accurate fit—beauty and in-
dividuality—render Ward-
way Hardware the final touch
to truly fine homes!*

Stylish Distinctive Dignified-Enduring LOCK SETS of SOLID BRONZE

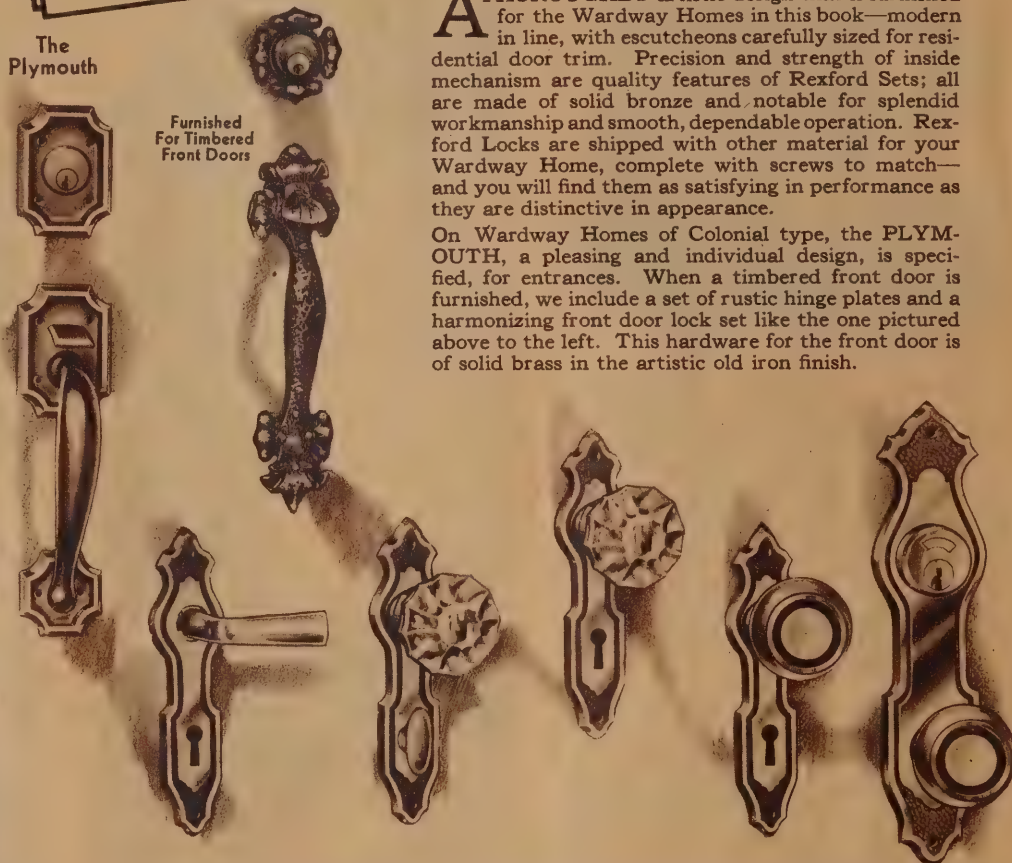
The REXFORD

A THOROUGHLY artistic design that is furnished for the Wardway Homes in this book—modern in line, with escutcheons carefully sized for residential door trim. Precision and strength of inside mechanism are quality features of Rexford Sets; all are made of solid bronze and notable for splendid workmanship and smooth, dependable operation. Rexford Locks are shipped with other material for your Wardway Home, complete with screws to match—and you will find them as satisfying in performance as they are distinctive in appearance.

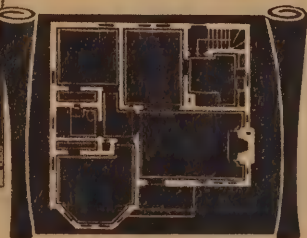
On Wardway Homes of Colonial type, the PLYMOUTH, a pleasing and individual design, is specified, for entrances. When a timbered front door is furnished, we include a set of rustic hinge plates and a harmonizing front door lock set like the one pictured above to the left. This hardware for the front door is of solid brass in the artistic old iron finish.

The
Plymouth

Furnished
For Timbered
Front Doors



FREE! - Reversed Floor Plans OF ANY WARDWAY HOME ON REQUEST



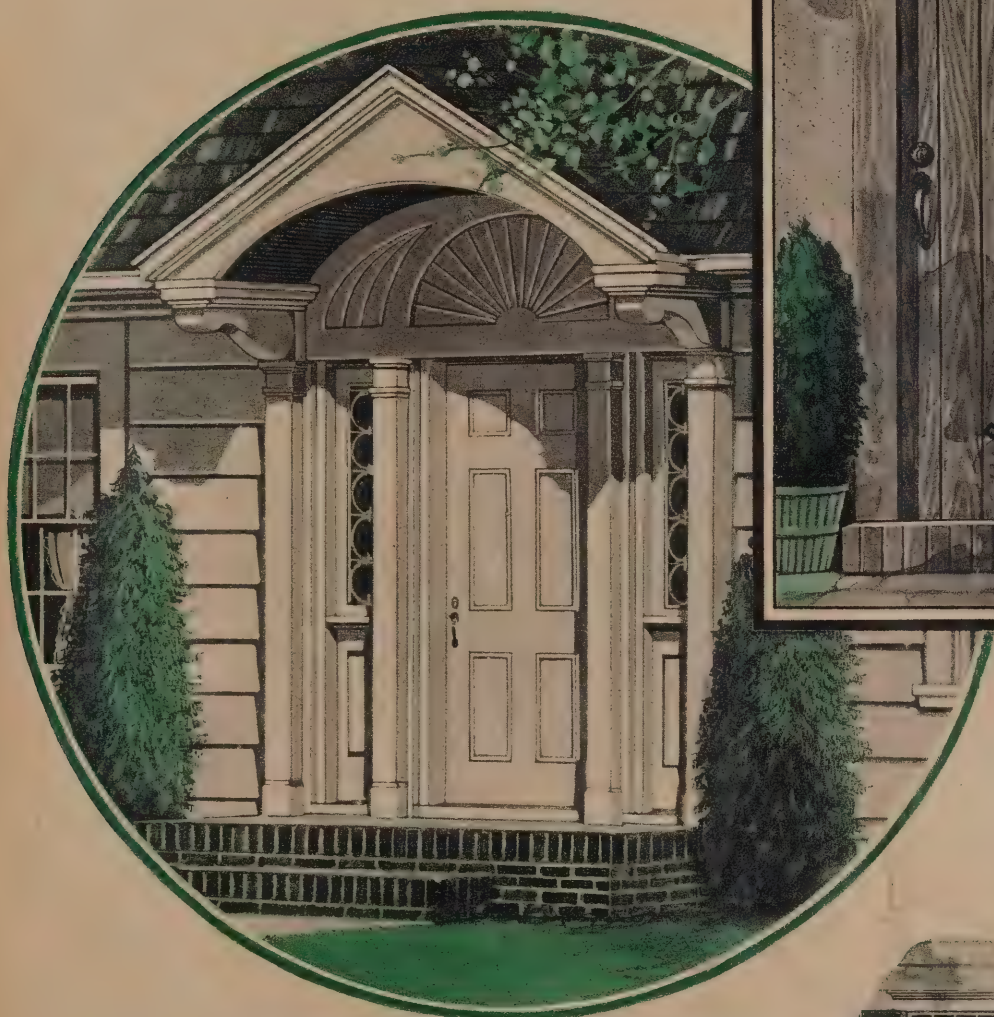
YOU may have picked just the floor plans you like best—only to find that when applied to the lot on which you intend building, the rooms you want to get the most sunshine will be on the opposite side. When that occurs, we are always glad to furnish without charge a set of REVERSED Floor Plans that will probably correct the situation at once. This adds nothing to the cost of the materials, nor does it affect in any way your home-building arrangements. Illustrated to the left is a typical WARDWAY Home on which the floor plans have been reversed in this manner; and the result is a home just as charming as before!

Simply write "Reverse Floor Plan" on your order

If you would like to take advantage of this FREE service, merely put on your order the request for "Reverse Floor Plans," and we will provide all blueprints, specifications and instructions on the reversed-plan basis. This is just another phase of WARDWAY'S complete cooperation with its customers in order to assure them of the utmost service and satisfaction in carrying out their home-building plans.

Beautiful Entrances Are Marks of Distinction in WARDWAY Homes

RADIATING first impressions of dignity, charm and beauty, Wardway Home entrances are delightful introductions to the modern comfort, convenience and good cheer that wait inside. No matter what the type of home you select, you can be certain that the fine artistry of its doorway will be entirely worthy of the home it identifies.



A fine Colonial type entrance—used in the new LARCHMONT design. Six panels, fluted circular head, narrow leaded glass windows at either side of door, artistic hooded portiere. Wardway designers have succeeded in harmonizing the entrance with the home itself.



QUAINT, Colonial and very charming is the door of many small divided lights on the left. It is a decorative element in the gracious pillared entrance of the POTOMAC . . . a bungalow of Colonial architecture. At the right we see the handsome front door of the CAMBRIDGE. The six small panes at the top are of heavy plate glass, beveled and faultlessly clear. Both doors typify individuality of Wardway treatment, that always suits the style of architecture selected.



This massive plank door with iron strap-hinges and medieval barred window is typical of the treatment given English-type homes, also many of our newer style bungalows. Representative designs featuring this entrance are The CEDARS and The KELTON.



WINDOWS that Say "WELCOME"

Single windows with shutters, like the one to the left, taken from the charming NEWPORT . . . or triple windows with flower-boxes like the one to the right, reproduced from the SALEM . . . show the same care and planning for distinction that are conspicuous throughout all Wardway Homes. Where shutters and window-boxes are specified, we provide them at no extra cost.

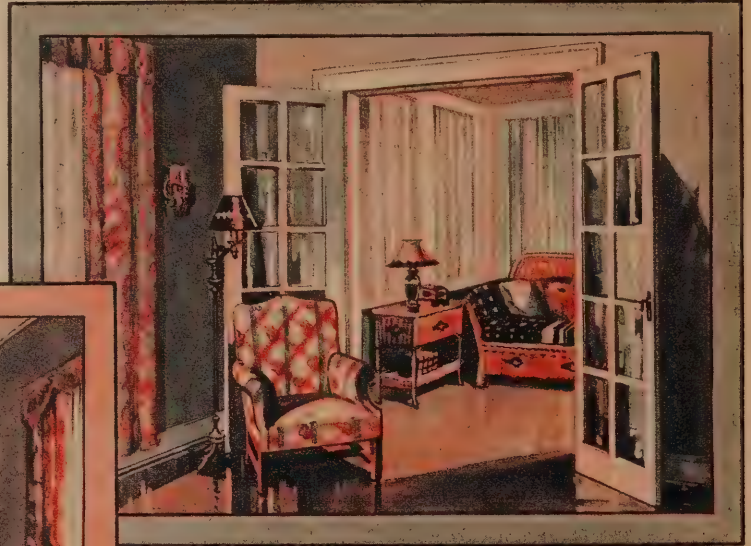
WARDWAY Home

bring you Modern Ideals

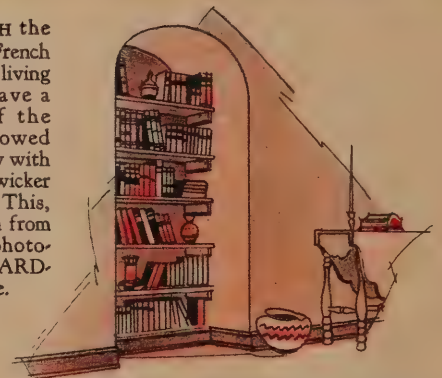


CHARMING, intimate glimpses of WARDWAY Home interiors—many of them taken from actual photographs! Here you see examples of modern luxury, beauty and convenience that you would expect to find only in far more costly homes. Hardwood floors of beautifully finished Oak, graciously proportioned stairways, handsome single panel doors showing the grain of fine woods, arched, recessed book nooks, many windowed sunrooms, French doors, French windows, open fireplaces of tasteful design—these are only a few of the quality details that make WARDWAY Homes such delightful places in which to live!

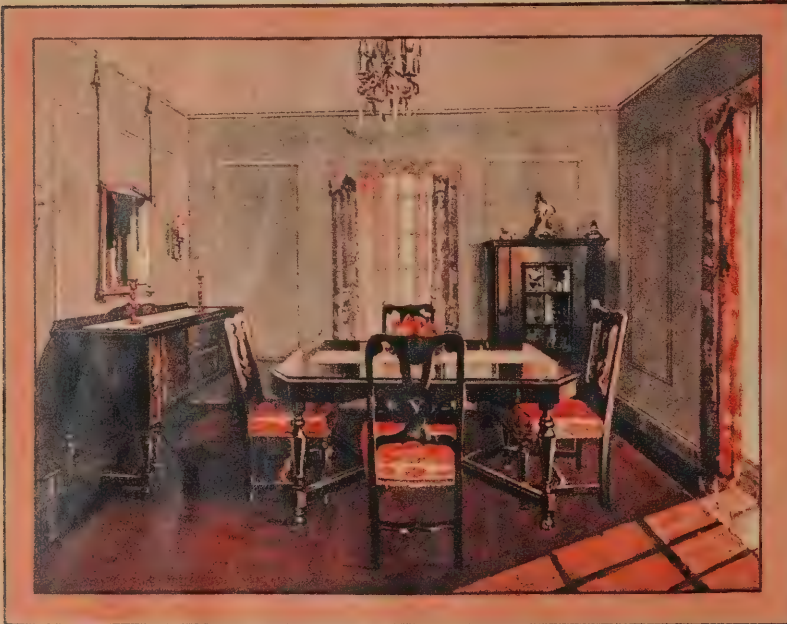
THIS graceful stairway in the Colonial manner is largely responsible for the individuality and charm of the entrance halls in several WARDWAY Homes.



THROUGH the partly open French doors of the living room we have a glimpse of the many-windowed sunroom, gay with chintz and wicker furniture. This, too, is taken from an actual photograph of a WARDWAY Home.



A modern feature of some WARDWAY Homes is the built-in book nook . . . arched and recessed and fitted with shelves.



A pleasant place to dine—formally or informally—is this spacious, sun-filled room. Taken from an actual photograph of the dining room of a WARDWAY Home built in Park Ridge, Illinois.

See the Many Conveniences!



Ironing Board That Folds Away Into the Wall

This built-in ironing board, hidden in the wall behind a handsome cabinet door, may be set up firm and rigid, ready for use in a moment! It is provided for in many of our homes, but if not included you can order it at a slight additional cost.



Convenient Door-Stop

Note the convenient door-stop for the swinging door between kitchen and dining room. This is a feature of all WARDWAY Homes. Glass push plates are also supplied for the kitchen door.



Built-In Phone Cabinet

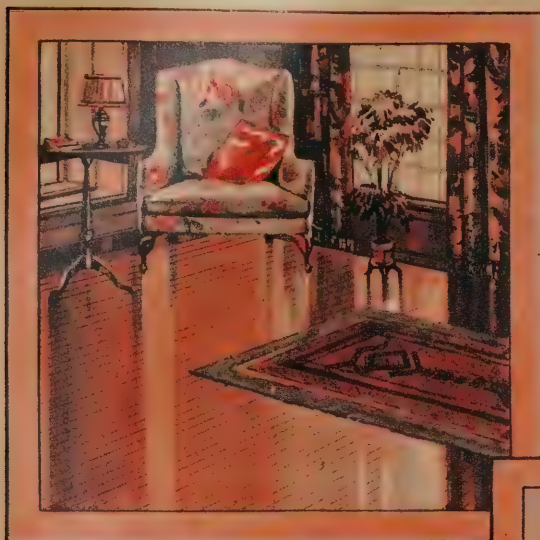
Included with every WARDWAY Home. A handsome, though inconspicuous, niche in the wall with shelf for phone and enclosed cabinet for phone box. We provide stain and varnish.



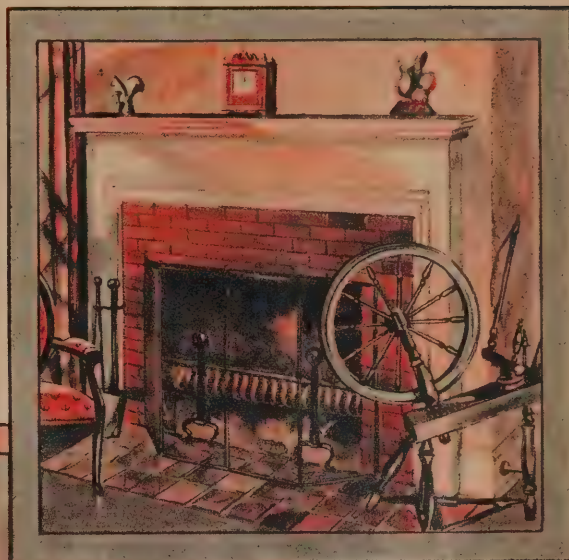
Roomy Built-In Linen Closet

Another built-in convenience found in many WARDWAY Homes is the linen closet. Fitted with a series of deep, smoothly finished shelves for sheets, pillow cases, towels, blankets and other extra bedding.

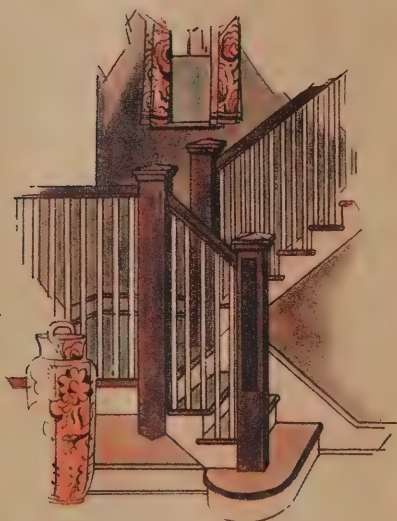
Interiors of Beauty and Convenience



HARDWOOD floors of polished Oak—beautifully grained and finished—are the indelible stamp of **QUALITY** in **WARDWAY HOMES**.



NOTHING adds more to the cheerful atmosphere of a room than an open fireplace. This is the Colonial type specified for our Colonial Homes.



Modern simplicity of design makes this stairway a most charming and decorative element in many **WARDWAY** entrance halls.



TAKEN from an actual photograph of one of our handsome, single panel interior doors. Note the beautiful grain of the wood! Just another detail of quality and fine workmanship you will find in **WARDWAY HOMES**.

Small Details That Mean Modern Comfort



Artistic Venetian Mirror Medicine Cabinets

Now the all steel Medicine Cabinets of **WARDWAY HOMES** are concealed behind Venetian Mirrors of clearest plate glass. The larger size with beautifully curved top, is supplied for all bathrooms—the smaller cabinet is used for the extra lavatory that is a modern convenience in many of our better homes. Cabinets are enameled white inside and have adjustable glass shelves.

Clothes Chute

Clothes Chutes—today's efficient housewives can scarcely get along without them—are furnished where shown on plans. Nicely finished cabinet door is 1 foot by 1 foot, 2 inches.

Handy Milk and Package Receiver

Built into outside wall near rear entrance. Case and doors of steel finished in baked gray enamel. Walls insulated so case is frost and heat proof. Doors fitted with lever spring latches. Safe, as inside door cannot be opened from outside. Specified for all homes where space permits their installation.

Mirrored Doors

An added **WARDWAY** refinement is the full length closet door-mirror specified for many of our homes. Of heavy beveled plate glass, flawlessly clear.

NEW STYLE *BUILT-IN* KITCHEN CASES

with Latest Kitchen Cabinet Features

Furnished with

WARDWAY HOMES

YOU modern efficient housewives are going to like this newest improvement of WARDWAY Homes. Built-in kitchen cases, a feature of practically all our homes, now come equipped with latest kitchen cabinet conveniences. Metal sugar bin and flour sifter, white porcelain enameled Armco iron worktable top with Royal Blue flange, removable hardwood cutting board, metal bread or cake box, handy lid rack and change tray, utensil drawer divided into five compartments, wrought steel refrigerator hardware—all these special features of highest priced kitchen cabinets (they are pictured and fully described below at left) are combined with the more ample roominess of built-in cases.

Our architect has selected for each kitchen the type of case which seemed best suited to its size and arrangement. They are furnished in the natural wood, unfinished, but enamel is furnished so cases can be finished in Ivory and trimmed with Green. Cases are accurately machined but shipped knocked down with complete material for each case in one crate to save freight.

If you require more cupboard space we can furnish extra units of either upper or lower cabinets of any of these styles.



Case "D" is designed for the larger kitchen. It has all the cabinet features illustrated below. There are three utensil drawers, three pan cupboards in the floor unit. The white porcelain enameled work table top is extra size. Upper case has a large double size dish cupboard.



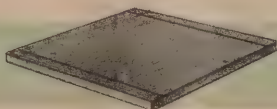
Hardware in Sanded Brass Finish

Latest designed refrigerator hardware of durable wrought steel with a beautiful sanded brass finish is furnished for all kitchen cases. Hinges, latches, drawer pulls and screws are all included.



Sugar Bin and Flour Sifter

Metal sugar bin and flour sifter are just like those furnished with most expensive cabinets. Easy to fill. Each holds ten pounds.



Cutting Board

Removable cutting board of clear hardwood. Shaped grip underneath. Convenient for cutting vegetables, rolling pastry, etc.



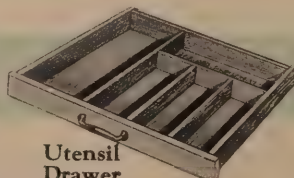
Metal Breadbox

Special metal breadbox keeps cake, bread, etc., fresh and moist. Ventilated lid prevents moulding.



Lid Rack

Lid rack keeps pan covers handy but out of way. Change tray is handy for milk tickets, ice tickets, small change, etc.



Utensil Drawer

Utensil drawer specially divided into five roomy compartments to keep knives, forks, teaspoons, etc., separate.

Case "A" for the smaller kitchen is completely equipped with all the features described below. Floor case has two pan and kettle shelves; upper cabinet has five deep shelves with doors divided so the upper two can be used for reserve storage.



Case "B" is specially convenient for small kitchens where space is limited. Gives generous cupboard space (exactly the same as Case "A") and is equipped with all the features pictured below at left.



Case "C" is for larger kitchens. Here the white porcelain enamel work table area is doubled. Equipped with all the features described at left. Floor case has three pan cupboards and three utensil drawers. Upper case is exactly like Case "A."

Windsor Pipeless Furnace

REG. U.S. PAT. OFF.

Quality and Performance Proved by Test

More Heat—Less Fuel Than Furnace Twice Its Price

The Pipeless Furnace is the simplest, most economical warm air heating system known. No other type of furnace gives such an enormous volume of heat on such a small supply of fuel.

We recommend this type of furnace for all homes having a compact room arrangement which permits heat circulating freely from one room to another.

Built on the same scientific principles as our Windsor Pipe Furnace, it delivers the heat DIRECT to the living quarters through one central register. Natural circulation carries it to the different rooms of the house. None is lost in transit. Every room has a constantly changing flow of uniform, moist warmth.

Buy It With Your Home

Put this simple, economical heating plant into your WARDWAY Home. Spread its cost over your monthly payments. The pipeless furnace costs you less to buy, less to install and it will cut your fuel bill year in and year out.

Read the details of Windsor construction below. Remember what actual tests show of its performance. Compare the Windsor part for part with any other pipeless furnace regardless of cost. You will see that there is not a reason in the world why you should pay more than Ward's low price for your heating plant.



W. H. Paradise

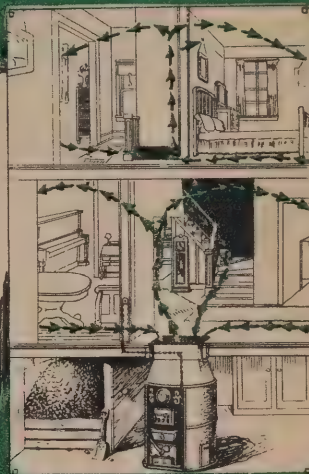
"A Windsor Furnace or Boiler will solve your heating problem, save you money, and give you the maximum in service."

"Extensive impartial tests, as well as the experience of thousands of users, have conclusively proved that Windsor Heating Plants are of the highest efficiency. They have heavier, more serviceable castings than can be found in many heating plants selling at about double their low price. They are oversize and massive in every detail—built to withstand even long periods of severe firing. And yet they cost hardly half of what plants of equal construction, durability and efficiency sell for elsewhere."

"Every shovel of coal does its work fully—the Windsor is scientifically designed to extract the maximum heat from the fire."

"Buy wisely and well—put a Windsor in your home! Heating plants of equal quality, durability and efficiency, purchased elsewhere, would cost you double our low prices."

W. H. PARADISE
Manager of Heating Department



No heat lost in transit—it is delivered direct to your rooms and circulates naturally.

One Price Buys Plant Complete

Central register combines warm air delivery with cold air intake. It is finished in antique copper.

We include in price everything required to install the plant complete—draft and check regulator by which furnace can be controlled from upstairs, sufficient galvanized iron smoke pipe, elbow and cast iron smoke damper. For prices see Page 105.

Easy to Install

We furnish full instructions for installation, including blue prints showing where to place furnace and central register. Pipeless furnace can be set up almost as easily as a coal stove.

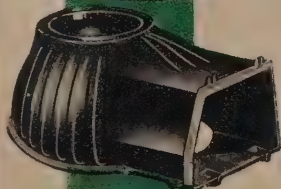
Quick to Heat Easy to Run

Immediately after fire is started in a Windsor pipeless furnace you begin to feel the genial heat. Within a few minutes natural circulation brings the entire house to a comfortable temperature, and on little more fuel than you would use in a stove to heat one room.

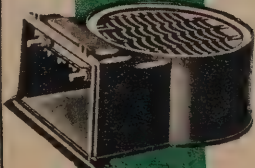
These Features Mean More Heat—More Service



Double Air Space. A double casing inside of outer casing provides a one-inch dead air space—insulation between inner warm air chamber and outer cold air space. This construction is much more durable and efficient than old style, tin asbestos-lined castings used in ordinary furnaces.



Combustion Chamber and Feed Extension. Dome shaped and corrugated to increase heating surface. Smoke and gas must pass entirely through this large, combination chamber. Heavier built than in furnaces costing twice this price.



Ashpit. Extra heavy and strong to support heavy castings above. High and roomy to make ash emptying easy and protect the grates. Grates are triangular design, and heavy. This type is claimed by heating engineers to be superior for all kinds of coal.



One-Piece Firepot. Eliminates extra joint. Massive construction and deep corrugations increase the heating surface. Corrugations insure constant circulation of air to fuel at edge of pot.



Oversize One-Piece Radiator. Unusually deep, providing greater heating surface. Hot gases forced to travel several feet before reaching chimney, give highest efficiency and cuts down fuel costs.

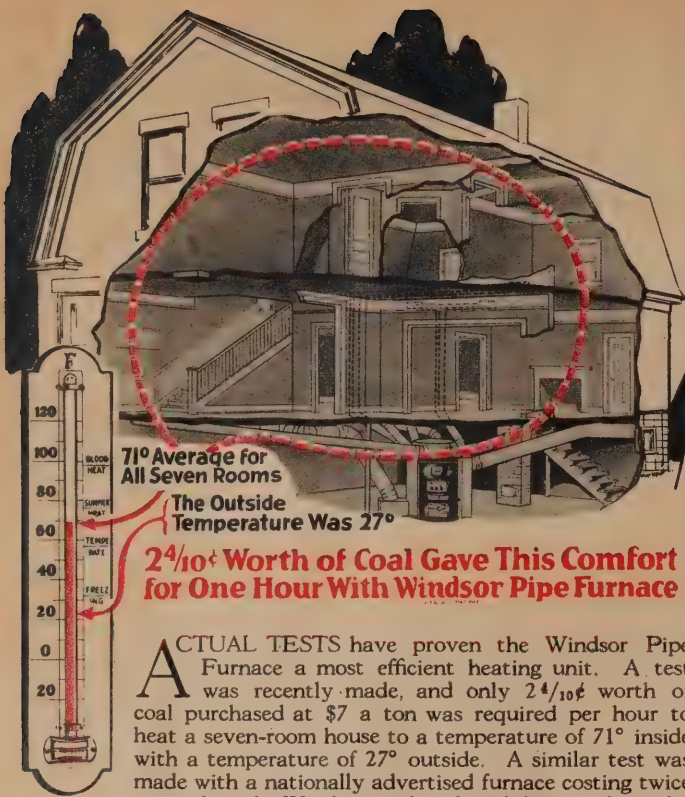


Compare the Windsor Part-for-Part

1—High Ashpit. Extra heavy, providing firm foundation for heavy upper sections; roomy to prevent burning out of grates. 2—Improved Grates. Extra heavy and of triangular type—most durable. 3—Water Pan. Large, easily accessible, close to firepot. Moistens the air. 4—One-Piece Firepot. Corrugated inside and outside, increasing heating surface and improving combustion. 5—Combustion Chamber. Made high and dome shaped, adding heating surface and more complete combustion of smoke and gases. 6—Fuel Economizer. Introduces heated air directly over the fuel bed, burning smoke and gases that would otherwise pass up the chimney. 7—One-Piece Radiator. Cast iron. Prevents smoke and gas leaks. Has a larger heating surface

than most furnaces of the same size. 8—Furnace Doors. Fire door large to accommodate big chunks of coal or wood. Tight fitting. Ash door permits easy removal of ashes. 9—Outer Casing. Of heavy gauge, galvanized sheet steel, fitted with our improved draw band that simplifies installation. The inner casings are of same material and spaced one inch apart to provide insulation between the hot air chamber and the cold air space. 10—Upright Shaker. Long handle gives greater leverage and eliminates stooping. A feature only found in the Windsor and in other high-grade furnaces selling at a much higher price. 11—Improved Steel Register. Permitting maximum free air space with smaller floor opening. 12—Joints. All joints are deep tongue and groove type and perfect fitting.

Dollar for Dollar the Windsor Pipe Furnace Has No Equal



ACTUAL TESTS have proven the Windsor Pipe Furnace a most efficient heating unit. A test was recently made, and only 2⁴/₁₀¢ worth of coal purchased at \$7 a ton was required per hour to heat a seven-room house to a temperature of 71° inside with a temperature of 27° outside. A similar test was made with a nationally advertised furnace costing twice as much as the Windsor, and we found the actual cost for heating the house per hour was less with the Windsor than with the nationally advertised furnace.

Buy Your Furnace With Your Home Pay for It on the Same Easy Terms

Plan to put the Windsor Warm Air Pipe Furnace in your **WARDWAY** Home—order it with your home and include its price in your monthly payments. This is the wise, the economical way to settle your heating problem for all time. The Windsor has proved itself equal in construction and performance to furnaces at twice its price. Why pay more than Windsor price for your heating plant?

Save on First Cost—Save on Fuel Each Season

The Windsor Pipe Furnace is scientifically designed to give the most possible radiation, the most perfect combustion. It is built mechanically perfect to prevent the slightest leakage of heat. Compare the Windsor, feature for feature, with any other furnace anywhere near its price and you will see that item for item, it is heavier, sturdier, better built.

Complete Warm Air Heating Plant

On Page 105 we quote prices on complete warm air pipe furnace systems for each home in this book.

Our price includes a furnace of sufficient size to keep your home at a temperature of 70° with outside temperature as low as 10° below zero—in sections of the country subject to a minimum temperature colder than 10° below zero we will gladly quote special prices on larger size furnaces.

Our heating system provides a separate wall register for each room of the home, together with all necessary pipe, stacks and fittings for proper installation. Materials for constructing cold air returns; cold air registers and galvanized iron pipe, for connecting cold air returns to furnace, are included.

For Price of
the Windsor
Pipe Furnace
See Page 105

All wall registers are furnished in a very artistic, good looking design and have a sanded brass finish the same as furnished on your door and window hardware. The only exception to this is the bathroom register which is supplied in white enamel finish. All register boxes and wall stacks on two floor homes are double constructed fire proof and heat tight. Lock joints provide a sturdy, rigid, heat-tight joint where one section fits into another.

Galvanized smoke pipe is furnished for connecting furnace with chimney and asbestos pipe covering for all warm air pipes in basement.

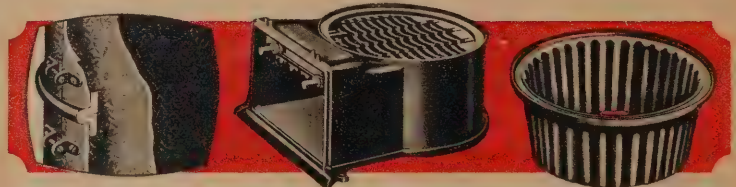
Special plans and instructions are sent free with your order so any handy man can install the system.

Range Boiler and Heater Connected to the Furnace

All our furnaces and boilers have openings for hot water coil. This picture shows range boiler connected to water coils in furnace and also connected to gas heater for use in summer. Range boiler can also be connected with kitchen range where gas is not available. For those who have no heating plant but have gas we suggest a combination of range boiler and gas heater. A gas heater is not included in our price but can be furnished you at small added cost. For gas heaters refer to our General Catalogue.



Compare the Windsor—Point by Point



Dead Air Space. A galvanized casing, inside of the outer casing, provides a one-inch dead air space which insulates the inner warm air chamber from outer casing. This construction is much superior to the old style tin, asbestos lined casings used in ordinary furnaces; our Windsor is heavier, more efficient, more durable.

Ashpit. Heavier than ashpits used in furnaces costing twice as much. Made very strong to support the heavy castings above. Also high and roomy, for easy removal of ashes and protection to grates. **GRATES** are of heavy, triangular design admitted by engineers to be superior for burning all kinds of coal.

One-Piece Firepot. One-piece massive construction, heavier than the combined weight of two-piece firepots used on the highest priced tested furnaces. Deep corrugations increase the heating surface and add greatly to the strength and durability. One-piece construction eliminates an extra joint, and the corrugations assure constant circulation of air and burning of fuel around the edge of the fire bed.



Combustion Chamber. Dome shaped and corrugated, increasing the heating surface. Combustion chamber is extremely heavy and large, and all smoke and gases must pass entirely through this section thus transmitting the maximum of available heat units to the radiator.

Oversize One-Piece Radiator. This type is used only in the highest priced furnaces. The Windsor radiator has greater weight than those used on furnaces costing double. Especially designed, unusually deep, providing greater heating surface. Hot gases are compelled to travel several feet before reaching chimney, accomplishing the highest possible efficiency, resulting in lower fuel cost.

NEW INSULATED UPRIGHT *Steam or Hot Water* BOILERS

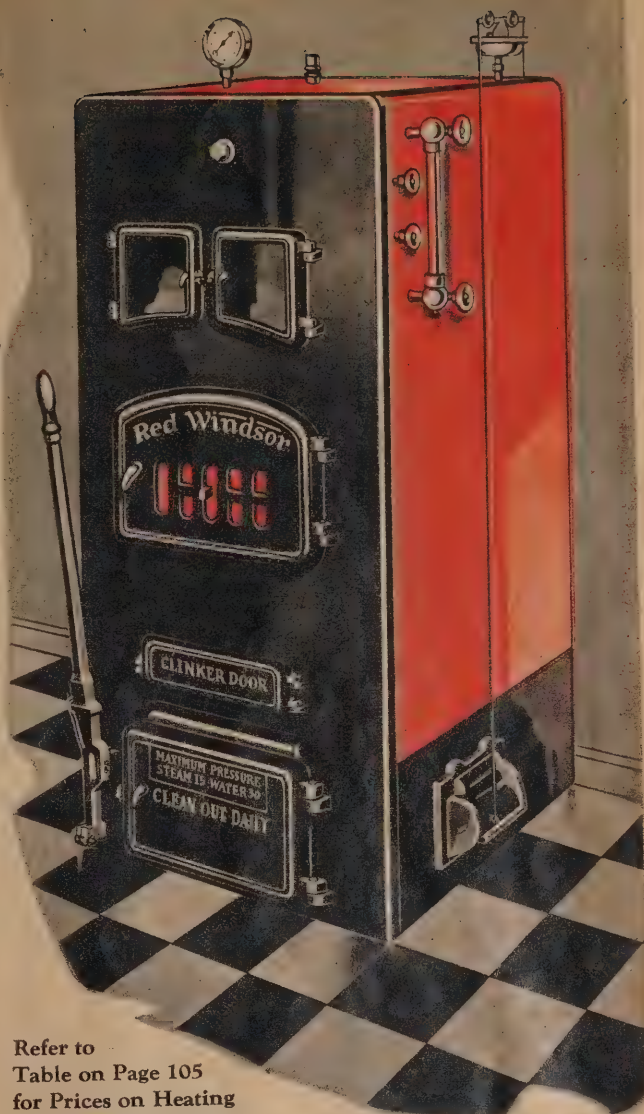
*Greater Efficiency and
Economy—Better Appearance!*

A CLEAN, sturdy, attractive square-type Red WINDSOR Boiler will bring you winter-long cozy comfort for your WARDWAY Home, combined with complete dependability. And in appearance this heating plant will equal the demands of the finest interior. Not only does WINDSOR Boiler equipment enhance your home's resale value as much as three or four hundred dollars, but if purchased at the price nationally advertised for the same make, it would cost you a great deal more than at Ward's. Its healthfulness and fuel economy alone, moreover, will many times repay our own money-saving price.

**Clean! No Smoke and Gases! Uses All
Types of Fuel—Saves You \$25 to \$50!**

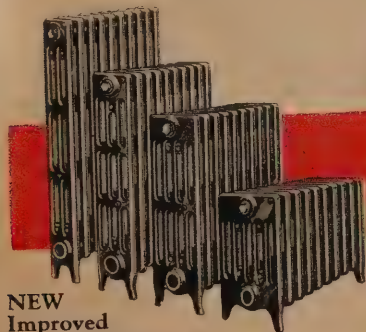
This Red WINDSOR'S square design saves space. Its combustion principle prevents smoking or escape of gases . . . and everything about its operation is so clean that you can easily make the basement a pleasant playroom. The grates are especially designed to handle any kind of fuel, and the fuel-chamber is so large that two firings a day are usually enough to keep your home entirely comfortable. Holds a solid bed of coals all night, and distributes the burning gases through a long staggered-flue that extracts the heat and cuts your coal bills decidedly. Air-cell asbestos between the red jacket and the boiler seals in heat and further increases economy of operation.

Construction. Boiler comes in sections of high-grade cast iron, easily handled and set up. Sheet steel case has **baked-on** red enamel sides and black enamel front. **Equipment.** Both steam and hot water boilers are equipped with automatic damper regulator. With each boiler you get a shaker handle, steel wire cleanout brush, poker, and easy-to-follow installation and operating instructions. With **steam** boiler we also furnish water gauge, steam gauge and safety valve. Height overall, 56½ inches. Size of smoke collar, 9 inches. (Shipped promptly from Warehouse in Chicago or near Detroit, Mich., whichever is nearer you.)



Refer to
Table on Page 105
for Prices on Heating
and Plumbing Equip-
ment for All WARDWA
HOMES.

See Page 108 for full information
and prices on our WINDSOR
Automatic Heat Regulators for
Boilers and Furnaces and for
oil burner unit price.



NEW
Improved
Tubular Type
RADIATORS

for Hot Water or Steam

These very good-looking designs are the last word in modern radiation! The 20-inch, 7-tube window type is for dining and living room use—for kitchen also, where necessary. The 38-inch, 5-tube types are suited to all other rooms except the bath, which uses the 3-tube type. Best location for heating efficiency of all units is shown on our plans, and we figure radiator sizes for keeping all rooms at 70 degrees when temperature outside is 10 below zero. The graceful new pillar-style tubes give much more radiating capacity than bulkier designs; are smooth-surfaced, and made of the finest quality cast iron. Each radiator is completely assembled and tested before shipping.

FITTINGS VALVES and ACCESSORIES INCLUDED



Genuine Asbestos Covering for Basement Pipes

WARD'S Heating Plants are furnished complete in every detail, with easily understood, carefully illustrated instructions. All pipe larger than 2-inch is cut to length and threaded; other pipe is furnished in standard lengths to be cut on job. With each **Hot Water Plant** a square, red-jacketed boiler of proper size will be furnished, together with necessary pipe, radiators, fittings, valves and gold or bronze finish for the radiators. If you have running water with a reliable pressure you will receive an automatic pressure regulator. If not, we will supply extra pipe and fittings for installation of expansion tank in attic. Hot water thermometer, altitude gauge, draft regulator with chain and pulleys, poker, flue brush and firing tools are supplied with each outfit. With each **Steam Plant** a correct size square boiler will be furnished, together with necessary pipe, radiators, fittings, valves, and gold or bronze finish for the radiators.

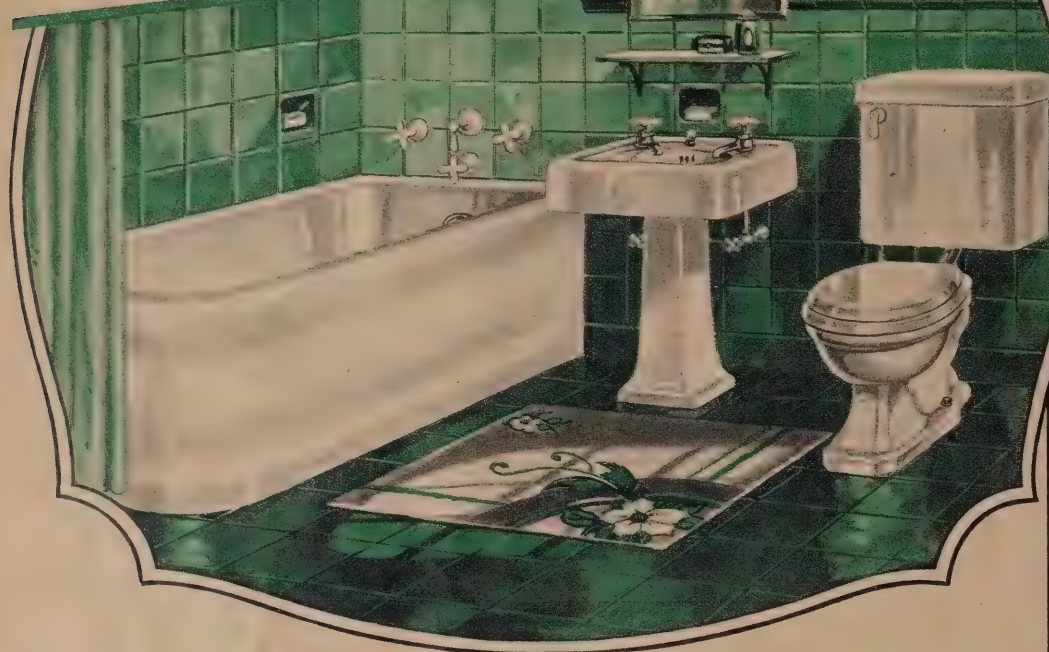


Automatic Pressure Control for Hot Water Plants

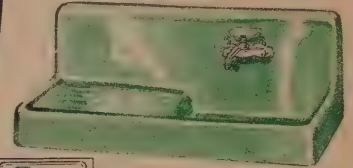
Especially designed for Hot Water Plants only. It takes the place of an expansion tank and is provided if you have running water with reliable pressure. This pressure control keeps the heating system filled at all times. Fitted with a thoroughly effective strainer which prevents all sediment from entering system. Requires less piping than expansion tank; prevents freezing; and also avoids the possibility of overflowing. With this automatic pressure control in operation, there is no danger of flooding the system, or of damage to walls, floors and rugs, caused by leaving the house with drafts open in furnace and too hot a fire.

All Radiators, Valves, Pipes, Fittings and Accessories shown on this Page are **INCLUDED** in your Heating Plant Order.

The BLACKSTONE *Our Finest* PLUMBING SET



Brilliant chromium plate, over heavily nicked faucets, handles, and pipes, is the beautiful, modern finish used on all the metal fittings of Ward's Colored Plumbing fixtures. This new silver-like finish will not rust or tarnish. Its original brightness and rich luster can be immediately restored by the easiest cleaning effort. You will appreciate this convenience a hundredfold not only for its beauty, but also for the minimum of care required to keep it sparklingly new. Ward's White Porcelain plumbing is equipped with enduring heavily nickel-plated fittings.



The Kitchen Sink



Finest quality baked on porcelain enamel sink, made in one solid piece of heavy cast iron. 52-inch length furnished wherever space permits; width 20 inches; height of back 12 inches; depth of apron 6 inches; length of drainboard 24 inches; length of sink 28 inches. Equipped with **Chromium Plated** mixing faucet with swinging spigot. Sink strainer and trap to wall or floor—nickel plated or brass. **Colored Sinks** are supplied where colored fixtures are ordered. Right or left hand sinks furnished as shown in floor plan layout. Corner sink furnished where sink is shown located in corner of kitchen.



This inset shows the Recess Style tub! Wherever recessed space is provided in the floor plans, this tub will be furnished in 5 or 5 and one-half foot lengths, depending upon size of recess opening. (Shower fittings, curtain and rod not included.)

DeLuxe Plumbing—in Colors or White! Strictly Modern—For Those Who Demand the Best

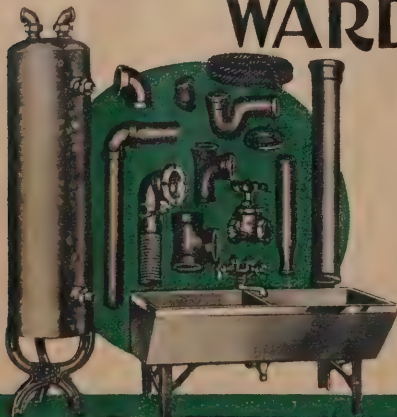
THE Blackstone offers genuine beauty along with highest quality, greatest mechanical excellence and maximum utility! It's modern to the minute—designed in a most graceful manner—each fixture matching the other in perfect harmony! Every piece is the newest style, and every piece is full porcelain or porcelain enameled on all visible surfaces. Latest pop-up waste on lavatory—newest silent syphon jet on closet. All certified Flawless Quality—the highest quality plumbing manufactured. See Page 105 for prices.

The Bathtub. Smart Built-in style. One piece heavy cast iron, white porcelain enamel inside and out. Length 5 feet; width 30 inches over $3\frac{3}{4}$ -inch rim. Inside depth 17 inches; outside height 18 inches. Supply and waste fittings are brass and designed to be set in wall. Chromium Plated in Colored Sets, Nickel-Plated in white sets. Furnished for a right or left hand corner or recess as required for the home you select. (Shower fittings, curtain and rod are not included.)

The Lavatory. Graceful pedestal style. Made in two pieces of heavy cast iron finished in strong white porcelain enamel. Top 20 by 24 inches; oval bowl 12 by 15 inches; apron 5 inches deep. Brass quick compression faucets, pop-up waste, supply pipes and trap are Chromium Plated in Colored Sets. White sets are nickel plated with China handles.

The Closet. Newest syphon jet style; quick, practically silent flush. Tank and bowl highest quality vitreous china; 2-inch slip joint flush pipe and supply pipe to floor are Chromium Plated in Colored Sets, Nickel Plated in white set. Celluloid, finished in colors or white seat.

Complete Plumbing Supplies *Included* with Every WARDWAY HOME Bathroom Set



You have nothing else to buy—when you order your Bathroom Set it includes every bit of plumbing needed for your whole house. All pipes, fittings, elbows, traps, utility faucets, valves, tanks, washtubs, calking lead, oakum—every possible thing you need! The requirements of every WARDWAY Home are different—so Ward's engineers specify just exactly what you need for the particular home you buy, and furnish everything when you buy your Bathroom Set. Remember this big, important help and economy—the one price you pay offers a big saving in time, money, and worry. All materials are of known, dependable quality.

The Range Boiler. 30-gallon capacity, standard size for average family. Made of heavily galvanized steel, electrically welded. Furnished in standard weight. Tapped according to government specifications. Height 60 inches without stand. Complete with fittings: stand, cold water tube and four union connections.

The Laundry Tub. Two compartment. Special granite composition in one solid piece. Will not warp or crack. Both tubs are 24 inches wide and 16 inches deep. Corners are rounded and top edge has a strong metallic winger guard. Standing height 34 inches. Complete with strainers, plugs and combination swinging laundry faucet. Braced iron stand.

Cast Iron Soil Pipe and Galvanized Iron Pipe and Fittings, furnished as required to a distance of 2 feet outside the house foundation.

Plumbing Plans Furnished Installed According to Code

With each outfit we furnish working blueprints showing exactly how to install the complete system. If your plumbing installation must conform to certain code requirements please submit copy of your code when placing order so that we may check same to see that all materials and plans conform.

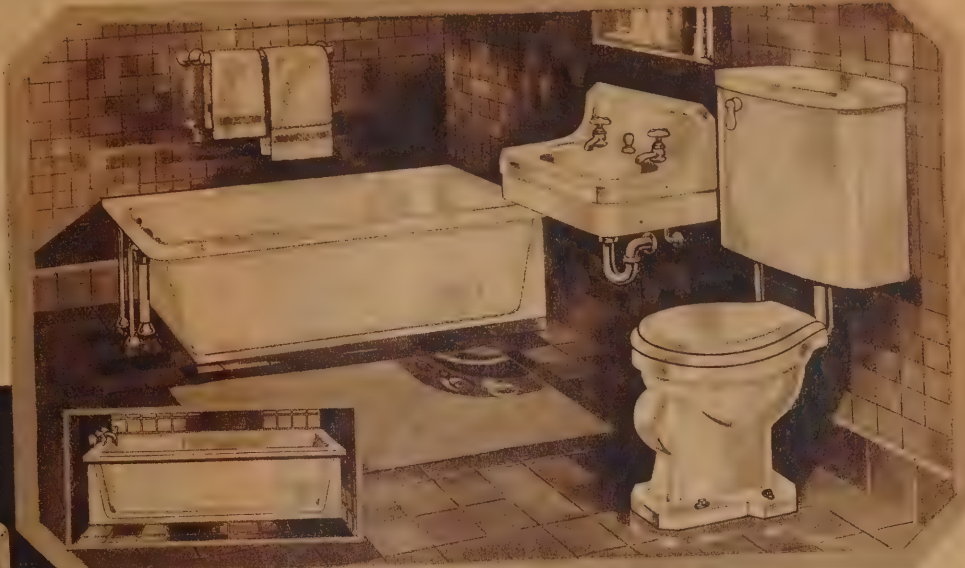
Diverter Valve Shower

Complete modern shower with all necessary fittings. Sold only with WARDWAY Home bathroom outfit. Price quoted does not include curtain or rods.

\$1 G 6565 **\$6.75**
(See Page 108 for Shower Curtains and rods.)

Exactly the Same Grades Recommended and Sold by Thousands of Leading Plumbing Shops in All Parts of America

WARD'S Fixtures are all Certified First Quality—the best made—enamelware, supplied to us by the same manufacturers who supply plumbing dealers throughout the country with the same identical products. There is only one difference between the Certified Highest Quality plumbing sold by Ward's and that sold by others—**Price!** A few minutes shopping in the leading high grade plumbing stores will quickly show you the startling difference in price—the amazing saving you can make at Ward's! Our customers tell us they save up to 40 per cent by purchasing complete plumbing sets for their homes from us.



"The LaSalle"

**A Very Popular
Medium Priced Set**



The Bathtub is very new and modern. Full standard five foot length, heavy cast iron, with white porcelain enamel finish inside. One coat of white paint outside. Width over rim 30 inches; depth 17 inches. The Recess Tub is of same design. Tubs furnished for right or left corner, or for recess opening, exactly as required in the particular home you choose.

The Lavatory displays a marked beauty of design. It offers all newest features, including pop-up waste and concealed overflow. Absolutely the highest quality white vitreous China. Top 20 by 18 inches, with six inch back. Bowl about 10 by 14 inches. Quick compression faucets with solid china handles. Fittings include improved pop-up waste.

The Closet Combination is a syphon washdown type, with white vitreous china

bowl glazed both inside and out, and white vitreous china tank. White pyroxylin covered seat; nickel-plated bar hinge, flush elbow connection and supply pipe. Rough in 14 inches.

The Sink is cast in a single piece which eliminates all cracks and corners. Equipped with a combination mixing faucet with swinging spout, and nickel-plated brass trap. Deep 6-inch apron with concealed wall hangers. Length of sink, 42 inches. Left or right drainboard as required. Corner sink furnished where sink is shown located in corner of kitchen. Legs are not required on this sink.

Range Boiler, Laundry Tubs and all pipe, fittings, fixtures and accessories to install a complete system of plumbing, are included in the price and furnished with each LaSalle bathroom outfit. Pictured on lower part of Page 100. See Page 105 for prices.



"The Sherman"
Bathroom Outfit



Standard Style—Standard Quality—Exceptional Price

The Bathtub is a standard design of heavy cast iron, finished with highest quality white porcelain enamel inside and one coat of white paint outside. Five feet long, 30 inches wide with 3-inch roll rim, 23 inches high, including legs. Complete with nickel-plated brass waste and overflow fitting, supply pipes and combination faucet with compression valves and china handles.

The Lavatory is apron style, round front, white porcelain enamel over cast iron. Size 18 by 21 inches, with 11 by 14-inch bowl. Height of back 8 inches. Fitted with nickel-plated brass trap, supply pipes to wall, and china handle compression faucets.

The Closet Combination is a Syphon washdown type with best grade white vitreous china bowl and large waterways. Special vitreous tank, complete with

fittings. Mahogany finish seat; nickel-plated brass hinge, flush elbow and supply pipe. Rough in 14 inches.

The Sink furnished with the Sherman set is the one-piece cast iron type found in so many homes today. Heavy white porcelain enamel provides an easily cleaned surface of permanent beauty. Length 42 inches, with drainboard on either right or left end as required by floor plans. Corner sink furnished where sink is shown located in corner of kitchen. Furnished complete with nickel-plated compression faucets with china lever handles, nickel-plated brass trap, and hangers. Wall hung—no legs required.

Range Boiler, Laundry Tubs and all pipes, connections and fittings needed to install a modern plumbing system are included in the price on Page 105. They are pictured and described on Page 100.

See Page 105 for Price of the Plumbing Set You Prefer

Artistic Lighting for Your New Home

People of discriminating taste prefer all the electric lighting fixtures of a harmonizing design in their home. For that reason we present on these two pages four beautifully matched modern sets.

Complete set prices are given on Page 104 for every

Wardway Home. It is not necessary, however, to order a complete set. We will be pleased to quote you prices on any individual fixture or selection of fixtures. Fixtures may be included with your other materials and purchased under our mortgage loan plan of selling.



The LOWELL { For Complete Set Prices see Page 104 }

An unusual value in an up-to-the-minute Lighting Fixture set. Nine fixtures of a harmonious design that will look well in any home. Because of Ward's great buying power we can offer this set at an exceptionally low price. Fixtures (A), (B), (C) and (D) are finished in hand-toned browns with highlights of gold and antique colors combine to harmonize with varied room decorating schemes. Candles are in gold with wax drip effect. The Bedroom Light (E) is cast metal highlighted with brown and gold. The two Bathroom Brackets (F) are genuine porcelain—one is furnished with plug-in outlet. Kitchen Light (G) has 8-inch glass bowl and porcelain holder. Hall Light (H) has harmonizing highlights. Porch Light (J) has ribbed opal glass globe. On homes having no front porch the entrance bracket shown in Beverly set to the right is furnished. All fixtures wired, complete ready to hang. *Bulbs not included.*

- (A) 563 K 8535—Five-Light Drop Fixture** for the Living Room. Keyless sockets for wall switch. Length 36 in. Spread 16 in.
- (B) 563 K 8534—Five-Light Candle Fixture** for the Dining Room. Keyless sockets for wall switch. Length 36 in. Spread 16 in.
- (C) 63 K 8533—One-Light Ceiling Fixture** for Reception Hall and Sun Room. Length 4½ in. Spread 8 in.
- (D) 63 K 8531—One-Light Bracket** for Halls and Vestibules. Turn switch. Wall plate 11 by 4½ inches.
- (E) 63 K 9006—Two-Light Ceiling for Bed Rooms, etc.** Oval cast metal 13 by 7 in. Length 6 in. Keyless sockets for wall switch.
- (F) Genuine Porcelain Bath Room Brackets.** White only. 63 K 8063—With plug-in outlet. 63 K 8064—Without plug-in outlet.
- (G) 63 K 8164—Kitchen Light.** White 8-inch bowl. Keyless socket for wall switch.
- (H) 63 K 9010—One-Light Ceiling Hall Light.** Diameter 6¼ inches. Cast metal. Keyless socket for wall switch control.
- (J) 63 K 9043—OutdoorPorchLight.** Ceiling bands 6 in diameter. Ribbed opal glass globes.



The BEVERLY { For Complete Set Prices see Page 104 }

In this group we offer nine of the most modern and beautifully finished fixtures at a price within the reach of everyone. Diffuses a rich, pleasing illumination through honey-colored glass—beautiful to look at and restful on the eyes. Fixtures (A), (B), (C) and (D) antique gold finish, highlighted with dull reds and greens. The two Bathroom Brackets (F) are white porcelain, one with plug-in outlet and the other without. Kitchen Light (G) has 8-inch bowl and porcelain holder. Bedroom Fixture (E) finished in ivory with pastel rose colored decorations. Porch Bracket (J) Verde Green finish. Hall Light (H) cast metal with harmonizing highlights. *Bulbs not included.*

- (A) 563 K 8566—Five-Light Semi-Ceiling Fixture** for the Living Room. Length 13½ inches. Spread 20 inches. Keyless sockets.
- (B) 563 K 8565—Five-Light Drop Fixture** for Dining Room. Length 36 inches. Spread 20 inches. Keyless sockets.
- (C) 563 K 8567—Two-Light Semi-Ceiling Fixture** for Reception Hall and Sun Room. Keyless sockets. Length 10½ inches. Spread 14 by 6¼ inches.
- (D) 63 K 8569—One-Light Bracket** for side lighting hall or vestibule. Height 10½ inches. Wall plate 6½ inches wide. Turn button switch.
- (E) 63 K 8520—One-Light Ceiling Fixture** for Bed Rooms. Keyless socket. Length 10 in. Spread 7 inches.
- (F) Genuine Porcelain Bath Room Brackets.** White only. 63 K 9044—With plug-in outlet. 63 K 9045—Without plug-in outlet.
- (G) 63 K 9047—Kitchen Light.** White 8-inch bowl. Keyless socket for wall switch.
- (H) 63 K 9010—Hall or Entrance Light.** Diameter 6¼ in. Keyless socket for wall switch.
- (J) 63 K 8311—Porch Bracket Wall Type.** Keyless socket. 5½ in. diameter by 11 inches long.

New Creations by Famous Designers

Electrical or building experience is not necessary to install Ward's Fixtures—you can easily do it yourself. Each fixture is completely wired, and everything you need—tape, wood screws, fasteners and solderless connections—are included. No special tools required. All fixtures and instructions for installing conform to the standards set by the Underwriters' Laboratories, Inc.



The CORONADO { For Complete Set Prices see Page 104 }

The generous spread with the open work design makes the Coronado lighting fixtures (A), (B), (C), especially appropriate for the Modern American home. The rich appearing metal castings are all made from hand chased models with sharp details and polished highlights. Finished in Electro-plated bronze with touches of deep orange and blue presenting an appearance of dignity, refinement and charm. Also included with the Coronado are: Two porcelain bath brackets (F), one with outlet and one without. One Kitchen light (G) with 8-inch bowl and porcelain holder. Bedroom light (E) finished in Ivory with pastel rose colored decorations. Porch lantern—wall type (J) finished in amber color with ambered glass. Hall or Entrance light (H) cast metal with harmonizing highlights. *Bulbs not included.*

- (A)** 563 K 8465 — Five-Light Drop for the Living Room. Turn knob sockets. Length 42 in. Spread 22 in.
- (B)** 563 K 8466 — Five-Light Candle for the Dining Room. Keyless sockets for wall switch control. Length 42 in. Spread 22 inches.
- (C)** 563 K 8463 — Three-Light Lantern for the Reception Hall or Sun Room. Keyless sockets for wall switch control.
- (D)** 563 K 8461 — One-Light Bracket for Hall or Vestibule. Convenient turn switch. Wall plate 10 by 5 in. Extends 6 in.
- (E)** 63 K 8520 — One-Light Bed Room. Keyless socket for wall switch. Length 10 inches. Spread 7 inches.
- (F)** White Porcelain Bathroom Brackets. Pull sockets. Easy to install. 63 K 9044 — With plug-in outlet. 63 K 9045 — Without plug-in outlet.
- (G)** 63 K 9047 — Kitchen Light. White 8-inch bowl. Keyless socket for wall switch control.
- (H)** 63 K 9010 — One-Light Ceiling for Hall or Entrance. Diameter 6 1/4 inches. Keyless socket for wall switch control.
- (J)** 63 K 8309 — Porch Lantern, Wall Type. Keyless socket for wall switch. Diameter 8 in. by 14 in. high.



The SHEFFIELD { For Complete Set Prices see Page 104 }

Our finest and newest set. The lighting fixtures for the living room, dining room, and reception halls are finished to give the effect of antique Swedish iron with old brass ornamentations. The fixtures are cast aluminum with spinning in brass. Oak spindles stained brown form the center decoration. Suspended from the gracefully curved ornamentations over the candle lights are decorative bell-shaped candle snuffers. Included in this complete set are: Two genuine white porcelain bathroom brackets (F), one with plug-in outlet and one without. Kitchen light (G) with 8-inch glass bowl and with porcelain holder. Bedroom light (E) in the new shaded light style with pastel rose color glass. Porch bracket (J) Wall type finished in amber color. *Bulbs not included.*

If you prefer to use four of the two-light brackets (R) in place of ceiling fixture (A) which is regularly furnished for the living room, the additional cost including extra wiring materials will be \$16.00.

- (A)** 63 K 8277 — Five-Light Ceiling for the Living Room. Keyless sockets. Spread 20 inches.
- (B)** 563 K 8276 — Five-Light Candle Fixture for the Dining Room. Keyless sockets for wall switch control. Length 48 in. Spread 20 inches.
- (C)** 63 K 8279 — One-Light Fixture for Reception Hall and Sun Room. Keyless socket for wall switch. Length 42 in.
- (D)** 63 K 8280 — One-Light Candle Bracket for Hall or Vestibule. Canopy switch. Wall plate 12 1/2 by 4 1/2 in. Extends 6 1/2 in.
- (E)** 63 K 9013 — Two-Light Ceiling for Bedroom. Pastel rose color glass. Keyless socket. Spread 15 by 6 1/4 inches. Length 6 inches.
- (F)** Bathroom Brackets. White porcelain. Pull sockets. 63 K 9044 — With plug-in outlet. 63 K 9045 — Without outlet.
- (G)** 63 K 9047 — Kitchen Light. White 8-inch bowl. Keyless socket for wall switch control.
- (H)** 63 K 9010 — Hall or Vestibule Light. Keyless socket for wall switch control. Length 5 1/4 in. Spread 7 1/4 in.
- (J)** 63 K 8310 — Porch Bracket. Wall type. Keyless socket for wall switch. Amber colored finish with amber glass cylinder. Back plate 9 1/2 by 4 1/4 in. Height 13 1/2 in.

Two-light bracket (R) is described in upper left hand corner of page 104 under (R).

Side Wall Brackets to Match Fixture Sets



Bracket Candle Lights are in vogue as extra sidewall fixtures for modern homes. These distinctive designs will harmonize with fixtures in sets shown on preceding pages. You may substitute sidewall brackets for any of the fixtures in our regular sets, or they may be ordered extra at a slight additional cost. We will gladly quote prices on special fixture selections, including wall brackets. *Bulbs not included with any fixtures.*

(K) 63 K 8531—One-Light Bracket. Matches the Lowell line. Hand-toned browns with highlights of gold and antique colors. Old Ivory finish candles. Turn switch. Wall plate 11 by 4½ in. **\$1.65**

(L) 63 K 8532—Two-Light Candle Bracket. Matches the Lowell line. Hand-toned browns with highlights of gold and antique colors. Old Ivory finish candle. Turn switch. Wall plate 11 by 4½ in. **\$2.00**

(M) 63 K 8569—One-Light Bracket. Matches the Beverly line. Honey colored glass shade. Antique gold finish, high lighted with dull reds and greens. Height 10½ in. Wall plate 6½ in. wide. Turn button switch. **\$2.80**

(N) 63 K 8461—One-Light Candle Bracket. Matches the Coronado line. Electro-plated bronze finish with touches of deep orange and blue. Turn switch. Wall plate, 10 by 5 in. Extends 6 in. **\$2.15**

(P) 63 K 8462—Two-Light Bracket. Matches the Coronado line. Electro-plated bronze finish with touches of deep orange and blue. Turn switch. Wall plate 10 by 5 in. Extends 6 in. **\$2.50**

(Q) 63 K 8280—One-Light Candle Bracket. Matches the Sheffield line. Swedish Iron and Old Brass finish. Wall plate 12½ by 4½ in. Extends 6½ in. Turn switch. **\$4.00**

(R) 63 K 8278—Two-Light Bracket. Matches the Sheffield line. Swedish Iron and old brass finish. Wall plate 12½ by 4½ in. Extends 4½ in. Spread 10 in. Turn switch. **\$5.75**

Prices of all our fixtures are figured F. O. B. our Chicago store.

Install Ward's Wiring Yourself—Save Money! Meet Underwriters' Code

You can install our wiring and fixtures yourself, even though you have never had electrical or building experience. Complete plans and instructions make it simple and easy to do the work yourself. Sufficient materials are included to complete wiring the entire home. All conduits, outlets, other materials and wiring layout meet the standards set by the Underwriter's Laboratories, Inc.

What Our Wiring Prices Include

Materials are provided for placing one ceiling fixture outlet in each room and front porch, controlled by sidewall toggle switch; also ceiling or sidewall outlet in connecting halls and vestibule; and in all two-story homes a light in stairway hall with three-way control switch in first and second floor halls.

Three lights are provided for basement with control switch in kitchen and one light for attic with control switch at foot of stairs for all homes where attic stairs are shown in floor plan lay-out. Two bathroom wall brackets are included unless wall space permits the installation of only one.

Four base receptacles are furnished for the living room and one base receptacle for all other rooms including bath and laundry. All face plates on switches and receptacles are

Bakelite. Materials are furnished for an electric service entrance, including fuse cabinet for proper number of circuits (in most homes for six circuits) but not including service entrance switch, which we do not supply.

Materials are not furnished for installation of lights in closets or for sidewall brackets other than those in connecting halls and vestibules. Our price includes a complete door bell outfit with 110-volt A-C transformer, wire, push-button for front and rear doors and a combination bell and buzzer so that bell rings for front door when you press the push-button and buzzer rings for back door. For the service entrance we furnish conduit pipe and wire to meet local code; ½-inch conduit and wire including a heavy cast clamp is furnished for the ground connection. All other wiring is 14 gauge armored bushed cable (BX).

Special Wiring Codes

If your city ordinance requires the use of rigid conduit or has any other special wiring requirements, send copy of code and we will quote prices and furnish materials accordingly. These prices do not include any fixtures.

Extra Wall and Baseboard Outlets

When extra sidewall brackets are to be installed, necessary additional wiring materials will be supplied for \$1.00 per opening. If additional base receptacles are wanted, complete materials will be supplied at \$1.50 per opening. These prices do not include any fixtures.

Prices on Complete Sets of Electric Fixtures for Every WARDWAY Home Sets Described on Pages 102 and 103

Lighting fixtures and BX wiring can be included in the purchase price of homes and paid for on the Easy Payment Plan governing Wardway Homes and equipment, as explained on Pages 4 and 5. For wiring specifications see lower left section of this page.

Read explanation at bottom
of page before ordering.

NAME OF HOME	Page No.	FIXTURE SETS					Wiring Mat'l's
		Lowell	Beverly	Coronado	Sheffield	Armored Cable (BX)	
Astoria.....	53	\$20.90	\$33.15	\$35.45	\$46.85	\$60.60	
Avalon.....	32	22.25	32.60	34.35	46.50	49.45	
Barcelona.....	36, 37	21.00	33.50	35.25	47.40	57.60	
Berkeley.....	20	21.50	30.80	33.10	43.40	53.00	
Bradford.....	26	24.20	33.50	35.80	46.10	54.00	
Cambridge.....	44	24.85	42.80	47.30	59.20	71.10	
Camden.....	9	27.15	45.10	49.60	61.50	72.80	
Cedars.....	7	29.05	39.15	41.45	53.85	70.55	
Cornell.....	45	27.00	47.50	51.45	66.30	71.15	
Cortland.....	28	38.00	61.15	66.85	85.60	95.30	
Corydon.....	56	21.00	33.50	35.25	47.40	58.00	
Coventry.....	8	31.60	43.55	45.30	59.65	71.20	
Cranford.....	25	23.65	33.75	36.05	47.45	64.20	
Dellwood.....	63	16.95	25.45	26.20	31.30	53.00	
Devonshire.....	16, 17	22.55	38.00	41.40	53.10	71.15	
Dover A.....	21	22.25	32.60	34.35	46.50	49.60	
Dover B.....	21	23.80	34.95	36.70	49.95	57.75	
Drexel.....	19	22.25	32.60	34.35	46.50	49.60	
Elizabeth.....	46	24.70	38.00	41.40	53.10	64.50	
Elsmore A.....	71	20.10	32.60	34.35	46.50	52.95	
Elsmore B.....	71	20.10	32.60	34.35	46.50	52.95	
Euclid.....	33	18.10	29.55	31.85	42.15	53.35	
Fairfax.....	14	22.10	35.45	37.45	49.95	59.00	
Ferndale.....	29	37.10	60.25	65.95	84.70	102.85	
Florence.....	58, 59	18.85	31.35	33.10	45.25	53.00	
Garland.....	67	21.00	33.50	35.25	47.40	57.65	
Hamlin.....	52	23.30	36.40	38.70	51.20	64.50	
Hillcrest.....	75	17.20	28.65	30.95	41.25	51.95	
Howard.....	77	17.95	30.45	32.20	44.35	51.80	
Kelsey.....	55	20.90	33.15	35.45	46.85	62.85	
Kelton A.....	64, 65	20.75	28.15	28.35	35.30	53.55	
Kelton B.....	64, 65	21.90	32.25	34.00	46.15	56.20	
Kenmore.....	66	21.65	34.95	36.70	49.95	58.35	
Kenwood.....	2, 3	23.95	34.00	36.35	47.75	64.45	
Larchmont.....	42, 43	28.20	46.90	51.40	63.30	97.80	
Lawndale.....	72	17.95	30.50	32.20	44.35	51.80	
Maryland.....	68	21.65	34.95	36.70	49.95	58.35	
Mayflower A.....	35	21.90	34.40	36.15	48.30	58.95	
Mayflower B.....	35	22.70	34.95	37.25	48.65	60.00	
Maywood.....	48, 49	22.70	34.95	37.25	48.65	65.55	
Merrill.....	70	19.20	31.70	33.45	45.60	52.80	
Milford.....	54	22.35	37.80	41.20	52.85	64.45	
Montrose.....	62	19.20	31.70	33.45	45.60	53.00	
Newport.....	11	22.40	31.70	34.00	44.10	58.35	
Northbrook.....	51	24.85	34.95	37.25	48.65	65.50	
Parkside.....	27	44.60	64.25	68.30	89.75	110.25	
Piermont.....	30	28.15	39.05	41.35	53.85	72.80	
Plaza.....	23	18.45	29.90	32.20	42.50	54.40	
Plymouth A.....	18	17.45	22.75	24.05	27.30	52.95	
Plymouth B.....	18	19.25	24.55	25.85	29.10	58.35	
Pontiac.....	22	22.25	32.60	34.35	46.50	53.95	
Potomac.....	40	25.00	35.35	37.10	50.25	56.10	
Raymond.....	73	14.25	22.75	23.50	28.60	52.60	
Rexton.....	13	28.40	38.50	40.80	52.20	74.00	
Ridgewood.....	15	20.25	29.55	31.85	42.15	57.10	
Rosedale.....	76	12.60	20.05	21.35	24.60	51.50	
Salem.....	47	25.40	38.70	42.10	53.75	66.55	
Sonora.....	41	23.15	33.50	35.25	47.40	57.65	
Tacoma A.....	61	19.35	30.80	33.10	43.40	53.95	
Tacoma B.....	61	17.95	30.45	32.20	44.35	53.95	
Trenton.....	38, 39	22.35	37.75	40.20	53.10	64.50	
Utica.....	60	21.75	35.30	36.50	46.50	54.50	
Wallace.....	50	25.95	42.45	46.95	58.85	65.55	
Webster.....	34	20.80	35.45	38.85	49.40	59.00	
Wellington.....	69	20.90	33.15	35.45	46.85	59.00	
Westmont A.....	24	22.40	31.70	34.00	44.30	60.50	
Westmont B.....	24	27.35	38.25	40.55	53.05	71.15	
Whitmore.....	31	27.15	40.45	43.85	55.50	72.80	
Wilton.....	74	20.10	32.60	34.35	46.50	53.95	
Winslow.....	57	19.35	30.80	33.10	43.40	53.95	
Winthrop.....	10	29.15	40.30	42.05	55.30	72.20	
Yorkton.....	12	25.10	34.40	36.70	47.00	54.00	

READ THE FOLLOWING REGARDING FIXTURES FURNISHED

A sidewall front entrance bracket like furnished with Beverly set is furnished in place of the round ceiling globe in Trenton set, for all homes which do not have front porches.

A porch ceiling globe like the one shown with the Trenton set, is furnished for side porches in all fixture sets.

Where wall space does not permit placing a wall bracket on each side of medicine cabinet in bathroom, one bracket is furnished of suitable type for placing directly over medicine cabinet.

One sidewall bracket is furnished for lavatories, suitable for placing over medicine cabinet.

For pantries, a small ceiling light with pull-chain cord is furnished.

For dining nooks or dinettes, a suitable ceiling light is furnished, controlled by sidewall switch.

Prices for Heating and Plumbing for Any WARDWAY Home

See Pages 97 to 101 for Additional Information

Prices for Plumbing and Heating Materials are for Shipment from Chicago and are Subject to Market Changes.

NAME OF HOME	Shown on Page	HEATING					PLUMBING			
		Warm Air Pipe Furnace	Steam	Hot Water	Windsor Pipeless Furnace		Blackstone Set		La Salle Set White	Sherman Set White
							White	In Colors*		
Astoria.....	53	\$257.30	\$344.35	\$434.90			\$276.30	\$316.90	\$237.40	\$207.80
Avalon.....	32	164.60	272.25	342.30	\$102.10		275.25	314.15	235.40	207.15
Barcelona.....	36, 37	161.90	275.45	358.30	98.10		285.45	324.30	245.60	217.35
Berkely "A".....	20	165.95	267.25	327.30	91.20		281.70	318.50	236.80	207.10
Berkely "B".....	20	165.95	267.25	327.30	91.20		281.70	318.50	236.80	207.10
Bradford.....	26	192.85	338.25	390.15	97.25		290.90	329.80	251.10	222.80
Cambridge.....	44	260.00	421.80	541.75			290.85	329.70	250.95	222.75
†Camden.....	9	312.80	435.70	549.20			349.50	402.30	301.60	272.40
†Cedars.....	6, 7	254.30	356.65	473.10			352.55	391.40	312.65	284.45
Cornell.....	45	291.90	421.80	541.75			290.80	329.70	250.95	222.75
Cortland.....	28	277.35	411.10	528.85			504.40	603.15	424.65	368.25
**Cortland.....	28	317.35	496.10	618.85			541.40	640.15	461.70	405.20
Corydon.....	56	154.15	263.20	336.40	97.25		281.70	320.60	241.85	213.60
†Coventry.....	8	292.85	382.05	493.10			450.00	553.50	365.50	332.50
Cranford.....	25	233.75	300.35	398.60			279.45	318.30	239.60	211.35
Dellwood.....	63	144.00	259.60	325.50	92.05		274.30	312.15	233.45	205.20
Devonshire.....	16, 17	222.55	370.20	483.40			277.30	316.15	237.40	209.20
Dover "A".....	21	146.40	260.90	350.15	92.90		295.05	333.90	255.20	226.95
Dover "B".....	21	204.95	305.00	373.50	99.45		295.05	333.90	255.20	226.95
Drexel.....	19	171.75	254.35	326.85	102.10		284.65	323.50	244.75	216.55
Elizabeth.....	46	233.70	344.95	465.85			295.80	334.65	255.90	227.70
Elsmore "A".....	71	148.35	268.35	327.55	91.70		289.35	328.25	249.50	221.25
Elsmore "B".....	71	148.35	268.35	327.55	91.70		289.35	328.25	249.50	221.25
Euclid.....	33	166.65	276.35	368.95	102.05		295.05	333.95	255.15	226.95
Fairfax.....	14	278.75	362.40	443.85			299.90	328.75	275.00	246.80
Ferndale.....	29	291.10	373.90	492.10			527.00	625.75	447.25	390.80
**Ferndale.....	29	331.10	458.90	582.10			559.50	658.20	479.70	423.30
Florence.....	58, 59	152.85	270.95	334.55	92.05		286.75	325.45	246.75	218.50
Garland.....	67	167.90	268.40	348.60	98.95		277.55	316.45	237.65	209.45
Hamlin.....	52	266.75	403.05	548.85			292.00	330.85	252.10	223.90
Hillcrest.....	75	160.35	270.85	333.10	92.05		289.20	329.05	250.35	222.10
Howard.....	77	148.50	254.65	327.00	90.35		270.65	309.55	230.80	202.60
Kelsey.....	55	194.05	344.65	427.25			278.35	317.25	238.50	210.30
Kelton "A".....	64, 65	158.20	245.60	317.50	92.05		279.50	318.35	239.60	211.45
Kelton "B".....	64, 65	185.55	267.25	324.60	92.05		279.50	318.35	239.60	211.45
Kenmore.....	66	165.60	293.60	373.85	102.45		286.30	325.15	246.45	218.20
Kenwood.....	2, 3	182.75	294.90	372.95			287.00	325.85	247.10	218.90
†Larchmont.....	42, 43		544.20	700.50			357.55	396.40	317.65	289.45
Lawndale.....	72	147.20	245.10	327.15	91.20		269.25	308.15	229.40	201.20
Maryland.....	68	165.60	293.60	373.85	102.45		286.30	325.15	246.45	218.30
Mayflower "A".....	35	166.40	287.50	359.10	101.85		295.20	334.05	255.35	227.10
Mayflower "B".....	35	189.35	312.45	412.80			302.95	341.80	263.05	234.85
Maywood.....	48, 49	244.40	323.60	428.70			275.90	314.80	236.05	207.80
Merrill.....	70	174.75	255.50	341.55	102.05		283.90	322.80	244.05	215.85
Milford.....	54	237.90	330.45	436.15			282.30	321.20	242.45	214.20
Montrose.....	62	156.25	262.10	338.95	101.85		289.30	328.20	249.45	221.25
Newport.....	11	178.50	299.70	371.20	102.45		281.85	320.70	241.95	213.75
Northbrook.....	51	229.50	367.60	470.30			273.15	312.05	233.30	205.10
Parkside.....	27	292.55	392.90	515.95			488.85	587.60	409.10	352.65
**Parkside.....	27	332.55	414.90	605.95			527.40	626.10	447.60	391.20
†Piermont.....	30	244.35	377.20	429.95			314.90	353.80	275.05	246.85
Plaza.....	23	173.75	261.05	319.05	102.10		281.70	320.55	241.80	213.60
Plymouth "A".....	18	141.40	244.25	312.20	91.20		282.40	321.30	242.55	214.35
Plymouth "B".....	18	147.80	261.25	344.90	91.20		282.40	321.30	242.55	214.35
Pontiac.....	22	154.80	261.55	329.15	102.05		283.30	322.35	243.45	215.20
Potomac.....	40	158.70	263.75	350.10	101.90		273.05	311.95	233.20	205.00
Raymond.....	73	146.40	260.15	324.05	90.35		285.35	324.20	245.50	217.25
Rexton.....	13	269.60	328.10	416.40			367.70	443.50	311.80	277.00
Ridgewood.....	15	181.75	297.30	390.05			258.25	297.10	218.35	190.50
Rosedale.....	76	140.85	239.75	300.00	91.20		284.25	323.15	244.40	215.85
Salem.....	47	222.35	356.10	488.50			273.80	312.65	233.90	205.70
Sonora.....	41	158.15	260.70	334.80	97.25		291.30	330.20	251.45	223.25
Tacoma "A".....	61	166.65	276.35	368.95	102.05		280.35	319.20	240.45	212.25
Tacoma "B".....	61	166.65	276.35	368.95	102.05		280.35	319.20	240.45	212.25
Trenton.....	38, 39	242.60	366.25	474.50			274.05	312.95	234.20	206.00
Utica.....	60	153.85	265.80	341.05	96.40		276.65	315.55	236.80	207.05
Wallace.....	50	260.50	416.15	533.15			293.85	332.70	253.95	225.75
Webster.....	34	196.20	336.15	429.40			285.90	324.80	246.05	217.85
Wellington.....	69	173.85	317.60	396.10	103.40		286.55	325.40	246.65	218.45
Westmont "A".....	24	169.85	284.90	350.80	95.10		276.70	315.55	236.80	207.00
†Westmont "B".....	24	225.85	353.25	445.40			371.70	447.50	314.80	281.00
†Whitmore.....	31	276.65	368.05	497.25			357.55	396.40	317.65	289.45
Wilton.....	74	162.35	268.45	332.15	93.35		279.90	318.75	240.00	211.80
Winslow.....	57	164.55	305.40	370.55	98.05		290.70	329.60	250.85	222.60
†Winthrop.....	10	331.15	374.85	460.50			324.90	363.80	285.05	256.80
Yorkton.....	12	206.10	303.50	370.10	102.80		288.90	327.80	249.10	221.80

Prices on plumbing outfits are for modern sanitary installations, but do not take into account any plumbing codes or ordinances. If your installation must be made according to a code, write us and we will give you a special estimate.
Heat Regulator (see Page 108) with clock, \$29.95.

*Green, orchid or ivory—Bath room fixtures and kitchen sink in colors.

Heating systems are figured to maintain comfort indoors with a minimum outside temperature of 10 below zero. This is the usual minimum for Illinois, Indiana and Ohio. If it differs in your locality, heating system must be figured accordingly.
†Extra Closet and Lavatory Included. †Two complete bathrooms included.
**Price where separate installation for each apartment is furnished.

GIVING still more range of selection and individuality to WARDWAY Homes, these options in materials and accessories add only slightly to your moderate monthly payments—but tremendously increase the value, beauty and comfort of your home. All can be included in your order for your WARDWAY Home, when you buy it Ward's easy monthly payment way.



RADIO Asphalt Shingle Option

Full 12½-Inch Width, with 4½ Inch Head Lap—Real Protection!

Building codes insist that roofing material other than wood be used in certain localities. Our option of RADIO Superslate meets this requirement with an asphalt-slate shingle as fine as money can buy! These top-quality shingles are extremely fire-resistant; inspected and listed as standard by the Underwriters' Laboratories, Inc.; and guaranteed for 17 years. Notice particularly that these roofing units are full 12½ inches wide—not the ordinary 10-inch width many other makers provide. This means that RADIO Superslate Shingles carry a **fourth more material**—and instead of the customary 2-inch head lap, lay with a full 4½-inch head lap that gives your roof real weather-protection and extra fire-resistance. These big, heavy shingles actually weigh 245 pounds per square, and their rugged construction explains why.

In Tile Red, Sea Green, Blue-Black and Triple Blend

Four Lovely Slate Colors—

Each Superslate strip shingle is made of the finest roofing felt—thoroughly coated and saturated with asphalt—the top coat then being heavily covered with strong, close-packed crushed slate. And no matter what your general color scheme or style of home, one of the delightful colors available will meet your requirements beautifully. The triple Blend is a combination of green, red and tan; the Tile Red, Sea Green and Blue-

Black are equally attractive. And the unique advantage of slate colors, moreover, is that they never fade because the color is in the natural rock used!

For prices, see quotation under **OPTIONS** on page picturing the home you prefer.

OPTIONS

(PRICES QUOTED ON PAGES WHERE HOMES ARE SHOWN)

"PROTECTO" Plaster Wallboard

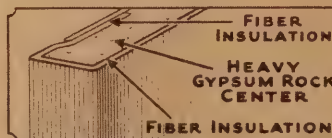
Hundreds of owners of WARDWAY Homes testify to the excellence of Plaster Wallboard and to the effective insulation it affords when used in place of lath. It is strong and heavy and gives thorough satisfaction.

Option On Any Home

This finer wallboard, with sufficient material for two finishing coats of plaster, may be had as an option on any WARDWAY home. It gives exactly the same outward appearance as is obtained when plaster is applied over lath. "PROTECTO", as is clearly indicated in the cross-section close-up below, is itself made by rolling a patented, hard-setting and fire-resistant plaster between two sheets of heavy cardboard. Dried into hard, solid sheets, "PROTECTO" is ideally suited for use in place of ordinary lath and plaster, and extremely serviceable. Sufficient plaster is included so that two coats can be applied over the "PROTECTO" boards.

Clean, Weathertight, Permanent, Economical

With "PROTECTO" you save hours of time otherwise spent in nailing lath. Easily applied; and the finished walls are smooth, strong, good-looking and aid in maintaining summer coolness and winter warmth in your home. They are also sound-deadening and impervious to vermin. Above all, Protecto's insulating properties insure economy by cutting fuel-bills.



Convenient, Insulating and Long-Lasting!

So little is added to final home cost by the use of "PROTECTO" Wallboard that it is an investment to consider seriously. Your home can be completed in shorter time, making earlier occupancy possible, and the other advantages of "PROTECTO'S" fire-safety, insulation and permanence make it a logical option for any type of home.

For prices, see quotation under **OPTIONS** on page picturing the home you prefer.



OAK FLOORING

For lovely graining, strength, dignity and enduring beauty, no other wood used for flooring even begins to rival Oak. Hence the addition of Oak Flooring will always be a wise investment. While our regular specifications provide oak floors for the main rooms of practically all WARDWAY Homes, and is specified throughout in some designs—where this is not the case, you can find the cost of Oak Flooring quoted in the options applying to that design.

For prices, see quotation under **OPTIONS** on page picturing the home you prefer.

Careful Selection; FIRST Quality

All Oak Flooring supplied for WARDWAY Homes is top-grade in every particular. Boards are rigidly inspected and selected for their freedom from knots and other defects; our option provides for the furnishing of 1½ by 2¼-inch clear red oak flooring for all bedrooms and halls; and 1½ by 2¼-inch clear maple flooring for kitchen and bath. Do not confuse "clear" first grade oak and maple flooring furnished by Ward's with "select" (second grade) and "No. 1 Common" (third grade) often specified or quoted by others. When Ward's quality flooring costs so little and actually adds so little to your monthly payments—the decision to enjoy the beauty of floors of genuine First Quality hardwood in every room is one you will never regret.



that ADD to the COMFORT, CONVENIENCE, BEAUTY and PERMANENT VALUE of your HOME

SCREEN AND SASH OPTIONS

We have listed under every WARDWAY Home the additional cost of full length screens for the windows and screen doors, and also storm sash and storm doors. We suggest you include these with your order so that your carpenter can fit and hang them at the time your home is constructed.

For prices, see quotation under **OPTIONS** on page picturing the home you prefer.

Screen Option

Our screen frames are manufactured from the finest quality clear white pine and are covered with 14-mesh galvanized screen wire. Our galvanized screen is of exceptionally high grade, carrying a very high percentage of zinc which insures its giving many years of satisfactory service without painting. Full length screens are supplied for all windows on first and second floors in the case of two-floor homes. They are full 1½ inches thick, and are supplied with hangers so that they may be swung open to permit washing the windows.

Heavy, substantially constructed screen doors are furnished for all exterior doors, together with hinges, door pulls, etc., for hanging. Sufficient paint is supplied for applying three coats and this will be furnished in the same color as the trim paint for your home, unless you specify to the contrary.

Storm Sash Option

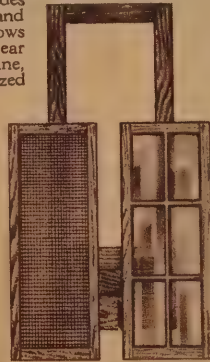
Storm sash will more than pay for their cost in a few seasons through fuel saving which they effect. Our option provides sash for all first and second floor windows constructed of Clear Western White Pine, 1½ inches thick, glazed

Storm Sash

with good quality-clear glass. Heavy White Pine glazed storm doors are supplied for all outside doors of the home. Hardware for hanging storm sash and doors and three coats of paint are included in the price.

Storm Door—Screen Door Combination

The combination storm and screen door, as pictured, will be furnished in place of separate screen and storm doors when both storm sash and screen options are included with your order. This handy door has interchangeable screen and storm panels. You use the same door frame all year round. If you are ordering only one option—either the screens or storm sash—but prefer to have this style door furnished, it can be supplied at slight additional cost. Write us for prices.



GUM or OAK TRIM

Further Enhances the Charm of Your Home!

While yellow pine is the most widely used wood for interior trim, we offer these additional trim options for those who desire to pay for the finest. One option provides oak doors and trim for the living room and dining room, and also for the sun-room and reception hall when these rooms are shown on the plan.

If an open stairway leads up from the reception hall, this will likewise be furnished throughout in oak.

If you prefer the beauty of sap gum interior trim and doors to the oak trim for the same rooms it is available and is priced for each home.

Such Beauty Pays!

The beauty, durability and lasting satisfaction of both Oak and Gumwood speak for themselves. Both are superb native hardwoods, beautifully patterned; readily take a high polish; and either option justifies itself through their enhancement of your home value.



For prices, see quotation under **OPTIONS**, on page picturing the home you prefer.



WINDOW SHADES

Fine, Opaque, Non-Transparent

For your convenience in ordering shades, we have quoted as an option for each home the additional cost of shades for all windows and glazed exterior doors.

Our price covers the furnishing of very popular and fine quality opaque, unfilled shades. Very durable and non-transparent, and finished by hand with highest-grade oil paint. Dust-proof, nickel-trimmed spring rollers with inside brackets for hanging your shades between the window stops are supplied for double-hung windows. For casement windows and glazed exterior doors, outside brackets are supplied. Shades are furnished plain, without fringe or scalloped edge or pull cords. Write us for prices if you prefer to have the shades furnished with fringe or scalloped edge.

Eight different colors are available in shades: Peachskin, buff, ecru, ivory, light cocoa brown, plaza gray, olive green and dark green. Free samples sent on request to help you select the color you prefer. One of these colors will harmonize with your decorative scheme, and assure a charming, attractive room.



Make Use of ALL the Space in Your Home!

No need now to waste good attic space . . . for this WARDWAY Disappearing Stairway will add extra rooms to many homes shown in this book! Concealed from sight behind a neat wooden ceiling panel when not in use, this splendid device occupies very little space, and provides real stairs which will make your attic as easily and safely accessible as any other part of the house.

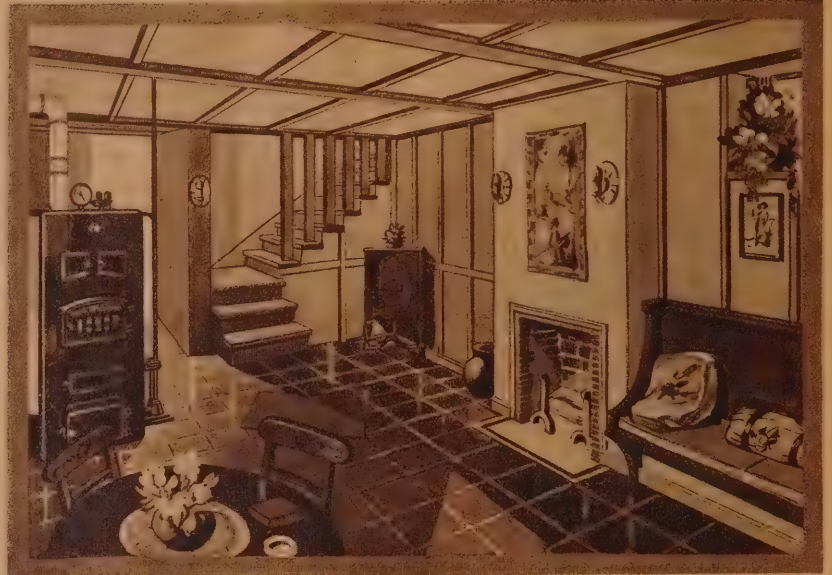
Numerous uses can be made of attic space otherwise wasted. A playroom for the children, for example . . . a den for the growing boy. Even when used merely for storage, the added convenience of easy access to the attic many times repays the low cost of this Disappearing Stairway.

A light pull on a cord and the stairway glides down, easily. A gentle upward push, and it glides back into the hidden space above. No effort—nothing else to do. Pulleys and counter-balances carry the weight and smooth the motion.

This Stairway costs so little, and is sure to prove such a great convenience and advantage, that you should plan to install it while building. In some WARDWAY Homes, slightly heavier ceiling joists are required; and if this is the case with your particular choice, we will ship such heavier joists at very little additional cost. Flooring for the attic space, when not specified for the home ordered, can also be purchased from us at low cost.

274 J 866—Disappearing Stairway. Yellow Pine Panel 2 feet wide. Ship. wt. 150 lbs. Shipped not Prepaid. Complete . . . \$39.50

THESE May be Included



Let Automatic OIL HEATING
....with NO-KOL....

Give Your Home Year-Round Comfort!

This nationally-famous Oil Heating unit sets completely inside the firebox of your steam or hot-water furnace; only the neat little stand supporting the control mechanism is visible outside. Your basement is always CLEAN—no laborious handling of ashes, no shaking, no re-fueling, no smoke or gases—just even-temperated, controlled heat in every room, regardless of the weather. And you can turn your remaining basement space into a pleasant play-

room, a cozy den, a handy workshop, when you install NO-KOL. And because our easy monthly payment plan now enables you to include it in your Wardway Home order, you can pay for it over a period of fully 15 years. Your easy payments are increased but slightly by its purchase. You can enjoy ideal Oil Heatin Comfort and scarcely notice the increase in the amount of your monthly payments to us, when you buy your home on the 15-Year Loan Plan.



Model "R" No-KOL—

for COTTAGES, BUNGALOWS and
AVERAGE-SIZED HOMES

Simple, practical, foolproof, economical of fuel; burns lighter grades of oil. Uses the "centrifugal fire" principle; is entirely automatic; requires no attention except occasional oiling. Set your Thermostat at temperature desired—NO-KOL does the rest! One of the oldest, best-known names in the heating field guarantees NO-KOL'S satisfying service. Our price includes burner with 275 gal. tank, complete installed with twelve months' free service.

Price complete, installed in your home..... \$360.00

HOT WATER HEATERS

WINDSOR Insulated Automatic Hot Water Heater

This splendid heater is built by a nationally-known manufacturer, with the reputation of leadership in the hot-water heater field, and is identical in every detail but the Ward name WINDSOR, and Ward's lower price. Approved by the Testing Laboratory of the American Gas Association, it is entirely self-regulating—has direct-acting thermostat control—safety control on pilot light—air-cell asbestos jacket on inner tank that holds heat and saves fuel—inner-flue type heater. Finished in tan and blue enamel. Water connections tapped for 3/4-inch iron pipe; gas connections for 1/2-inch iron pipe. Price includes all necessary pipe and fittings for water connection and vent pipe to flue.

In 20-gallon and 30-gallon sizes.
73 J 10—(20-gal.) Ship. wt. 225 lbs..... \$41.45
73 J 11—(30-gal.) Ship. wt. 275 lbs..... \$51.50



Double Copper Coil GAS WATER HEATER

Built with seamless double copper coil, and in twenty minutes will heat sufficient water for bathing. Burns either natural or manufactured gas, but not gasoline. Water connections threaded for 3/4-inch pipe. Gas valve tapped for 1/2-inch iron pipe. Height 18 inches, diameter 7 inches. Cast iron jacket and burner. Price includes all necessary pipe and fittings for water connection and vent pipe to flue. Shipping weight 31 pounds. Simply include in your order, and cost is spread over your easy monthly payments. This is so trifling that you really cannot afford to be without this heater!

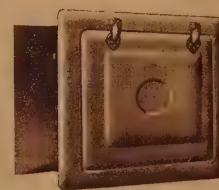
73 J 20—Ship. wt. 31 lbs..... \$7.45



This Heater Burns KEROSENE

Using dependable and inexpensive kerosene, you can enjoy running hot water for about HALF the usual cost. Fuel tank holds one gallon of kerosene—equal to twelve hours' burning—and heater will give you enough hot water for toilet and shaving in 20 minutes; for dishwashing in 20 to 40 minutes. The heavy copper heating coils are enclosed in a sturdy cast-iron jacket, and the kerosene burner is latest type, giving a clear blue flame. Water tapings threaded for 3/4-inch iron pipe connection. Price includes all necessary pipe and fittings for water connection and vent pipe to flue. Height 28 1/4 inches. Ship. wt. 45 pounds.

73 J 30..... \$16.25



STEEL Coal Chute Door

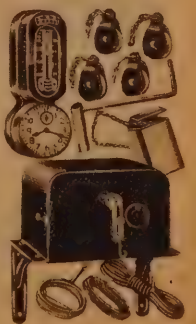
Heavy copper steel, with self-closing spring lock and unbreakable hinges. Finished in black enamel; comes all ready to put in wall. Fits opening 21 1/4 inches wide, 16 inches high and

8 inches deep. Shipping weight, 46 pounds.

274 J 944..... \$4.65

WINDSOR Automatic Heat Regulator

Used with your furnace, hot water or steam heating plant, this heat regulator adds to winter comfort the final touch of constant temperature every hour of day or night! The set consists of thermostat, thermometer, clock, motor and crank, ball-bearing pulleys, damper chains, wire and dry cells. As temperature starts to rise or fall, motor is set in motion, and dampers open or close as needed. The attachment with one-day clock movement enables you to keep a low temperature during the night and have 70 degrees in the morning without getting up to open the heating plant. Thermometer case and clock are finished in brushed brass. Comes complete with batteries and instructions, and our low price adds but little to the easy monthly payments on your Wardway home.



481 J 7899—Ship. wt., 30 lbs..... \$29.95

SHOWER EQUIPMENT

Curtain Rod, Pins and Holdback Chain

Heavy 1-inch brass rod; bead chain, holdback and hook, and curtain pins, all heavily nickel-plated or chromium plated.

81 J 6530—For all sizes of recess tubs. Nickel-plated. Postpaid..... \$2.15
81 J 6531—For all sizes of recess tubs. Chromium plated. Postpaid..... \$2.15
81 J 6560—For all sizes of corner tubs. Nickel-plated. Postpaid..... \$4.45
81 J 6561—For all sizes of corner tubs. Chromium plated. Postpaid..... \$4.45

Rubberized Rayon Waterproof Shower Curtains

Fast colors in green, orchid, old rose, blue or yellow, with design in same color. For all recess and corner tubs. State color.

81 J 6570—For Recess Tub. Prepaid \$3.25
81 J 6571—For Corner Tub. Prepaid \$4.90

DESIRABLE MODERN FEATURES in your *EASY MONTHLY PAYMENTS*

The Genuine

GE ELECTRIC REFRIGERATOR

—your choice of 3 Models

WHEN you buy a WARDWAY Home under our 15-Year-Loan Plan, you can include a GE Electric Refrigerator without increasing your easy payments by more than a dollar or two monthly. One of these models will ideally solve your Wardway Home refrigeration problem, because in the nationally famous "General Electric" we feel that we have selected a refrigerator as fine in every respect as the homes in which it will serve! Any model you choose will be completely installed and serviced for an entire year by GE refrigeration experts—and its quality, beauty, serviceability and economy are beyond question. The General Electric is quiet, compact, self-contained, practically indestructible and all-electric in operation. Its temperature control, with four "cold zones," keeps food constantly fresh, sweet and healthful.

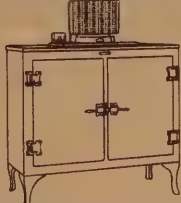
Model S-42

Food shelf area, $7\frac{1}{2}$ sq. ft. Takes less than $3\frac{1}{2}$ sq. ft. space; $63\frac{3}{4}$ in. high overall; $24\frac{1}{2}$ in. wide; $21\frac{1}{2}$ in. deep cabinet. Ice-making capacity, 48 cubes. White porcelain interior; white Sanak exterior. Complete.....\$210.00



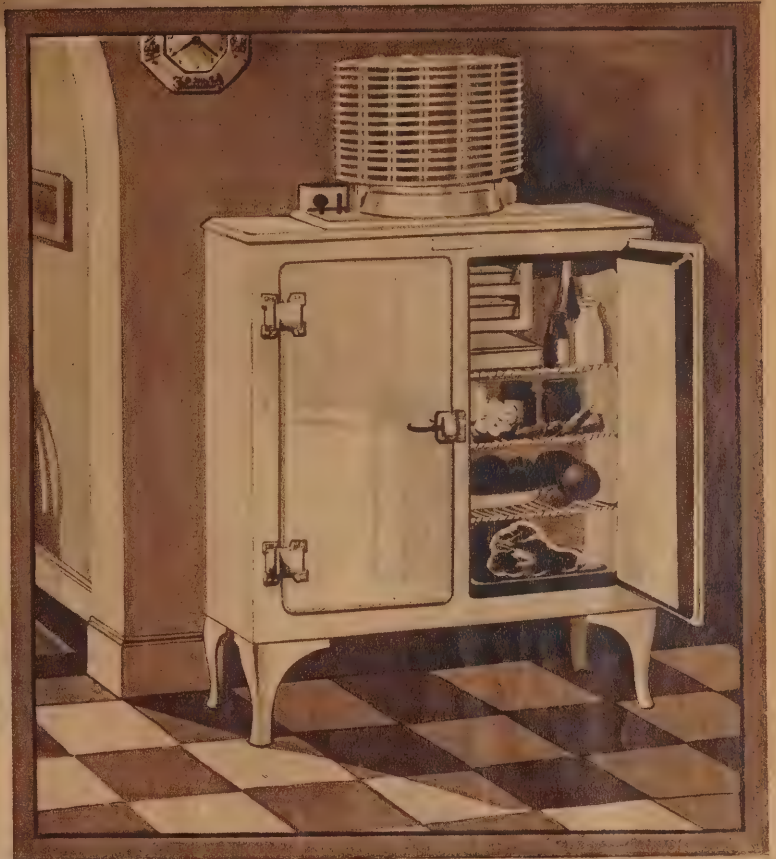
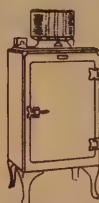
Model S-100

For the average-sized family—with 18 sq. ft. of shelf area; ice-making capacity, 84 large cubes. Exterior $64\frac{1}{4}$ in. high overall; $44\frac{1}{4}$ in. wide; cabinet, $23\frac{1}{4}$ in. deep. White porcelain interior; white Sanak exterior. Complete.....\$455.00



Model S-62

Built for the small family. Shelf area of $10\frac{1}{2}$ sq. ft., ice-making capacity of 96 cubes (10 lbs.). $66\frac{3}{4}$ in. high overall; $28\frac{1}{4}$ in. wide; cabinet $22\frac{3}{4}$ in. deep. White Porcelain interior; white Sanak exterior. Complete.....\$275.00



Built-In Corner Cupboard

Adds Beauty and Dignity to Your DINING ROOM

PLAN to put this charming and spacious built-in cupboard in one or two corners of your dining room, and see how much the results, in added decorative appearance, greater convenience and increased beauty of the room, outweigh the slight extra cost! This cost, by the way, is much below what you would pay for an inferior piece of furniture purchased outside....

The design is entirely in harmony with Wardway Home interiors; the cabinet itself can be furnished in White Pine or Red Oak or Gum; and the wood can be stained or enameled to match any desired finish.... Cupboard door glazed with clear glass; requires opening 2 feet, 8 inches wide by 6 ft. 9 in. high. Shipped complete with Trim and all Hardware, knocked down in one crate.

Clear White Pine.....\$37.00
Plain Oak or Gum.....\$43.00



This Lovely Dinette Saves Steps

Picture a cozy Breakfast Nook just off the kitchen of your Wardway Home, with this delightful breakfast set. So convenient for hurry-up breakfasts or noonday luncheons! Some of our home plans provide a special space for this attractive set; in others, the seats and table may be placed in corner of kitchen and still be most convenient and attractive. Requires a space 5 ft. 6 in. wide by 3 ft. 8 in. long. Table is 2 ft. 2 in. wide by 3 ft. 8 in. long, and 2 ft. 6 in. high. Seats are 1 ft. 6 in. by 3 ft. 8 in. Height from floor, 1 ft. 6 in. Set comes in Clear Western White Pine, unvarnished for finishing to match woodwork. Shipped knocked-down; extremely easy to assemble.

White Pine (Enamel or Varnish included).....\$14.50

Let Electricity Pump Your Water

Save 1/4 on Dependable Automatic Piston Type Pumps

Ward's saves you money on every pumping outfit. Upkeep is but a few cents a day. And your outfit relieves household drudgery, requiring a minimum of attention.

Outfits for shallow wells are fully guaranteed. Bring water from well or other water source within 100 feet of pump. Force water to third story and to any number of faucets. Operation completely automatic—stops when at 45-pound pressure. Pressure of 20 lbs. starts it. The Wardway and Little Giant pumps are double acting single cylinder reciprocating type.

Motor. Quarter horse-power of reliable nationally known manufacture. Either 32-volt direct current or 105 to 120-volt 60-cycle alternating current motor supplied. Silent Belt Drive. V-shaped belt—cannot come off, slip or stretch; prevents vibration; almost noiseless. Valves. Double intake; built-in outlet valves.

If you draw your water from a deep well you will be interested in Ward's pump heads for wells up to 200 feet in depth, described below.

A Ward Pumping System Included with Wardway Home Order Increases Monthly Payments Very Little

SPECIAL FEATURES

- 1 Completely automatic—needs only occasional oiling.
- 2 Crankshaft specially hardened and ground. Piston rod stainless steel, rust-proof.
- 3 Double acting, reciprocating pump leather cups working in brass cylinder.
- 4 Automatic switch starts pump when nine quarts is drawn from tank.
- 5 Pumps 220 gallons per hour.
- 6 Brings water from depth of 25 feet.
- 7 Easily installed. All instructions included.

Foot Valve and Relief Valve furnished with Every Pump.



LITTLE GIANT

For Years Our Biggest Seller

110-Volt 60-Cycle A.C.

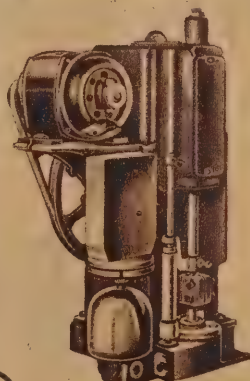
\$49.95

Cash Price

PUMP HEADS for Making Deep Wells Automatic

Complete Information Free Upon Request

Ball bearing—practically noiseless. Draws water from depths as great as 200 feet. Payments may be included with those on your Wardway Home. For complete information, estimates, etc., give us the following: 1—Depth of well. 2—Depth to water level. 3—Diameter drop pipe. 4—Diameter well casing (if any). 5—Amount water required daily (or number in family). 6—Kind system desired (automatic pressure, elevated or open tank). 7—Kind electric power (direct or alternating current, voltage and cycles) or whether engine power is to be used. Rough sketch showing location of well and buildings with difference in levels is also helpful.



The WARDWAY Fits Under Kitchen Sink

The very lowest price we have ever made on this improved Automatic Water System. Exactly the same high quality offered by many nationally known manufacturers but \$10 to \$20 lower in price—and that's VALUE. Very similar in principle, design and construction to the immensely popular Little Giant outfit at right, which has won the complete confidence of scores of Wardway Home owners.

\$44.95

Cash Price

Requires no attention except occasional oiling. Pumps from wells as deep as 25 feet. Crankshaft is especially hardened and ground. Piston rod made of stainless steel to prevent rusting. Valves are high-grade rubber, easily accessible. Pump is double-acting reciprocating, with very best leather cups working in brass cylinder. Pumps 220 gallons per hour. Automatic switch starts pump when nine quarts are drawn. Only two connections, both for 1/4-inch pipe. Only 18 by 13 by 23 inches high. Can be placed under the kitchen sink if desired. For use with or without range boiler. Tank 8-gallon capacity.

Prices below are for shipment from our Chicago store. When ordered from Baltimore, Albany, Kansas City, St. Paul, or Denver, prices vary slightly. Write for full information. Ship. wt. 140 lbs. Shipped Not Prepaid. Shipped promptly from factory at Springfield, Ill.

263 J 71—10 to 220-volt 60-cycle A.C. \$44.95
263 J 72—32-volt Farm Plant current. 46.95
263 J 75—110-volt 25-cycle A.C. 48.95

Windsor SEPTIC TANKS Protect Your Health!

If you are planning to build your home where city sewers are not available, we highly recommend the installation of a Windsor Septic Tank as a safeguard to the health of your family. Government surveys indicate that three out of four farm water supplies are sufficiently polluted to be unsafe for drinking because of improper sewage disposal. Health authorities everywhere recommend the Windsor Septic Tank for homes that have running water but no sewers.

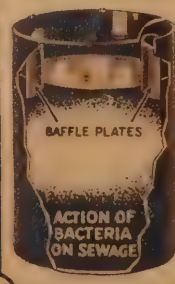
Windsor Septic Tanks are 100 per cent sanitary, absolutely odorless, and require no chemicals or attention in any way after installation. The first cost is really the last cost. They are heavily constructed to give years of service. Heavy 14-gauge copper bearing steel, painted black inside and outside with a special rust-resisting preservative. Fitted with removable top that is fastened with four brass nuts. Height 48 inches.

Can be installed within 10 feet of building, but should be at least 15 feet from well. Easily understood directions for installing included. If in doubt as to installation and use, write us for full detailed information. Our Engineering Department will be glad to furnish additional information free. Shipping weights 295 and 325 pounds. Shipped Not Prepaid.

Shipped promptly from factory at Chicago. May be included with your order for a Wardway Home. Easy Payment Plan for Wardway Homes, and special equipment such as septic tank, explained on Pages 4 and 5.

Article Number	Diameter Tank	Total Capacity Tank	For Family of	Cash Price
281 J 8210	38 inches	215 gallons	6 or less	\$18.35
281 J 8211	46 inches	340 gallons	6 to 10	21.45

Above prices are for shipment from our Chicago, Baltimore and Albany stores. Prices are slightly higher from our other stores. Write for information.



Tank Only

\$18.35

No Chemicals Required First Cost Is the Last Cost

FOR FREE ESTIMATE, USE BLANK ON PAGE 115

Montgomery Ward & Co.

New Style Garages

Designed to Harmonize
With Modern Homes



Single
\$166
and up
The METROPOLITAN

Single
\$183
and up
The SUBURBAN

BOTH the Metropolitan and the Suburban are offered with a choice of outside wall materials. Metropolitan design "A" has 16-inch Gray stained shingles for exterior walls. Metropolitan "B" has $\frac{3}{4}$ by 8-inch clear Redwood bevel siding. Metropolitan "C" has 1 by 6-inch Clear Fir drop siding for exterior walls. Metropolitan "D" has 24-inch Gray stained shingles as shown. Exteriors of Suburban "B" and "C" are the same as those for Metropolitan "B" and "C." The Suburban "A" pictured has Stucco side walls as shown. Suburban "D" has 24-inch Gray stained shingles and Suburban "E" 16-inch Gray stained shingles.

There are no other changes in specifications with these three optional exteriors. Both garages have triple sliding doors that can be opened or closed in strongest winds without difficulty. All materials come to you

cut to the proper length and size, bundled and marked ready for quick and easy erection.

If you plan on ever erecting a garage on your lot, it will be to your advantage to order it at the same time you order your Wardway Home. The garage can then be shipped in the same freight car with your Home, enabling you to save on transportation charges. Also, we will include its cost right in your 15-year Loan, so that your one Monthly payment will pay for both home and garage. In this way only a very small additional amount is added to your monthly payment—for example, by including Suburban "A" garage, size 12 by 18 feet, with your home order the monthly payments on your purchase are increased only about \$1.00 per month.

If your building site is large enough to erect a two-car size, rental of the extra car space will pay for your garage in a surprisingly short time.

Note These High-Grade Specifications

Sills—2 by 6-inch No. 1 Yellow Pine or Fir.

Studding and Rafters—2 by 4-inch No. 1 Yellow Pine or Fir spaced 22 $\frac{3}{4}$ inches apart.

Side Walls:

Shingles—16 or 24-inch Red Cedar Shingles, stained Gray, laid over matched wall sheathing with building paper between.

Stucco—Self-furring, expanded metal lath is furnished to be placed over 1 by 6-inch matched wall sheathing, with water-proof building paper between.

Bevel Siding— $\frac{3}{4}$ by 8-inch Clear Redwood Bevel Siding laid with 6 $\frac{1}{2}$ -inch exposure over matched wall sheathing with building paper between.

Drop Siding—1 by 6-inch Clear Fir Drop Siding, nailed directly to wall studs.

Roof—No. 2 Yellow Pine or Fir dressed and matched roof boards are covered with Radio Super Slate Surfaced Roofing—red, green or blue-black. (State which color is wanted). (Our roofing is guaranteed not to wear out under ordinary weather exposure for at least seventeen years. Every roll bears label of Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and provides positive protection against falling sparks.)

Asphalt Shingles—For the additional cost quoted we will furnish 12 $\frac{1}{2}$ -inch Super Slate Asphalt Strip Shingles in place of roll roofing for the roof of the garage. These can be furnished in red, green, blue-black or color blend of red, green and tan mixture. State color wanted.

Sash Frames—Two six-light windows furnished, size 2 feet 7 inches wide by 2 feet 5 inches high, one in each sidewall.

Sash—Two six-light sash furnished, size 2 feet 7 inches wide by 2 feet 5 inches high, one in each sidewall.

Doors—Wardway weather-tight triple sliding doors. Open by folding—two doors going to one side and one to the other. Doors are Clear, old growth Douglas Fir, 2 feet 8 inches wide by 7 feet 6 inches high. Doors come glazed, ready for fitting and hanging.

Hardware—Three-door Folding Sliding Garage Door Set, black japanned, with track, roller bearing hanger, head and foot bolts, butts, door pull and thumb latch. Hinges and locks are furnished for windows, and nails of proper size for entire building.

Paint—Three coats of our best quality, Master Painter's Paint for doors and trim. (Also for sidewalls where sided garage is ordered.) Garages ordered with homes will be supplied with same color of paint as furnished for home. Garages not ordered with homes will have gray paint supplied for body and white for trim unless otherwise specified.

Trellis—Two Trellises are furnished with Metropolitan Garage, as shown in the illustration. NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

Two Kinds of Roofing to Choose From

Roll Roofing. Radio Superslate Roofing is the material furnished for use on all Wardway Garages. Your choice of red, green or blue black. State color.

Asphalt Shingles. The special Option gives you the alternate choice of Radio Superslate Asphalt Shingles for the roof of your garage. Red, green or blue-black or color blend. State color. These shingles described on Page 100.

Ward's Radio Superslate Asphalt Roll Roofing and Shingles are guaranteed for 17 years Service under ordinary weather conditions. Every bundle or roll bears label of Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and provides positive protection against falling sparks.

METROPOLITAN GARAGE Specify kind of Sidewalls wanted.	One-Car Garage Size 12 by 18 ft.	Two-Car Garage Size 18 by 20 ft.
"A"—16 Inch Gray Stained Shingles	\$196.00	\$299.00
"B"—Bevel Siding	210.00	322.00
"C"—Drop Siding	166.00	259.00
"D"—24 Inch Gray Stained Shingles	198.00	304.00
Add for Radio Superslate Asphalt Strip Shingles on Roof	\$18.75	\$28.25

SUBURBAN GARAGE Specify kind of Sidewalls wanted.	One-Car Garage Size 12 by 18 ft.	Two-Car Garage Size 18 by 20 ft.
"A"—Metal Lath for Stucco	\$184.00	\$266.00
"B"—Bevel Siding	233.00	336.00
"C"—Drop Siding	183.00	267.00
"D"—24 Inch Gray Stained Shingles	219.00	319.00
"E"—16 Inch Gray Stained Shingles	217.00	315.00
Add for Radio Superslate Asphalt Strip Shingles on Roof	\$19.25	\$30.75

One Car
GARAGES

\$123⁰⁰

10 by 16 feet

Ready-Cut Wardway

REG. U.S. PAT. OFF.



The Popular
DETROIT

\$123⁰⁰
Cash Price



The Favorite
FLINT

\$132⁰⁰
Cash Price



THE Detroit and Flint designs are two very high-grade and popular styles of garages. Both garages carry the same high-grade specifications and are identical in construction and materials with the exception of the roof design. These garages have been designed by expert architects, assuring you of a building that is correctly proportioned and of pleasing appearance. Years ago it was simply a matter of having a place to put the car. Now since everyone realizes that cars are a necessity and they are here to stay, it is only natural that they are demanding attractive and substantial garages which will harmonize with and give the same lasting service as their homes. No matter which one of the above garages you select, you are assured of years of satisfactory service. We would suggest that you choose the design which fits in best with the style of architecture of your home.

DETROIT—One and Two Car Garage

	Size Feet	Est. Ship. Wt., Lbs.	Price	Add for *Shingle Option
One Car Size	10 by 16	3300	\$123.00	\$14.25
	12 by 18	4000	146.00	15.75
	12 by 20	4300	155.00	17.25
	14 by 20	4600	163.00	21.00
Two Car Size	18 by 18	5500	\$202.00	\$22.75
	20 by 20	6200	224.00	25.75

FLINT—One and Two Car Garage

	Size Feet	Est. Ship. Wt., Lbs.	Price	Add for *Shingle Option
One Car Size	10 by 16	3200	\$132.00	\$15.25
	12 by 18	3900	148.00	17.75
	12 by 20	4200	156.00	19.00
	14 by 20	4500	171.00	21.50
Two Car Size	18 by 18	5500	\$204.00	\$23.50
	20 by 20	6200	228.00	28.25

*Radio Super Slate Shingle Option

With each garage we quote the additional cost of substituting asphalt shingles for the roof in place of the roll roofing regularly supplied. If you decide to order asphalt shingles for the roof of your Wardway home you will likely want the same kind of roof on your garage. The table above quotes the added cost of supplying our 12½" Radio Super Slate Shingles in place of roll roofing. We offer the same color selection on shingles for the garage as for your home, which are red, green, blue-black or color-blend of green, red and tan mixture. State color wanted.

Buy Garage When You Buy Your Home

Order your garage at the same time you order your Wardway home. This will enable us to ship the garage in the same freight car with your home, saving you on transportation charges and your garage may be included in your 15-year loan so that your one easy monthly payment will take care of everything due on both garage and home. If space permits, build a double garage. By renting one side, you can make additional profits on your small investment and rent which you will collect over a few years time will more than pay for the entire cost of the building.

Read These High-Grade Specifications—Real Quality Materials, Heavy, Substantial Construction

Sills—2 by 6-inch No. 1 Yellow Pine or Fir.
Studding and Rafters—2 by 4-inch No. 1 Yellow Pine or Fir spaced 22¾ inches apart.
Siding—1 by 6-inch Clear Fir drop siding—Knotless—closest fitting, providing tight, weather-proof walls. This siding is machined so it gives the appearance of closely laid beveled siding when nailed in place on the side walls of your building.
Roof—Roof extends full 1½ feet beyond the sides of building. No. 2 Yellow Pine or Fir dressed and matched roof boards are covered with Radio Super Slate Surfaced Roofing—red, green or blue-black. State color wanted. Guaranteed not to wear out under ordinary weather exposure for at least seventeen years. Every roll bears approved label of Underwriters' Laboratories, Inc. of the National Board of Fire Underwriters, Inc. and provides positive protection against falling sparks.
Asphalt Shingles—For the additional cost quoted above we will furnish 12½-inch Super Slate Asphalt Shingles in place of roll roofing for the roof of the garage. These can be furnished in red, green, blue-black or color blend of red, green and tan mixture. State color wanted.

Sash—One six-light window, 2 feet 7 inches wide by 2 feet 5 inches high, in each sidewall.
Sash Frames—Cut and bundled ready to set up when received.

Doors—Best quality old growth Douglas Fir, each 4 by 7½ feet, 1½ inches thick with solid stiles and rails. Very strongly built with three wood panels below and six large lights of glass above. Come to you already glazed and ready to hang.

Hardware—Durable japanned hardware is furnished for doors, including extra heavy 10-inch "T" hinges, foot and head bolts, door pull and thumb-latch with padlocking device. Hinges and locks for windows, and nails of proper size for entire building are included.
Paint—Two heavy coats of Genuine Master Painters Paint is furnished for all outside walls and doors. Garages ordered with homes will be supplied with same color of paint furnished for home. Garages not ordered with homes will have gray paint supplied for body and white for trim unless otherwise specified.

NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

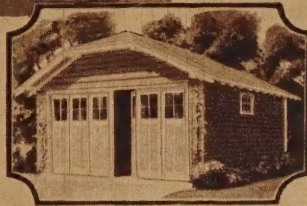
Garages at Low Cost!

A Garage will add to the permanent value, beauty and convenience of your investment. It can be included in your order for your Wardway home when you buy on Plan—see Pages 4 and 5.



The LINCOLN

A FINE Garage
Attractively Designed
And Constructed of
High Quality Materials



OUR Lincoln Garage will fit in perfectly with the finest surroundings. The bracketed eaves, battered gable ends and attractively designed trellises all add very much to its appearance. You will be delighted with the ease with which the triple sliding doors operate.

All materials come to you cut to the proper length and size, bundled and marked ready for quick and easy erection. Many of our customers build their garages themselves. Our complete plans and instructions make this very simple.

High Quality Materials Throughout

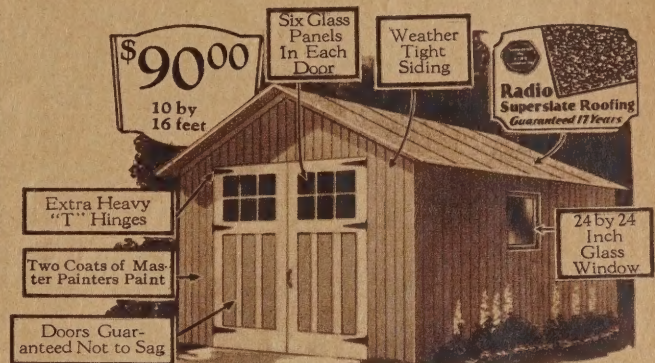
Sills—2 by 6-inch No. 1 Yellow Pine or Fir.
Studding and Rafters—2 by 4 No. 1 Yellow Pine or Fir, spaced 22½ inches apart.
Siding—1 by 6-inch Clear Fir drop siding—knotless, close fitting providing tight weather-proof walls. This siding is machined so it gives the appearance of closely laid bevel siding when nailed in place on the side walls of the building.
Doors—Wind cannot shut Wardway Weather-Tight Triple Sliding Doors. Snow or ice does not block them. Open by folding inside garage, two doors going to one side and one to the other. As they need three feet of clear space to work in, be sure to order your garage at least this much longer than your car. Doors are clear old growth Yellow Douglas Fir, 2 feet 8 inches wide by 7½ feet high.
Hardware—Inside the garage, protected against weather. Black japan with track, roller bearing hanger, head and foot bolts, butts, hinges, handle and safety loop.
Lattice—Material furnished.
Roof—Roof extends full one and one-half feet beyond the sides. No 2 Yellow Pine or Fir dressed and matched roof boards are covered with RADIO Super-slate Surfaced Roll Roofing—red, green or blue-black. State color wanted. Guaranteed not to wear out under ordinary weather exposure for at least 17 years. Every roll bears approved label of the Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and is positive protection against falling sparks.
Asphalt Shingles—For the additional amount shown we will furnish 12½-inch Super-slate Asphalt Shingles in place of roll roofing for the roof of the garage. These can be furnished in red, green, blue-black or color blend of red, green and tan mixture. State color wanted.
Sash—One six-light window, 2 feet 7 inches wide by 2 feet 5 inches high, in each side-wall.
Sash Frames—Cut and bundled. Ready to set up when received.
Paint—Two heavy coats of genuine pure Master Painters paint for all outside walls and doors. Garages ordered with homes will be supplied with same color of paint as furnished for home. Garages not ordered with homes will have gray paint supplied for body and white for trim unless otherwise specified.
No extras! When you buy a Wardway garage it comes to you complete—Ready-Cut to fit perfectly. No shortage of material—enough of everything is furnished to finish the garage according to our plans and specifications. WE GUARANTEE this. Quick delivery. Plans and blueprints included. State size wanted.
NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

State Size Wanted

Size	Estimated Ship. Weight Lbs.	Price	Add For Asphalt Roof Shingles
12 by 18 feet—1 car	4000	\$158.00	\$17.50
12 by 20 feet—1 car	4300	166.00	19.25
14 by 20 feet—1 car	4600	180.00	21.75
20 by 20 feet—2 car	6200	249.00	26.75

Garages shipped from St. Louis, Mo., or Davenport, Ia., whichever is nearer you.

Low Priced—Durable—Attractive



The PONTIAC—All Ready To Put Up

Our greatest Garage Bargain. You can put it up yourself! It is very easy. Every piece is ready-cut to fit perfectly. Complete plans and easy-to-understand instructions included. Many owners report saving as much as \$100 through choosing the Pontiac and erecting it themselves.

But if you would rather have a carpenter do the work, your savings still are considerable—thanks to our modern, efficient Ready-Cut system! No sawed-off lumber ends wasted. No time lost cutting materials to size! No paying your carpenter 80¢ to \$1.25 to do in an hour what machine methods of sawing, planing, resawing, etc., can do in five minutes. You save time, lumber, labor, money—and, with all your saving, you GET A BETTER, STRONGER, FINER GARAGE!

In many cases \$200 or \$300 can be added to property value by putting up even a one-car garage—while \$300 to \$500 value increases are not unusual when two-car garages are built.

These Specifications Guarantee Long Life

We guarantee that there will be no shortage of material—enough of everything is furnished to finish the garage as specified. Quick delivery will be made on all orders received. Plans and blueprints are furnished free of charge.
Sills, Plates, Rafters, Framing—2 by 4-inch No. 1 Yellow Pine or Fir.
Heavy Door Posts—4 by 4-inch No. 1 Yellow Pine or Fir.
Roof—1 by 6-inch No. 2 Yellow Pine or Fir, dressed and matched boards laid tight, cut to fit. Covered with 17-year guaranteed RADIO Super-slate Surfaced Roll Roofing—red, green or blue-black. State color wanted.
Asphalt Shingles—For the additional amount shown we will furnish 12½-inch Super-slate Asphalt Shingles in place of roll roofing for the roof of the garage. These can be furnished in red, green, blue-black or color blend of red, green and tan mixture. State color wanted.
Doors—Clear Fir factory made doors, each 4 feet wide by 7½ feet high. Three wood panels below with glass panels above to permit plenty of light entering garage. Very strongly built throughout.
Sash—Two sash for each garage, with glass size 24 by 24 inches. They open into the garage.
Hardware—Double japanned hardware is furnished for doors, including extra heavy 10-inch "T" hinges, foot and head bolts, door pull and thumb-latch with padlocking device. Hinges and locks are supplied for windows, and nails for entire building.
Paint—Sufficient genuine Master Painters paint is furnished to give outside walls and doors two coats. Garages ordered with homes will be supplied with same color of paint as furnished for home. Garage not ordered with homes will have gray paint supplied for body and white for trim unless otherwise specified.
NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

The PONTIAC One-Car Garage State Size Wanted

Size Feet	Est. Ship. Wt. Lbs.	Price	Add For Asphalt Shingles
10 by 16	2600	\$ 90.00	\$10.25
12 by 18	3100	104.00	12.25
14 by 20	3700	119.00	16.75

The PONTIAC Two-Car Garage State Size Wanted

Size Feet	Est. Ship. Wt. Lbs.	Price	Add For Asphalt Shingles
18 by 18	4400	\$154.50	\$19.00
18 by 20	4800	167.00	21.50

Garages shipped from St. Louis, Mo., or Davenport, Ia., whichever is nearer you.

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Other Loan Plans to Choose From

FOR 15-YEAR LOAN PLAN SEE PAGE 4

We Ship From Our Nearest Mill or Warehouse—and FREIGHT IS CHEAP!

Write Us For Free Estimate
of Freight Charges

All prices quoted in this Book of Homes are for materials alone—less the freight charges. Write us (use the FREE ESTIMATE BLANK on Page 115) and we will prepare for you a complete estimate, showing how much your materials will cost delivered to your station.

No In-Between Handling Costs—No In-Between Profits

The freight will be very small compared to the big saving you will make on our materials. Because we ship direct from our nearest mills or warehouses, we save you considerable money on freight charges. And we also save you all the in-between handling costs and in-between profits.

Remember—you must always pay freight charges, no matter where you buy. The local dealer, for instance, must pay freight charges to bring his lumber from the mill to his yards and he must add this expense into the price he quotes you. Freight charges must always be part of every cost. But when you buy from Montgomery Ward & Co., you pay only the very lowest rate!

5-Year Loan Those who require a shorter term loan to tide them over the initial cost of building or those who can pay the loan in 5 years, should inquire about our 5-year loan offer. Under this plan we will loan up to 65 per cent of the value of the house, including the lot, and the average monthly payments are only \$40 per month on a \$4000 loan including both principal and interest at 6 per cent. Under this plan our very nominal financing charge includes recording fees and mortgage tax where required.

A Loan Plan for Our Farm Customers

Any of our Farm Customers who are interested in building a home should ask for details concerning our new arrangements to loan up to 50 per cent of a fair appraised value of land, for a period of 5 years. This loan offer may enable you to go ahead now with that new home you have so often wished for. It is not necessary for you to wait until you have the ready cash to pay for everything. Payments, including 6 per cent interest, may be arranged monthly, quarterly, semi-annually or annually. Recording fees and mortgage tax, where required, are always included in our extremely low financing charge. If you are interested in our farm loan plan, write for special information blank.

Our Four Plans for Payment in Cash

PLAN 1. Cash With Order. Under this plan we allow a 2 per cent discount for cash in full with order. You run no risk whatever in sending in the entire amount, because you are absolutely protected by our binding guarantee of satisfaction.

PLAN 2. One-Fourth Cash, Balance C. O. D. Under this plan you do not need to send the full amount of cash with your order. You may send us one-fourth of the total amount with order and pay the balance when you receive the materials. (No discount allowed under this plan.)

PLAN 3. Statement of Deposit. Under this plan simply send us \$100 with your order as an evidence of good faith and deposit the balance of the purchase price with your Bank or Building and Loan Association. Then send us a statement of deposit signed by your Bank or Building and Loan Association, specifying that the balance due us will be paid within five days after arrival of shipment. This allows you five days to inspect the shipment and absolutely satisfy yourself. (No discount allowed under this plan.)

PLAN 4. Ninety-Day Plan. Under this plan you can pay in three installments as building work progresses. If you are in a position to arrange a loan with your Bank or Building and Loan Association, we will ship all materials on receipt of a letter (form of which we will furnish) signed by your Bank or Building and Loan Association, showing that they have set aside enough money to pay for materials. Payments are to be made to us in three installments as construction progresses. (No discount allowed under this plan.)

If Interested in These Plans, Ask for Complete Information

WRITE US ABOUT YOUR NEEDS

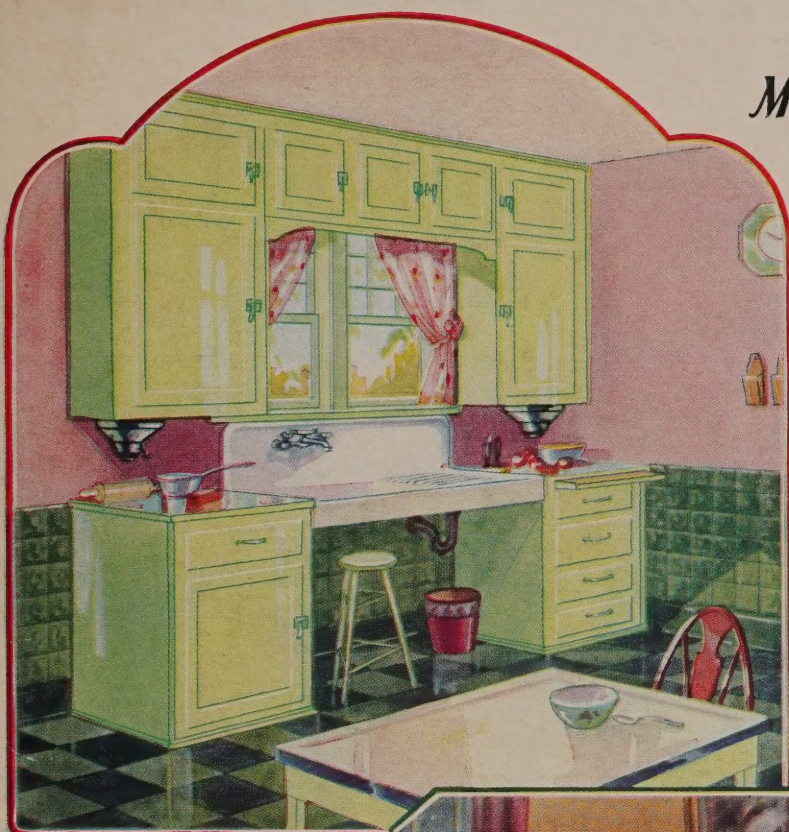
No two people's circumstances and needs are exactly the same. Our new plans can be arranged to suit your individual case perfectly. After you have looked over the homes in this book, fill out and send us the blank on Page 115. We will then give you an approximate estimate of the amount we will be able to loan you. This estimate will not obligate you in any way, and any information you give us will be treated confidentially.

Let us help you solve your financing problems. We are always glad to hear from you whether you buy a home or not.

FOR 15-YEAR LOAN PLAN SEE PAGE 4

MODERN INTERIOR FEATURES of WARDWAY HOMES

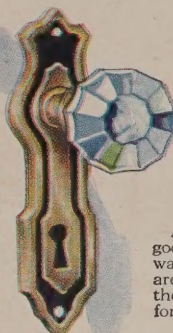
*Woodwork Produced by
Master Craftsmen - Beautiful in Design -
Superior in Workmanship*



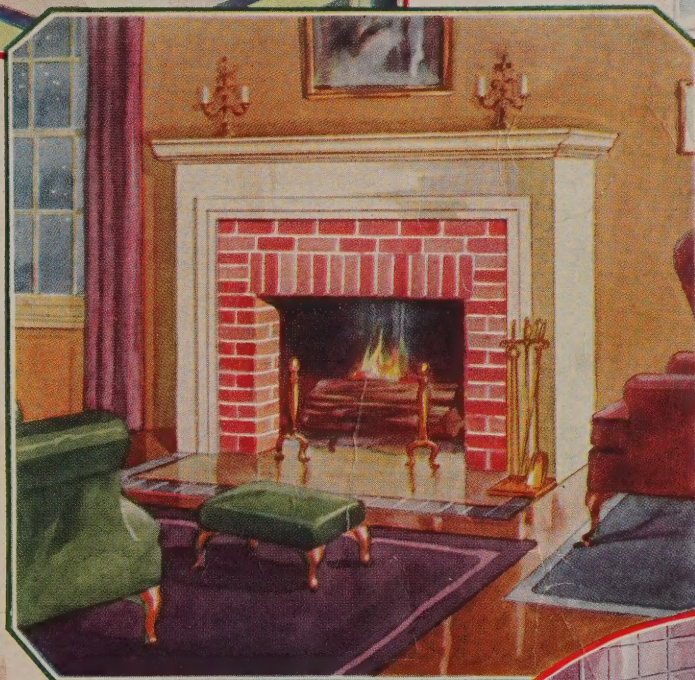
All the newest, most convenient features are built into WARDWAY Kitchen Cases.



Just another way of being modern is to have your telephone cabinet built into the wall. WARDWAY Homes feature this convenience.



An impressive detail of a good home is the door hardware. WARDWAY Homes are regularly equipped with the handsome modern Rexford design lock sets.



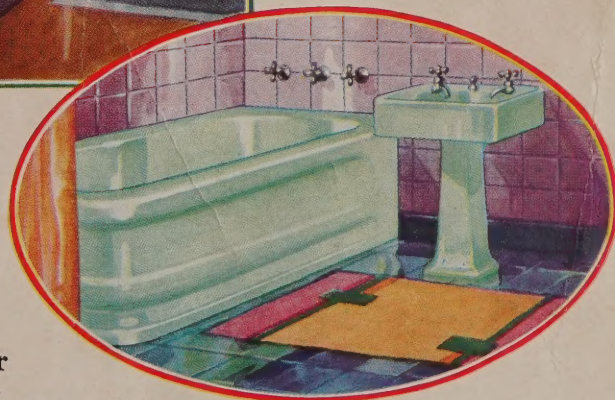
There is nothing to equal the cozy atmosphere of a room with an open fireplace. It makes possible charming, intimate arrangements of furniture—it suggests big comfortable chairs with footstools drawn close. This is our Colonial design, in harmony with Colonial homes in which it is specified.



It is important that your front door harmonizes with the architecture of your home. WARDWAY homes give special attention to this feature.

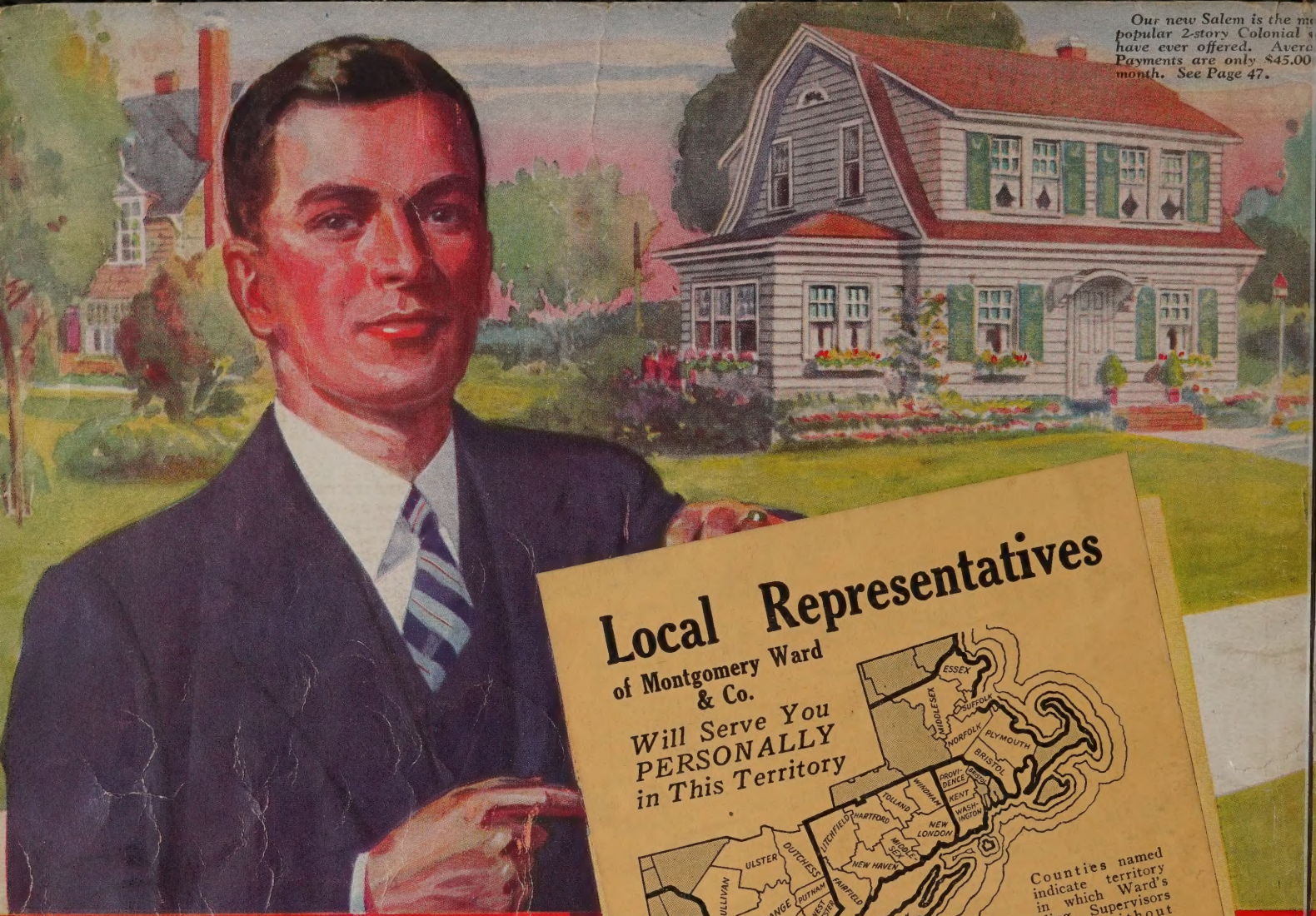


Single panel interior doors are found in the very best homes everywhere. You will be glad to know that this attractive type of door beautifies all WARDWAY Homes.

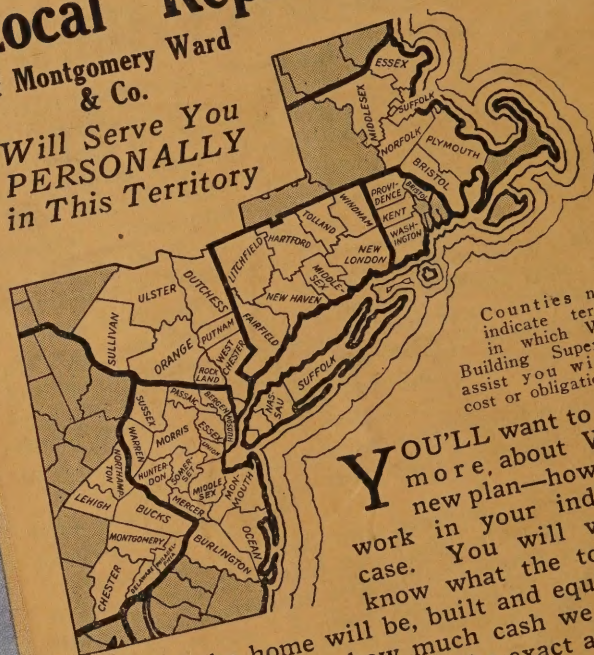


Nothing newer in bathroom fixtures than the Blackstone set with its recessed style tub and pedestal lavatory. Now obtainable in sparkling colors: green, orchid or ivory at a cost but slightly over white

For
**15 Year
Loan**
See Page 4



Local Representatives of Montgomery Ward & Co. Will Serve You PERSONALLY in This Territory



Counties named indicate territory in which Ward's Building Supervisors assist you without cost or obligation.

YOU'LL want to know more about Ward's new plan—how it will work in your individual case. You will want to know what the total low cost of the home will be, built and equipped as you like it. Also how much cash we will advance for construction and the exact amount of the small monthly payments.

One of our specially trained building representatives will be glad to visit you and answer all your questions. His services are free and do not obligate you in any way, so feel free to have him call. Or, if you desire, he will discuss matters with you in our local office.

Visit, Write or Call Nearest Office

NEW YORK, N. Y.	75 Varick St.	Canal 6-2200
POUGHKEEPSIE, N. Y.	17-25 New Market St.	Poughkeepsie 5660
KINGSTON, N. Y.	267-269 Fair St.	Kingston 3856
PLAINFIELD, N. J.	19-35 Watchung Ave.	Plainfield 6-8595
ASBURY PARK, N. J.	618-620 Bangs Ave.	Asbury Park 6860
STAMFORD, CONN.	475 Atlantic St.	Stamford 4-4716
BETHLEHEM, PA.	438 Main St.	Bethlehem 2520
PROVIDENCE, R. I.	Box 845, Georgiaville	Centerdale 282-W

WH31-7855-1

Reasons Why We Save You Money on a WARDWAY Home

We Give You Free Architectural Service
Modern, attractive, proven designs. Saves you from 5 to 10%, usual architect's fees.

We Furnish Ready-Cut Lumber
You save 30% of carpenter's time. Assures you stronger construction. Makes it easy for you to do much of the work yourself. Hundreds of dollars can be saved by you because of the WARDWAY Ready-Cut feature.

We Offer You Complete Building Service
Our building experts advise and help you without obligation or cost.

You May Have Financial Help from Ward's
Read about our most liberal Payment Plan to fit your income and pocketbook. 5 to 15 years to pay.

Ward's Saves You on Material Costs
Our enormous volume and direct from mill to you method of selling saves you hundreds of dollars.

We Give You a Complete Guarantee
Ward's 59-year Guarantee backed by the entire resources of our whole organization, protects you. Materials shipped complete as specified and high quality assured. At Ward's you eliminate all risk.

MONTGOMERY WARD & CO.